

MTD Sales
139.28 L

Brand Share %
16.18 %

Information:

MTD : 01-10-2025 To 03-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **16.18 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	138.79	17.11 %
Home-The	0.49	0.99 %
Total	139.28	16.18 %

Sales Zone	MTD Sales L	Brand Share %
TRICHY-01	22.35	18.82 %
SOUTH-03	20.98	18.46 %
CHENNAI-01	18.84	16.36 %
WEST-02	18.72	17.78 %
SOUTH-01	15.75	14.00 %
WEST-01	15.18	17.09 %
CHENNAI-02	12.40	15.16 %
SOUTH ARCOT	7.92	13.24 %
NORTH ARCOT	5.69	9.50 %
KL-SOUTH	1.45	28.77 %
Total	139.28	16.18 %

TRICHY-01

Property	MTD Sales L	Brand Share %
LED TV	22.35	19.64 %
Total	22.35	18.82 %

Branch *	MTD Sales L	Brand Share %
TNJ2	1.40	14.18 %
KIK1	0.37	15.96 %
JKM1	0.26	7.40 %
NCK1		0.00 %
NGT1		0.00 %
NMM1		0.00 %
PBR1		0.00 %
PBR2		0.00 %
PDK1		0.00 %
PTK1		0.00 %
TRY2		0.00 %
TVR1		0.00 %
TYR1		0.00 %
Total	22.35	18.82 %

SOUTH-03

Property	MTD Sales L	Brand Share %
LED TV	20.98	19.46 %
Total	20.98	18.46 %

Branch *	MTD Sales L	Brand Share %
DGL1	2.42	11.63 %
DKI1	0.25	15.89 %
MDU2	0.21	1.65 %
DGL2	0.14	8.42 %
ODM1	0.14	15.03 %
SVG1	0.14	7.66 %
PKM1	0.12	15.73 %
TDI1	0.12	5.24 %
KKD2		0.00 %
KPT1		0.00 %
KRR1		0.00 %
MDU4		0.00 %
MNM1		0.00 %
NKI1		0.00 %
PNI1		0.00 %
PVI1		0.00 %
SGP1		0.00 %
SZSD		0.00 %
TPT1		0.00 %
USL1		0.00 %
Total	20.98	18.46 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
LED TV	18.84	17.30 %
Total	18.84	16.36 %

Branch *	MTD Sales L	Brand Share %
AVD1	0.39	11.67 %
SKL1	0.28	10.88 %
CH26	0.14	9.65 %
CH08	0.13	1.88 %
CH30	0.13	4.40 %
CH39	0.13	7.40 %
CH38	0.13	6.23 %
CH11	0.12	3.96 %
CH29		0.00 %
CH35		0.00 %
CH42		0.00 %
CH45		0.00 %
CZWH		0.00 %
GUD2		0.00 %
TKM1		0.00 %
WHC3		0.00 %
Total	18.84	16.36 %

WEST-02

Property	MTD Sales L	Brand Share %
LED TV	18.72	18.78 %
Total	18.72	17.78 %

Branch *	MTD Sales L	Brand Share %
HSR2	1.14	13.56 %
ERD2	0.94	11.29 %
EDP1	0.37	13.88 %
EPI1	0.26	9.09 %
HRR1	0.14	9.88 %
APN1		0.00 %
BMD1		0.00 %
DPR2		0.00 %
KMM1		0.00 %
KRI1		0.00 %
KVP1		0.00 %
PDR1		0.00 %
RSP1		0.00 %
SGG1		0.00 %
SGI1		0.00 %
SLM3		0.00 %
TCG1		0.00 %
VKL1		0.00 %
WZWH		0.00 %
Total	18.72	17.78 %

SOUTH-01

Property	MTD Sales L	Brand Share %
LED TV	15.75	14.95 %
Total	15.75	14.00 %

Branch *	MTD Sales L	Brand Share %
KVT1	1.14	15.46 %
TVL1	0.58	6.84 %
RPM1	0.49	8.02 %
MAR1	0.39	9.98 %
TKS2	0.39	7.44 %
TUT2	0.36	11.61 %
APK1	0.27	14.36 %
VLY1	0.22	7.84 %
TCN1	0.20	14.87 %
ARM1	0.13	16.12 %
SGT1	0.13	10.09 %
APK2		0.00 %
COL1		0.00 %
KGL1		0.00 %
KSM1		0.00 %
KYR1		0.00 %
NGR1		0.00 %
PDI1		0.00 %
PKD1		0.00 %
S2SD		0.00 %
SDI1		0.00 %
TYI1		0.00 %
UDN1		0.00 %
VKM1		0.00 %
Total	15.75	14.00 %

WEST-01

Property	MTD Sales L	Brand Share %
LED TV	14.69	17.96 %
Home-The	0.49	7.00 %
Total	15.18	17.09 %

Branch *	MTD Sales L	Brand Share %
CBE2	1.99	12.28 %
UAM1	0.66	13.25 %
KMR1	0.55	8.84 %
PLI1	0.40	9.24 %
MPM1	0.40	12.81 %
CBE4	0.26	7.30 %
GDR1	0.26	14.28 %
GBM1	0.26	7.46 %
KGM1	0.14	9.41 %
ANR1		0.00 %
CBE5		0.00 %
CNR1		0.00 %
KGI1		0.00 %
KMD1		0.00 %
PPI1		0.00 %
SNR1		0.00 %
WZSD		0.00 %
Total	15.18	17.09 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
LED TV	12.40	15.95 %
Total	12.40	15.16 %

Branch *	MTD Sales L	Brand Share %
CH34	0.64	11.68 %
CH24	0.39	10.29 %
CH18	0.26	7.02 %
CH09	0.14	2.38 %
CH41	0.14	2.65 %
UKI1	0.14	9.97 %
CH01		0.00 %
CH06		0.00 %
CH17		0.00 %
CH23		0.00 %
CH31		0.00 %
CH32		0.00 %
CH33		0.00 %
CH36		0.00 %
CH43		0.00 %
MC05		0.00 %
MC06		0.00 %
MJR1		0.00 %
PON1		0.00 %
Total	12.40	15.16 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	7.92	14.20 %
Total	7.92	13.24 %

Branch *	MTD Sales L	Brand Share %
TDM1	0.74	13.90 %
VPM2	0.44	10.60 %
TRK1	0.35	7.25 %
KLM1	0.26	9.70 %
POY1	0.25	4.91 %
VPM1	0.25	13.52 %
CDM1	0.13	9.29 %
CUD1		0.00 %
KKI2		0.00 %
KML1		0.00 %
MKM1		0.00 %
STP1		0.00 %
TVM1		0.00 %
VCM1		0.00 %
Total	7.92	13.24 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	5.69	10.30 %
Total	5.69	9.50 %

Branch *	MTD Sales L	Brand Share %
TRL1	0.63	9.17 %
VSI1	0.37	12.74 %
ABR1	0.26	9.88 %
KPM2	0.21	4.86 %
CPT1	0.21	12.22 %
SBR1	0.14	3.08 %
AKM1		0.00 %
ANI1		0.00 %
ARC2		0.00 %
GDM1		0.00 %
KPM1		0.00 %
PTU1		0.00 %
SLG1		0.00 %
UGI1		0.00 %
VEL1		0.00 %
VEL2		0.00 %
VNB1		0.00 %
WJD1		0.00 %
WJP1		0.00 %
Total	5.69	9.50 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
LED TV	1.45	30.26 %
Total	1.45	28.77 %

Branch *	MTD Sales L	Brand Share %
PAS1	0.14	11.49 %
Total	1.45	28.77 %