

MTD Sales  
93.16 L

Brand Share %  
15.24 %

Information:

MTD : 01-10-2026 To 03-10-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **15.24 %** are only listed below

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| LED TV   | 91.37       | 16.13 %       |
| Home-The | 1.79        | 3.98 %        |
| Total    | 93.16       | 15.24 %       |

| Sales Zone  | MTD Sales L | Brand Share % |
|-------------|-------------|---------------|
| CHENNAI-02  | 17.31       | 23.64 %       |
| SOUTH-03    | 15.98       | 19.59 %       |
| CHENNAI-01  | 11.87       | 15.76 %       |
| SOUTH-01    | 11.84       | 9.25 %        |
| TRICHY-01   | 9.12        | 12.46 %       |
| WEST-02     | 6.89        | 17.49 %       |
| NORTH ARCOT | 5.93        | 11.79 %       |
| WEST-01     | 5.61        | 14.85 %       |
| SOUTH ARCOT | 4.76        | 16.55 %       |
| WEST-03     | 3.85        | 16.09 %       |
| Total       | 93.16       | 15.24 %       |

## CHENNAI-02

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| LED TV   | 16.56       | 24.74 %       |
| Home-The | 0.75        | 11.97 %       |
| Total    | 17.31       | 23.64 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| CH03     | 0.65        | 13.79 %       |
| CH15     | 0.43        | 7.32 %        |
| CH01     |             | 0.00 %        |
| CH06     |             | 0.00 %        |
| CH23     |             | 0.00 %        |
| CH27     |             | 0.00 %        |
| CH31     |             | 0.00 %        |
| CH32     |             | 0.00 %        |
| CH33     |             | 0.00 %        |
| CH34     |             | 0.00 %        |
| CH36     |             | 0.00 %        |
| CH41     |             | 0.00 %        |
| CH43     |             | 0.00 %        |
| CH44     |             | 0.00 %        |
| CH46     |             | 0.00 %        |
| GPD1     |             | 0.00 %        |
| MC06     |             | 0.00 %        |
| MJR1     |             | 0.00 %        |
| PON1     |             | 0.00 %        |
| UKI1     |             | 0.00 %        |
| WHC3     |             | 0.00 %        |
| Total    | 17.31       | 23.64 %       |

### SOUTH-03

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| LED TV   | 15.23       | 19.82 %       |
| Home-The | 0.75        | 15.91 %       |
| Total    | 15.98       | 19.59 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| MDU1     | 1.20        | 12.85 %       |
| MDU2     | 0.66        | 10.63 %       |
| TPT1     | 0.24        | 12.90 %       |
| ADP1     |             | 0.00 %        |
| BNR1     |             | 0.00 %        |
| BTU1     |             | 0.00 %        |
| CBM1     |             | 0.00 %        |
| CMR1     |             | 0.00 %        |
| KPT1     |             | 0.00 %        |
| KRR1     |             | 0.00 %        |
| KYK1     |             | 0.00 %        |
| MDU4     |             | 0.00 %        |
| MDU5     |             | 0.00 %        |
| MDU7     |             | 0.00 %        |
| MLR1     |             | 0.00 %        |
| PKM1     |             | 0.00 %        |
| PNI1     |             | 0.00 %        |
| PVI1     |             | 0.00 %        |
| SGP1     |             | 0.00 %        |
| SVG1     |             | 0.00 %        |
| SZSD     |             | 0.00 %        |
| TDI1     |             | 0.00 %        |
| TMM1     |             | 0.00 %        |
| Total    | 15.98       | 19.59 %       |

### CHENNAI-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| LED TV   | 11.87       | 16.68 %       |
| Total    | 11.87       | 15.76 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| CH48     | 0.70        | 11.99 %       |
| CH45     | 0.69        | 13.77 %       |
| CH05     | 0.60        | 11.30 %       |
| CH28     | 0.46        | 9.61 %        |
| CH30     | 0.40        | 13.25 %       |
| GUD1     | 0.24        | 7.95 %        |
| MRM1     | 0.24        | 10.63 %       |
| CH14     |             | 0.00 %        |
| CH22     |             | 0.00 %        |
| CH26     |             | 0.00 %        |
| CH38     |             | 0.00 %        |
| GUD2     |             | 0.00 %        |
| KNR1     |             | 0.00 %        |
| MC09     |             | 0.00 %        |
| SKL1     |             | 0.00 %        |
| TKM1     |             | 0.00 %        |
| Total    | 11.87       | 15.76 %       |

**SOUTH-01**

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| LED TV   | 11.54       | 9.68 %        |
| Home-The | 0.29        | 3.35 %        |
| Total    | 11.84       | 9.25 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| TUT1     | 1.20        | 2.32 %        |
| TVL1     | 1.02        | 13.51 %       |
| NGR1     | 0.91        | 15.07 %       |
| TKS1     | 0.36        | 12.09 %       |
| UDN1     | 0.01        | 0.77 %        |
| APK1     |             | 0.00 %        |
| APK2     |             | 0.00 %        |
| ARM1     |             | 0.00 %        |
| ASM1     |             | 0.00 %        |
| KGL1     |             | 0.00 %        |
| KSM1     |             | 0.00 %        |
| KYR1     |             | 0.00 %        |
| MMT1     |             | 0.00 %        |
| PDI1     |             | 0.00 %        |
| PKD1     |             | 0.00 %        |
| S2SD     |             | 0.00 %        |
| SDI1     |             | 0.00 %        |
| SGT1     |             | 0.00 %        |
| SKD1     |             | 0.00 %        |
| SNL1     |             | 0.00 %        |
| SVK1     |             | 0.00 %        |
| TKS2     |             | 0.00 %        |
| TUT2     |             | 0.00 %        |
| TYI1     |             | 0.00 %        |
| VKM1     |             | 0.00 %        |
| VLY1     |             | 0.00 %        |
| VNR1     |             | 0.00 %        |
| Total    | 11.84       | 9.25 %        |

## TRICHY-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| LED TV   | 9.12        | 13.38 %       |
| Total    | 9.12        | 12.46 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| TNJ2     | 0.55        | 15.19 %       |
| TNJ1     | 0.54        | 8.16 %        |
| NGT1     | 0.37        | 11.47 %       |
| MDI1     | 0.35        | 10.08 %       |
| TVR2     | 0.27        | 10.58 %       |
| PBR2     | 0.24        | 3.21 %        |
| NCK1     | 0.14        | 10.09 %       |
| APM1     |             | 0.00 %        |
| AYR1     |             | 0.00 %        |
| JKM1     |             | 0.00 %        |
| KIK1     |             | 0.00 %        |
| KUM1     |             | 0.00 %        |
| KUM2     |             | 0.00 %        |
| NMM1     |             | 0.00 %        |
| ORU1     |             | 0.00 %        |
| PDK1     |             | 0.00 %        |
| TRY3     |             | 0.00 %        |
| TRY4     |             | 0.00 %        |
| TVR1     |             | 0.00 %        |
| TZSD     |             | 0.00 %        |
| WTRZ     |             | 0.00 %        |
| Total    | 9.12        | 12.46 %       |

## WEST-02

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| LED TV   | 6.89        | 19.28 %       |
| Total    | 6.89        | 17.49 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| KRI1     | 0.51        | 13.31 %       |
| SLM1     | 0.42        | 6.29 %        |
| APN1     |             | 0.00 %        |
| BMD1     |             | 0.00 %        |
| DPR1     |             | 0.00 %        |
| DPR2     |             | 0.00 %        |
| EDP1     |             | 0.00 %        |
| EPI1     |             | 0.00 %        |
| KAM1     |             | 0.00 %        |
| MTR1     |             | 0.00 %        |
| PLC1     |             | 0.00 %        |
| PNG1     |             | 0.00 %        |
| SGI1     |             | 0.00 %        |
| SLM2     |             | 0.00 %        |
| SLM3     |             | 0.00 %        |
| TRM1     |             | 0.00 %        |
| WZWH     |             | 0.00 %        |
| Total    | 6.89        | 17.49 %       |

## NORTH ARCOT

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| LED TV   | 5.93        | 12.67 %       |
| Total    | 5.93        | 11.79 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| VEL2     | 0.44        | 14.37 %       |
| KPM2     | 0.43        | 11.61 %       |
| CYR1     | 0.33        | 13.06 %       |
| AKM1     |             | 0.00 %        |
| ANI1     |             | 0.00 %        |
| ARC2     |             | 0.00 %        |
| BGR1     |             | 0.00 %        |
| CPT1     |             | 0.00 %        |
| GDM1     |             | 0.00 %        |
| KPM1     |             | 0.00 %        |
| PLR1     |             | 0.00 %        |
| PTU1     |             | 0.00 %        |
| SBR1     |             | 0.00 %        |
| SLG1     |             | 0.00 %        |
| TRL1     |             | 0.00 %        |
| TRT1     |             | 0.00 %        |
| UGI1     |             | 0.00 %        |
| VEL1     |             | 0.00 %        |
| VEL4     |             | 0.00 %        |
| VNB1     |             | 0.00 %        |
| VSI1     |             | 0.00 %        |
| WHVL     |             | 0.00 %        |
| WJD1     |             | 0.00 %        |
| WJP1     |             | 0.00 %        |
| Total    | 5.93        | 11.79 %       |

## WEST-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| LED TV   | 5.61        | 16.67 %       |
| Total    | 5.61        | 14.85 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| UAM1     | 0.36        | 7.33 %        |
| SUL1     | 0.24        | 10.42 %       |
| CBE1     |             | 0.00 %        |
| CBE3     |             | 0.00 %        |
| CBE6     |             | 0.00 %        |
| CNR1     |             | 0.00 %        |
| DPM2     |             | 0.00 %        |
| GDR1     |             | 0.00 %        |
| KGI1     |             | 0.00 %        |
| KMD1     |             | 0.00 %        |
| KMR1     |             | 0.00 %        |
| PLI1     |             | 0.00 %        |
| PPI1     |             | 0.00 %        |
| SNR1     |             | 0.00 %        |
| WHCB     |             | 0.00 %        |
| Total    | 5.61        | 14.85 %       |

## SOUTH ARCOT

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| LED TV   | 4.76        | 18.16 %       |
| Total    | 4.76        | 16.55 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| KLM1     | 0.24        | 7.24 %        |
| TVM1     | 0.23        | 14.61 %       |
| KML1     |             | 0.00 %        |
| MKM1     |             | 0.00 %        |
| NVL2     |             | 0.00 %        |
| POY1     |             | 0.00 %        |
| POY2     |             | 0.00 %        |
| SJI2     |             | 0.00 %        |
| STP1     |             | 0.00 %        |
| TDM1     |             | 0.00 %        |
| TRK1     |             | 0.00 %        |
| TVM2     |             | 0.00 %        |
| VPM1     |             | 0.00 %        |
| Total    | 4.76        | 16.55 %       |

## WEST-03

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| LED TV   | 3.85        | 17.84 %       |
| Total    | 3.85        | 16.09 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| ERD2     | 0.48        | 9.24 %        |
| AVI1     |             | 0.00 %        |
| CMI1     |             | 0.00 %        |
| GBM1     |             | 0.00 %        |
| KGM1     |             | 0.00 %        |
| KMM1     |             | 0.00 %        |
| PDR1     |             | 0.00 %        |
| RSP1     |             | 0.00 %        |
| SGG1     |             | 0.00 %        |
| TPR2     |             | 0.00 %        |
| TPR3     |             | 0.00 %        |
| TPR4     |             | 0.00 %        |
| VKL1     |             | 0.00 %        |
| Total    | 3.85        | 16.09 %       |