

MTD Sales
47.52 L

Brand Share %
16.34 %

Information:

MTD : 01-11-2025 To 02-11-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **16.34 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	46.50	17.12 %
Home-The	1.02	5.33 %
Total	47.52	16.34 %

Sales Zone	MTD Sales L	Brand Share %
WEST-02	8.12	23.79 %
WEST-01	6.66	27.11 %
SOUTH-03	5.87	14.50 %
TRICHY-01	5.77	18.37 %
CHENNAI-02	5.40	14.24 %
CHENNAI-01	5.24	12.86 %
SOUTH-01	5.22	12.83 %
SOUTH ARCOT	2.97	17.12 %
NORTH ARCOT	2.28	10.25 %
KL-SOUTH		0.00 %
Total	47.52	16.34 %

WEST-02

Property	MTD Sales L	Brand Share %
LED TV	7.89	25.19 %
Home-The	0.24	8.36 %
Total	8.12	23.79 %

Branch *	MTD Sales L	Brand Share %
ERD2	0.14	2.31 %
SLM2	0.13	16.31 %
APN1		0.00 %
ATU1		0.00 %
BMD1		0.00 %
CMI1		0.00 %
DPR1		0.00 %
DPR2		0.00 %
EDP1		0.00 %
EPI1		0.00 %
HRR1		0.00 %
KMM1		0.00 %
KRI1		0.00 %
KVP1		0.00 %
MCR1		0.00 %
PDR1		0.00 %
PLC1		0.00 %
RSP1		0.00 %
SGG1		0.00 %
SGI1		0.00 %
SLM1		0.00 %
SLM3		0.00 %
TCG1		0.00 %
WHPD		0.00 %
Total	8.12	23.79 %

WEST-01

Property	MTD Sales L	Brand Share %
LED TV	6.29	27.63 %
Home-The	0.37	20.42 %
Total	6.66	27.11 %

Branch *	MTD Sales L	Brand Share %
UAM1	0.60	14.98 %
ANR1		0.00 %
CBE5		0.00 %
CBE6		0.00 %
CNR1		0.00 %
GDR1		0.00 %
KGI1		0.00 %
KMD1		0.00 %
PLI1		0.00 %
PPI1		0.00 %
SNR1		0.00 %
TPR3		0.00 %
UMP1		0.00 %
Total	6.66	27.11 %

SOUTH-03

Property	MTD Sales L	Brand Share %
LED TV	5.87	15.65 %
Total	5.87	14.50 %

Branch *	MTD Sales L	Brand Share %
MDU1	1.33	16.34 %
ATG1	0.13	14.59 %
MDU4		0.00 %
BNR1		0.00 %
CBM1		0.00 %
CMR1		0.00 %
DGL1		0.00 %
KKD3		0.00 %
KPT1		0.00 %
KRR1		0.00 %
KYK1		0.00 %
MDU3		0.00 %
MDU5		0.00 %
MLR1		0.00 %
MNM1		0.00 %
NKI1		0.00 %
ODM1		0.00 %
PNI1		0.00 %
SGP1		0.00 %
SVG1		0.00 %
TEN1		0.00 %
TMM1		0.00 %
TPT1		0.00 %
WHMD		0.00 %
Total	5.87	14.50 %

TRICHY-01

Property	MTD Sales L	Brand Share %
LED TV	5.49	18.57 %
Home-The	0.28	15.22 %
Total	5.77	18.37 %

Branch *	MTD Sales L	Brand Share %
TRY1	0.64	9.47 %
KUM1	0.36	14.21 %
MVM1	0.17	10.16 %
APM1		0.00 %
JKM1		0.00 %
KRN1		0.00 %
NGT1		0.00 %
NMM1		0.00 %
ORU1		0.00 %
PBR1		0.00 %
PBR2		0.00 %
PDK1		0.00 %
PTK1		0.00 %
TNJ1		0.00 %
TRY2		0.00 %
TRY4		0.00 %
TVR1		0.00 %
TYR1		0.00 %
WTRZ		0.00 %
Total	5.77	18.37 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
LED TV	5.40	14.98 %
Total	5.40	14.24 %

Branch *	MTD Sales L	Brand Share %
CH12	0.45	15.86 %
CH09	0.38	9.61 %
CH20	0.22	6.61 %
CH06	0.21	14.37 %
CH17		0.00 %
CH18		0.00 %
CH23		0.00 %
CH27		0.00 %
CH31		0.00 %
CH33		0.00 %
CH34		0.00 %
CH36		0.00 %
CH41		0.00 %
CH43		0.00 %
CH44		0.00 %
CH46		0.00 %
MC06		0.00 %
PON1		0.00 %
UKI1		0.00 %
Total	5.40	14.24 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
LED TV	5.10	13.39 %
Home-The	0.14	5.20 %
Total	5.24	12.86 %

Branch *	MTD Sales L	Brand Share %
CH42	0.27	15.04 %
CH16	0.26	13.78 %
CH08	0.26	8.34 %
CH45	0.14	6.25 %
CGL1	0.14	11.57 %
CH14	0.13	5.22 %
CH11	0.13	14.03 %
MRM1	0.13	9.27 %
CH07		0.00 %
CH19		0.00 %
CH22		0.00 %
CH26		0.00 %
CH29		0.00 %
CH37		0.00 %
CH48		0.00 %
CZWH		0.00 %
GUD2		0.00 %
KNR1		0.00 %
MC09		0.00 %
MC10		0.00 %
SKL1		0.00 %
TKM1		0.00 %
Total	5.24	12.86 %

SOUTH-01

Property	MTD Sales L	Brand Share %
LED TV	5.22	13.59 %
Total	5.22	12.83 %

Branch *	MTD Sales L	Brand Share %
KVT1	0.38	-69.17 %
TUT1	0.28	4.77 %
RND1	0.22	14.28 %
PKD1	0.22	9.64 %
TKY1	0.14	12.59 %
VNR2	0.13	5.18 %
SVK1	0.13	10.54 %
APK1		0.00 %
APK2		0.00 %
ASM1		0.00 %
COL1		0.00 %
KGL1		0.00 %
KYR1		0.00 %
NGR1		0.00 %
PDI1		0.00 %
RPM1		0.00 %
S2SD		0.00 %
SDI1		0.00 %
SGT1		0.00 %
TKS2		0.00 %
TVL1		0.00 %
TYI1		0.00 %
VKM1		0.00 %
VLY1		0.00 %
Total	5.22	12.83 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	2.97	17.93 %
Total	2.97	17.12 %

Branch *	MTD Sales L	Brand Share %
CUD1	0.27	7.24 %
KKI2		0.00 %
MKM1		0.00 %
NVL2		0.00 %
POY1		0.00 %
SJI2		0.00 %
STP1		0.00 %
TVM1		0.00 %
VCM1		0.00 %
VPM1		0.00 %
VPM2		0.00 %
WHUT		0.00 %
Total	2.97	17.12 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	2.28	11.29 %
Total	2.28	10.25 %

Branch *	MTD Sales L	Brand Share %
AKM1	0.13	8.86 %
ARC2		0.00 %
CGM1		0.00 %
CPT1		0.00 %
GDM1		0.00 %
KPM1		0.00 %
KPM2		0.00 %
PLR1		0.00 %
PTU1		0.00 %
SLG1		0.00 %
TRR1		0.00 %
TRT1		0.00 %
UGI1		0.00 %
VEL2		0.00 %
VNB1		0.00 %
VSI1		0.00 %
WJD1		0.00 %
WJP1		0.00 %
Total	2.28	10.25 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
PAS1		0.00 %
TVP1		0.00 %
Total		0.00 %