

MTD Sales
119.38 L

Brand Share %
15.31 %

Information:

MTD : 01-12-2025 To 04-12-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **15.31 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	117.96	15.83 %
Home-The	1.42	4.09 %
Total	119.38	15.31 %

Sales Zone	MTD Sales L	Brand Share %
TRICHY-01	21.77	18.09 %
SOUTH-03	17.96	18.84 %
CHENNAI-01	14.32	15.16 %
WEST-02	13.89	17.48 %
SOUTH-01	11.80	9.25 %
WEST-01	11.72	20.73 %
CHENNAI-02	11.28	15.57 %
SOUTH ARCOT	10.29	14.23 %
NORTH ARCOT	5.14	9.16 %
KL-SOUTH	1.22	22.59 %
Total	119.38	15.31 %

TRICHY-01

Property	MTD Sales L	Brand Share %
LED TV	21.63	18.68 %
Home-The	0.14	3.15 %
Total	21.77	18.09 %

Branch *	MTD Sales L	Brand Share %
TNJ1	1.25	11.42 %
PTK1	0.71	13.59 %
MDI1	0.52	10.17 %
AYR1		0.00 %
JKM1		0.00 %
KRN1		0.00 %
NCK1		0.00 %
NGT1		0.00 %
NMM1		0.00 %
PBR1		0.00 %
PDK1		0.00 %
TRY2		0.00 %
TVR1		0.00 %
TYR1		0.00 %
TZSD		0.00 %
Total	21.77	18.09 %

SOUTH-03

Property	MTD Sales L	Brand Share %
LED TV	17.47	19.29 %
Home-The	0.48	10.19 %
Total	17.96	18.84 %

Branch *	MTD Sales L	Brand Share %
MDU2	1.31	14.13 %
KKD3	0.39	10.70 %
SVG1	0.38	8.23 %
PVI1	0.25	10.10 %
PKM1	0.21	12.25 %
KYK1	0.13	9.41 %
TMM1	0.13	6.95 %
BNR1		0.00 %
CMR1		0.00 %
DGL2		0.00 %
KPT1		0.00 %
KRR1		0.00 %
MDU4		0.00 %
MLR1		0.00 %
MNM1		0.00 %
NTM1		0.00 %
ODM1		0.00 %
PNI1		0.00 %
PNV2		0.00 %
SGP1		0.00 %
SZSD		0.00 %
TDI1		0.00 %
TPT1		0.00 %
USL1		0.00 %
Total	17.96	18.84 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
LED TV	14.32	15.72 %
Total	14.32	15.16 %

Branch *	MTD Sales L	Brand Share %
CH45	0.72	13.39 %
MRM1	0.25	8.61 %
CH48	0.14	2.22 %
CH08	0.13	2.00 %
KNR1	0.13	13.12 %
CH29		0.00 %
CH37		0.00 %
CH38		0.00 %
CH39		0.00 %
CZWH		0.00 %
GUD1		0.00 %
GUD2		0.00 %
SKL1		0.00 %
TKM1		0.00 %
WHC3		0.00 %
Total	14.32	15.16 %

WEST-02

Property	MTD Sales L	Brand Share %
LED TV	13.89	18.48 %
Total	13.89	17.48 %

Branch *	MTD Sales L	Brand Share %
HSR2	0.69	14.40 %
ATU1	0.38	10.71 %
VPD1	0.38	7.59 %
TRM1	0.36	12.37 %
VKL1	0.25	10.47 %
MCR1	0.13	5.51 %
PMP1	0.13	10.32 %
APN1		0.00 %
BMD1		0.00 %
DPR2		0.00 %
EDP1		0.00 %
EPI1		0.00 %
HRR1		0.00 %
KMM1		0.00 %
KVP1		0.00 %
MTR1		0.00 %
PDR1		0.00 %
RSP1		0.00 %
SGI1		0.00 %
TCG1		0.00 %
WZWH		0.00 %
Total	13.89	17.48 %

SOUTH-01

Property	MTD Sales L	Brand Share %
LED TV	11.80	9.74 %
Total	11.80	9.25 %

Branch *	MTD Sales L	Brand Share %
VNR2	0.91	14.62 %
KVT1	0.69	6.50 %
RND1	0.51	13.80 %
TVL1	0.36	2.52 %
SDI1	0.28	9.49 %
PKD1	0.27	7.80 %
NGR1	0.26	6.51 %
RPM1	0.26	3.39 %
VNR1	0.25	8.75 %
SNL1	0.13	3.18 %
VKM1	0.13	9.15 %
APK1		0.00 %
COL1		0.00 %
ERL2		0.00 %
KGL1		0.00 %
KSM1		0.00 %
KYR1		0.00 %
MAR1		0.00 %
PDI1		0.00 %
S2SD		0.00 %
SVK1		0.00 %
TKS1		0.00 %
TKS2		0.00 %
TKY1		0.00 %
TUT2		0.00 %
TYI1		0.00 %
VLY1		0.00 %
Total	11.80	9.25 %

WEST-01

Property	MTD Sales L	Brand Share %
LED TV	11.36	21.59 %
Home-The	0.36	9.19 %
Total	11.72	20.73 %

Branch *	MTD Sales L	Brand Share %
SUL1	0.27	11.60 %
UMP1	0.26	9.24 %
TPR2	0.25	14.23 %
MPM1	0.14	12.81 %
PPI1	0.13	10.80 %
ANR1		0.00 %
CBE3		0.00 %
CBE5		0.00 %
CNR1		0.00 %
GDR1		0.00 %
KGI1		0.00 %
KGM1		0.00 %
KMD1		0.00 %
KMR1		0.00 %
TPR3		0.00 %
WZSD		0.00 %
Total	11.72	20.73 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
LED TV	11.05	15.68 %
Home-The	0.22	11.69 %
Total	11.28	15.57 %

Branch *	MTD Sales L	Brand Share %
CH20	0.82	10.27 %
CH03	0.82	11.00 %
CH12	0.69	13.42 %
CH34	0.49	11.49 %
CH09	0.36	10.70 %
CH43	0.25	11.64 %
CH33	0.15	6.68 %
PON1	0.13	9.79 %
CH01		0.00 %
CH06		0.00 %
CH17		0.00 %
CH18		0.00 %
CH23		0.00 %
CH27		0.00 %
CH31		0.00 %
CH36		0.00 %
CH41		0.00 %
CH46		0.00 %
GPD1		0.00 %
MC06		0.00 %
MJR1		0.00 %
UKI1		0.00 %
Total	11.28	15.57 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	10.29	14.70 %
Total	10.29	14.23 %

Branch *	MTD Sales L	Brand Share %
CUD1	0.54	12.01 %
KLM1	0.49	13.83 %
VPM1	0.25	9.41 %
POY1	0.13	2.03 %
POY2	0.13	2.10 %
KKI2		0.00 %
MKM1		0.00 %
STP1		0.00 %
TVM1		0.00 %
VCM1		0.00 %
WHUT		0.00 %
Total	10.29	14.23 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	5.14	9.66 %
Total	5.14	9.16 %

Branch *	MTD Sales L	Brand Share %
SBR1	0.34	10.49 %
KPM2	0.28	5.55 %
TRL1	0.25	12.66 %
KPM1	0.23	10.23 %
BGR1	0.13	3.95 %
VEL1	0.13	3.84 %
AKM1		0.00 %
ANI1		0.00 %
ARC2		0.00 %
CPT1		0.00 %
GDM1		0.00 %
PLR1		0.00 %
SLG1		0.00 %
TRT1		0.00 %
UGI1		0.00 %
VEL2		0.00 %
VNB1		0.00 %
VSI1		0.00 %
WJD1		0.00 %
WJP1		0.00 %
Total	5.14	9.16 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
LED TV	1.01	19.73 %
Home-The	0.21	75.30 %
Total	1.22	22.59 %

Branch *	MTD Sales L	Brand Share %
KLR1		0.00 %
Total	1.22	22.59 %