



TN : SAMSUNGAV Sales Performance 06/04/2026 9:02 AM

MTD Sales
195.83 L

Brand Share %
17.21 %

Information:

MTD : 01-04-2026 To 05-04-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **17.21 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	190.81	17.61 %
Home-The	5.02	9.19 %
Total	195.83	17.21 %

Sales Zone	MTD Sales L	Brand Share %
TRICHY-01	29.91	17.73 %
CHENNAI-01	29.48	23.16 %
SOUTH-03	28.96	19.97 %
WEST-01	22.08	20.24 %
SOUTH-01	20.83	11.50 %
WEST-02	20.36	16.71 %
CHENNAI-02	17.13	14.05 %
SOUTH ARCOT	15.24	16.84 %
NORTH ARCOT	11.84	16.33 %
Total	195.83	17.21 %

TRICHY-01

Property	MTD Sales L	Brand Share %
LED TV	29.40	18.03 %
Home-The	0.52	9.12 %
Total	29.91	17.73 %

Branch *	MTD Sales L	Brand Share %
TRY1	4.69	15.47 %
TVR2	1.65	14.63 %
KUM1	1.45	14.63 %
PBR2	1.45	14.48 %
TNJ1	0.82	8.34 %
KIK1	0.44	11.91 %
TRY3	0.44	9.67 %
PDK1	0.39	8.15 %
TRY4	0.29	6.83 %
APM1	0.15	12.77 %
MSI1	0.15	6.99 %
TRY2	0.15	12.88 %
TVR1	0.15	2.62 %
JKM1		0.00 %
NCK1		0.00 %
NGT1		0.00 %
NMM1		0.00 %
PBR1		0.00 %
TZSD		0.00 %
WTRZ		0.00 %
AYR1	-0.27	-29.46 %
Total	29.91	17.73 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
LED TV	28.39	23.56 %
Home-The	1.09	16.08 %
Total	29.48	23.16 %

Branch *	MTD Sales L	Brand Share %
GUD1	0.48	8.27 %
CH48	0.45	8.38 %
CH45	0.44	4.30 %
CH28	0.39	7.39 %
CH05	0.36	4.91 %
CH08	0.25	4.84 %
CH30		0.00 %
CH37		0.00 %
CH38		0.00 %
CH40		0.00 %
GUD2		0.00 %
MC10		0.00 %
WCHN		0.00 %
WHC3		0.00 %
Total	29.48	23.16 %

SOUTH-03

Property	MTD Sales L	Brand Share %
LED TV	28.43	20.68 %
Home-The	0.53	7.08 %
Total	28.96	19.97 %

Branch *	MTD Sales L	Brand Share %
MDU1	1.42	8.65 %
ATG1	0.79	15.30 %
SVG1	0.41	5.23 %
MNM1	0.15	6.96 %
NTM1	0.15	5.31 %
PKM1	0.15	11.33 %
PNV2	0.15	9.32 %
MDU4	0.14	9.09 %
TDI1	0.14	7.25 %
DGL2		0.00 %
KPT1		0.00 %
KRR1		0.00 %
KYK1		0.00 %
MLR1		0.00 %
ODM1		0.00 %
PNI1		0.00 %
SGP1		0.00 %
SZSD		0.00 %
TPT1		0.00 %
WHMD		0.00 %
Total	28.96	19.97 %

WEST-01

Property	MTD Sales L	Brand Share %
LED TV	21.49	21.04 %
Home-The	0.59	8.50 %
Total	22.08	20.24 %

Branch *	MTD Sales L	Brand Share %
SNR1	0.77	15.87 %
KMR1	0.72	13.60 %
TPR2	0.72	14.14 %
MPM1	0.50	12.55 %
PLI1	0.44	6.95 %
GDR1	0.29	10.05 %
CNR1	0.15	6.26 %
ANR1		0.00 %
CBE3		0.00 %
CBE5		0.00 %
CBE6		0.00 %
KGI1		0.00 %
KGM1		0.00 %
KMD1		0.00 %
PPI1		0.00 %
TPR4		0.00 %
WZSD		0.00 %
Total	22.08	20.24 %

SOUTH-01

Property	MTD Sales L	Brand Share %
LED TV	20.34	11.94 %
Home-The	0.49	4.56 %
Total	20.83	11.50 %

Branch *	MTD Sales L	Brand Share %
TUT1	2.33	14.54 %
TVL1	1.99	7.97 %
TCN1	0.69	14.67 %
TKS2	0.62	12.56 %
SVK1	0.60	6.75 %
TUT2	0.52	10.38 %
RPM1	0.42	4.44 %
ERL2	0.41	9.83 %
APK2	0.30	14.18 %
MMT1	0.29	11.05 %
KVT1	0.29	2.55 %
KYR1	0.15	6.52 %
TKS1	0.14	2.66 %
NGR1	0.14	0.97 %
APK1		0.00 %
ARM1		0.00 %
COL1		0.00 %
KSM1		0.00 %
MAR1		0.00 %
PDI1		0.00 %
PKD1		0.00 %
S2SD		0.00 %
SKD1		0.00 %
SNL1		0.00 %
TYI1		0.00 %
VLY1		0.00 %
Total	20.83	11.50 %

WEST-02

Property	MTD Sales L	Brand Share %
LED TV	19.74	16.85 %
Home-The	0.63	13.34 %
Total	20.36	16.71 %

Branch *	MTD Sales L	Brand Share %
ERD1	1.14	12.20 %
SLM2	1.09	16.07 %
HSR2	0.67	10.71 %
DPR1	0.28	9.99 %
CMI1	0.27	15.16 %
APN1	0.15	6.33 %
RSP1	0.15	4.14 %
VPD1	0.15	8.20 %
EPI1	0.15	8.20 %
KVP1	0.14	5.29 %
BMD1		0.00 %
DPR2		0.00 %
EDP1		0.00 %
HRR1		0.00 %
KAM1		0.00 %
KMM1		0.00 %
KRI1		0.00 %
MTR1		0.00 %
PMP1		0.00 %
SGG1		0.00 %
SGI1		0.00 %
SLM3		0.00 %
TCG1		0.00 %
TRM1		0.00 %
VKL1		0.00 %
WHKP		0.00 %
WHPD		0.00 %
WZWH		0.00 %
Total	20.36	16.71 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
LED TV	16.68	14.27 %
Home-The	0.44	8.95 %
Total	17.13	14.05 %

Branch *	MTD Sales L	Brand Share %
CH17	0.89	17.13 %
GPD1	0.40	16.68 %
CH27	0.40	12.12 %
CH50	0.28	5.00 %
CH51	0.28	8.76 %
CH12	0.28	2.52 %
CH24	0.27	6.92 %
CH18	0.20	3.71 %
CH06		0.00 %
CH23		0.00 %
CH31		0.00 %
CH32		0.00 %
CH33		0.00 %
CH36		0.00 %
CH41		0.00 %
CH43		0.00 %
MJR1		0.00 %
PON1		0.00 %
UKI1		0.00 %
Total	17.13	14.05 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	15.05	17.40 %
Home-The	0.19	4.64 %
Total	15.24	16.84 %

Branch *	MTD Sales L	Brand Share %
TRK1	1.05	16.62 %
CUD1	0.81	6.48 %
NVL2	0.69	15.78 %
POY2	0.62	8.83 %
PRT1	0.42	12.53 %
TVM1	0.15	16.94 %
KML1	0.15	4.99 %
KKI2	0.15	2.33 %
MKM1		0.00 %
STP1		0.00 %
TDM1		0.00 %
VCM1		0.00 %
WHUT		0.00 %
Total	15.24	16.84 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	11.29	16.32 %
Home-The	0.55	16.67 %
Total	11.84	16.33 %

Branch *	MTD Sales L	Brand Share %
KPM2	1.54	16.61 %
TRT1	0.53	16.08 %
VEL2	0.27	8.46 %
CPT1	0.20	11.82 %
VSI1	0.15	3.62 %
ANI1		0.00 %
ARC2		0.00 %
BGR1		0.00 %
GDM1		0.00 %
KPM1		0.00 %
PTU1		0.00 %
SLG1		0.00 %
TRR1		0.00 %
UGI1		0.00 %
VEL1		0.00 %
VNB1		0.00 %
WHVL		0.00 %
WJD1		0.00 %
WJP1		0.00 %
Total	11.84	16.33 %