

MTD Sales
18.59 L

Brand Share %
13.42 %

Information:

MTD : 01-11-2025 To 01-11-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **13.42 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	18.22	13.85 %
Home-The	0.37	5.28 %
Total	18.59	13.42 %

Sales Zone	MTD Sales L	Brand Share %
TRICHY-01	3.30	16.28 %
WEST-02	3.12	23.81 %
SOUTH-01	2.54	11.53 %
WEST-01	2.22	20.10 %
SOUTH-03	1.99	10.31 %
CHENNAI-01	1.92	10.11 %
CHENNAI-02	1.57	11.12 %
SOUTH ARCOT	1.26	15.00 %
NORTH ARCOT	0.66	6.24 %
KL-SOUTH		0.00 %
Total	18.59	13.42 %

TRICHY-01

Property	MTD Sales L	Brand Share %
LED TV	3.16	16.38 %
Home-The	0.14	14.16 %
Total	3.30	16.28 %

Branch *	MTD Sales L	Brand Share %
TRY1	0.42	9.10 %
APM1		0.00 %
AYR1		0.00 %
KRN1		0.00 %
KUM1		0.00 %
MVM1		0.00 %
NGT1		0.00 %
NMM1		0.00 %
PBR1		0.00 %
PBR2		0.00 %
PDK1		0.00 %
PTK1		0.00 %
TNJ1		0.00 %
TRY2		0.00 %
TRY4		0.00 %
TVR1		0.00 %
Total	3.30	16.28 %

WEST-02

Property	MTD Sales L	Brand Share %
LED TV	3.12	24.83 %
Total	3.12	23.81 %

Branch *	MTD Sales L	Brand Share %
APN1		0.00 %
ATU1		0.00 %
BMD1		0.00 %
DPR1		0.00 %
DPR2		0.00 %
EDP1		0.00 %
EPI1		0.00 %
ERD1		0.00 %
ERD2		0.00 %
HRR1		0.00 %
HSR2		0.00 %
KVP1		0.00 %
OML1		0.00 %
PLC1		0.00 %
RSP1		0.00 %
SGI1		0.00 %
SLM1		0.00 %
SLM3		0.00 %
TCG1		0.00 %
TRM1		0.00 %
Total	3.12	23.81 %

SOUTH-01

Property	MTD Sales L	Brand Share %
LED TV	2.54	11.67 %
Total	2.54	11.53 %

Branch *	MTD Sales L	Brand Share %
TUT1	0.28	9.95 %
ASM1		0.00 %
ERL2		0.00 %
KVT1		0.00 %
KYR1		0.00 %
NGR1		0.00 %
PDI1		0.00 %
PKD1		0.00 %
RPM1		0.00 %
S2SD		0.00 %
SDI1		0.00 %
SKD1		0.00 %
SVK1		0.00 %
TKS2		0.00 %
TKY1		0.00 %
TVL1		0.00 %
TVL2		0.00 %
TYI1		0.00 %
UDN1		0.00 %
VKM1		0.00 %
VLY1		0.00 %
VNR2		0.00 %
Total	2.54	11.53 %

WEST-01

Property	MTD Sales L	Brand Share %
LED TV	2.00	19.72 %
Home-The	0.23	24.08 %
Total	2.22	20.10 %

Branch *	MTD Sales L	Brand Share %
UAM1	0.13	5.29 %
ANR1		0.00 %
AVI1		0.00 %
CBE6		0.00 %
CNR1		0.00 %
DPM2		0.00 %
GBM1		0.00 %
GDR1		0.00 %
KMD1		0.00 %
KMR1		0.00 %
PLI1		0.00 %
PPI1		0.00 %
SNR1		0.00 %
TPR3		0.00 %
TPR4		0.00 %
Total	2.22	20.10 %

SOUTH-03

Property	MTD Sales L	Brand Share %
LED TV	1.99	11.08 %
Total	1.99	10.31 %

Branch *	MTD Sales L	Brand Share %
MDU6	0.28	7.00 %
ADP1		0.00 %
BNR1		0.00 %
CBM1		0.00 %
CMR1		0.00 %
DGL1		0.00 %
DGL2		0.00 %
DKI1		0.00 %
KKD3		0.00 %
KPT1		0.00 %
KRR1		0.00 %
KYK1		0.00 %
MDU4		0.00 %
MLR1		0.00 %
NKI1		0.00 %
ODM1		0.00 %
PNI1		0.00 %
SGP1		0.00 %
SVG1		0.00 %
TDI1		0.00 %
TMM1		0.00 %
TPT1		0.00 %
WHMD		0.00 %
Total	1.99	10.31 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
LED TV	1.92	10.87 %
Total	1.92	10.11 %

Branch *	MTD Sales L	Brand Share %
AVD1	0.22	12.16 %
CGL1		0.00 %
CH07		0.00 %
CH08		0.00 %
CH14		0.00 %
CH19		0.00 %
CH22		0.00 %
CH29		0.00 %
CH35		0.00 %
CH37		0.00 %
CH39		0.00 %
CH42		0.00 %
CZWH		0.00 %
GUD1		0.00 %
GUD2		0.00 %
MC10		0.00 %
MRM1		0.00 %
TKM1		0.00 %
Total	1.92	10.11 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
LED TV	1.57	11.64 %
Total	1.57	11.12 %

Branch *	MTD Sales L	Brand Share %
CH09	0.38	11.43 %
CH20	0.22	13.17 %
CH03		0.00 %
CH06		0.00 %
CH12		0.00 %
CH17		0.00 %
CH23		0.00 %
CH27		0.00 %
CH33		0.00 %
CH34		0.00 %
CH43		0.00 %
CH44		0.00 %
CH46		0.00 %
PON1		0.00 %
UKI1		0.00 %
Total	1.57	11.12 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	1.26	15.49 %
Total	1.26	15.00 %

Branch *	MTD Sales L	Brand Share %
CDM1		0.00 %
CUD1		0.00 %
MKM1		0.00 %
NVL2		0.00 %
POY1		0.00 %
POY2		0.00 %
SJI2		0.00 %
STP1		0.00 %
TRK1		0.00 %
VCM1		0.00 %
VPM1		0.00 %
VPM2		0.00 %
WHUT		0.00 %
Total	1.26	15.00 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	0.66	6.59 %
Total	0.66	6.24 %

Branch *	MTD Sales L	Brand Share %
AKM1		0.00 %
ARC2		0.00 %
BGR1		0.00 %
KPM1		0.00 %
KPM2		0.00 %
PLR1		0.00 %
PTU1		0.00 %
SBR1		0.00 %
SLG1		0.00 %
TRL1		0.00 %
TRR1		0.00 %
TRT1		0.00 %
UGI1		0.00 %
VEL2		0.00 %
VNB1		0.00 %
VSI1		0.00 %
WJD1		0.00 %
WJP1		0.00 %
Total	0.66	6.24 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
PAS1		0.00 %
TVP1		0.00 %
Total		0.00 %