

MTD Sales
61.20 L

Brand Share %
15.71 %

Information:

MTD : 01-11-2025 To 04-11-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **15.71 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	59.30	16.40 %
Home-The	1.91	6.82 %
Total	61.20	15.71 %

Sales Zone	MTD Sales L	Brand Share %
WEST-02	9.12	20.71 %
SOUTH-01	7.71	12.93 %
SOUTH-03	7.54	13.92 %
WEST-01	7.54	23.06 %
TRICHY-01	6.95	16.32 %
CHENNAI-01	6.80	13.68 %
CHENNAI-02	6.15	12.84 %
SOUTH ARCOT	5.28	22.66 %
NORTH ARCOT	3.43	11.05 %
KL-SOUTH	0.70	15.55 %
Total	61.20	15.71 %

WEST-02

Property	MTD Sales L	Brand Share %
LED TV	8.88	21.86 %
Home-The	0.24	6.99 %
Total	9.12	20.71 %

Branch *	MTD Sales L	Brand Share %
ERD2	0.14	2.11 %
SLM2	0.13	11.99 %
APN1		0.00 %
ATU1		0.00 %
BMD1		0.00 %
CMI1		0.00 %
DPR1		0.00 %
DPR2		0.00 %
EDP1		0.00 %
EPI1		0.00 %
HRR1		0.00 %
KMM1		0.00 %
KRI1		0.00 %
KVP1		0.00 %
MCR1		0.00 %
PLC1		0.00 %
RSP1		0.00 %
SGG1		0.00 %
SGI1		0.00 %
SLM1		0.00 %
SLM3		0.00 %
TCG1		0.00 %
VKL1		0.00 %
WHPD		0.00 %
Total	9.12	20.71 %

SOUTH-01

Property	MTD Sales L	Brand Share %
LED TV	7.57	13.60 %
Home-The	0.14	3.55 %
Total	7.71	12.93 %

Branch *	MTD Sales L	Brand Share %
TUT1	0.55	8.13 %
PKD1	0.44	13.76 %
KVT1	0.38	-521.02 %
TVL2	0.26	12.16 %
SVK1	0.26	13.26 %
TKS1	0.22	14.94 %
ERL2	0.14	15.49 %
VNR2	0.13	4.45 %
APK1		0.00 %
APK2		0.00 %
COL1		0.00 %
KGL1		0.00 %
KYR1		0.00 %
NGR1		0.00 %
PDI1		0.00 %
RPM1		0.00 %
S2SD		0.00 %
SDI1		0.00 %
SGT1		0.00 %
TKS2		0.00 %
TVL1		0.00 %
TYI1		0.00 %
VKM1		0.00 %
VLY1		0.00 %
Total	7.71	12.93 %

SOUTH-03

Property	MTD Sales L	Brand Share %
LED TV	7.54	14.93 %
Total	7.54	13.92 %

Branch *	MTD Sales L	Brand Share %
DGL1	0.39	10.09 %
MDU2	0.34	15.05 %
MDU4	0.27	13.88 %
KRR1	0.14	7.82 %
ATG1	0.13	12.83 %
BNR1		0.00 %
CBM1		0.00 %
KKD3		0.00 %
KPT1		0.00 %
KYK1		0.00 %
MDU3		0.00 %
MDU5		0.00 %
MLR1		0.00 %
MNM1		0.00 %
NKI1		0.00 %
ODM1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
SGP1		0.00 %
SVG1		0.00 %
TMM1		0.00 %
TPT1		0.00 %
WHMD		0.00 %
NTM1	-0.31	-95.50 %
Total	7.54	13.92 %

WEST-01

Property	MTD Sales L	Brand Share %
LED TV	7.17	23.70 %
Home-The	0.37	15.09 %
Total	7.54	23.06 %

Branch *	MTD Sales L	Brand Share %
UAM1	0.60	14.57 %
CBE5		0.00 %
CBE6		0.00 %
CNR1		0.00 %
GDR1		0.00 %
KGI1		0.00 %
KMD1		0.00 %
PLI1		0.00 %
PPI1		0.00 %
SNR1		0.00 %
TPR3		0.00 %
UMP1		0.00 %
Total	7.54	23.06 %

TRICHY-01

Property	MTD Sales L	Brand Share %
LED TV	6.67	16.61 %
Home-The	0.28	11.53 %
Total	6.95	16.32 %

Branch *	MTD Sales L	Brand Share %
TRY1	0.64	7.79 %
KUM1	0.36	10.71 %
MVM1	0.31	11.66 %
MDI1	0.26	15.08 %
TVR1	0.14	5.51 %
PBR2	0.13	11.47 %
AYR1	0.13	14.24 %
APM1		0.00 %
JKM1		0.00 %
KRN1		0.00 %
NGT1		0.00 %
NMM1		0.00 %
ORU1		0.00 %
PBR1		0.00 %
PDK1		0.00 %
PTK1		0.00 %
TNJ1		0.00 %
TRY2		0.00 %
TRY4		0.00 %
TYR1		0.00 %
TZSD		0.00 %
WTRZ		0.00 %
Total	6.95	16.32 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
LED TV	5.92	13.09 %
Home-The	0.88	19.60 %
Total	6.80	13.68 %

Branch *	MTD Sales L	Brand Share %
CH14	0.54	9.94 %
CH42	0.27	9.24 %
CH08	0.26	6.02 %
MRM1	0.26	14.61 %
CH45	0.14	5.73 %
CGL1	0.14	11.57 %
CH22		0.00 %
CH26		0.00 %
CH29		0.00 %
CH37		0.00 %
CH48		0.00 %
CZWH		0.00 %
GUD2		0.00 %
KNR1		0.00 %
MC09		0.00 %
MC10		0.00 %
TKM1		0.00 %
WCHN		0.00 %
Total	6.80	13.68 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
LED TV	6.15	13.58 %
Total	6.15	12.84 %

Branch *	MTD Sales L	Brand Share %
CH12	0.45	11.03 %
CH09	0.38	7.73 %
MJR1	0.28	14.56 %
CH20	0.22	5.22 %
CH06	0.21	14.37 %
CH17		0.00 %
CH18		0.00 %
CH23		0.00 %
CH27		0.00 %
CH31		0.00 %
CH33		0.00 %
CH34		0.00 %
CH36		0.00 %
CH41		0.00 %
CH43		0.00 %
CH46		0.00 %
MC06		0.00 %
PON1		0.00 %
UKI1		0.00 %
Total	6.15	12.84 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	5.28	24.36 %
Total	5.28	22.66 %

Branch *	MTD Sales L	Brand Share %
CUD1	0.27	6.70 %
SJI2	0.22	12.06 %
POY1	0.14	8.96 %
MKM1		0.00 %
STP1		0.00 %
TVM1		0.00 %
VCM1		0.00 %
VPM1		0.00 %
VPM2		0.00 %
WHUT		0.00 %
Total	5.28	22.66 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	3.43	12.21 %
Total	3.43	11.05 %

Branch *	MTD Sales L	Brand Share %
ABR1	0.22	13.95 %
AKM1	0.13	10.21 %
ARC2		0.00 %
CGM1		0.00 %
CPT1		0.00 %
GDM1		0.00 %
KPM1		0.00 %
PLR1		0.00 %
PTU1		0.00 %
SLG1		0.00 %
TRR1		0.00 %
TRT1		0.00 %
UGI1		0.00 %
VEL1		0.00 %
VEL2		0.00 %
VNB1		0.00 %
VSI1		0.00 %
WHVL		0.00 %
WJD1		0.00 %
WJP1		0.00 %
Total	3.43	11.05 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
LED TV	0.70	16.80 %
Total	0.70	15.55 %

Branch *	MTD Sales L	Brand Share %
TVP1	0.35	15.23 %
KLR1		0.00 %
Total	0.70	15.55 %