



# TN : SAMSUNGAV Sales Performance 04/05/2026 9:02 AM

MTD Sales  
210.72 L

Brand Share %  
21.67 %

Information:

MTD : 01-05-2026 To 03-05-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **21.67 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	209.82	22.38 %
Home-The	0.90	2.58 %
Total	210.72	21.67 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	35.82	27.01 %
SOUTH-03	31.48	25.04 %
TRICHY-01	30.42	23.23 %
SOUTH-01	26.30	16.62 %
WEST-02	21.75	19.93 %
WEST-01	19.20	22.63 %
SOUTH ARCOT	17.20	21.18 %
CHENNAI-02	16.30	17.41 %
NORTH ARCOT	12.26	21.88 %
Total	210.72	21.67 %

## CHENNAI-01

Property	MTD Sales L	Brand Share %
LED TV	35.43	27.79 %
Home-The	0.39	7.54 %
Total	35.82	27.01 %

Branch *	MTD Sales L	Brand Share %
CH05	1.54	15.31 %
CH25	1.17	21.04 %
CH48	0.81	17.59 %
CH42	0.81	15.14 %
CH45	0.68	14.87 %
CH28	0.46	7.99 %
CH30	0.43	5.27 %
SKL1	0.41	17.04 %
GUD1	0.30	8.48 %
CH22	0.29	13.63 %
CH39	0.14	12.26 %
CH26		0.00 %
CH37		0.00 %
GUD2		0.00 %
Total	35.82	27.01 %

### SOUTH-03

Property	MTD Sales L	Brand Share %
LED TV	31.10	25.84 %
Home-The	0.37	7.01 %
Total	31.48	25.04 %

Branch *	MTD Sales L	Brand Share %
DGL1	4.16	14.82 %
MDU6	1.05	21.56 %
TEN1	0.55	14.14 %
MLR1	0.43	16.24 %
MDU7	0.40	17.41 %
DGL2	0.40	17.56 %
SGP1	0.15	18.56 %
TDI1	0.15	11.65 %
CMR1	0.14	6.19 %
KPT1		0.00 %
KRR1		0.00 %
KYK1		0.00 %
NTM1		0.00 %
ODM1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
SVG1		0.00 %
TMM1		0.00 %
MNM1	-0.15	-8.21 %
Total	31.48	25.04 %

### TRICHY-01

Property	MTD Sales L	Brand Share %
LED TV	30.42	23.78 %
Total	30.42	23.23 %

Branch *	MTD Sales L	Brand Share %
TRY1	2.37	10.96 %
TNJ1	1.82	19.04 %
MDI1	1.66	21.52 %
TVR2	1.59	21.26 %
PTK1	1.30	18.25 %
TRY3	1.04	18.50 %
TVR1	0.73	13.78 %
AYR1	0.67	19.25 %
JKM1	0.30	10.69 %
KIK1	0.28	8.46 %
TRY4	0.15	5.38 %
PDK1	0.15	9.39 %
NGT1	0.15	3.15 %
PBR2	0.15	4.95 %
APM1	0.14	18.32 %
KUM2		0.00 %
NMM1		0.00 %
TRY2		0.00 %
WTRZ		0.00 %
Total	30.42	23.23 %

**SOUTH-01**

Property	MTD Sales L	Brand Share %
LED TV	26.30	17.12 %
Total	26.30	16.62 %

Branch *	MTD Sales L	Brand Share %
TUT1	3.24	18.45 %
TVL1	3.18	14.73 %
RND1	1.13	20.95 %
TKS2	1.00	13.13 %
MAR1	0.59	8.10 %
RPM1	0.55	6.86 %
APK2	0.43	18.60 %
TUT2	0.40	8.99 %
ERL2	0.30	10.94 %
KGL1	0.28	17.07 %
TCN1	0.28	10.01 %
SVK1	0.27	5.81 %
SKD1	0.26	9.15 %
ARM1	0.15	8.78 %
COL1	0.15	10.63 %
APK1		0.00 %
KYR1		0.00 %
PDI1		0.00 %
SGT1		0.00 %
SNL1		0.00 %
TKS1		0.00 %
UDN1		0.00 %
VLY1		0.00 %
Total	26.30	16.62 %

**WEST-02**

Property	MTD Sales L	Brand Share %
LED TV	21.75	20.75 %
<b>Total</b>	<b>21.75</b>	<b>19.93 %</b>

Branch *	MTD Sales L	Brand Share %
HSR2	1.13	16.82 %
SLM3	0.67	14.76 %
SLM2	0.56	13.01 %
KRI1	0.44	14.15 %
PMP1	0.31	8.71 %
VPD1	0.29	11.50 %
CMI1	0.28	18.45 %
APN1	0.15	5.20 %
KVP1	0.14	7.28 %
EPI1	0.14	7.17 %
BMD1		0.00 %
DPR1		0.00 %
DPR2		0.00 %
EDP1		0.00 %
HRR1		0.00 %
KAM1		0.00 %
KMM1		0.00 %
PDR1		0.00 %
RSP1		0.00 %
SGG1		0.00 %
SGI1		0.00 %
TCG1		0.00 %
TRM1		0.00 %
VKL1		0.00 %
<b>Total</b>	<b>21.75</b>	<b>19.93 %</b>

**WEST-01**

Property	MTD Sales L	Brand Share %
LED TV	19.06	23.34 %
Home-The	0.14	4.46 %
<b>Total</b>	<b>19.20</b>	<b>22.63 %</b>

Branch *	MTD Sales L	Brand Share %
CBE2	1.78	14.91 %
UMP1	0.67	14.72 %
SUL1	0.41	18.81 %
SNR1	0.41	14.74 %
PLI1	0.29	7.60 %
KMR1	0.26	6.18 %
CBE6	0.15	5.63 %
SYM2	0.14	10.55 %
ANR1		0.00 %
CBE3		0.00 %
CNR1		0.00 %
GDR1		0.00 %
KGI1		0.00 %
KGM1		0.00 %
KMD1		0.00 %
<b>Total</b>	<b>19.20</b>	<b>22.63 %</b>

## SOUTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	17.20	22.01 %
<b>Total</b>	<b>17.20</b>	<b>21.18 %</b>

Branch *	MTD Sales L	Brand Share %
POY1	1.43	21.47 %
SJI2	0.66	12.33 %
VCM2	0.30	7.39 %
TVM1	0.29	15.90 %
KKI2	0.26	5.40 %
KLM1	0.20	9.59 %
KML1	0.15	6.29 %
POY2		0.00 %
TDM1		0.00 %
VPM1		0.00 %
WHUT		0.00 %
<b>Total</b>	<b>17.20</b>	<b>21.18 %</b>

## CHENNAI-02

Property	MTD Sales L	Brand Share %
LED TV	16.30	18.16 %
<b>Total</b>	<b>16.30</b>	<b>17.41 %</b>

Branch *	MTD Sales L	Brand Share %
CH03	1.99	18.59 %
CH34	0.90	18.54 %
CH06	0.57	13.44 %
CH51	0.54	7.94 %
CH24	0.54	13.18 %
MJR1	0.46	13.26 %
CH12	0.39	6.11 %
CH43	0.29	8.80 %
CH50	0.28	11.17 %
CH18	0.16	3.33 %
CH46	0.16	14.06 %
CH41	0.14	6.34 %
UKI1	0.14	8.82 %
CH23		0.00 %
CH27		0.00 %
CH31		0.00 %
CH33		0.00 %
CH36		0.00 %
MC06		0.00 %
PON1		0.00 %
<b>Total</b>	<b>16.30</b>	<b>17.41 %</b>

## NORTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	12.26	22.84 %
Total	12.26	21.88 %

Branch *	MTD Sales L	Brand Share %
TRR1	0.54	14.66 %
AKM1	0.48	15.21 %
ANI1	0.41	13.14 %
UGI1	0.28	19.02 %
VEL2	0.15	4.77 %
VSI1	0.14	4.75 %
BGR1		0.00 %
CPT1		0.00 %
GDM1		0.00 %
KPM1		0.00 %
PLR1		0.00 %
PTU1		0.00 %
SLG1		0.00 %
VEL1		0.00 %
VNB1		0.00 %
WJD1		0.00 %
WJP1		0.00 %
Total	12.26	21.88 %