

MTD Sales
190.49 L

Brand Share %
16.75 %

Information:

MTD : 01-10-2025 To 05-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **16.75 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	189.27	17.74 %
Home-The	1.21	1.72 %
Total	190.49	16.75 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-03	31.96	19.90 %
TRICHY-01	27.84	18.04 %
CHENNAI-01	25.40	16.91 %
WEST-02	24.18	16.53 %
WEST-01	21.50	18.69 %
SOUTH-01	21.49	15.10 %
CHENNAI-02	19.28	17.14 %
SOUTH ARCOT	8.84	12.43 %
NORTH ARCOT	8.30	10.51 %
KL-SOUTH	1.69	27.01 %
Total	190.49	16.75 %

SOUTH-03

Property	MTD Sales L	Brand Share %
LED TV	31.73	21.03 %
Home-The	0.23	2.36 %
Total	31.96	19.90 %

Branch *	MTD Sales L	Brand Share %
DGL1	2.93	11.40 %
TMM1	1.28	15.98 %
CBM1	0.61	15.21 %
USL1	0.39	8.78 %
NKI1	0.21	10.65 %
MDU2	0.21	1.15 %
KKD2	0.14	14.96 %
SVG1	0.14	7.66 %
PKM1	0.12	10.77 %
TDI1	0.12	4.73 %
KPT1		0.00 %
KRR1		0.00 %
MDU4		0.00 %
MNM1		0.00 %
PVI1		0.00 %
SGP1		0.00 %
SZSD		0.00 %
TPT1		0.00 %
Total	31.96	19.90 %

TRICHY-01

Property	MTD Sales L	Brand Share %
LED TV	27.84	18.82 %
Total	27.84	18.04 %

Branch *	MTD Sales L	Brand Share %
TNJ1	2.12	16.27 %
TNJ2	1.61	12.77 %
JKM1	0.39	8.36 %
KIK1	0.37	13.29 %
PTK1	0.22	5.56 %
PBR2	0.14	2.03 %
NCK1		0.00 %
NGT1		0.00 %
NMM1		0.00 %
PBR1		0.00 %
PDK1		0.00 %
TRY2		0.00 %
TVR1		0.00 %
TYR1		0.00 %
Total	27.84	18.04 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
LED TV	25.40	17.87 %
Total	25.40	16.91 %

Branch *	MTD Sales L	Brand Share %
CH07	1.48	15.40 %
AVD1	0.39	8.77 %
CH08	0.39	4.02 %
SKL1	0.28	9.91 %
CH26	0.14	7.95 %
TKM1	0.14	2.64 %
CH30	0.13	3.65 %
CH39	0.13	6.29 %
CH38	0.13	4.13 %
CH11	0.12	3.48 %
CH29		0.00 %
CH35		0.00 %
CH42		0.00 %
CH45		0.00 %
CZWH		0.00 %
GUD2		0.00 %
WHC3		0.00 %
Total	25.40	16.91 %

WEST-02

Property	MTD Sales L	Brand Share %
LED TV	24.18	17.71 %
Total	24.18	16.53 %

Branch *	MTD Sales L	Brand Share %
HSR2	1.14	9.81 %
EDP1	0.37	13.17 %
EPI1	0.26	6.43 %
PDR1	0.21	6.88 %
HRR1	0.14	7.49 %
KRI1	0.13	9.19 %
APN1		0.00 %
BMD1		0.00 %
DPR2		0.00 %
KMM1		0.00 %
KVP1		0.00 %
RSP1		0.00 %
SGG1		0.00 %
SGI1		0.00 %
SLM3		0.00 %
TCG1		0.00 %
VKL1		0.00 %
WZWH		0.00 %
Total	24.18	16.53 %

WEST-01

Property	MTD Sales L	Brand Share %
LED TV	21.00	19.78 %
Home-The	0.49	5.60 %
Total	21.50	18.69 %

Branch *	MTD Sales L	Brand Share %
CBE2	3.13	13.42 %
UAM1	0.79	12.17 %
KMR1	0.55	8.22 %
CBE4	0.53	11.77 %
PLI1	0.40	6.86 %
GDR1	0.26	13.34 %
GBM1	0.26	7.21 %
KGM1	0.14	5.41 %
ANR1		0.00 %
CBE5		0.00 %
CNR1		0.00 %
KGI1		0.00 %
KMD1		0.00 %
PPI1		0.00 %
SNR1		0.00 %
WZSD		0.00 %
Total	21.50	18.69 %

SOUTH-01

Property	MTD Sales L	Brand Share %
LED TV	21.49	16.32 %
Total	21.49	15.10 %

Branch *	MTD Sales L	Brand Share %
TVL1	0.85	7.70 %
TUT2	0.62	12.49 %
VLY1	0.51	14.29 %
RPM1	0.49	7.10 %
SVK1	0.47	10.86 %
TKS2	0.39	6.52 %
APK1	0.27	11.73 %
NGR1	0.22	1.95 %
SDI1	0.22	11.04 %
ARM1	0.13	10.66 %
SGT1	0.13	10.09 %
APK2		0.00 %
COL1		0.00 %
KGL1		0.00 %
KSM1		0.00 %
KYR1		0.00 %
PDI1		0.00 %
S2SD		0.00 %
TYI1		0.00 %
UDN1		0.00 %
VKM1		0.00 %
Total	21.49	15.10 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
LED TV	18.79	17.65 %
Home-The	0.49	8.09 %
Total	19.28	17.14 %

Branch *	MTD Sales L	Brand Share %
CH34	1.01	13.10 %
CH18	0.26	4.62 %
CH27	0.26	15.99 %
CH09	0.14	1.96 %
CH41	0.14	1.97 %
UKI1	0.14	9.17 %
CH01		0.00 %
CH06		0.00 %
CH17		0.00 %
CH23		0.00 %
CH31		0.00 %
CH32		0.00 %
CH33		0.00 %
CH36		0.00 %
CH43		0.00 %
MC05		0.00 %
MC06		0.00 %
MJR1		0.00 %
PON1		0.00 %
Total	19.28	17.14 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	8.84	13.41 %
Total	8.84	12.43 %

Branch *	MTD Sales L	Brand Share %
TDM1	0.74	13.90 %
POY2	0.71	14.44 %
VPM2	0.44	8.57 %
KLM1	0.26	6.85 %
POY1	0.25	3.67 %
STP1	0.21	13.11 %
CUD1	0.14	2.25 %
CDM1	0.13	7.29 %
TRK1	0.01	0.13 %
KKI2		0.00 %
KML1		0.00 %
MKM1		0.00 %
TVM1		0.00 %
VCM1		0.00 %
Total	8.84	12.43 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	8.30	11.28 %
Total	8.30	10.51 %

Branch *	MTD Sales L	Brand Share %
TRL1	1.15	12.73 %
SBR1	0.64	10.51 %
VSI1	0.37	9.96 %
ARC2	0.27	15.13 %
ABR1	0.26	9.12 %
TRT1	0.25	11.73 %
KPM2	0.21	3.06 %
CPT1	0.21	12.22 %
ANI1		0.00 %
GDM1		0.00 %
KPM1		0.00 %
PTU1		0.00 %
SLG1		0.00 %
UGI1		0.00 %
VEL1		0.00 %
VEL2		0.00 %
VNB1		0.00 %
WJD1		0.00 %
WJP1		0.00 %
Total	8.30	10.51 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
LED TV	1.69	29.00 %
Total	1.69	27.01 %

Branch *	MTD Sales L	Brand Share %
Total	1.69	27.01 %