

MTD Sales
581.78 L

Brand Share %
14.19 %

Information:

MTD : 01-09-2025 To 30-09-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **14.19 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	581.29	15.16 %
Home-The	0.49	0.19 %
Total	581.78	14.19 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	89.59	11.99 %
SOUTH-03	88.06	18.26 %
CHENNAI-01	81.30	15.26 %
TRICHY-01	64.64	14.53 %
WEST-01	56.77	15.68 %
CHENNAI-02	54.25	11.66 %
WEST-02	53.08	13.26 %
SOUTH ARCOT	50.86	16.80 %
NORTH ARCOT	25.29	8.91 %
KL-SOUTH	17.94	22.81 %
Total	581.78	14.19 %

SOUTH-01

Property	MTD Sales L	Brand Share %
LED TV	89.59	12.99 %
Total	89.59	11.99 %

Branch *	MTD Sales L	Brand Share %
TUT1	7.64	13.02 %
KVT1	6.17	8.41 %
TVL1	5.39	4.71 %
NGR1	3.02	7.14 %
SVK1	2.69	12.19 %
TKS2	2.21	11.28 %
MAR1	2.14	8.39 %
RPM1	1.84	4.50 %
PKD1	1.14	10.40 %
APK1	0.85	6.13 %
SNL1	0.80	8.23 %
APK2	0.64	9.70 %
KYR1	0.61	12.35 %
PDI1	0.59	7.67 %
SKD1	0.57	5.81 %
ARM1	0.55	13.62 %
KSM1	0.41	3.84 %
KGL1	0.22	3.07 %
VKM1	0.14	1.75 %
COL1		0.00 %
S2SD		0.00 %
TYI1		0.00 %
Total	89.59	11.99 %

SOUTH-03

Property	MTD Sales L	Brand Share %
LED TV	88.06	19.45 %
Total	88.06	18.26 %

Branch *	MTD Sales L	Brand Share %
DGL1	3.36	10.11 %
TMM1	2.43	13.13 %
PVI1	1.92	11.36 %
KYK1	1.47	13.40 %
TEN2	1.44	10.23 %
MDU2	1.20	4.65 %
SZSD	1.08	7.50 %
MLR1	0.84	10.02 %
KRR1	0.67	6.79 %
DGL2	0.56	6.60 %
BNR1	0.50	7.32 %
TPT1	0.41	3.34 %
TDI1	0.14	1.76 %
SGP1		0.00 %
Total	88.06	18.26 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
LED TV	81.30	16.21 %
Total	81.30	15.26 %

Branch *	MTD Sales L	Brand Share %
CH08	3.89	12.31 %
CH11	2.78	10.11 %
CH05	2.37	9.68 %
CH45	1.50	6.24 %
CH38	1.31	12.14 %
CH35	1.21	8.09 %
WHC3	1.03	3.24 %
CGL1	0.84	13.09 %
CH42	0.55	3.80 %
CH39	0.55	4.82 %
CZWH	0.23	9.70 %
CH26	0.14	2.73 %
CH37		0.00 %
GUD2		0.00 %
TKM1		0.00 %
Total	81.30	15.26 %

TRICHY-01

Property	MTD Sales L	Brand Share %
LED TV	64.64	15.31 %
Total	64.64	14.53 %

Branch *	MTD Sales L	Brand Share %
PBR2	3.33	13.06 %
MDI1	2.38	11.75 %
TVR1	1.05	9.60 %
JKM1	0.72	5.26 %
PTK1	0.49	2.55 %
MSI1	0.44	3.89 %
NGT1	0.41	2.37 %
TYR1	0.27	2.16 %
KRN1	0.23	3.51 %
TRY2	0.14	3.40 %
NCK1	0.14	2.14 %
TZSD	0.04	0.44 %
NMM1		0.00 %
PBR1		0.00 %
PDK1		0.00 %
Total	64.64	14.53 %

WEST-01

Property	MTD Sales L	Brand Share %
LED TV	56.77	16.87 %
Total	56.77	15.68 %

Branch *	MTD Sales L	Brand Share %
UAM1	3.95	13.91 %
UMP1	0.95	8.67 %
CBE5	0.51	8.04 %
CNR1	0.38	4.09 %
CBE4	0.36	2.05 %
SNR1	0.27	2.60 %
PLI1	0.24	1.20 %
PPI1	0.14	2.02 %
ANR1		0.00 %
GDR1		0.00 %
KGI1		0.00 %
KGM1		0.00 %
KMD1		0.00 %
WZSD		0.00 %
Total	56.77	15.68 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
LED TV	53.76	12.17 %
Home-The	0.49	2.07 %
Total	54.25	11.66 %

Branch *	MTD Sales L	Brand Share %
CH12	4.94	12.53 %
CH24	2.78	11.10 %
CH17	1.13	13.22 %
CH06	1.02	5.20 %
CH18	0.62	2.10 %
PON1	0.56	3.35 %
CH43	0.51	3.14 %
CH41	0.28	1.85 %
CH33	0.28	1.95 %
CH09	0.14	0.83 %
UKI1	0.14	1.39 %
CH01		0.00 %
CH23		0.00 %
CH27		0.00 %
CH31		0.00 %
CH32		0.00 %
MJR1		0.00 %
Total	54.25	11.66 %

WEST-02

Property	MTD Sales L	Brand Share %
LED TV	53.08	14.37 %
Total	53.08	13.26 %

Branch *	MTD Sales L	Brand Share %
SLM1	5.48	14.12 %
ERD2	3.33	12.19 %
NKL2	2.23	6.57 %
DPR1	0.90	11.24 %
KRI1	0.55	7.44 %
WZWH	0.36	2.79 %
APN1	0.14	1.57 %
SLM3	0.13	1.35 %
DPR2	0.13	1.66 %
PDR1	0.09	1.27 %
BMD1		0.00 %
EDP1		0.00 %
EPI1		0.00 %
HRR1		0.00 %
KMM1		0.00 %
RSP1		0.00 %
SGG1		0.00 %
SGI1		0.00 %
TCG1		0.00 %
VKL1		0.00 %
Total	53.08	13.26 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	50.86	17.92 %
Total	50.86	16.80 %

Branch *	MTD Sales L	Brand Share %
TDM1	1.91	11.78 %
POY1	1.57	5.61 %
CUD1	1.49	5.08 %
POY2	1.39	7.51 %
VCM1	0.70	11.50 %
STP1	0.54	10.46 %
KKI2	0.22	1.18 %
TVM1		0.00 %
WHNV		0.00 %
Total	50.86	16.80 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	25.29	9.67 %
Total	25.29	8.91 %

Branch *	MTD Sales L	Brand Share %
SBR1	2.21	13.95 %
TRR1	1.39	7.77 %
AKM1	0.93	5.35 %
TRT1	0.63	8.96 %
KPM2	0.61	2.53 %
KPM1	0.28	2.85 %
VEL1	0.21	1.57 %
WJP1	0.14	1.16 %
VNB1	0.13	1.27 %
UGI1	0.13	2.19 %
SLG1	0.13	2.86 %
ANI1		0.00 %
BGR1		0.00 %
CPT1		0.00 %
GDM1		0.00 %
PTU1		0.00 %
VEL2		0.00 %
VSI1		0.00 %
WJD1		0.00 %
Total	25.29	8.91 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
LED TV	17.94	23.60 %
Total	17.94	22.81 %

Branch *	MTD Sales L	Brand Share %
Total	17.94	22.81 %