



TN : SAMSUNGAV Sales Performance 04/04/2026 9:02 AM

MTD Sales
132.55 L

Brand Share %
17.43 %

Information:

MTD : 01-04-2026 To 03-04-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **17.43 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	129.10	17.81 %
Home-The	3.45	9.78 %
Total	132.55	17.43 %

Sales Zone	MTD Sales L	Brand Share %
TRICHY-01	21.83	18.53 %
SOUTH-03	21.59	20.17 %
CHENNAI-01	17.46	22.37 %
SOUTH-01	16.16	13.08 %
WEST-02	15.32	17.91 %
WEST-01	13.80	18.62 %
CHENNAI-02	10.51	14.58 %
SOUTH ARCOT	8.96	15.01 %
NORTH ARCOT	6.92	16.32 %
Total	132.55	17.43 %

TRICHY-01

Property	MTD Sales L	Brand Share %
LED TV	21.50	18.80 %
Home-The	0.33	9.64 %
Total	21.83	18.53 %

Branch *	MTD Sales L	Brand Share %
TRY1	2.98	14.43 %
PBR2	1.30	16.25 %
TVR2	0.97	12.22 %
TRY3	0.44	13.09 %
PDK1	0.39	16.48 %
KIK1	0.30	11.67 %
TNJ1	0.15	2.43 %
TRY4	0.15	5.81 %
TVR1	0.15	3.25 %
JKM1		0.00 %
MSI1		0.00 %
NCK1		0.00 %
NGT1		0.00 %
NMM1		0.00 %
PBR1		0.00 %
TZSD		0.00 %
AYR1	-0.27	-32.67 %
Total	21.83	18.53 %

SOUTH-03

Property	MTD Sales L	Brand Share %
LED TV	21.06	20.89 %
Home-The	0.53	8.57 %
Total	21.59	20.17 %

Branch *	MTD Sales L	Brand Share %
MDU1	1.14	9.13 %
ATG1	0.79	16.10 %
MDU4	0.14	11.48 %
TDI1	0.14	9.33 %
DGL2		0.00 %
KPT1		0.00 %
KRR1		0.00 %
KYK1		0.00 %
MDU3		0.00 %
MLR1		0.00 %
MNM1		0.00 %
NTM1		0.00 %
ODM1		0.00 %
PNI1		0.00 %
PNV2		0.00 %
SGP1		0.00 %
SVG1		0.00 %
SZSD		0.00 %
TPT1		0.00 %
WHMD		0.00 %
Total	21.59	20.17 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
LED TV	16.78	22.71 %
Home-The	0.68	16.25 %
Total	17.46	22.37 %

Branch *	MTD Sales L	Brand Share %
CH16	0.54	11.61 %
CH48	0.45	15.12 %
CH45	0.44	6.62 %
CH05	0.36	7.83 %
AVD1	0.27	13.49 %
SKL1	0.25	14.21 %
CH08		0.00 %
CH26		0.00 %
CH28		0.00 %
CH30		0.00 %
CH37		0.00 %
CH38		0.00 %
CH40		0.00 %
GUD1		0.00 %
GUD2		0.00 %
TKM1		0.00 %
WCHN		0.00 %
WHC3		0.00 %
Total	17.46	22.37 %

SOUTH-01

Property	MTD Sales L	Brand Share %
LED TV	15.49	13.38 %
Home-The	0.67	8.63 %
Total	16.16	13.08 %

Branch *	MTD Sales L	Brand Share %
TVL1	1.29	7.55 %
TKS2	0.62	16.49 %
MMT1	0.29	17.13 %
RPM1	0.29	4.67 %
TUT2	0.15	5.10 %
TKS1	0.14	3.29 %
TCN1	0.14	4.79 %
NGR1	0.14	1.15 %
APK1		0.00 %
ARM1		0.00 %
COL1		0.00 %
KSM1		0.00 %
KVT1		0.00 %
KYR1		0.00 %
MAR1		0.00 %
PDI1		0.00 %
PKD1		0.00 %
S2SD		0.00 %
SKD1		0.00 %
SNL1		0.00 %
SVK1		0.00 %
TYI1		0.00 %
VLY1		0.00 %
Total	16.16	13.08 %

WEST-02

Property	MTD Sales L	Brand Share %
LED TV	14.83	17.80 %
Home-The	0.49	21.91 %
Total	15.32	17.91 %

Branch *	MTD Sales L	Brand Share %
HSR2	0.67	14.89 %
ERD1	0.59	9.55 %
RSP1	0.15	5.35 %
EPI1	0.15	9.10 %
APN1		0.00 %
BMD1		0.00 %
CMI1		0.00 %
DPR2		0.00 %
EDP1		0.00 %
HRR1		0.00 %
KAM1		0.00 %
KMM1		0.00 %
KRI1		0.00 %
KVP1		0.00 %
MTR1		0.00 %
PMP1		0.00 %
SGG1		0.00 %
SGI1		0.00 %
SLM3		0.00 %
TCG1		0.00 %
TRM1		0.00 %
VKL1		0.00 %
VPD1		0.00 %
WHKP		0.00 %
WHPD		0.00 %
WZWH		0.00 %
Total	15.32	17.91 %

WEST-01

Property	MTD Sales L	Brand Share %
LED TV	13.48	19.41 %
Home-The	0.32	6.80 %
Total	13.80	18.62 %

Branch *	MTD Sales L	Brand Share %
CBE4	0.91	14.39 %
MPM1	0.36	10.80 %
PLI1	0.29	10.60 %
TPR2	0.18	4.79 %
CNR1	0.15	15.71 %
GDR1	0.15	6.42 %
ANR1		0.00 %
CBE3		0.00 %
CBE5		0.00 %
CBE6		0.00 %
KGI1		0.00 %
KGM1		0.00 %
KMD1		0.00 %
KMR1		0.00 %
PPI1		0.00 %
SNR1		0.00 %
TPR3		0.00 %
TPR4		0.00 %
WZSD		0.00 %
Total	13.80	18.62 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
LED TV	10.25	14.88 %
Home-The	0.25	8.02 %
Total	10.51	14.58 %

Branch *	MTD Sales L	Brand Share %
CH21	1.02	17.12 %
CH17	0.30	7.53 %
CH27	0.27	11.94 %
CH51	0.15	5.13 %
CH50	0.14	4.15 %
CH06		0.00 %
CH12		0.00 %
CH18		0.00 %
CH23		0.00 %
CH31		0.00 %
CH32		0.00 %
CH33		0.00 %
CH36		0.00 %
CH41		0.00 %
CH43		0.00 %
MJR1		0.00 %
PON1		0.00 %
UKI1		0.00 %
Total	10.51	14.58 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	8.96	15.45 %
Total	8.96	15.01 %

Branch *	MTD Sales L	Brand Share %
CUD1	0.41	7.13 %
TRK1	0.36	8.68 %
NVL2	0.28	10.35 %
PRT1	0.28	9.40 %
POY2	0.27	5.07 %
KML1	0.15	7.96 %
KKI2	0.15	2.81 %
MKM1		0.00 %
STP1		0.00 %
TDM1		0.00 %
TVM1		0.00 %
TVM2		0.00 %
VCM1		0.00 %
VPM1		0.00 %
WHUT		0.00 %
Total	8.96	15.01 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	6.74	16.66 %
Home-The	0.18	9.26 %
Total	6.92	16.32 %

Branch *	MTD Sales L	Brand Share %
TRT1	0.27	12.05 %
VSI1	0.15	4.80 %
TRL1	0.14	7.23 %
KPM2	0.14	3.01 %
VEL2	0.14	6.72 %
AKM1	0.14	8.17 %
ANI1		0.00 %
ARC2		0.00 %
BGR1		0.00 %
GDM1		0.00 %
KPM1		0.00 %
PTU1		0.00 %
SLG1		0.00 %
TRR1		0.00 %
UGI1		0.00 %
VEL1		0.00 %
VNB1		0.00 %
WHVL		0.00 %
WJD1		0.00 %
WJP1		0.00 %
Total	6.92	16.32 %