



# TN : SAMSUNGAV Sales Performance 01/04/2026 9:02 AM

MTD Sales  
743.75 L

Brand Share %  
15.33 %

Information:

MTD : 01-03-2026 To 31-03-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **15.33 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	731.84	15.97 %
Home-The	11.91	4.46 %
Total	743.75	15.33 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	122.78	19.46 %
SOUTH-03	109.13	18.61 %
TRICHY-01	97.14	15.45 %
SOUTH-01	95.89	11.04 %
CHENNAI-02	84.94	13.75 %
WEST-01	75.85	19.16 %
WEST-02	61.96	13.97 %
SOUTH ARCOT	51.36	14.81 %
NORTH ARCOT	44.71	13.48 %
Total	743.75	15.33 %

## CHENNAI-01

Property	MTD Sales L	Brand Share %
LED TV	120.18	19.98 %
Home-The	2.60	8.83 %
Total	122.78	19.46 %

Branch *	MTD Sales L	Brand Share %
CH45	3.88	13.79 %
CH30	1.71	5.46 %
CH38	1.60	14.27 %
CH05	1.45	3.07 %
CH28	1.30	6.39 %
CH48	1.18	4.84 %
CH39	0.94	9.26 %
TKM1	0.89	9.72 %
CH08	0.70	3.30 %
GUD1	0.43	1.58 %
KNR1	0.28	2.96 %
CH29	0.20	11.98 %
CH37		0.00 %
CZWH		0.00 %
GUD2		0.00 %
MC09		0.00 %
WHC3	-0.79	-16.62 %
Total	122.78	19.46 %

### SOUTH-03

Property	MTD Sales L	Brand Share %
LED TV	107.73	19.57 %
Home-The	1.39	3.87 %
<b>Total</b>	<b>109.13</b>	<b>18.61 %</b>

Branch *	MTD Sales L	Brand Share %
TMM1	2.20	10.25 %
SVG1	0.94	5.57 %
ODM1	0.81	11.73 %
MLR1	0.81	8.73 %
DGL2	0.65	5.62 %
PKM1	0.59	8.18 %
KYK1	0.55	7.13 %
MNM1	0.41	5.93 %
SGP1	0.22	2.59 %
PNI1	0.14	1.61 %
KPT1	0.14	1.69 %
SZSD	0.03	0.71 %
KRR1		0.00 %
MDU4		0.00 %
NTM1		0.00 %
TPT1		0.00 %
WHMD		0.00 %
<b>Total</b>	<b>109.13</b>	<b>18.61 %</b>

### TRICHY-01

Property	MTD Sales L	Brand Share %
LED TV	96.03	16.00 %
Home-The	1.11	3.92 %
<b>Total</b>	<b>97.14</b>	<b>15.45 %</b>

Branch *	MTD Sales L	Brand Share %
TRY1	7.96	9.22 %
PTK1	3.71	12.70 %
MDI1	2.50	12.54 %
TTP1	1.61	10.67 %
TRY4	1.29	5.86 %
AYR1	1.16	8.45 %
NCK1	1.16	14.01 %
PBR1	0.95	8.56 %
JKM1	0.83	4.07 %
NMM1	0.57	3.83 %
KIK1	0.57	3.42 %
APM1	0.53	8.10 %
NGT1	0.42	1.66 %
PDK1	0.28	2.52 %
TVR1	0.25	1.44 %
TRY2	0.15	2.24 %
TZSD		0.00 %
WTRZ		0.00 %
<b>Total</b>	<b>97.14</b>	<b>15.45 %</b>

**SOUTH-01**

Property	MTD Sales L	Brand Share %
LED TV	95.00	11.67 %
Home-The	0.89	1.63 %
<b>Total</b>	<b>95.89</b>	<b>11.04 %</b>

Branch *	MTD Sales L	Brand Share %
TUT1	22.83	14.03 %
TVL1	8.29	8.59 %
KVT1	4.81	12.06 %
VNR2	4.50	11.45 %
RPM1	1.61	5.85 %
PDI1	1.16	7.39 %
SVK1	1.04	3.43 %
SKD1	0.97	10.69 %
TKS1	0.84	2.82 %
SNL1	0.79	6.91 %
NGR1	0.78	1.85 %
VLY1	0.56	2.86 %
TUT2	0.55	1.66 %
KSM1	0.50	6.09 %
KGL1	0.45	9.54 %
APK2	0.42	3.15 %
APK1	0.41	2.90 %
ARM1	0.33	4.33 %
TKY1	0.14	1.35 %
KYR1	0.14	1.55 %
COL1		0.00 %
MAR1		0.00 %
S2SD		0.00 %
SGT1		0.00 %
TYI1		0.00 %
VKM1		0.00 %
WHTV		0.00 %
<b>Total</b>	<b>95.89</b>	<b>11.04 %</b>

## CHENNAI-02

Property	MTD Sales L	Brand Share %
LED TV	82.24	14.01 %
Home-The	2.70	8.78 %
Total	84.94	13.75 %

Branch *	MTD Sales L	Brand Share %
CH50	4.38	13.22 %
CH12	3.03	6.71 %
CH06	2.78	11.33 %
CH24	2.69	14.74 %
CH20	2.26	6.35 %
CH17	2.12	9.31 %
PON1	1.10	7.08 %
UKI1	0.99	10.68 %
CH31	0.64	5.74 %
CH27	0.55	7.96 %
CH43	0.55	3.73 %
CH23	0.42	4.32 %
CH18	0.41	1.86 %
CH33	0.29	2.61 %
MJR1	0.27	1.18 %
CH36	0.27	5.43 %
CH32	0.14	6.07 %
CH41	0.14	0.48 %
CH01		0.00 %
CH46		0.00 %
Total	84.94	13.75 %

## WEST-01

Property	MTD Sales L	Brand Share %
LED TV	74.90	20.23 %
Home-The	0.95	3.70 %
Total	75.85	19.16 %

Branch *	MTD Sales L	Brand Share %
SUL1	1.92	15.14 %
CNR1	1.58	9.62 %
UMP1	1.29	13.90 %
CBE6	1.22	10.38 %
PLI1	1.11	7.57 %
KGI1	0.77	6.92 %
ANR1	0.48	12.40 %
CBE5	0.47	9.96 %
CBE3	0.28	6.35 %
KGM1	0.27	4.96 %
KMR1	0.26	1.04 %
GDR1	0.14	2.43 %
KMD1	0.14	2.12 %
TPR4	0.14	3.46 %
PPI1		0.00 %
WZSD		0.00 %
Total	75.85	19.16 %

**WEST-02**

Property	MTD Sales L	Brand Share %
LED TV	61.09	14.61 %
Home-The	0.87	3.42 %
<b>Total</b>	<b>61.96</b>	<b>13.97 %</b>

Branch *	MTD Sales L	Brand Share %
SLM1	5.60	14.56 %
NKL2	3.47	14.40 %
SLM3	0.91	4.96 %
KRI1	0.76	3.45 %
WZWH	0.71	13.26 %
CMI1	0.66	10.21 %
TRM1	0.37	2.74 %
RSP1	0.29	2.03 %
HRR1	0.29	4.25 %
APN1	0.28	2.65 %
DPR2	0.27	2.99 %
SGG1	0.22	3.56 %
MTR1	0.15	2.29 %
PDR1	0.14	1.72 %
KVP1	0.14	2.52 %
PMP1	0.14	1.91 %
BMD1		0.00 %
EPI1		0.00 %
KAM1		0.00 %
KMM1		0.00 %
SGI1		0.00 %
VKL1		0.00 %
WHKP		0.00 %
WHPD		0.00 %
<b>Total</b>	<b>61.96</b>	<b>13.97 %</b>

**SOUTH ARCOT**

Property	MTD Sales L	Brand Share %
LED TV	50.29	15.29 %
Home-The	1.07	6.04 %
<b>Total</b>	<b>51.36</b>	<b>14.81 %</b>

Branch *	MTD Sales L	Brand Share %
POY1	3.39	10.49 %
NVL2	1.36	8.31 %
POY2	0.91	2.92 %
VCM1	0.65	8.61 %
STP1	0.52	6.33 %
VPM1	0.42	10.17 %
KKI2	0.27	1.29 %
TDM1	0.15	0.82 %
KML1	0.14	1.04 %
MKM1		0.00 %
TVM1		0.00 %
<b>Total</b>	<b>51.36</b>	<b>14.81 %</b>

## NORTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	44.38	14.19 %
Home-The	0.33	1.74 %
<b>Total</b>	<b>44.71</b>	<b>13.48 %</b>

Branch *	MTD Sales L	Brand Share %
TRR1	2.85	14.93 %
AKM1	2.59	14.78 %
VEL2	1.47	8.98 %
VSI1	1.26	9.25 %
ARC2	0.50	6.65 %
ANI1	0.46	9.46 %
PLR1	0.40	6.65 %
WJD1	0.28	2.59 %
BGR1	0.14	2.39 %
CPT1	0.14	1.46 %
KPM1	0.14	1.46 %
VNB1	0.14	1.24 %
SLG1	0.14	1.61 %
GDM1		0.00 %
UGI1		0.00 %
VEL1		0.00 %
WJP1		0.00 %
WHVL	-0.37	9.21 %
<b>Total</b>	<b>44.71</b>	<b>13.48 %</b>