



TN : SAMSUNGAV Sales Performance 02/04/2026 9:02 AM

MTD Sales
82.06 L

Brand Share %
19.50 %

Information:

MTD : 01-04-2026 To 01-04-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **19.50 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	78.83	19.64 %
Home-The	3.23	16.49 %
Total	82.06	19.50 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-03	14.52	25.45 %
TRICHY-01	12.27	20.54 %
WEST-02	11.71	23.42 %
SOUTH-01	10.42	15.48 %
CHENNAI-01	9.61	20.77 %
WEST-01	7.06	18.71 %
SOUTH ARCOT	6.90	18.33 %
CHENNAI-02	5.53	13.58 %
NORTH ARCOT	4.04	16.53 %
Total	82.06	19.50 %

SOUTH-03

Property	MTD Sales L	Brand Share %
LED TV	13.99	26.19 %
Home-The	0.53	14.57 %
Total	14.52	25.45 %

Branch *	MTD Sales L	Brand Share %
MDU1	0.44	9.01 %
MDU2	0.36	16.81 %
TDI1	0.14	14.05 %
DGL2		0.00 %
KRR1		0.00 %
KYK1		0.00 %
MDU3		0.00 %
MDU4		0.00 %
MDU7		0.00 %
MLR1		0.00 %
MNM1		0.00 %
NTM1		0.00 %
ODM1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
PNV2		0.00 %
SGP1		0.00 %
SVG1		0.00 %
TMM1		0.00 %
TPT1		0.00 %
WHMD		0.00 %
Total	14.52	25.45 %

TRICHY-01

Property	MTD Sales L	Brand Share %
LED TV	11.94	20.45 %
Home-The	0.33	24.45 %
Total	12.27	20.54 %

Branch *	MTD Sales L	Brand Share %
KUM1	0.63	16.14 %
PBR2	0.51	16.47 %
TVR2	0.41	9.21 %
KIK1	0.30	12.58 %
PTK1	0.27	12.80 %
TNJ1	0.15	4.76 %
TVR1	0.15	5.45 %
AYR1		0.00 %
JKM1		0.00 %
KRN1		0.00 %
MSI1		0.00 %
NCK1		0.00 %
NGT1		0.00 %
NMM1		0.00 %
PBR1		0.00 %
PDK1		0.00 %
TRY3		0.00 %
TRY4		0.00 %
Total	12.27	20.54 %

WEST-02

Property	MTD Sales L	Brand Share %
LED TV	11.22	23.00 %
Home-The	0.49	40.15 %
Total	11.71	23.42 %

Branch *	MTD Sales L	Brand Share %
HSR2	0.45	17.23 %
ERD1	0.18	4.21 %
RSP1	0.15	10.33 %
EPI1	0.15	15.91 %
APN1		0.00 %
BMD1		0.00 %
CMI1		0.00 %
DPR1		0.00 %
DPR2		0.00 %
EDP1		0.00 %
HRR1		0.00 %
KAM1		0.00 %
KMM1		0.00 %
KRI1		0.00 %
KVP1		0.00 %
MTR1		0.00 %
PLC1		0.00 %
PMP1		0.00 %
SGG1		0.00 %
SGI1		0.00 %
SLM3		0.00 %
TCG1		0.00 %
TRM1		0.00 %
VKL1		0.00 %
VPD1		0.00 %
WHKP		0.00 %
Total	11.71	23.42 %

SOUTH-01

Property	MTD Sales L	Brand Share %
LED TV	9.75	15.56 %
Home-The	0.67	14.39 %
Total	10.42	15.48 %

Branch *	MTD Sales L	Brand Share %
TVL1	1.14	18.14 %
MMT1	0.14	11.49 %
RPM1	0.14	3.48 %
TCN1	0.14	9.29 %
APK1		0.00 %
ARM1		0.00 %
KSM1		0.00 %
KVT1		0.00 %
KYR1		0.00 %
MAR1		0.00 %
NGR1		0.00 %
PDI1		0.00 %
PKD1		0.00 %
SDI1		0.00 %
SKD1		0.00 %
SNL1		0.00 %
SVK1		0.00 %
TKS1		0.00 %
TKS2		0.00 %
TUT2		0.00 %
TYI1		0.00 %
VLY1		0.00 %
Total	10.42	15.48 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
LED TV	9.07	20.64 %
Home-The	0.53	23.14 %
Total	9.61	20.77 %

Branch *	MTD Sales L	Brand Share %
CH19	0.82	17.54 %
AVD1	0.27	14.46 %
CH05		0.00 %
CH08		0.00 %
CH16		0.00 %
CH26		0.00 %
CH28		0.00 %
CH30		0.00 %
CH37		0.00 %
CH38		0.00 %
CH40		0.00 %
CH45		0.00 %
GUD1		0.00 %
GUD2		0.00 %
SKL1		0.00 %
TKM1		0.00 %
Total	9.61	20.77 %

WEST-01

Property	MTD Sales L	Brand Share %
LED TV	6.88	19.53 %
Home-The	0.18	7.17 %
Total	7.06	18.71 %

Branch *	MTD Sales L	Brand Share %
TPR2	0.18	11.05 %
CNR1	0.15	16.59 %
ANR1		0.00 %
CBE3		0.00 %
CBE4		0.00 %
CBE5		0.00 %
CBE6		0.00 %
GBM1		0.00 %
GDR1		0.00 %
KGI1		0.00 %
KGM1		0.00 %
KMD1		0.00 %
KMR1		0.00 %
PLI1		0.00 %
PPI1		0.00 %
SNR1		0.00 %
TPR3		0.00 %
TPR4		0.00 %
Total	7.06	18.71 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	6.90	18.74 %
Total	6.90	18.33 %

Branch *	MTD Sales L	Brand Share %
TRK1	0.36	14.48 %
ULP1	0.36	16.16 %
NVL2	0.28	13.94 %
CUD1	0.27	12.09 %
KKI2	0.15	4.77 %
KML1		0.00 %
MKM1		0.00 %
POY2		0.00 %
STP1		0.00 %
TDM1		0.00 %
TVM1		0.00 %
TVM2		0.00 %
VCM1		0.00 %
VPM1		0.00 %
Total	6.90	18.33 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
LED TV	5.21	13.41 %
Home-The	0.31	17.08 %
Total	5.53	13.58 %

Branch *	MTD Sales L	Brand Share %
CH34	0.63	19.33 %
CH06		0.00 %
CH12		0.00 %
CH17		0.00 %
CH18		0.00 %
CH23		0.00 %
CH24		0.00 %
CH27		0.00 %
CH32		0.00 %
CH33		0.00 %
CH36		0.00 %
CH41		0.00 %
CH43		0.00 %
CH50		0.00 %
CH51		0.00 %
MJR1		0.00 %
PON1		0.00 %
UKI1		0.00 %
Total	5.53	13.58 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	3.87	16.64 %
Home-The	0.18	14.38 %
Total	4.04	16.53 %

Branch *	MTD Sales L	Brand Share %
TRT1	0.27	16.23 %
VSI1	0.15	10.92 %
AKM1		0.00 %
ANI1		0.00 %
ARC2		0.00 %
BGR1		0.00 %
GDM1		0.00 %
KPM1		0.00 %
KPM2		0.00 %
PTU1		0.00 %
SLG1		0.00 %
TRL1		0.00 %
TRR1		0.00 %
VEL1		0.00 %
VNB1		0.00 %
WJD1		0.00 %
WJP1		0.00 %
Total	4.04	16.53 %