

MTD Sales
1,566.04 L

Brand Share %
14.94 %

Information:

MTD : 01-10-2025 To 31-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **14.94 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	1,555.37	15.73 %
Home-The	10.67	1.79 %
Total	1,566.04	14.94 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-03	272.03	18.38 %
TRICHY-01	209.69	16.38 %
WEST-02	201.01	14.03 %
SOUTH-01	193.94	12.05 %
CHENNAI-01	182.32	16.43 %
WEST-01	180.47	17.85 %
CHENNAI-02	124.39	12.70 %
SOUTH ARCOT	110.80	14.39 %
NORTH ARCOT	77.71	10.30 %
KL-SOUTH	13.67	23.99 %
Total	1,566.04	14.94 %

SOUTH-03

Property	MTD Sales L	Brand Share %
LED TV	270.95	19.43 %
Home-The	1.08	1.26 %
Total	272.03	18.38 %

Branch *	MTD Sales L	Brand Share %
TMM1	4.73	8.81 %
SVG1	3.31	10.50 %
DGL2	3.01	12.32 %
NKI1	2.95	10.56 %
MLR1	2.05	7.69 %
MDU4	1.41	5.84 %
PNI1	1.34	6.87 %
TDI1	1.06	4.44 %
BNR1	0.97	3.42 %
PKM1	0.73	4.96 %
MDU2	0.53	0.50 %
SGP1	0.48	2.81 %
TPT1	0.27	1.56 %
KKD2	0.27	7.36 %
SZSD		0.00 %
Total	272.03	18.38 %

TRICHY-01

Property	MTD Sales L	Brand Share %
LED TV	208.13	17.03 %
Home-The	1.56	2.70 %
Total	209.69	16.38 %

Branch *	MTD Sales L	Brand Share %
TRY4	8.16	13.34 %
PBR2	7.85	12.13 %
PTK1	2.39	4.93 %
NCK1	1.32	7.43 %
JKM1	1.06	2.22 %
TYR1	0.79	1.53 %
TVR1	0.79	3.34 %
PBR1	0.76	2.92 %
KRN1	0.67	2.83 %
PDK1	0.64	2.25 %
NMM1	0.40	1.56 %
NGT1	0.14	0.35 %
TRY2		0.00 %
TZSD		0.00 %
Total	209.69	16.38 %

WEST-02

Property	MTD Sales L	Brand Share %
LED TV	201.01	14.84 %
Total	201.01	14.03 %

Branch *	MTD Sales L	Brand Share %
SLM1	20.41	13.13 %
NKL2	8.86	14.44 %
HSR1	6.93	14.82 %
MTR1	5.60	14.57 %
SLM3	5.08	7.92 %
KRI1	2.64	5.64 %
SGG1	1.82	8.78 %
HRR1	1.05	4.97 %
RSP1	1.01	2.68 %
VKL1	0.82	4.66 %
TCG1	0.73	2.16 %
EPI1	0.53	1.27 %
EDP1	0.50	1.73 %
PDR1	0.35	1.69 %
APN1	0.28	1.06 %
KMM1	0.13	0.62 %
BMD1		0.00 %
DPR2		0.00 %
SGI1		0.00 %
WHKP		0.00 %
WHPD		0.00 %
WZWH		0.00 %
Total	201.01	14.03 %

SOUTH-01

Property	MTD Sales L	Brand Share %
LED TV	192.69	12.70 %
Home-The	1.25	1.36 %
Total	193.94	12.05 %

Branch *	MTD Sales L	Brand Share %
TVL1	10.92	7.02 %
KVT1	10.20	12.24 %
VNR2	9.09	12.94 %
SVK1	7.44	10.39 %
MAR1	5.96	14.26 %
ASM1	3.95	14.50 %
APK1	3.89	9.85 %
SNL1	3.45	9.93 %
TUT2	2.73	4.45 %
ARM1	2.61	9.73 %
RPM1	2.31	3.91 %
UDN1	2.09	12.39 %
KGL1	1.71	7.71 %
VLY1	1.11	2.97 %
KYR1	0.89	4.93 %
APK2	0.87	3.38 %
TKS2	0.65	1.00 %
KSM1	0.48	5.84 %
NGR1	0.47	0.47 %
TYI1	0.39	2.08 %
VKM1	0.34	1.89 %
COL1	0.13	3.22 %
PDI1	0.13	0.50 %
S2SD		0.00 %
WHTV		0.00 %
Total	193.94	12.05 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
LED TV	181.40	17.25 %
Home-The	0.92	1.58 %
Total	182.32	16.43 %

Branch *	MTD Sales L	Brand Share %
CH05	9.64	12.70 %
CH48	6.26	13.61 %
CH42	5.94	13.15 %
CH35	4.64	14.46 %
CH08	3.87	5.93 %
CH38	1.88	9.34 %
CH45	1.73	4.05 %
GUD2	1.47	4.65 %
CH39	1.12	5.97 %
CH26	0.84	9.43 %
TKM1	0.57	2.81 %
CH37	0.55	2.86 %
CH29	0.40	7.79 %
CZWH	0.34	2.24 %
MC09		0.00 %
MC10		0.00 %
WHC3		0.00 %
Total	182.32	16.43 %

WEST-01

Property	MTD Sales L	Brand Share %
LED TV	178.78	18.92 %
Home-The	1.69	2.56 %
Total	180.47	17.85 %

Branch *	MTD Sales L	Brand Share %
CBE2	22.63	12.34 %
PLI1	3.59	7.05 %
UMP1	2.25	11.23 %
GBM1	1.59	5.75 %
CNR1	1.44	7.84 %
GDR1	1.42	5.41 %
ANR1	0.93	9.56 %
PPI1	0.84	3.47 %
KMD1	0.75	3.28 %
CBE5	0.69	4.11 %
KGM1	0.56	3.64 %
KGI1	0.27	1.31 %
WHCB		0.00 %
WZSD		0.00 %
Total	180.47	17.85 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
LED TV	122.53	13.18 %
Home-The	1.86	3.76 %
Total	124.39	12.70 %

Branch *	MTD Sales L	Brand Share %
CH34	5.56	12.96 %
CH09	2.25	4.57 %
CH46	1.91	13.95 %
CH06	1.68	3.67 %
CH18	1.60	3.49 %
MJR1	1.05	2.25 %
UKI1	0.77	4.04 %
CH33	0.58	2.03 %
CH36	0.52	5.17 %
MC06	0.51	12.53 %
CH17	0.40	1.39 %
CH43	0.35	1.18 %
CH31	0.26	2.55 %
CH27	0.26	2.57 %
PON1	0.20	1.05 %
CH41	0.14	0.28 %
CH01		0.00 %
CH23		0.00 %
MC05		0.00 %
Total	124.39	12.70 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	108.64	15.09 %
Home-The	2.15	4.30 %
Total	110.80	14.39 %

Branch *	MTD Sales L	Brand Share %
CUD1	6.37	11.03 %
TRK1	6.24	12.82 %
KKI2	2.89	4.74 %
TDM1	2.68	7.00 %
POY2	2.52	4.71 %
STP1	2.02	13.53 %
POY1	1.18	1.92 %
TVM1	0.92	6.07 %
MKM1	0.36	2.51 %
VCM1	0.29	1.72 %
WHUT	-0.26	12.53 %
Total	110.80	14.39 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	77.56	11.06 %
Home-The	0.15	0.29 %
Total	77.71	10.30 %

Branch *	MTD Sales L	Brand Share %
PLR1	2.02	9.47 %
KPM2	1.80	2.12 %
ANI1	1.35	7.93 %
SLG1	1.20	6.12 %
BGR1	1.00	5.24 %
VEL2	0.88	2.56 %
PTU1	0.78	12.27 %
VSI1	0.78	2.01 %
CPT1	0.78	2.84 %
WJD1	0.35	1.61 %
GDM1	0.34	1.26 %
KPM1	0.33	1.39 %
UGI1		0.00 %
VEL1		0.00 %
VNB1		0.00 %
WJP1		0.00 %
Total	77.71	10.30 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
LED TV	13.67	25.74 %
Total	13.67	23.99 %

Branch *	MTD Sales L	Brand Share %
TVSD		0.00 %
Total	13.67	23.99 %