



TN : SAMSUNGAV Sales Performance 06/05/2026 9:02 AM

MTD Sales
261.54 L

Brand Share %
21.53 %

Information:

MTD : 01-05-2026 To 05-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **21.53 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	260.36	22.26 %
Home-The	1.18	2.61 %
Total	261.54	21.53 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	43.98	26.97 %
SOUTH-03	37.81	24.30 %
TRICHY-01	37.49	23.00 %
SOUTH-01	32.65	16.46 %
CHENNAI-02	25.19	20.50 %
WEST-02	24.88	18.74 %
WEST-01	22.32	21.78 %
SOUTH ARCOT	22.28	21.43 %
NORTH ARCOT	14.93	20.59 %
Total	261.54	21.53 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
LED TV	43.59	27.78 %
Home-The	0.39	6.26 %
Total	43.98	26.97 %

Branch *	MTD Sales L	Brand Share %
CH05	2.68	16.69 %
CH45	0.94	18.07 %
CH42	0.81	13.15 %
CH28	0.61	8.26 %
CH22	0.43	17.82 %
CH30	0.43	4.85 %
TKM1	0.37	16.09 %
GUD1	0.30	5.64 %
CH39	0.14	7.42 %
CH26		0.00 %
CH37		0.00 %
GUD2		0.00 %
Total	43.98	26.97 %

SOUTH-03

Property	MTD Sales L	Brand Share %
LED TV	37.44	25.19 %
Home-The	0.37	5.34 %
Total	37.81	24.30 %

Branch *	MTD Sales L	Brand Share %
DGL1	4.56	13.99 %
MDU6	1.05	20.66 %
TEN1	0.97	20.89 %
SVG1	0.45	17.44 %
MLR1	0.43	13.34 %
CBM1	0.42	16.42 %
MDU7	0.40	13.20 %
DGL2	0.40	13.86 %
MNM1	0.30	12.53 %
TMM1	0.28	12.69 %
SGP1	0.15	8.67 %
TDI1	0.15	5.71 %
CMR1	0.14	5.69 %
KPT1		0.00 %
KRR1		0.00 %
KYK1		0.00 %
NTM1		0.00 %
ODM1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
Total	37.81	24.30 %

TRICHY-01

Property	MTD Sales L	Brand Share %
LED TV	37.49	23.54 %
Total	37.49	23.00 %

Branch *	MTD Sales L	Brand Share %
TRY1	3.88	13.15 %
MDI1	1.82	20.52 %
PTK1	1.30	15.38 %
TRY3	1.04	17.35 %
TVR1	0.73	13.15 %
JKM1	0.70	15.26 %
PBR2	0.30	4.92 %
KIK1	0.28	7.28 %
TRY4	0.15	4.49 %
PDK1	0.15	7.47 %
NGT1	0.15	2.43 %
APM1	0.14	14.17 %
KUM2		0.00 %
NMM1		0.00 %
TRY2		0.00 %
WTRZ		0.00 %
Total	37.49	23.00 %

SOUTH-01

Property	MTD Sales L	Brand Share %
LED TV	32.51	16.93 %
Home-The	0.14	2.17 %
Total	32.65	16.46 %

Branch *	MTD Sales L	Brand Share %
TUT1	4.08	18.18 %
TVL1	3.32	12.62 %
TKS2	1.52	15.63 %
RND1	1.13	15.43 %
MAR1	0.74	7.91 %
RPM1	0.70	8.02 %
ERL2	0.58	17.84 %
UDN1	0.58	18.52 %
TCN1	0.57	14.91 %
APK2	0.56	18.56 %
VLY1	0.45	8.23 %
TUT2	0.40	7.33 %
TKY1	0.30	18.79 %
KSM1	0.28	19.49 %
KGL1	0.28	14.78 %
SVK1	0.27	4.95 %
SKD1	0.26	7.41 %
ARM1	0.15	6.81 %
COL1	0.15	10.63 %
KYR1	0.14	8.15 %
APK1		0.00 %
PDI1		0.00 %
SGT1		0.00 %
SNL1		0.00 %
TKS1		0.00 %
WHTV		0.00 %
Total	32.65	16.46 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
LED TV	25.19	21.45 %
Total	25.19	20.50 %

Branch *	MTD Sales L	Brand Share %
CH03	3.60	21.13 %
CH34	0.90	16.11 %
CH06	0.83	14.84 %
CH51	0.54	7.63 %
MJR1	0.46	11.56 %
CH43	0.44	7.09 %
GPD1	0.43	18.04 %
UKI1	0.41	19.62 %
CH12	0.39	4.85 %
CH31	0.28	15.63 %
CH18	0.16	2.79 %
CH41	0.14	4.79 %
CH23		0.00 %
CH27		0.00 %
CH33		0.00 %
CH36		0.00 %
MC06		0.00 %
PON1		0.00 %
Total	25.19	20.50 %

WEST-02

Property	MTD Sales L	Brand Share %
LED TV	24.75	19.49 %
Home-The	0.14	2.39 %
Total	24.88	18.74 %

Branch *	MTD Sales L	Brand Share %
HSR2	1.55	17.75 %
SLM2	0.99	20.84 %
SLM3	0.67	12.01 %
VPD1	0.58	14.37 %
KRI1	0.44	8.80 %
OML1	0.41	18.94 %
PMP1	0.31	8.55 %
CMI1	0.28	13.65 %
APN1	0.15	3.75 %
KVP1	0.14	6.55 %
EPI1	0.14	5.33 %
BMD1		0.00 %
DPR1		0.00 %
DPR2		0.00 %
EDP1		0.00 %
HRR1		0.00 %
KAM1		0.00 %
KMM1		0.00 %
PDR1		0.00 %
RSP1		0.00 %
SGG1		0.00 %
SGI1		0.00 %
TCG1		0.00 %
TRM1		0.00 %
VKL1		0.00 %
WHPD		0.00 %
Total	24.88	18.74 %

WEST-01

Property	MTD Sales L	Brand Share %
LED TV	22.18	22.52 %
Home-The	0.14	3.56 %
Total	22.32	21.78 %

Branch *	MTD Sales L	Brand Share %
CBE2	2.05	13.04 %
UMP1	0.67	13.65 %
SUL1	0.41	14.73 %
SNR1	0.41	14.74 %
PLI1	0.29	6.78 %
PPI1	0.28	14.42 %
KMR1	0.26	4.87 %
ANR1	0.15	10.31 %
SYM2	0.14	7.59 %
CBE3		0.00 %
CNR1		0.00 %
GDR1		0.00 %
KGI1		0.00 %
KGM1		0.00 %
KMD1		0.00 %
Total	22.32	21.78 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	22.28	22.21 %
Total	22.28	21.43 %

Branch *	MTD Sales L	Brand Share %
SJI2	0.66	10.91 %
KLM1	0.61	15.67 %
TVM1	0.43	14.24 %
VCM2	0.30	6.93 %
KKI2	0.26	5.18 %
KML1	0.15	5.31 %
POY2		0.00 %
TDM1		0.00 %
VPM1		0.00 %
WHUT		0.00 %
Total	22.28	21.43 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	14.93	21.47 %
Total	14.93	20.59 %

Branch *	MTD Sales L	Brand Share %
AKM1	0.76	20.52 %
TRR1	0.54	13.06 %
ANI1	0.41	11.99 %
VEL2	0.29	6.20 %
UGI1	0.28	16.19 %
WJD1	0.15	12.61 %
VSI1	0.14	3.86 %
BGR1		0.00 %
CPT1		0.00 %
GDM1		0.00 %
KPM1		0.00 %
PLR1		0.00 %
PTU1		0.00 %
SLG1		0.00 %
VEL1		0.00 %
VNB1		0.00 %
WJP1		0.00 %
Total	14.93	20.59 %