

MTD Sales
35.99 L

Brand Share %
14.98 %

Information:

MTD : 01-10-2026 To 01-10-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **14.98 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	34.94	15.36 %
Home-The	1.05	8.20 %
Total	35.99	14.98 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-02	7.94	28.52 %
CHENNAI-01	4.72	17.63 %
SOUTH-03	4.42	20.50 %
SOUTH-01	4.21	6.03 %
NORTH ARCOT	3.95	21.86 %
WEST-02	3.22	24.48 %
TRICHY-01	2.91	10.24 %
SOUTH ARCOT	1.93	15.48 %
WEST-01	1.68	12.81 %
WEST-03	1.01	11.17 %
Total	35.99	14.98 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
LED TV	7.19	28.04 %
Home-The	0.75	34.02 %
Total	7.94	28.52 %

Branch *	MTD Sales L	Brand Share %
CH01		0.00 %
CH06		0.00 %
CH15		0.00 %
CH17		0.00 %
CH23		0.00 %
CH24		0.00 %
CH31		0.00 %
CH33		0.00 %
CH34		0.00 %
CH36		0.00 %
CH41		0.00 %
CH43		0.00 %
CH46		0.00 %
CH50		0.00 %
GPD1		0.00 %
MJR1		0.00 %
PON1		0.00 %
UKI1		0.00 %
WHC3		0.00 %
Total	7.94	28.52 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
LED TV	4.72	18.56 %
Total	4.72	17.63 %

Branch *	MTD Sales L	Brand Share %
CH16	0.34	8.22 %
AVD1		0.00 %
CH05		0.00 %
CH14		0.00 %
CH19		0.00 %
CH26		0.00 %
CH28		0.00 %
CH38		0.00 %
CH45		0.00 %
GUD2		0.00 %
KNR1		0.00 %
MRM1		0.00 %
Total	4.72	17.63 %

SOUTH-03

Property	MTD Sales L	Brand Share %
LED TV	4.42	21.41 %
Total	4.42	20.50 %

Branch *	MTD Sales L	Brand Share %
TPT1	0.24	13.57 %
MDU2	0.22	6.90 %
ADP1		0.00 %
BNR1		0.00 %
CBM1		0.00 %
DGL1		0.00 %
DKI1		0.00 %
KPT1		0.00 %
KRR1		0.00 %
KYK1		0.00 %
MDU5		0.00 %
MDU6		0.00 %
MDU7		0.00 %
MLR1		0.00 %
MPA1		0.00 %
NKI1		0.00 %
PNI1		0.00 %
PVI1		0.00 %
SVG1		0.00 %
SZSD		0.00 %
TDI1		0.00 %
Total	4.42	20.50 %

SOUTH-01

Property	MTD Sales L	Brand Share %
LED TV	3.92	5.87 %
Home-The	0.29	9.54 %
Total	4.21	6.03 %

Branch *	MTD Sales L	Brand Share %
KVT1	0.38	11.10 %
APK1		0.00 %
APK2		0.00 %
ARM1		0.00 %
ASM1		0.00 %
KGL1		0.00 %
KYR1		0.00 %
MMT1		0.00 %
PDI1		0.00 %
RND2		0.00 %
RPM1		0.00 %
SGT1		0.00 %
SKD1		0.00 %
SNL1		0.00 %
STU2		0.00 %
SVK1		0.00 %
TKS2		0.00 %
TUT1		0.00 %
TUT2		0.00 %
TVL1		0.00 %
TYI1		0.00 %
UDN1		0.00 %
VKM1		0.00 %
VLY1		0.00 %
VNR1		0.00 %
Total	4.21	6.03 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	3.95	23.54 %
Total	3.95	21.86 %

Branch *	MTD Sales L	Brand Share %
ANI1		0.00 %
ARC2		0.00 %
BGR1		0.00 %
CYR1		0.00 %
GDM1		0.00 %
KPM1		0.00 %
PLR1		0.00 %
SBR1		0.00 %
SLG1		0.00 %
TRT1		0.00 %
UGI1		0.00 %
VEL2		0.00 %
VEL4		0.00 %
VNB1		0.00 %
VSI1		0.00 %
WJP1		0.00 %
Total	3.95	21.86 %

WEST-02

Property	MTD Sales L	Brand Share %
LED TV	3.22	26.71 %
Total	3.22	24.48 %

Branch *	MTD Sales L	Brand Share %
APN1		0.00 %
BMD1		0.00 %
DPR1		0.00 %
DPR2		0.00 %
EPI1		0.00 %
KAM1		0.00 %
KRI1		0.00 %
MCR1		0.00 %
MTR1		0.00 %
PLC1		0.00 %
SLM2		0.00 %
SLM3		0.00 %
TRM1		0.00 %
Total	3.22	24.48 %

TRICHY-01

Property	MTD Sales L	Brand Share %
LED TV	2.91	10.53 %
Total	2.91	10.24 %

Branch *	MTD Sales L	Brand Share %
TRY1	0.30	6.78 %
MVM1	0.24	14.06 %
PBR2	0.24	4.74 %
AYR1		0.00 %
KIK1		0.00 %
KRN1		0.00 %
KUM1		0.00 %
KUM2		0.00 %
MDI1		0.00 %
NCK1		0.00 %
NMM1		0.00 %
ORU1		0.00 %
PBR1		0.00 %
PDK1		0.00 %
TNJ1		0.00 %
TRY3		0.00 %
TRY4		0.00 %
TYR1		0.00 %
WTRZ		0.00 %
Total	2.91	10.24 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	1.93	16.12 %
Total	1.93	15.48 %

Branch *	MTD Sales L	Brand Share %
KKI2		0.00 %
KLM1		0.00 %
KML1		0.00 %
NVL2		0.00 %
POY1		0.00 %
POY2		0.00 %
SJI2		0.00 %
TRK1		0.00 %
VPM2		0.00 %
Total	1.93	15.48 %

WEST-01

Property	MTD Sales L	Brand Share %
LED TV	1.68	13.50 %
Total	1.68	12.81 %

Branch *	MTD Sales L	Brand Share %
CBE1		0.00 %
CBE3		0.00 %
CBE6		0.00 %
CNR1		0.00 %
DPM2		0.00 %
GDR1		0.00 %
KGI1		0.00 %
KMD1		0.00 %
KMR1		0.00 %
MPM1		0.00 %
PLI1		0.00 %
PPI1		0.00 %
SUL1		0.00 %
UAM1		0.00 %
Total	1.68	12.81 %

WEST-03

Property	MTD Sales L	Brand Share %
LED TV	1.01	12.33 %
Total	1.01	11.17 %

Branch *	MTD Sales L	Brand Share %
AVI1		0.00 %
ERD1		0.00 %
ERD2		0.00 %
GBM1		0.00 %
KGM1		0.00 %
PDR1		0.00 %
SYM2		0.00 %
TCG1		0.00 %
TPR2		0.00 %
TPR3		0.00 %
TPR4		0.00 %
VKL1		0.00 %
Total	1.01	11.17 %