



TN : SAMSUNGAV Sales Performance 01/05/2026 9:03 AM

MTD Sales
1,015.39 L

Brand Share %
18.35 %

Information:

MTD : 01-04-2026 To 30-04-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **18.35 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	1,000.31	18.96 %
Home-The	15.08	5.85 %
Total	1,015.39	18.35 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	173.16	24.76 %
SOUTH-03	144.83	20.75 %
SOUTH-01	138.65	15.19 %
TRICHY-01	137.55	18.82 %
CHENNAI-02	101.76	14.75 %
SOUTH ARCOT	92.82	19.81 %
WEST-01	91.88	21.44 %
WEST-02	80.43	14.97 %
NORTH ARCOT	54.31	14.67 %
Total	1,015.39	18.35 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
LED TV	170.15	25.46 %
Home-The	3.01	9.68 %
Total	173.16	24.76 %

Branch *	MTD Sales L	Brand Share %
CH19	5.76	16.55 %
CH45	5.30	16.72 %
SKL1	2.95	13.93 %
CH05	1.89	4.39 %
CH28	1.40	4.91 %
KNR1	1.38	16.78 %
TKM1	1.13	8.17 %
CH30	1.06	4.77 %
GUD1	0.93	3.54 %
CH37	0.45	4.08 %
GUD2	0.31	2.08 %
CH39	0.26	2.61 %
CZWH	0.24	10.23 %
CH29		0.00 %
CH40		0.00 %
MC10		0.00 %
WCHN	-1.95	13.51 %
Total	173.16	24.76 %

SOUTH-03

Property	MTD Sales L	Brand Share %
LED TV	142.72	21.54 %
Home-The	2.11	5.96 %
Total	144.83	20.75 %

Branch *	MTD Sales L	Brand Share %
MDU1	14.31	17.61 %
DGL1	9.63	18.15 %
MDU2	7.10	15.61 %
TEN1	4.21	18.13 %
MDU4	1.81	13.93 %
MLR1	0.98	6.78 %
DGL2	0.86	7.49 %
SVG1	0.84	3.91 %
TPT1	0.68	3.86 %
MNM1	0.58	6.46 %
KPT1	0.42	6.67 %
PKM1	0.42	6.72 %
SGP1	0.29	3.79 %
NTM1	0.29	3.52 %
KRR1	0.29	1.56 %
ODM1	0.16	5.99 %
KYK1	0.15	1.47 %
WHMD		0.00 %
Total	144.83	20.75 %

SOUTH-01

Property	MTD Sales L	Brand Share %
LED TV	137.13	15.88 %
Home-The	1.52	3.12 %
Total	138.65	15.19 %

Branch *	MTD Sales L	Brand Share %
TUT1	14.41	16.15 %
TVL1	10.44	9.90 %
TUT2	5.17	14.49 %
KVT1	4.22	7.84 %
NGR1	3.73	6.60 %
RPM1	3.55	8.36 %
SKD1	1.65	10.46 %
SVK1	1.57	4.54 %
TKY1	1.55	14.28 %
VLY1	1.53	5.99 %
TKS1	1.41	4.81 %
VKM1	1.33	11.25 %
MAR1	1.33	4.61 %
KYR1	1.29	12.59 %
SNL1	1.29	10.03 %
PDI1	1.01	11.26 %
APK2	0.72	8.02 %
KGL1	0.72	6.45 %
APK1	0.56	3.51 %
KSM1	0.30	6.26 %
COL1	0.29	6.43 %
TYI1	0.27	2.53 %
ARM1	0.15	2.03 %
WHTV		0.00 %
Total	138.65	15.19 %

TRICHY-01

Property	MTD Sales L	Brand Share %
LED TV	135.83	19.24 %
Home-The	1.73	6.97 %
Total	137.55	18.82 %

Branch *	MTD Sales L	Brand Share %
TRY1	16.46	14.81 %
TNJ1	6.00	12.30 %
PBR2	4.85	13.43 %
TRY3	2.98	16.76 %
TRY4	2.94	12.20 %
KIK1	2.56	11.92 %
KUM2	2.42	7.80 %
AYR1	2.09	12.12 %
PBR1	1.70	13.70 %
TRY2	1.41	14.83 %
NMM1	1.00	6.56 %
TVR1	0.84	5.22 %
NGT1	0.84	4.25 %
PDK1	0.69	4.78 %
APM1	0.58	11.02 %
JKM1	0.56	3.02 %
NCK1	0.44	10.69 %
Total	137.55	18.82 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
LED TV	100.76	15.19 %
Home-The	1.00	3.75 %
Total	101.76	14.75 %

Branch *	MTD Sales L	Brand Share %
CH21	8.74	18.16 %
CH24	5.19	16.28 %
CH20	4.98	12.02 %
CH51	3.79	13.36 %
CH12	3.30	6.11 %
CH50	2.52	8.36 %
GPD1	1.93	13.87 %
CH43	1.57	10.22 %
CH41	1.38	5.36 %
CH27	1.08	11.16 %
UKI1	0.83	6.86 %
CH06	0.81	3.53 %
CH31	0.76	6.36 %
CH46	0.74	8.74 %
MJR1	0.55	1.98 %
CH32	0.52	10.14 %
PON1	0.44	4.91 %
CH18	0.35	1.10 %
CH33	0.29	1.58 %
CH23	0.14	1.24 %
CH01		0.00 %
CH36		0.00 %
MC05		0.00 %
Total	101.76	14.75 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	91.76	20.45 %
Home-The	1.06	5.37 %
Total	92.82	19.81 %

Branch *	MTD Sales L	Brand Share %
NVL2	3.46	15.97 %
KKI2	2.18	6.82 %
KML1	1.02	7.01 %
VCM2	0.97	13.99 %
POY2	0.91	2.36 %
VPM1	0.83	12.03 %
MKM1	0.81	8.73 %
TVM1	0.70	9.50 %
VCM1	0.60	7.87 %
STP1	0.56	6.86 %
TDM1	0.26	1.17 %
WHUT		0.00 %
Total	92.82	19.81 %

WEST-01

Property	MTD Sales L	Brand Share %
LED TV	90.30	22.34 %
Home-The	1.57	6.48 %
Total	91.88	21.44 %

Branch *	MTD Sales L	Brand Share %
CBE2	12.67	17.37 %
PLI1	2.84	15.15 %
CNR1	1.90	16.36 %
UMP1	1.50	13.43 %
KMR1	0.99	4.01 %
PPI1	0.85	10.71 %
CBE6	0.37	3.09 %
TPR4	0.30	5.59 %
GDR1	0.29	2.83 %
KGI1	0.15	1.73 %
CBE5	0.15	2.19 %
KGM1		0.00 %
KMD1		0.00 %
Total	91.88	21.44 %

WEST-02

Property	MTD Sales L	Brand Share %
LED TV	78.89	15.45 %
Home-The	1.54	5.79 %
Total	80.43	14.97 %

Branch *	MTD Sales L	Brand Share %
HSR2	5.75	16.67 %
ERD1	4.77	16.14 %
ERD2	4.36	13.02 %
SLM2	3.53	18.09 %
SLM3	1.74	6.63 %
TRM1	1.09	6.35 %
CMI1	0.98	16.23 %
PMP1	0.76	5.82 %
KRI1	0.69	4.70 %
PDR1	0.56	10.11 %
APN1	0.46	4.20 %
KMM1	0.42	6.25 %
SGG1	0.42	10.64 %
RSP1	0.37	2.87 %
HRR1	0.36	5.54 %
KVP1	0.30	1.93 %
EPI1	0.28	2.78 %
DPR1	0.28	1.96 %
VKL1	0.14	2.73 %
BMD1		0.00 %
DPR2		0.00 %
EDP1		0.00 %
KAM1		0.00 %
MTR1		0.00 %
SGI1		0.00 %
TCG1		0.00 %
WHKP		0.00 %
WHPD		0.00 %
Total	80.43	14.97 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	52.76	15.09 %
Home-The	1.55	7.60 %
Total	54.31	14.67 %

Branch *	MTD Sales L	Brand Share %
AKM1	3.07	15.64 %
PLR1	1.90	14.78 %
TRR1	1.82	9.41 %
VSI1	1.25	6.27 %
CPT1	0.86	6.69 %
ANI1	0.68	7.23 %
VEL1	0.55	3.97 %
VEL2	0.42	2.20 %
BGR1	0.30	2.92 %
ARC2	0.21	2.15 %
SLG1	0.14	1.49 %
GDM1		0.00 %
KPM1		0.00 %
UGI1		0.00 %
VNB1		0.00 %
WJD1		0.00 %
WJP1		0.00 %
Total	54.31	14.67 %