



TN : SAMSUNGAV Sales Performance 03/05/2026 9:02 AM

MTD Sales
170.67 L

Brand Share %
21.61 %

Information:

MTD : 01-05-2026 To 02-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **21.61 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	169.97	22.24 %
Home-The	0.69	2.74 %
Total	170.67	21.61 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	29.15	26.65 %
SOUTH-03	27.06	25.64 %
TRICHY-01	24.79	22.75 %
SOUTH-01	20.04	16.16 %
WEST-02	17.82	19.56 %
WEST-01	14.95	21.13 %
CHENNAI-02	13.96	19.07 %
SOUTH ARCOT	13.81	21.68 %
NORTH ARCOT	9.08	21.06 %
Total	170.67	21.61 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
LED TV	28.98	27.14 %
Home-The	0.18	6.75 %
Total	29.15	26.65 %

Branch *	MTD Sales L	Brand Share %
CH05	1.54	17.55 %
CH25	0.90	19.37 %
CH42	0.81	21.36 %
CH45	0.68	17.40 %
CH48	0.53	12.30 %
CH28	0.46	13.89 %
CH30	0.43	6.04 %
GUD1	0.30	9.96 %
CH22	0.29	20.02 %
CH39	0.14	12.26 %
SKL1	0.13	7.16 %
CH26		0.00 %
CH37		0.00 %
GUD2		0.00 %
Total	29.15	26.65 %

SOUTH-03

Property	MTD Sales L	Brand Share %
LED TV	26.69	26.52 %
Home-The	0.37	7.60 %
Total	27.06	25.64 %

Branch *	MTD Sales L	Brand Share %
DGL1	4.01	15.32 %
TEN1	0.55	19.08 %
MLR1	0.43	18.58 %
MDU7	0.40	21.38 %
DGL2	0.27	14.67 %
CMR1	0.14	6.19 %
CBM1		0.00 %
KPT1		0.00 %
KRR1		0.00 %
KYK1		0.00 %
MDU4		0.00 %
NTM1		0.00 %
ODM1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
SVG1		0.00 %
TDI1		0.00 %
TMM1		0.00 %
MNM1	-0.15	-10.99 %
Total	27.06	25.64 %

TRICHY-01

Property	MTD Sales L	Brand Share %
LED TV	24.79	23.31 %
Total	24.79	22.75 %

Branch *	MTD Sales L	Brand Share %
TRY1	1.67	8.94 %
TRY3	1.04	18.95 %
TVR2	0.85	16.55 %
PTK1	0.78	12.54 %
JKM1	0.30	19.01 %
TVR1	0.26	6.07 %
TRY4	0.15	8.97 %
NGT1	0.15	3.15 %
PBR2	0.15	5.38 %
NCK1	0.14	18.31 %
APM1	0.14	18.32 %
KIK1		0.00 %
KUM2		0.00 %
NMM1		0.00 %
PDK1		0.00 %
TRY2		0.00 %
WTRZ		0.00 %
Total	24.79	22.75 %

SOUTH-01

Property	MTD Sales L	Brand Share %
LED TV	20.04	16.64 %
Total	20.04	16.16 %

Branch *	MTD Sales L	Brand Share %
TVL1	2.76	16.53 %
TUT1	1.55	12.76 %
TKS2	1.00	18.55 %
RND1	0.56	13.52 %
RPM1	0.55	7.62 %
TUT2	0.40	10.95 %
APK2	0.29	15.92 %
KGL1	0.28	19.87 %
SKD1	0.26	13.56 %
ARM1	0.15	11.15 %
COL1	0.15	13.67 %
TCN1	0.14	7.26 %
SVK1	0.14	4.00 %
APK1		0.00 %
ERL2		0.00 %
KSM1		0.00 %
KYR1		0.00 %
MAR1		0.00 %
PDI1		0.00 %
SGT1		0.00 %
SNL1		0.00 %
TKS1		0.00 %
UDN1		0.00 %
VKM1		0.00 %
VLY1		0.00 %
Total	20.04	16.16 %

WEST-02

Property	MTD Sales L	Brand Share %
LED TV	17.82	20.33 %
Total	17.82	19.56 %

Branch *	MTD Sales L	Brand Share %
SLM3	0.67	16.60 %
HSR2	0.42	8.69 %
SLM2	0.41	12.02 %
NKL2	0.41	14.92 %
PMP1	0.31	9.90 %
KRI1	0.30	11.57 %
APN1	0.15	6.77 %
KVP1	0.14	10.78 %
MTR1	0.14	9.74 %
EPI1	0.14	8.98 %
BMD1		0.00 %
DPR1		0.00 %
DPR2		0.00 %
EDP1		0.00 %
HRR1		0.00 %
KAM1		0.00 %
KMM1		0.00 %
PDR1		0.00 %
RSP1		0.00 %
SGG1		0.00 %
SGI1		0.00 %
TCG1		0.00 %
TRM1		0.00 %
VKL1		0.00 %
VPD1		0.00 %
Total	17.82	19.56 %

WEST-01

Property	MTD Sales L	Brand Share %
LED TV	14.80	21.75 %
Home-The	0.14	5.34 %
Total	14.95	21.13 %

Branch *	MTD Sales L	Brand Share %
CBE2	0.95	9.55 %
UMP1	0.67	14.72 %
SUL1	0.26	16.84 %
KMR1	0.26	6.35 %
CBE6	0.15	6.44 %
SYM2	0.14	17.12 %
PLI1	0.14	4.69 %
ANR1		0.00 %
CBE3		0.00 %
CNR1		0.00 %
GDR1		0.00 %
KGI1		0.00 %
KGM1		0.00 %
KMD1		0.00 %
PPI1		0.00 %
Total	14.95	21.13 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
LED TV	13.96	19.70 %
Total	13.96	19.07 %

Branch *	MTD Sales L	Brand Share %
CH06	0.57	18.08 %
CH51	0.54	12.15 %
CH43	0.29	11.27 %
CH50	0.28	14.71 %
MJR1	0.26	12.16 %
CH24	0.26	8.00 %
CH12	0.20	3.51 %
CH18	0.16	4.87 %
CH41	0.14	6.34 %
UKI1	0.14	11.68 %
CH23		0.00 %
CH27		0.00 %
CH31		0.00 %
CH33		0.00 %
CH36		0.00 %
CH46		0.00 %
PON1		0.00 %
Total	13.96	19.07 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	13.81	22.29 %
Total	13.81	21.68 %

Branch *	MTD Sales L	Brand Share %
POY1	1.16	20.61 %
SJI2	0.66	19.17 %
KKI2	0.26	6.87 %
KLM1	0.20	12.90 %
VCM2	0.15	4.28 %
KML1	0.15	7.66 %
POY2		0.00 %
STP1		0.00 %
TDM1		0.00 %
TVM1		0.00 %
VPM1		0.00 %
WHUT		0.00 %
Total	13.81	21.68 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	9.08	21.79 %
Total	9.08	21.06 %

Branch *	MTD Sales L	Brand Share %
TRR1	0.54	15.95 %
ANI1	0.28	11.16 %
AKM1	0.26	14.55 %
VEL2	0.15	5.09 %
UGI1	0.14	12.94 %
BGR1		0.00 %
CPT1		0.00 %
GDM1		0.00 %
KPM1		0.00 %
PLR1		0.00 %
PTU1		0.00 %
SLG1		0.00 %
VEL1		0.00 %
VNB1		0.00 %
VSI1		0.00 %
WJD1		0.00 %
WJP1		0.00 %
Total	9.08	21.06 %