



TN : SAMSUNGAV Sales Performance 05/05/2026 9:02 AM

MTD Sales
234.16 L

Brand Share %
21.66 %

Information:

MTD : 01-05-2026 To 04-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **21.66 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	233.12	22.38 %
Home-The	1.04	2.63 %
Total	234.16	21.66 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	39.36	26.95 %
SOUTH-03	35.26	25.29 %
TRICHY-01	32.79	22.80 %
SOUTH-01	30.02	16.92 %
WEST-02	23.52	18.90 %
WEST-01	21.06	22.89 %
SOUTH ARCOT	19.43	21.92 %
CHENNAI-02	19.04	18.12 %
NORTH ARCOT	13.68	21.26 %
Total	234.16	21.66 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
LED TV	38.98	27.74 %
Home-The	0.39	6.98 %
Total	39.36	26.95 %

Branch *	MTD Sales L	Brand Share %
CH05	1.80	14.20 %
CH48	1.09	21.64 %
CH42	0.81	14.08 %
CH45	0.68	14.87 %
CH28	0.61	9.30 %
CH22	0.43	17.82 %
CH30	0.43	5.01 %
TKM1	0.37	16.09 %
GUD1	0.30	7.26 %
CH39	0.14	11.20 %
CH26		0.00 %
CH37		0.00 %
GUD2		0.00 %
Total	39.36	26.95 %

SOUTH-03

Property	MTD Sales L	Brand Share %
LED TV	34.89	26.23 %
Home-The	0.37	5.82 %
Total	35.26	25.29 %

Branch *	MTD Sales L	Brand Share %
DGL1	4.56	15.22 %
MDU6	1.05	20.66 %
TEN1	0.83	19.84 %
MLR1	0.43	14.72 %
MDU7	0.40	14.93 %
DGL2	0.40	15.19 %
MNM1	0.30	13.26 %
TMM1	0.28	14.47 %
SGP1	0.15	14.64 %
TDI1	0.15	6.77 %
CMR1	0.14	6.02 %
KPT1		0.00 %
KRR1		0.00 %
KYK1		0.00 %
NTM1		0.00 %
ODM1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
SVG1		0.00 %
Total	35.26	25.29 %

TRICHY-01

Property	MTD Sales L	Brand Share %
LED TV	32.79	23.35 %
Total	32.79	22.80 %

Branch *	MTD Sales L	Brand Share %
TRY1	2.94	12.73 %
TNJ1	1.82	16.69 %
MDI1	1.66	21.52 %
PTK1	1.30	16.14 %
TRY3	1.04	17.35 %
TVR1	0.73	13.55 %
JKM1	0.30	8.86 %
PBR2	0.30	5.42 %
KIK1	0.28	8.46 %
TRY4	0.15	4.99 %
PDK1	0.15	9.39 %
NGT1	0.15	2.77 %
APM1	0.14	18.32 %
KUM2		0.00 %
NMM1		0.00 %
TRY2		0.00 %
WTRZ		0.00 %
Total	32.79	22.80 %

SOUTH-01

Property	MTD Sales L	Brand Share %
LED TV	29.88	17.35 %
Home-The	0.14	2.63 %
Total	30.02	16.92 %

Branch *	MTD Sales L	Brand Share %
TUT1	3.66	17.73 %
TVL1	3.32	14.44 %
TKS2	1.52	17.48 %
RND1	1.13	20.18 %
MAR1	0.74	9.40 %
RPM1	0.70	8.59 %
VLY1	0.45	9.25 %
UDN1	0.44	15.34 %
ERL2	0.44	15.19 %
TCN1	0.43	14.11 %
APK2	0.43	16.53 %
TUT2	0.40	8.99 %
TKY1	0.30	20.15 %
KGL1	0.28	17.07 %
SVK1	0.27	5.41 %
SKD1	0.26	8.59 %
ARM1	0.15	8.22 %
COL1	0.15	10.63 %
KYR1	0.14	8.66 %
APK1		0.00 %
PDI1		0.00 %
SGT1		0.00 %
SNL1		0.00 %
TKS1		0.00 %
Total	30.02	16.92 %

WEST-02

Property	MTD Sales L	Brand Share %
LED TV	23.52	19.66 %
Total	23.52	18.90 %

Branch *	MTD Sales L	Brand Share %
HSR2	1.40	16.30 %
SLM2	0.72	15.93 %
SLM3	0.67	12.24 %
VPD1	0.58	15.96 %
KRI1	0.44	8.80 %
OML1	0.41	20.91 %
PMP1	0.31	8.71 %
CMI1	0.28	13.65 %
APN1	0.15	4.33 %
KVP1	0.14	6.55 %
EPI1	0.14	6.19 %
BMD1		0.00 %
DPR1		0.00 %
DPR2		0.00 %
EDP1		0.00 %
HRR1		0.00 %
KAM1		0.00 %
KMM1		0.00 %
PDR1		0.00 %
RSP1		0.00 %
SGG1		0.00 %
SGI1		0.00 %
TCG1		0.00 %
TRM1		0.00 %
VKL1		0.00 %
Total	23.52	18.90 %

WEST-01

Property	MTD Sales L	Brand Share %
LED TV	20.92	23.65 %
Home-The	0.14	4.01 %
Total	21.06	22.89 %

Branch *	MTD Sales L	Brand Share %
CBE2	2.05	16.07 %
UMP1	0.67	13.65 %
SUL1	0.41	17.87 %
SNR1	0.41	14.74 %
PLI1	0.29	7.13 %
PPI1	0.28	18.46 %
KMR1	0.26	6.18 %
SYM2	0.14	8.75 %
ANR1		0.00 %
CBE3		0.00 %
CNR1		0.00 %
GDR1		0.00 %
KGI1		0.00 %
KGM1		0.00 %
KMD1		0.00 %
Total	21.06	22.89 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	19.43	22.72 %
Total	19.43	21.92 %

Branch *	MTD Sales L	Brand Share %
SJI2	0.66	11.15 %
KLM1	0.46	15.17 %
TVM1	0.43	19.46 %
VCM2	0.30	7.39 %
KKI2	0.26	5.40 %
KML1	0.15	6.29 %
POY2		0.00 %
TDM1		0.00 %
VPM1		0.00 %
WHUT		0.00 %
Total	19.43	21.92 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
LED TV	19.04	18.98 %
Total	19.04	18.12 %

Branch *	MTD Sales L	Brand Share %
CH03	2.87	21.19 %
CH34	0.90	18.54 %
CH06	0.83	14.84 %
CH24	0.80	18.09 %
CH51	0.54	7.94 %
MJR1	0.46	11.95 %
CH12	0.39	5.36 %
CH43	0.29	7.46 %
GPD1	0.28	17.93 %
CH31	0.28	15.63 %
CH50	0.28	10.28 %
CH18	0.16	3.12 %
CH46	0.16	14.06 %
CH41	0.14	5.77 %
UKI1	0.14	8.82 %
CH23		0.00 %
CH27		0.00 %
CH33		0.00 %
CH36		0.00 %
MC06		0.00 %
PON1		0.00 %
Total	19.04	18.12 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	13.68	22.20 %
Total	13.68	21.26 %

Branch *	MTD Sales L	Brand Share %
TRR1	0.54	13.06 %
AKM1	0.48	14.60 %
ANI1	0.41	11.99 %
VEL2	0.29	7.27 %
UGI1	0.28	16.19 %
VSI1	0.14	4.54 %
BGR1		0.00 %
CPT1		0.00 %
GDM1		0.00 %
KPM1		0.00 %
PLR1		0.00 %
PTU1		0.00 %
SLG1		0.00 %
VEL1		0.00 %
VNB1		0.00 %
WJD1		0.00 %
WJP1		0.00 %
Total	13.68	21.26 %