

MTD Sales  
70.20 L

Brand Share %  
15.36 %

Information:

MTD : 01-10-2026 To 02-10-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **15.36 %** are only listed below

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| LED TV   | 69.15       | 16.17 %       |
| Home-The | 1.05        | 3.55 %        |
| Total    | 70.20       | 15.36 %       |

| Sales Zone  | MTD Sales L | Brand Share % |
|-------------|-------------|---------------|
| CHENNAI-02  | 11.65       | 22.71 %       |
| SOUTH-03    | 10.58       | 19.79 %       |
| CHENNAI-01  | 10.00       | 16.68 %       |
| SOUTH-01    | 8.45        | 8.52 %        |
| TRICHY-01   | 7.02        | 13.43 %       |
| WEST-02     | 6.45        | 20.95 %       |
| NORTH ARCOT | 5.41        | 13.83 %       |
| WEST-01     | 4.46        | 13.49 %       |
| WEST-03     | 3.55        | 19.34 %       |
| SOUTH ARCOT | 2.64        | 13.35 %       |
| Total       | 70.20       | 15.36 %       |

## CHENNAI-02

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| LED TV   | 10.89       | 23.25 %       |
| Home-The | 0.75        | 17.01 %       |
| Total    | 11.65       | 22.71 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| CH17     | 0.24        | 13.09 %       |
| CH01     |             | 0.00 %        |
| CH06     |             | 0.00 %        |
| CH15     |             | 0.00 %        |
| CH23     |             | 0.00 %        |
| CH31     |             | 0.00 %        |
| CH32     |             | 0.00 %        |
| CH33     |             | 0.00 %        |
| CH34     |             | 0.00 %        |
| CH36     |             | 0.00 %        |
| CH41     |             | 0.00 %        |
| CH43     |             | 0.00 %        |
| CH44     |             | 0.00 %        |
| CH46     |             | 0.00 %        |
| GPD1     |             | 0.00 %        |
| MJR1     |             | 0.00 %        |
| PON1     |             | 0.00 %        |
| UKI1     |             | 0.00 %        |
| WHC3     |             | 0.00 %        |
| Total    | 11.65       | 22.71 %       |

### SOUTH-03

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| LED TV   | 10.58       | 20.77 %       |
| Total    | 10.58       | 19.79 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| MDU1     | 0.97        | 15.04 %       |
| MDU2     | 0.44        | 11.97 %       |
| MPA1     | 0.24        | 15.14 %       |
| TPT1     | 0.24        | 12.90 %       |
| ADP1     |             | 0.00 %        |
| BNR1     |             | 0.00 %        |
| BTU1     |             | 0.00 %        |
| CBM1     |             | 0.00 %        |
| CMR1     |             | 0.00 %        |
| KPT1     |             | 0.00 %        |
| KRR1     |             | 0.00 %        |
| KYK1     |             | 0.00 %        |
| MDU4     |             | 0.00 %        |
| MDU5     |             | 0.00 %        |
| MDU7     |             | 0.00 %        |
| MLR1     |             | 0.00 %        |
| NKI1     |             | 0.00 %        |
| PNI1     |             | 0.00 %        |
| PVI1     |             | 0.00 %        |
| SGP1     |             | 0.00 %        |
| SVG1     |             | 0.00 %        |
| SZSD     |             | 0.00 %        |
| TDI1     |             | 0.00 %        |
| TEN2     |             | 0.00 %        |
| TMM1     |             | 0.00 %        |
| Total    | 10.58       | 19.79 %       |

### CHENNAI-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| LED TV   | 10.00       | 17.51 %       |
| Total    | 10.00       | 16.68 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| CH16     | 0.75        | 13.04 %       |
| CH45     | 0.69        | 14.90 %       |
| CH05     | 0.60        | 13.17 %       |
| CH28     | 0.46        | 13.11 %       |
| AVD1     |             | 0.00 %        |
| CH14     |             | 0.00 %        |
| CH26     |             | 0.00 %        |
| CH38     |             | 0.00 %        |
| GUD2     |             | 0.00 %        |
| KNR1     |             | 0.00 %        |
| MRM1     |             | 0.00 %        |
| SKL1     |             | 0.00 %        |
| TKM1     |             | 0.00 %        |
| Total    | 10.00       | 16.68 %       |

**SOUTH-01**

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| LED TV   | 8.15        | 8.74 %        |
| Home-The | 0.29        | 5.08 %        |
| Total    | 8.45        | 8.52 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| KVT1     | 0.70        | 11.10 %       |
| TUT1     | 0.42        | 0.86 %        |
| TKS1     | 0.36        | 14.07 %       |
| RPM1     | 0.23        | 10.33 %       |
| UDN1     | 0.01        | 1.06 %        |
| APK1     |             | 0.00 %        |
| APK2     |             | 0.00 %        |
| ARM1     |             | 0.00 %        |
| ASM1     |             | 0.00 %        |
| KGL1     |             | 0.00 %        |
| KSM1     |             | 0.00 %        |
| KYR1     |             | 0.00 %        |
| MMT1     |             | 0.00 %        |
| PDI1     |             | 0.00 %        |
| PKD1     |             | 0.00 %        |
| RND2     |             | 0.00 %        |
| SGT1     |             | 0.00 %        |
| SKD1     |             | 0.00 %        |
| SNL1     |             | 0.00 %        |
| SVK1     |             | 0.00 %        |
| TKS2     |             | 0.00 %        |
| TUT2     |             | 0.00 %        |
| TYI1     |             | 0.00 %        |
| VKM1     |             | 0.00 %        |
| VLY1     |             | 0.00 %        |
| VNR1     |             | 0.00 %        |
| Total    | 8.45        | 8.52 %        |

## TRICHY-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| LED TV   | 7.02        | 14.18 %       |
| Total    | 7.02        | 13.43 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| PTK1     | 0.60        | 15.31 %       |
| TNJ1     | 0.54        | 14.67 %       |
| NGT1     | 0.37        | 11.80 %       |
| PBR2     | 0.24        | 3.37 %        |
| TNJ2     | 0.23        | 8.79 %        |
| APM1     |             | 0.00 %        |
| AYR1     |             | 0.00 %        |
| JKM1     |             | 0.00 %        |
| KIK1     |             | 0.00 %        |
| KUM1     |             | 0.00 %        |
| KUM2     |             | 0.00 %        |
| MDI1     |             | 0.00 %        |
| NCK1     |             | 0.00 %        |
| NMM1     |             | 0.00 %        |
| ORU1     |             | 0.00 %        |
| PBR1     |             | 0.00 %        |
| PDK1     |             | 0.00 %        |
| TRY3     |             | 0.00 %        |
| TRY4     |             | 0.00 %        |
| TVR1     |             | 0.00 %        |
| TZSD     |             | 0.00 %        |
| WTRZ     |             | 0.00 %        |
| Total    | 7.02        | 13.43 %       |

## WEST-02

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| LED TV   | 6.45        | 23.14 %       |
| Total    | 6.45        | 20.95 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| SLM1     | 0.42        | 8.28 %        |
| APN1     |             | 0.00 %        |
| BMD1     |             | 0.00 %        |
| DPR1     |             | 0.00 %        |
| DPR2     |             | 0.00 %        |
| EDP1     |             | 0.00 %        |
| EPI1     |             | 0.00 %        |
| KAM1     |             | 0.00 %        |
| MTR1     |             | 0.00 %        |
| PLC1     |             | 0.00 %        |
| PNG1     |             | 0.00 %        |
| SGI1     |             | 0.00 %        |
| SLM2     |             | 0.00 %        |
| SLM3     |             | 0.00 %        |
| TRM1     |             | 0.00 %        |
| WZWH     |             | 0.00 %        |
| Total    | 6.45        | 20.95 %       |

## NORTH ARCOT

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| LED TV   | 5.41        | 14.90 %       |
| Total    | 5.41        | 13.83 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| KPM2     | 0.43        | 13.10 %       |
| VEL2     | 0.22        | 8.97 %        |
| AKM1     |             | 0.00 %        |
| ANI1     |             | 0.00 %        |
| ARC2     |             | 0.00 %        |
| BGR1     |             | 0.00 %        |
| CPT1     |             | 0.00 %        |
| GDM1     |             | 0.00 %        |
| KPM1     |             | 0.00 %        |
| PLR1     |             | 0.00 %        |
| PTU1     |             | 0.00 %        |
| SBR1     |             | 0.00 %        |
| SLG1     |             | 0.00 %        |
| TRL1     |             | 0.00 %        |
| TRT1     |             | 0.00 %        |
| UGI1     |             | 0.00 %        |
| VEL1     |             | 0.00 %        |
| VEL4     |             | 0.00 %        |
| VNB1     |             | 0.00 %        |
| VSI1     |             | 0.00 %        |
| WJD1     |             | 0.00 %        |
| WJP1     |             | 0.00 %        |
| Total    | 5.41        | 13.83 %       |

## WEST-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| LED TV   | 4.46        | 14.54 %       |
| Total    | 4.46        | 13.49 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| CBE1     |             | 0.00 %        |
| CBE3     |             | 0.00 %        |
| CBE6     |             | 0.00 %        |
| CNR1     |             | 0.00 %        |
| DPM2     |             | 0.00 %        |
| GDR1     |             | 0.00 %        |
| KGI1     |             | 0.00 %        |
| KMD1     |             | 0.00 %        |
| KMR1     |             | 0.00 %        |
| PLI1     |             | 0.00 %        |
| PPI1     |             | 0.00 %        |
| SNR1     |             | 0.00 %        |
| SUL1     |             | 0.00 %        |
| UAM1     |             | 0.00 %        |
| Total    | 4.46        | 13.49 %       |

### WEST-03

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| LED TV   | 3.55        | 21.05 %       |
| Total    | 3.55        | 19.34 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| ERD2     | 0.48        | 13.37 %       |
| AVI1     |             | 0.00 %        |
| CMI1     |             | 0.00 %        |
| GBM1     |             | 0.00 %        |
| KGM1     |             | 0.00 %        |
| KMM1     |             | 0.00 %        |
| PDR1     |             | 0.00 %        |
| RSP1     |             | 0.00 %        |
| SGG1     |             | 0.00 %        |
| TPR2     |             | 0.00 %        |
| TPR3     |             | 0.00 %        |
| TPR4     |             | 0.00 %        |
| VKL1     |             | 0.00 %        |
| Total    | 3.55        | 19.34 %       |

### SOUTH ARCOT

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| LED TV   | 2.64        | 14.47 %       |
| Total    | 2.64        | 13.35 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| KLM1     |             | 0.00 %        |
| KML1     |             | 0.00 %        |
| MKM1     |             | 0.00 %        |
| NVL2     |             | 0.00 %        |
| POY1     |             | 0.00 %        |
| POY2     |             | 0.00 %        |
| SJI2     |             | 0.00 %        |
| STP1     |             | 0.00 %        |
| TDM1     |             | 0.00 %        |
| TRK1     |             | 0.00 %        |
| TVM2     |             | 0.00 %        |
| VPM1     |             | 0.00 %        |
| VPM2     |             | 0.00 %        |
| Total    | 2.64        | 13.35 %       |