



TN : SAMSUNGAV Sales Performance 03/04/2026 9:03 AM

MTD Sales
106.38 L

Brand Share %
17.91 %

Information:

MTD : 01-04-2026 To 02-04-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **17.91 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	103.21	18.24 %
Home-The	3.17	11.40 %
Total	106.38	17.91 %

Sales Zone	MTD Sales L	Brand Share %
TRICHY-01	17.75	19.41 %
SOUTH-03	17.74	22.19 %
WEST-02	14.27	20.91 %
SOUTH-01	13.51	13.81 %
CHENNAI-01	11.98	19.77 %
WEST-01	10.04	17.06 %
CHENNAI-02	8.55	14.92 %
SOUTH ARCOT	7.04	14.67 %
NORTH ARCOT	5.50	17.40 %
Total	106.38	17.91 %

TRICHY-01

Property	MTD Sales L	Brand Share %
LED TV	17.42	19.56 %
Home-The	0.33	13.72 %
Total	17.75	19.41 %

Branch *	MTD Sales L	Brand Share %
TRY1	2.32	14.01 %
TVR2	0.97	14.44 %
PBR2	0.74	13.26 %
KIK1	0.30	12.10 %
TNJ1	0.15	2.79 %
TRY4	0.15	8.31 %
TVR1	0.15	3.83 %
JKM1		0.00 %
MSI1		0.00 %
NCK1		0.00 %
NGT1		0.00 %
NMM1		0.00 %
PBR1		0.00 %
TZSD		0.00 %
AYR1	-0.27	-57.50 %
Total	17.75	19.41 %

SOUTH-03

Property	MTD Sales L	Brand Share %
LED TV	17.20	23.12 %
Home-The	0.53	9.70 %
Total	17.74	22.19 %

Branch *	MTD Sales L	Brand Share %
MDU1	0.88	8.25 %
TDI1	0.14	12.87 %
DGL2		0.00 %
KPT1		0.00 %
KRR1		0.00 %
KYK1		0.00 %
MDU3		0.00 %
MDU4		0.00 %
MLR1		0.00 %
MNM1		0.00 %
NTM1		0.00 %
ODM1		0.00 %
PNI1		0.00 %
PNV2		0.00 %
SGP1		0.00 %
SVG1		0.00 %
SZSD		0.00 %
TMM1		0.00 %
TPT1		0.00 %
WHMD		0.00 %
Total	17.74	22.19 %

WEST-02

Property	MTD Sales L	Brand Share %
LED TV	13.78	20.80 %
Home-The	0.49	24.35 %
Total	14.27	20.91 %

Branch *	MTD Sales L	Brand Share %
HSR2	0.45	17.23 %
ERD1	0.44	9.91 %
RSP1	0.15	9.41 %
EPI1	0.15	11.13 %
APN1		0.00 %
BMD1		0.00 %
CMI1		0.00 %
DPR1		0.00 %
DPR2		0.00 %
EDP1		0.00 %
HRR1		0.00 %
KAM1		0.00 %
KMM1		0.00 %
KRI1		0.00 %
KVP1		0.00 %
MTR1		0.00 %
PMP1		0.00 %
SGG1		0.00 %
SGI1		0.00 %
SLM3		0.00 %
TCG1		0.00 %
TRM1		0.00 %
VKL1		0.00 %
VPD1		0.00 %
WHKP		0.00 %
WHPD		0.00 %
WZWH		0.00 %
Total	14.27	20.91 %

SOUTH-01

Property	MTD Sales L	Brand Share %
LED TV	12.84	14.03 %
Home-The	0.67	10.63 %
Total	13.51	13.81 %

Branch *	MTD Sales L	Brand Share %
TVL1	1.29	10.06 %
RPM1	0.29	4.87 %
SDI1	0.27	15.32 %
TCN1	0.14	6.67 %
APK1		0.00 %
ARM1		0.00 %
COL1		0.00 %
KSM1		0.00 %
KVT1		0.00 %
KYR1		0.00 %
MAR1		0.00 %
NGR1		0.00 %
PDI1		0.00 %
PKD1		0.00 %
S2SD		0.00 %
SKD1		0.00 %
SNL1		0.00 %
SVK1		0.00 %
TKS1		0.00 %
TKS2		0.00 %
TUT2		0.00 %
TYI1		0.00 %
VLY1		0.00 %
Total	13.51	13.81 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
LED TV	11.45	19.90 %
Home-The	0.53	17.35 %
Total	11.98	19.77 %

Branch *	MTD Sales L	Brand Share %
CH48	0.45	17.46 %
AVD1	0.27	13.49 %
SKL1	0.25	14.21 %
CH05		0.00 %
CH08		0.00 %
CH16		0.00 %
CH26		0.00 %
CH28		0.00 %
CH30		0.00 %
CH37		0.00 %
CH38		0.00 %
CH40		0.00 %
CH45		0.00 %
GUD1		0.00 %
GUD2		0.00 %
TKM1		0.00 %
WCHN		0.00 %
WHC3		0.00 %
Total	11.98	19.77 %

WEST-01

Property	MTD Sales L	Brand Share %
LED TV	9.72	17.70 %
Home-The	0.32	8.09 %
Total	10.04	17.06 %

Branch *	MTD Sales L	Brand Share %
MPM1	0.36	11.24 %
TPR2	0.18	5.53 %
CNR1	0.15	16.59 %
GDR1	0.15	6.82 %
PLI1	0.14	6.59 %
ANR1		0.00 %
CBE3		0.00 %
CBE4		0.00 %
CBE5		0.00 %
CBE6		0.00 %
KGI1		0.00 %
KGM1		0.00 %
KMD1		0.00 %
KMR1		0.00 %
PPI1		0.00 %
SNR1		0.00 %
TPR3		0.00 %
TPR4		0.00 %
WZSD		0.00 %
Total	10.04	17.06 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
LED TV	8.43	15.22 %
Home-The	0.12	6.26 %
Total	8.55	14.92 %

Branch *	MTD Sales L	Brand Share %
CH27	0.27	16.25 %
CH06		0.00 %
CH12		0.00 %
CH17		0.00 %
CH18		0.00 %
CH23		0.00 %
CH31		0.00 %
CH32		0.00 %
CH33		0.00 %
CH36		0.00 %
CH41		0.00 %
CH43		0.00 %
CH50		0.00 %
CH51		0.00 %
MJR1		0.00 %
PON1		0.00 %
UKI1		0.00 %
Total	8.55	14.92 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	7.04	15.06 %
Total	7.04	14.67 %

Branch *	MTD Sales L	Brand Share %
TRK1	0.36	12.07 %
ULP1	0.36	13.55 %
NVL2	0.28	11.12 %
PRT1	0.28	13.74 %
CUD1	0.27	5.33 %
KKI2	0.15	3.89 %
KML1		0.00 %
MKM1		0.00 %
POY2		0.00 %
STP1		0.00 %
TDM1		0.00 %
TVM1		0.00 %
TVM2		0.00 %
VCM1		0.00 %
VPM1		0.00 %
WHUT		0.00 %
Total	7.04	14.67 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	5.33	17.66 %
Home-The	0.18	12.10 %
Total	5.50	17.40 %

Branch *	MTD Sales L	Brand Share %
TRT1	0.27	13.71 %
VSI1	0.15	8.28 %
VEL2	0.14	10.61 %
AKM1	0.14	13.46 %
ANI1		0.00 %
ARC2		0.00 %
BGR1		0.00 %
GDM1		0.00 %
KPM1		0.00 %
KPM2		0.00 %
PTU1		0.00 %
SLG1		0.00 %
TRL1		0.00 %
TRR1		0.00 %
UGI1		0.00 %
VEL1		0.00 %
VNB1		0.00 %
WHVL		0.00 %
WJD1		0.00 %
WJP1		0.00 %
Total	5.50	17.40 %