

MTD Sales
15.13 L

Brand Share %
14.05 %

Information:

MTD : 01-12-2025 To 01-12-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **14.05 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	14.99	14.51 %
Home-The	0.14	3.12 %
Total	15.13	14.05 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-03	4.33	21.21 %
TRICHY-01	3.83	27.10 %
WEST-02	1.78	15.08 %
WEST-01	1.41	16.18 %
SOUTH-01	0.96	5.60 %
SOUTH ARCOT	0.85	9.30 %
CHENNAI-02	0.83	15.22 %
NORTH ARCOT	0.62	6.93 %
CHENNAI-01	0.53	4.62 %
KL-SOUTH		0.00 %
Total	15.13	14.05 %

SOUTH-03

Property	MTD Sales L	Brand Share %
LED TV	4.19	21.64 %
Home-The	0.14	13.23 %
Total	4.33	21.21 %

Branch *	MTD Sales L	Brand Share %
ATG1		0.00 %
BNR1		0.00 %
DGL2		0.00 %
DKI1		0.00 %
KKD3		0.00 %
KPT1		0.00 %
KRR1		0.00 %
KYK1		0.00 %
MDU3		0.00 %
MDU6		0.00 %
MLR1		0.00 %
MNM1		0.00 %
MPA1		0.00 %
NTM1		0.00 %
ODM1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
PNV2		0.00 %
SGP1		0.00 %
SVG1		0.00 %
TEN2		0.00 %
TMM1		0.00 %
TPT1		0.00 %
USL1		0.00 %
Total	4.33	21.21 %

TRICHY-01

Property	MTD Sales L	Brand Share %
LED TV	3.83	28.68 %
Total	3.83	27.10 %

Branch *	MTD Sales L	Brand Share %
TRY1	0.26	13.45 %
AYR1		0.00 %
KRN1		0.00 %
KUM1		0.00 %
MDI1		0.00 %
MVM1		0.00 %
NCK1		0.00 %
NGT1		0.00 %
NMM1		0.00 %
PBR1		0.00 %
PDK1		0.00 %
PTK1		0.00 %
TNJ1		0.00 %
TNJ2		0.00 %
TRY2		0.00 %
TTP1		0.00 %
TVR1		0.00 %
TYR1		0.00 %
Total	3.83	27.10 %

WEST-02

Property	MTD Sales L	Brand Share %
LED TV	1.78	15.78 %
Total	1.78	15.08 %

Branch *	MTD Sales L	Brand Share %
ATU1		0.00 %
BMD1		0.00 %
CMI1		0.00 %
EPI1		0.00 %
ERD1		0.00 %
HSR1		0.00 %
HSR2		0.00 %
KRI1		0.00 %
KVP1		0.00 %
MCR1		0.00 %
MTR1		0.00 %
PDR1		0.00 %
PLC1		0.00 %
RSP1		0.00 %
SGG1		0.00 %
SGI1		0.00 %
SLM2		0.00 %
TRM1		0.00 %
VKL1		0.00 %
VPD1		0.00 %
WZWH		0.00 %
Total	1.78	15.08 %

WEST-01

Property	MTD Sales L	Brand Share %
LED TV	1.41	16.40 %
Total	1.41	16.18 %

Branch *	MTD Sales L	Brand Share %
CBE2	0.14	7.46 %
CBE1		0.00 %
CBE3		0.00 %
CBE4		0.00 %
CBE6		0.00 %
CNR1		0.00 %
DPM2		0.00 %
GBM1		0.00 %
GDR1		0.00 %
KGI1		0.00 %
KMD1		0.00 %
KMR1		0.00 %
PDM1		0.00 %
PPI1		0.00 %
SNR1		0.00 %
TPR1		0.00 %
TPR4		0.00 %
UAM1		0.00 %
Total	1.41	16.18 %

SOUTH-01

Property	MTD Sales L	Brand Share %
LED TV	0.96	5.96 %
Total	0.96	5.60 %

Branch *	MTD Sales L	Brand Share %
APK1		0.00 %
APK2		0.00 %
ARM1		0.00 %
COL1		0.00 %
ERL2		0.00 %
KGL1		0.00 %
KVT1		0.00 %
MAR1		0.00 %
MMT1		0.00 %
NGR1		0.00 %
PDI1		0.00 %
RND1		0.00 %
SDI1		0.00 %
SGT1		0.00 %
SNL1		0.00 %
SVK1		0.00 %
TKS1		0.00 %
TKS2		0.00 %
TVL1		0.00 %
VKM1		0.00 %
VLY1		0.00 %
VNR1		0.00 %
VNR2		0.00 %
Total	0.96	5.60 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	0.85	9.55 %
Total	0.85	9.30 %

Branch *	MTD Sales L	Brand Share %
CDM1		0.00 %
KKI2		0.00 %
KLM1		0.00 %
MKM1		0.00 %
NVL2		0.00 %
POY1		0.00 %
POY2		0.00 %
SJI2		0.00 %
TDM1		0.00 %
TVM1		0.00 %
ULP1		0.00 %
VCM1		0.00 %
VPM1		0.00 %
VPM2		0.00 %
Total	0.85	9.30 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
LED TV	0.83	15.22 %
Total	0.83	15.22 %

Branch *	MTD Sales L	Brand Share %
CH01		0.00 %
CH03		0.00 %
CH09		0.00 %
CH17		0.00 %
CH18		0.00 %
CH24		0.00 %
CH32		0.00 %
CH33		0.00 %
CH34		0.00 %
CH41		0.00 %
CH46		0.00 %
MJR1		0.00 %
Total	0.83	15.22 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	0.62	7.03 %
Total	0.62	6.93 %

Branch *	MTD Sales L	Brand Share %
AKM1		0.00 %
ARC2		0.00 %
CPT1		0.00 %
GDM1		0.00 %
KPM2		0.00 %
PLR1		0.00 %
PTU1		0.00 %
SBR1		0.00 %
SLG1		0.00 %
TRR1		0.00 %
TRT1		0.00 %
UGI1		0.00 %
VEL1		0.00 %
VEL2		0.00 %
VNB1		0.00 %
VSI1		0.00 %
WJD1		0.00 %
WJP1		0.00 %
Total	0.62	6.93 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
LED TV	0.53	4.83 %
Total	0.53	4.62 %

Branch *	MTD Sales L	Brand Share %
CH16	0.15	13.22 %
AVD1		0.00 %
CGL1		0.00 %
CH07		0.00 %
CH08		0.00 %
CH11		0.00 %
CH14		0.00 %
CH22		0.00 %
CH26		0.00 %
CH28		0.00 %
CH37		0.00 %
CH38		0.00 %
CH39		0.00 %
GUD1		0.00 %
GUD2		0.00 %
MRM1		0.00 %
TKM1		0.00 %
Total	0.53	4.62 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
TVP1		0.00 %
Total		0.00 %