

MTD Sales  
782.71 L

Brand Share %  
15.84 %

Information:

MTD : 01-11-2025 To 30-11-2025

\* Branch where in Brand Share % is less than Overall State's Brand Share **15.84 %** are only listed below

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| LED TV   | 773.06      | 16.70 %       |
| Home-The | 9.65        | 3.09 %        |
| Total    | 782.71      | 15.84 %       |

| Sales Zone  | MTD Sales L | Brand Share % |
|-------------|-------------|---------------|
| CHENNAI-01  | 114.75      | 17.55 %       |
| SOUTH-03    | 108.96      | 18.45 %       |
| SOUTH-01    | 100.73      | 13.50 %       |
| TRICHY-01   | 95.57       | 16.26 %       |
| CHENNAI-02  | 94.11       | 14.88 %       |
| WEST-02     | 81.50       | 16.82 %       |
| WEST-01     | 74.27       | 19.11 %       |
| SOUTH ARCOT | 63.05       | 15.40 %       |
| NORTH ARCOT | 44.10       | 10.77 %       |
| KL-SOUTH    | 5.66        | 15.50 %       |
| Total       | 782.71      | 15.84 %       |

## CHENNAI-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| LED TV   | 113.26      | 18.37 %       |
| Home-The | 1.49        | 3.99 %        |
| Total    | 114.75      | 17.55 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| CH05     | 5.25        | 11.81 %       |
| CH30     | 4.41        | 13.38 %       |
| CH48     | 3.65        | 14.97 %       |
| CH22     | 2.67        | 14.06 %       |
| CH08     | 2.58        | 6.90 %        |
| CH45     | 1.53        | 5.42 %        |
| WHC3     | 1.49        | 10.50 %       |
| CH39     | 1.39        | 10.20 %       |
| CH38     | 1.27        | 13.37 %       |
| CZWH     | 0.53        | 6.11 %        |
| CH29     | 0.31        | 7.97 %        |
| GUD2     | 0.30        | 1.72 %        |
| CH26     | 0.14        | 3.21 %        |
| CH37     | 0.12        | 1.10 %        |
| MC09     |             | 0.00 %        |
| MC10     |             | 0.00 %        |
| TKM1     |             | 0.00 %        |
| WCHN     | -0.58       | 5.78 %        |
| Total    | 114.75      | 17.55 %       |

**SOUTH-03**

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| LED TV   | 107.35      | 19.50 %       |
| Home-The | 1.61        | 4.00 %        |
| Total    | 108.96      | 18.45 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| PNV2     | 2.19        | 10.33 %       |
| SVG1     | 2.17        | 13.96 %       |
| KRR1     | 1.37        | 8.14 %        |
| TMM1     | 1.36        | 7.29 %        |
| USL1     | 1.21        | 14.01 %       |
| MDU2     | 1.19        | 3.27 %        |
| KYK1     | 0.83        | 10.00 %       |
| MLR1     | 0.76        | 7.64 %        |
| TDI1     | 0.47        | 6.07 %        |
| BNR1     | 0.37        | 3.25 %        |
| TPT1     | 0.37        | 2.85 %        |
| SGP1     | 0.36        | 4.98 %        |
| MDU4     | 0.27        | 1.93 %        |
| KPT1     | 0.21        | 3.04 %        |
| PKM1     | 0.14        | 2.35 %        |
| PNI1     | 0.13        | 1.23 %        |
| PNV1     |             | 0.00 %        |
| SZSD     |             | 0.00 %        |
| Total    | 108.96      | 18.45 %       |

**SOUTH-01**

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| LED TV   | 99.49       | 14.38 %       |
| Home-The | 1.24        | 2.29 %        |
| Total    | 100.73      | 13.50 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| TUT1     | 10.62       | 14.72 %       |
| TVL1     | 6.28        | 7.66 %        |
| SVK1     | 4.48        | 14.92 %       |
| MAR1     | 2.47        | 11.06 %       |
| TKS1     | 2.35        | 12.08 %       |
| SDI1     | 2.32        | 10.45 %       |
| NGR1     | 2.26        | 4.78 %        |
| RPM1     | 2.04        | 7.48 %        |
| SKD1     | 1.88        | 14.43 %       |
| TUT2     | 1.76        | 5.74 %        |
| APK1     | 1.32        | 9.08 %        |
| ARM1     | 1.14        | 10.54 %       |
| KGL1     | 1.04        | 11.40 %       |
| SNL1     | 0.91        | 6.86 %        |
| TYI1     | 0.73        | 6.38 %        |
| APK2     | 0.72        | 7.83 %        |
| VKM1     | 0.58        | 5.15 %        |
| KYR1     | 0.53        | 6.50 %        |
| KSM1     | 0.33        | 9.28 %        |
| PDI1     | 0.25        | 2.78 %        |
| TKS2     | 0.14        | 0.41 %        |
| COL1     | 0.14        | 3.25 %        |
| VLY1     | 0.13        | 0.96 %        |
| S2SD     |             | 0.00 %        |
| Total    | 100.73      | 13.50 %       |

## TRICHY-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| LED TV   | 94.71       | 16.90 %       |
| Home-The | 0.86        | 3.13 %        |
| Total    | 95.57       | 16.26 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| TNJ1     | 6.02        | 15.10 %       |
| MDI1     | 3.18        | 12.61 %       |
| PTK1     | 2.46        | 10.19 %       |
| AYR1     | 2.21        | 15.10 %       |
| NGT1     | 1.87        | 7.20 %        |
| TVR1     | 1.18        | 7.05 %        |
| JKM1     | 1.07        | 6.10 %        |
| TRY4     | 0.99        | 5.80 %        |
| NMM1     | 0.64        | 4.87 %        |
| TRY2     | 0.51        | 6.28 %        |
| NCK1     | 0.27        | 3.20 %        |
| PBR1     | 0.25        | 3.64 %        |
| TYR1     | 0.21        | 1.62 %        |
| PDK1     |             | 0.00 %        |
| TZSD     |             | 0.00 %        |
| WTRZ     |             | 0.00 %        |
| Total    | 95.57       | 16.26 %       |

## CHENNAI-02

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| LED TV   | 92.79       | 15.46 %       |
| Home-The | 1.33        | 4.11 %        |
| Total    | 94.11       | 14.88 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| CH20     | 5.61        | 13.56 %       |
| CH09     | 4.23        | 11.79 %       |
| CH24     | 2.86        | 10.30 %       |
| CH34     | 2.77        | 9.87 %        |
| CH17     | 1.89        | 6.43 %        |
| MJR1     | 1.82        | 6.36 %        |
| CH43     | 0.91        | 4.20 %        |
| CH31     | 0.69        | 9.90 %        |
| CH33     | 0.55        | 3.00 %        |
| CH36     | 0.44        | 5.36 %        |
| CH23     | 0.39        | 4.25 %        |
| UKI1     | 0.35        | 3.75 %        |
| CH18     | 0.15        | 0.47 %        |
| CH32     | 0.13        | 4.19 %        |
| PON1     | 0.12        | 0.68 %        |
| CH01     |             | 0.00 %        |
| CH27     |             | 0.00 %        |
| CH41     |             | 0.00 %        |
| CH46     |             | 0.00 %        |
| MC06     |             | 0.00 %        |
| Total    | 94.11       | 14.88 %       |

## WEST-02

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| LED TV   | 80.13       | 17.75 %       |
| Home-The | 1.37        | 4.12 %        |
| Total    | 81.50       | 16.82 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| SLM1     | 5.79        | 12.63 %       |
| VPD1     | 2.26        | 14.26 %       |
| APN1     | 1.36        | 13.36 %       |
| KVP1     | 1.11        | 11.08 %       |
| SLM3     | 1.06        | 5.35 %        |
| PDR1     | 0.78        | 10.16 %       |
| CMI1     | 0.72        | 15.56 %       |
| BMD1     | 0.61        | 5.25 %        |
| TCG1     | 0.53        | 4.38 %        |
| HRR1     | 0.46        | 6.97 %        |
| KRI1     | 0.36        | 2.78 %        |
| VKL1     | 0.22        | 3.33 %        |
| EPI1     | 0.12        | 1.20 %        |
| SGG1     | 0.12        | 3.57 %        |
| DPR2     |             | 0.00 %        |
| KMM1     |             | 0.00 %        |
| RSP1     |             | 0.00 %        |
| SGI1     |             | 0.00 %        |
| WHKP     |             | 0.00 %        |
| WZWH     |             | 0.00 %        |
| WHPD     | -0.23       | 13.95 %       |
| Total    | 81.50       | 16.82 %       |

## WEST-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| LED TV   | 73.03       | 20.24 %       |
| Home-The | 1.25        | 4.46 %        |
| Total    | 74.27       | 19.11 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| TPR2     | 2.63        | 13.09 %       |
| PLI1     | 2.13        | 9.80 %        |
| KGI1     | 1.46        | 14.81 %       |
| UMP1     | 0.82        | 11.73 %       |
| SNR1     | 0.37        | 2.57 %        |
| GDR1     | 0.36        | 5.00 %        |
| CNR1     | 0.25        | 2.62 %        |
| PPI1     | 0.22        | 4.81 %        |
| ANR1     | 0.13        | 8.44 %        |
| KGM1     | 0.13        | 2.57 %        |
| TPR3     | 0.12        | 1.23 %        |
| CBE5     |             | 0.00 %        |
| KMD1     |             | 0.00 %        |
| WHCB     |             | 0.00 %        |
| WZSD     |             | 0.00 %        |
| Total    | 74.27       | 19.11 %       |

## SOUTH ARCOT

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| LED TV   | 62.68       | 16.27 %       |
| Home-The | 0.37        | 1.53 %        |
| Total    | 63.05       | 15.40 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| CUD1     | 5.38        | 13.23 %       |
| VPM2     | 3.81        | 14.03 %       |
| TDM1     | 1.94        | 12.31 %       |
| POY1     | 1.35        | 3.69 %        |
| TVM1     | 1.24        | 13.14 %       |
| ULP1     | 1.16        | 7.62 %        |
| STP1     | 1.08        | 12.53 %       |
| POY2     | 1.07        | 3.60 %        |
| VCM1     | 0.24        | 2.29 %        |
| MKM1     |             | 0.00 %        |
| Total    | 63.05       | 15.40 %       |

## NORTH ARCOT

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| LED TV   | 43.96       | 11.67 %       |
| Home-The | 0.14        | 0.43 %        |
| Total    | 44.10       | 10.77 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| AKM1     | 3.49        | 14.06 %       |
| ABR1     | 2.90        | 14.19 %       |
| ARC2     | 2.58        | 11.06 %       |
| VEL1     | 1.73        | 9.00 %        |
| KPM2     | 1.50        | 3.60 %        |
| ANI1     | 0.79        | 13.76 %       |
| VEL2     | 0.78        | 3.22 %        |
| GDM1     | 0.42        | 2.48 %        |
| BGR1     | 0.25        | 4.35 %        |
| PTU1     | 0.21        | 3.79 %        |
| UGI1     | 0.20        | 2.79 %        |
| CPT1     | 0.12        | 1.22 %        |
| VNB1     | 0.12        | 0.88 %        |
| WJD1     | 0.12        | 1.13 %        |
| KPM1     |             | 0.00 %        |
| PLR1     |             | 0.00 %        |
| SLG1     |             | 0.00 %        |
| VSI1     |             | 0.00 %        |
| WHVL     |             | 0.00 %        |
| WJP1     |             | 0.00 %        |
| Total    | 44.10       | 10.77 %       |

## KL-SOUTH

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| LED TV   | 5.66        | 16.51 %       |
| Total    | 5.66        | 15.50 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| TVP1     | 2.30        | 9.73 %        |
| TVSD     |             | 0.00 %        |
| Total    | 5.66        | 15.50 %       |