



TN : SAMSUNGAV Sales Performance 05/04/2026 9:02 AM

MTD Sales
159.08 L

Brand Share %
17.33 %

Information:

MTD : 01-04-2026 To 04-04-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **17.33 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	154.47	17.68 %
Home-The	4.61	10.34 %
Total	159.08	17.33 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-03	24.92	20.09 %
TRICHY-01	24.81	17.50 %
CHENNAI-01	24.23	24.35 %
WEST-01	17.87	20.26 %
SOUTH-01	17.00	11.77 %
WEST-02	16.87	16.79 %
CHENNAI-02	12.88	14.42 %
SOUTH ARCOT	11.37	14.59 %
NORTH ARCOT	9.14	17.36 %
Total	159.08	17.33 %

SOUTH-03

Property	MTD Sales L	Brand Share %
LED TV	24.39	20.80 %
Home-The	0.53	7.90 %
Total	24.92	20.09 %

Branch *	MTD Sales L	Brand Share %
MDU1	1.42	9.94 %
MPA1	1.09	16.92 %
ATG1	0.79	15.68 %
SVG1	0.15	2.05 %
NTM1	0.15	5.69 %
PKM1	0.15	16.17 %
PNV2	0.15	10.19 %
MDU4	0.14	11.48 %
TDI1	0.14	7.76 %
DGL2		0.00 %
KPT1		0.00 %
KRR1		0.00 %
KYK1		0.00 %
MDU3		0.00 %
MLR1		0.00 %
MNM1		0.00 %
ODM1		0.00 %
PNI1		0.00 %
SGP1		0.00 %
SZSD		0.00 %
TPT1		0.00 %
WHMD		0.00 %
Total	24.92	20.09 %

TRICHY-01

Property	MTD Sales L	Brand Share %
LED TV	24.29	17.71 %
Home-The	0.52	11.16 %
Total	24.81	17.50 %

Branch *	MTD Sales L	Brand Share %
TRY1	4.02	16.96 %
KUM1	1.45	17.15 %
PBR2	1.30	14.07 %
TVR2	1.11	13.02 %
TRY3	0.44	10.99 %
PDK1	0.39	9.14 %
KIK1	0.30	8.54 %
APM1	0.15	12.77 %
TNJ1	0.15	1.74 %
TRY2	0.15	13.96 %
TRY4	0.15	4.08 %
TVR1	0.15	3.16 %
JKM1		0.00 %
MSI1		0.00 %
NCK1		0.00 %
NGT1		0.00 %
NMM1		0.00 %
PBR1		0.00 %
TZSD		0.00 %
WTRZ		0.00 %
AYR1	-0.27	-29.46 %
Total	24.81	17.50 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
LED TV	23.28	24.65 %
Home-The	0.95	18.74 %
Total	24.23	24.35 %

Branch *	MTD Sales L	Brand Share %
GUD1	0.48	10.44 %
CH48	0.45	11.33 %
CH45	0.44	5.09 %
CH28	0.39	7.78 %
CH05	0.36	7.55 %
TKM1	0.15	14.54 %
CH08		0.00 %
CH30		0.00 %
CH37		0.00 %
CH38		0.00 %
CH40		0.00 %
GUD2		0.00 %
WCHN		0.00 %
WHC3		0.00 %
Total	24.23	24.35 %

WEST-01

Property	MTD Sales L	Brand Share %
LED TV	17.55	21.17 %
Home-The	0.32	6.00 %
Total	17.87	20.26 %

Branch *	MTD Sales L	Brand Share %
KMR1	0.45	11.02 %
MPM1	0.36	10.26 %
GDR1	0.29	10.36 %
PLI1	0.29	5.63 %
TPR2	0.18	4.48 %
CNR1	0.15	12.02 %
ANR1		0.00 %
CBE3		0.00 %
CBE5		0.00 %
CBE6		0.00 %
KGI1		0.00 %
KGM1		0.00 %
KMD1		0.00 %
PPI1		0.00 %
TPR3		0.00 %
TPR4		0.00 %
WZSD		0.00 %
Total	17.87	20.26 %

SOUTH-01

Property	MTD Sales L	Brand Share %
LED TV	16.33	12.07 %
Home-The	0.67	7.37 %
Total	17.00	11.77 %

Branch *	MTD Sales L	Brand Share %
TUT1	2.03	17.23 %
TVL1	1.43	7.06 %
TKS2	0.62	15.93 %
ERL2	0.59	15.18 %
MMT1	0.29	11.22 %
RPM1	0.29	3.82 %
KVT1	0.29	2.92 %
TCN1	0.28	7.41 %
TUT2	0.15	4.09 %
TKS1	0.14	2.95 %
NGR1	0.14	1.05 %
APK1		0.00 %
ARM1		0.00 %
COL1		0.00 %
KSM1		0.00 %
KYR1		0.00 %
MAR1		0.00 %
PDI1		0.00 %
PKD1		0.00 %
S2SD		0.00 %
SKD1		0.00 %
SNL1		0.00 %
SVK1		0.00 %
TYI1		0.00 %
VLY1		0.00 %
Total	17.00	11.77 %

WEST-02

Property	MTD Sales L	Brand Share %
LED TV	16.24	16.87 %
Home-The	0.63	15.08 %
Total	16.87	16.79 %

Branch *	MTD Sales L	Brand Share %
HSR2	0.67	14.11 %
ERD1	0.59	8.39 %
DPR1	0.28	14.09 %
APN1	0.15	8.87 %
RSP1	0.15	5.11 %
EPI1	0.15	8.20 %
KVP1	0.14	5.29 %
BMD1		0.00 %
CMI1		0.00 %
DPR2		0.00 %
EDP1		0.00 %
HRR1		0.00 %
KAM1		0.00 %
KMM1		0.00 %
KRI1		0.00 %
MTR1		0.00 %
PMP1		0.00 %
SGG1		0.00 %
SGI1		0.00 %
SLM3		0.00 %
TCG1		0.00 %
TRM1		0.00 %
VKL1		0.00 %
VPD1		0.00 %
WHKP		0.00 %
WHPD		0.00 %
WZWH		0.00 %
Total	16.87	16.79 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
LED TV	12.62	14.79 %
Home-The	0.25	6.45 %
Total	12.88	14.42 %

Branch *	MTD Sales L	Brand Share %
CH17	0.89	17.13 %
CH51	0.28	9.15 %
CH24	0.27	9.23 %
CH27	0.27	10.13 %
CH50	0.14	3.23 %
CH06		0.00 %
CH12		0.00 %
CH18		0.00 %
CH23		0.00 %
CH31		0.00 %
CH32		0.00 %
CH33		0.00 %
CH36		0.00 %
CH41		0.00 %
CH43		0.00 %
MJR1		0.00 %
PON1		0.00 %
UKI1		0.00 %
Total	12.88	14.42 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	11.18	14.90 %
Home-The	0.19	6.46 %
Total	11.37	14.59 %

Branch *	MTD Sales L	Brand Share %
CUD1	0.56	5.44 %
TRK1	0.36	6.83 %
PRT1	0.28	9.51 %
POY2	0.27	4.52 %
KML1	0.15	5.90 %
KKI2	0.15	2.47 %
MKM1		0.00 %
STP1		0.00 %
TDM1		0.00 %
TVM1		0.00 %
VCM1		0.00 %
WHUT		0.00 %
Total	11.37	14.59 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	8.59	17.21 %
Home-The	0.55	20.23 %
Total	9.14	17.36 %

Branch *	MTD Sales L	Brand Share %
KPM2	0.58	10.32 %
TRT1	0.27	9.97 %
CPT1	0.20	13.90 %
VSI1	0.15	3.78 %
VEL2	0.14	6.00 %
AKM1	0.14	8.17 %
ANI1		0.00 %
ARC2		0.00 %
BGR1		0.00 %
GDM1		0.00 %
KPM1		0.00 %
PTU1		0.00 %
SLG1		0.00 %
TRR1		0.00 %
UGI1		0.00 %
VEL1		0.00 %
VNB1		0.00 %
WHVL		0.00 %
WJD1		0.00 %
WJP1		0.00 %
Total	9.14	17.36 %