



TN : SAMSUNGAV Sales Performance 02/05/2026 9:02 AM

MTD Sales
115.28 L

Brand Share %
21.36 %

Information:

MTD : 01-05-2026 To 01-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **21.36 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	114.90	21.99 %
Home-The	0.37	2.19 %
Total	115.28	21.36 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-03	22.12	28.48 %
CHENNAI-01	19.11	31.41 %
TRICHY-01	14.88	20.75 %
WEST-01	12.91	21.37 %
WEST-02	12.84	17.61 %
SOUTH-01	12.83	14.98 %
CHENNAI-02	7.89	18.58 %
SOUTH ARCOT	7.04	17.86 %
NORTH ARCOT	5.64	19.84 %
Total	115.28	21.36 %

SOUTH-03

Property	MTD Sales L	Brand Share %
LED TV	21.75	29.28 %
Home-The	0.37	11.00 %
Total	22.12	28.48 %

Branch *	MTD Sales L	Brand Share %
DGL1	3.51	19.67 %
TEN1	0.26	18.67 %
MLR1	0.15	7.42 %
CMR1	0.14	8.28 %
BTU1	0.13	14.26 %
CBM1		0.00 %
DGL2		0.00 %
KPT1		0.00 %
KRR1		0.00 %
KYK1		0.00 %
MDU4		0.00 %
MNM1		0.00 %
NTM1		0.00 %
ODM1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
SGP1		0.00 %
SVG1		0.00 %
TDI1		0.00 %
TMM1		0.00 %
Total	22.12	28.48 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
LED TV	19.11	32.36 %
Total	19.11	31.41 %

Branch *	MTD Sales L	Brand Share %
CH28	0.46	17.81 %
CH30	0.43	13.20 %
CH45	0.40	15.70 %
CH25	0.34	16.77 %
GUD1	0.30	15.16 %
SKL1	0.13	8.80 %
CH22		0.00 %
CH37		0.00 %
CH38		0.00 %
GUD2		0.00 %
MRM1		0.00 %
Total	19.11	31.41 %

TRICHY-01

Property	MTD Sales L	Brand Share %
LED TV	14.88	21.03 %
Total	14.88	20.75 %

Branch *	MTD Sales L	Brand Share %
TNJ1	1.02	20.71 %
TRY3	0.89	18.71 %
MDI1	0.83	16.69 %
TVR2	0.70	16.08 %
TRY1	0.68	7.07 %
MSI1	0.68	19.99 %
PTK1	0.64	14.54 %
AYR1	0.52	20.58 %
TVR1	0.26	9.40 %
TRY4	0.15	14.58 %
NGT1	0.15	3.83 %
PBR2	0.15	12.77 %
ORU1	0.14	18.46 %
APM1	0.14	18.32 %
KIK1		0.00 %
KUM2		0.00 %
NCK1		0.00 %
NMM1		0.00 %
PDK1		0.00 %
TRY2		0.00 %
Total	14.88	20.75 %

WEST-01

Property	MTD Sales L	Brand Share %
LED TV	12.91	22.25 %
Total	12.91	21.37 %

Branch *	MTD Sales L	Brand Share %
CBE2	0.82	10.35 %
UMP1	0.67	14.72 %
KMR1	0.26	7.17 %
CBE1	0.14	4.77 %
ANR1		0.00 %
CBE3		0.00 %
CBE6		0.00 %
CNR1		0.00 %
GDR1		0.00 %
KGI1		0.00 %
KGM1		0.00 %
KMD1		0.00 %
PLI1		0.00 %
PPI1		0.00 %
SYM2		0.00 %
Total	12.91	21.37 %

WEST-02

Property	MTD Sales L	Brand Share %
LED TV	12.84	18.25 %
Total	12.84	17.61 %

Branch *	MTD Sales L	Brand Share %
SLM3	0.67	20.18 %
NKL2	0.41	15.68 %
PMP1	0.31	11.27 %
KRI1	0.30	12.56 %
ERD1	0.26	10.30 %
SLM2	0.26	9.31 %
APN1	0.15	11.28 %
KVP1	0.14	14.16 %
MTR1	0.14	9.74 %
EPI1	0.14	13.19 %
BMD1		0.00 %
CMI1		0.00 %
DPR1		0.00 %
DPR2		0.00 %
EDP1		0.00 %
HRR1		0.00 %
HSR2		0.00 %
KAM1		0.00 %
KMM1		0.00 %
PDR1		0.00 %
RSP1		0.00 %
SGG1		0.00 %
SGI1		0.00 %
TCG1		0.00 %
TRM1		0.00 %
VKL1		0.00 %
VPD1		0.00 %
Total	12.84	17.61 %

SOUTH-01

Property	MTD Sales L	Brand Share %
LED TV	12.83	15.46 %
Total	12.83	14.98 %

Branch *	MTD Sales L	Brand Share %
TVL1	1.45	13.54 %
TKS2	0.59	16.50 %
TUT1	0.43	7.30 %
RPM1	0.41	9.06 %
TUT2	0.40	10.95 %
APK2	0.29	15.92 %
RND1	0.28	8.42 %
TCN1	0.14	7.67 %
APK1		0.00 %
ARM1		0.00 %
COL1		0.00 %
ERL2		0.00 %
KGL1		0.00 %
KSM1		0.00 %
KYR1		0.00 %
MAR1		0.00 %
PDI1		0.00 %
SGT1		0.00 %
SKD1		0.00 %
SNL1		0.00 %
SVK1		0.00 %
TKS1		0.00 %
UDN1		0.00 %
VKM1		0.00 %
VLY1		0.00 %
Total	12.83	14.98 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
LED TV	7.89	19.37 %
Total	7.89	18.58 %

Branch *	MTD Sales L	Brand Share %
CH03	0.76	13.98 %
CH50	0.28	18.38 %
MJR1	0.26	-388.82 %
CH06		0.00 %
CH12		0.00 %
CH18		0.00 %
CH23		0.00 %
CH24		0.00 %
CH27		0.00 %
CH31		0.00 %
CH33		0.00 %
CH36		0.00 %
CH41		0.00 %
CH46		0.00 %
CH51		0.00 %
PON1		0.00 %
UKI1		0.00 %
Total	7.89	18.58 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	7.04	18.11 %
Total	7.04	17.86 %

Branch *	MTD Sales L	Brand Share %
ULP1	0.58	15.55 %
PRT1	0.40	15.59 %
CUD1	0.26	12.65 %
KKI2	0.26	9.79 %
SJI2	0.26	10.82 %
CDM1		0.00 %
KML1		0.00 %
POY2		0.00 %
STP1		0.00 %
TDM1		0.00 %
TVM1		0.00 %
VCM2		0.00 %
VPM1		0.00 %
Total	7.04	17.86 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	5.64	20.60 %
Total	5.64	19.84 %

Branch *	MTD Sales L	Brand Share %
AKM1	0.26	20.23 %
TRR1	0.26	8.87 %
UGI1	0.14	17.57 %
ANI1		0.00 %
ARC2		0.00 %
BGR1		0.00 %
CPT1		0.00 %
GDM1		0.00 %
KPM1		0.00 %
PLR1		0.00 %
PTU1		0.00 %
SLG1		0.00 %
TRL1		0.00 %
VEL1		0.00 %
VEL2		0.00 %
VNB1		0.00 %
VSI1		0.00 %
WJD1		0.00 %
WJP1		0.00 %
Total	5.64	19.84 %