

MTD Sales
27.87 L

Brand Share %
12.78 %

Information:

MTD : 01-12-2025 To 03-12-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **12.78 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	27.52	13.24 %
Home-The	0.35	3.41 %
Total	27.87	12.78 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-03	6.74	17.16 %
TRICHY-01	5.77	22.26 %
WEST-01	4.58	22.39 %
SOUTH-01	3.49	9.61 %
CHENNAI-01	2.00	7.15 %
WEST-02	1.78	8.81 %
CHENNAI-02	1.35	8.68 %
NORTH ARCOT	1.04	6.07 %
SOUTH ARCOT	0.99	7.15 %
KL-SOUTH	0.13	8.73 %
Total	27.87	12.78 %

SOUTH-03

Property	MTD Sales L	Brand Share %
LED TV	6.40	17.11 %
Home-The	0.35	18.15 %
Total	6.74	17.16 %

Branch *	MTD Sales L	Brand Share %
KKD3	0.14	8.94 %
PVI1	0.12	10.02 %
ATG1		0.00 %
BNR1		0.00 %
DGL2		0.00 %
DKI1		0.00 %
KPT1		0.00 %
KRR1		0.00 %
KYK1		0.00 %
MDU4		0.00 %
MLR1		0.00 %
MNM1		0.00 %
MPA1		0.00 %
NTM1		0.00 %
ODM1		0.00 %
PNI1		0.00 %
PNV2		0.00 %
SGP1		0.00 %
SVG1		0.00 %
SZSD		0.00 %
TDI1		0.00 %
TMM1		0.00 %
TPT1		0.00 %
USL1		0.00 %
Total	6.74	17.16 %

TRICHY-01

Property	MTD Sales L	Brand Share %
LED TV	5.77	23.46 %
Total	5.77	22.26 %

Branch *	MTD Sales L	Brand Share %
KUM1	0.21	10.35 %
AYR1		0.00 %
JKM1		0.00 %
KRN1		0.00 %
MVM1		0.00 %
NCK1		0.00 %
NGT1		0.00 %
NMM1		0.00 %
PBR1		0.00 %
PDK1		0.00 %
PTK1		0.00 %
TNJ1		0.00 %
TNJ2		0.00 %
TRY2		0.00 %
TTP1		0.00 %
TVR1		0.00 %
TYR1		0.00 %
TZSD		0.00 %
Total	5.77	22.26 %

WEST-01

Property	MTD Sales L	Brand Share %
LED TV	4.58	23.63 %
Total	4.58	22.39 %

Branch *	MTD Sales L	Brand Share %
CBE1		0.00 %
CBE3		0.00 %
CNR1		0.00 %
GDR1		0.00 %
KGI1		0.00 %
KGM1		0.00 %
KMD1		0.00 %
KMR1		0.00 %
MPM1		0.00 %
PDM1		0.00 %
PPI1		0.00 %
TPR1		0.00 %
TPR2		0.00 %
TPR4		0.00 %
WZSD		0.00 %
Total	4.58	22.39 %

SOUTH-01

Property	MTD Sales L	Brand Share %
LED TV	3.49	10.24 %
Total	3.49	9.61 %

Branch *	MTD Sales L	Brand Share %
APK1		0.00 %
ARM1		0.00 %
COL1		0.00 %
ERL2		0.00 %
KGL1		0.00 %
KVT1		0.00 %
KYR1		0.00 %
MAR1		0.00 %
NGR1		0.00 %
PDI1		0.00 %
RND1		0.00 %
S2SD		0.00 %
SGT1		0.00 %
SKD1		0.00 %
SNL1		0.00 %
SVK1		0.00 %
TKS1		0.00 %
TKS2		0.00 %
TKY1		0.00 %
TUT2		0.00 %
TVL1		0.00 %
TYI1		0.00 %
VKM1		0.00 %
VLY1		0.00 %
VNR1		0.00 %
Total	3.49	9.61 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
LED TV	2.00	7.49 %
Total	2.00	7.15 %

Branch *	MTD Sales L	Brand Share %
CH45	0.24	9.65 %
AVD1		0.00 %
CH07		0.00 %
CH08		0.00 %
CH11		0.00 %
CH19		0.00 %
CH22		0.00 %
CH26		0.00 %
CH28		0.00 %
CH30		0.00 %
CH35		0.00 %
CH37		0.00 %
CH38		0.00 %
CH39		0.00 %
CZWH		0.00 %
GUD1		0.00 %
GUD2		0.00 %
MRM1		0.00 %
SKL1		0.00 %
TKM1		0.00 %
WHC3		0.00 %
Total	2.00	7.15 %

WEST-02

Property	MTD Sales L	Brand Share %
LED TV	1.78	9.21 %
Total	1.78	8.81 %

Branch *	MTD Sales L	Brand Share %
ATU1		0.00 %
BMD1		0.00 %
CMI1		0.00 %
EDP1		0.00 %
EPI1		0.00 %
ERD1		0.00 %
HRR1		0.00 %
HSR1		0.00 %
HSR2		0.00 %
KMM1		0.00 %
KRI1		0.00 %
KVP1		0.00 %
MCR1		0.00 %
MTR1		0.00 %
PDR1		0.00 %
PLC1		0.00 %
PMP1		0.00 %
RSP1		0.00 %
SGG1		0.00 %
SGI1		0.00 %
SLM2		0.00 %
TRM1		0.00 %
VKL1		0.00 %
VPD1		0.00 %
WZWH		0.00 %
Total	1.78	8.81 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
LED TV	1.35	8.77 %
Total	1.35	8.68 %

Branch *	MTD Sales L	Brand Share %
CH01		0.00 %
CH09		0.00 %
CH12		0.00 %
CH15		0.00 %
CH17		0.00 %
CH18		0.00 %
CH24		0.00 %
CH31		0.00 %
CH32		0.00 %
CH34		0.00 %
CH41		0.00 %
CH43		0.00 %
CH46		0.00 %
MJR1		0.00 %
PON1		0.00 %
UKI1		0.00 %
Total	1.35	8.68 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	1.04	6.37 %
Total	1.04	6.07 %

Branch *	MTD Sales L	Brand Share %
AKM1		0.00 %
ARC2		0.00 %
BGR1		0.00 %
CPT1		0.00 %
GDM1		0.00 %
KPM1		0.00 %
KPM2		0.00 %
PLR1		0.00 %
SLG1		0.00 %
TRL1		0.00 %
TRR1		0.00 %
TRT1		0.00 %
UGI1		0.00 %
VEL1		0.00 %
VEL2		0.00 %
VNB1		0.00 %
VSI1		0.00 %
WJD1		0.00 %
WJP1		0.00 %
Total	1.04	6.07 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	0.99	7.38 %
Total	0.99	7.15 %

Branch *	MTD Sales L	Brand Share %
SJI2	0.14	6.51 %
CDM1		0.00 %
KKI2		0.00 %
KLM1		0.00 %
MKM1		0.00 %
NVL2		0.00 %
POY1		0.00 %
POY2		0.00 %
TDM1		0.00 %
TVM1		0.00 %
ULP1		0.00 %
VCM1		0.00 %
VPM1		0.00 %
VPM2		0.00 %
Total	0.99	7.15 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
LED TV	0.13	9.16 %
Total	0.13	8.73 %

Branch *	MTD Sales L	Brand Share %
TVP1	0.13	12.78 %
KLR1		0.00 %
Total	0.13	8.73 %