

MTD Sales
508.13 L

Brand Share %
40.26 %

Information:

MTD : 01-09-2026 To 29-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **40.26 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	235.47	55.03 %
Gas-Stov	96.96	28.68 %
Grinder	70.99	31.05 %
Chimney	51.31	52.34 %
In-Stove	42.41	53.07 %
Iron	10.56	29.19 %
Small-Ap	0.44	0.87 %
Total	508.13	40.26 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	96.54	40.27 %
SOUTH-03	71.75	43.47 %
TRICHY-01	67.97	44.64 %
CHENNAI-01	65.30	37.88 %
WEST-02	48.05	49.18 %
CHENNAI-02	38.17	35.32 %
WEST-01	36.46	36.70 %
NORTH ARCOT	29.50	35.72 %
SOUTH ARCOT	28.37	32.50 %
WEST-03	26.01	45.06 %
Total	508.13	40.26 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mixie	49.86	57.93 %
Gas-Stov	16.62	26.47 %
Grinder	12.99	27.15 %
In-Stove	8.03	61.40 %
Chimney	6.69	49.30 %
Iron	2.22	28.06 %
Small-Ap	0.14	1.81 %
Total	96.54	40.27 %

Branch *	MTD Sales L	Brand Share %
KVT1	5.63	29.85 %
TVL1	4.60	30.52 %
NGR1	3.70	29.78 %
VNR2	3.58	37.02 %
TKS2	3.49	33.55 %
RND2	3.18	28.32 %
RND1	2.88	34.63 %
TKS1	2.60	29.51 %
APK2	1.10	18.37 %
SDI1	1.09	30.60 %
ARM1	0.78	38.38 %
APK1	0.72	23.15 %
VNR1	0.62	24.07 %
KSM1	0.61	23.18 %
UDN1	0.59	32.85 %
SGT1	0.44	38.47 %
TYI1	0.24	6.07 %
S2SD		0.00 %
Total	96.54	40.27 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mixie	29.00	57.17 %
Grinder	14.39	38.16 %
Gas-Stov	13.75	31.62 %
Chimney	7.57	57.81 %
In-Stove	5.45	56.80 %
Iron	1.57	31.39 %
Small-Ap	0.02	0.44 %
Total	71.75	43.47 %

Branch *	MTD Sales L	Brand Share %
MDU1	5.73	34.05 %
DGL1	5.40	37.31 %
KKD3	3.37	35.10 %
NKI1	1.36	37.87 %
DKI1	1.33	30.94 %
PNI1	1.11	35.11 %
TDI1	0.88	35.04 %
KPT1	0.85	33.31 %
BNR1	0.82	35.29 %
PKM1	0.77	27.12 %
PNV2	0.72	38.62 %
MDU7	0.63	12.94 %
CMR1	0.50	30.11 %
TEN1	0.48	18.19 %
ODM1	0.45	21.09 %
MDU3	0.45	15.53 %
DGL2	0.35	11.47 %
ADP1	0.06	2.46 %
Total	71.75	43.47 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mixie	26.93	54.84 %
Gas-Stov	14.30	35.08 %
Grinder	9.88	31.87 %
In-Stove	8.23	65.15 %
Chimney	7.29	67.84 %
Iron	1.23	32.55 %
Small-Ap	0.11	2.81 %
Total	67.97	44.64 %

Branch *	MTD Sales L	Brand Share %
MVM1	5.41	38.07 %
KUM1	3.33	37.93 %
KIK1	2.96	35.59 %
JKM1	1.64	32.14 %
TRY4	1.27	28.30 %
KUM2	1.06	28.60 %
ORU1	0.88	34.90 %
PBR1	0.87	37.13 %
PDK1	0.82	40.08 %
MSI1	0.75	36.49 %
APM1	0.64	28.91 %
AYR1	0.64	24.77 %
KRN1	0.45	24.25 %
NCK1	0.38	16.22 %
Total	67.97	44.64 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mixie	32.83	57.65 %
Gas-Stov	13.51	28.97 %
Grinder	9.88	28.83 %
In-Stove	4.28	40.43 %
Chimney	3.74	41.11 %
Iron	1.06	28.66 %
Total	65.30	37.88 %

Branch *	MTD Sales L	Brand Share %
CH47	4.39	34.02 %
CH49	3.63	25.20 %
CH07	3.17	33.99 %
CH22	2.67	37.11 %
CH42	2.57	37.21 %
CH28	2.32	27.06 %
CH30	1.60	27.71 %
CH08	1.09	35.95 %
GUD2	1.05	26.20 %
MRM1	1.01	21.63 %
CH39	0.98	18.73 %
SKL1	0.91	32.05 %
CH38	0.87	19.62 %
CGL1	0.77	24.75 %
KNR1	0.75	37.58 %
CH40	0.12	38.97 %
CZWH	0.07	25.24 %
MC09		0.00 %
Total	65.30	37.88 %

WEST-02

Property	MTD Sales L	Brand Share %
Mixie	20.02	57.81 %
Gas-Stov	11.85	40.46 %
Chimney	7.02	57.08 %
Grinder	4.00	43.23 %
In-Stove	3.87	59.02 %
Iron	1.23	39.21 %
Small-Ap	0.07	2.69 %
Total	48.05	49.18 %

Branch *	MTD Sales L	Brand Share %
SLM1	2.70	34.81 %
TRM1	2.21	40.14 %
ATU1	1.64	39.59 %
SLM3	1.48	28.06 %
MCR1	1.27	30.35 %
PLC1	1.16	26.00 %
BMD1	0.93	38.97 %
HRR1	0.89	32.31 %
KVP1	0.64	21.48 %
EDP1	0.48	31.32 %
DPR2	0.46	13.32 %
SGI1	0.27	13.39 %
WZWH		0.00 %
Total	48.05	49.18 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mixie	21.05	54.00 %
Gas-Stov	6.02	21.78 %
Grinder	4.47	26.08 %
Chimney	2.90	39.99 %
In-Stove	2.87	43.31 %
Iron	0.79	26.51 %
Small-Ap	0.07	1.04 %
Total	38.17	35.32 %

Branch *	MTD Sales L	Brand Share %
CH15	3.90	36.59 %
CH18	2.79	30.94 %
CH03	2.62	32.77 %
CH50	2.57	38.49 %
PON1	1.06	30.50 %
CH12	0.78	15.99 %
CH24	0.73	15.18 %
CH33	0.71	17.70 %
CH27	0.69	31.26 %
CH44	0.63	26.07 %
GPD1	0.51	31.35 %
UKI1	0.50	33.28 %
CH21	0.48	10.95 %
CH46	0.45	28.66 %
CH41	0.34	12.90 %
CH23	0.28	24.14 %
MJR1	0.26	7.43 %
CH01	0.14	39.33 %
CH51	0.04	21.40 %
WHC3		0.00 %
Total	38.17	35.32 %

WEST-01

Property	MTD Sales L	Brand Share %
Mixie	17.61	53.59 %
Gas-Stov	5.82	22.42 %
Chimney	5.10	44.43 %
Grinder	4.56	28.42 %
In-Stove	2.78	43.47 %
Iron	0.58	22.74 %
Small-Ap	0.02	0.60 %
Total	36.46	36.70 %

Branch *	MTD Sales L	Brand Share %
KMR1	3.38	32.68 %
CBE2	3.12	20.09 %
CBE4	2.83	33.98 %
SNR1	1.94	34.12 %
PLI1	1.93	31.00 %
UMP1	1.27	36.55 %
CBE6	1.03	13.55 %
CBE5	1.02	32.04 %
DPM2	0.78	25.55 %
PPI1	0.65	31.26 %
KGI1	0.57	34.08 %
KMD1	0.52	24.06 %
CNR1	0.44	21.74 %
PDM1	0.42	23.83 %
WZSD		0.00 %
Total	36.46	36.70 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mixie	13.11	46.96 %
Gas-Stov	5.61	23.04 %
Chimney	5.16	52.43 %
In-Stove	2.45	50.50 %
Grinder	2.30	27.96 %
Iron	0.87	34.41 %
Total	29.50	35.72 %

Branch *	MTD Sales L	Brand Share %
KPM2	2.88	38.48 %
VEL3	1.66	30.49 %
VEL2	1.24	20.37 %
ABR1	1.08	31.74 %
VEL1	1.06	37.78 %
PLR1	0.98	34.08 %
GDM1	0.98	39.87 %
VNB1	0.97	25.34 %
SBR1	0.89	27.97 %
CPT1	0.64	22.23 %
ANI1	0.63	31.47 %
AKM1	0.61	20.21 %
WJP1	0.56	36.16 %
VSI1	0.50	28.97 %
ARC2	0.47	26.17 %
CGM1	0.45	26.41 %
CYR1	0.45	38.50 %
TRT1	0.39	22.10 %
KPM1	0.36	26.49 %
SLG1	0.21	18.02 %
UGI1	0.13	12.94 %
Total	29.50	35.72 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mixie	13.35	45.20 %
Grinder	5.51	29.62 %
Gas-Stov	4.62	21.04 %
In-Stove	2.39	39.53 %
Chimney	1.76	38.85 %
Iron	0.74	24.07 %
Total	28.37	32.50 %

Branch *	MTD Sales L	Brand Share %
CUD1	2.59	22.90 %
POY1	2.52	25.96 %
KLM1	1.15	22.05 %
VPM2	1.11	29.65 %
SJI2	0.96	27.50 %
TDM1	0.96	28.94 %
KML1	0.85	22.73 %
PRT1	0.84	27.49 %
ULP1	0.72	21.86 %
CDM1	0.54	8.85 %
STP1	0.48	34.05 %
TVM1	0.45	38.31 %
VPM1	0.30	22.01 %
MKM1	0.19	12.86 %
Total	28.37	32.50 %

WEST-03

Property	MTD Sales L	Brand Share %
Mixie	11.71	55.43 %
Gas-Stov	4.87	32.00 %
Chimney	4.09	66.44 %
Grinder	3.01	35.13 %
In-Stove	2.07	58.13 %
Iron	0.28	17.93 %
Total	26.01	45.06 %

Branch *	MTD Sales L	Brand Share %
ERD2	3.80	39.91 %
TPR2	1.58	24.81 %
AVI1	1.29	33.02 %
CMI1	0.87	35.40 %
KGM1	0.82	30.77 %
SYM2	0.52	25.97 %
TPR3	0.32	20.54 %
SGG1	0.28	27.63 %
PDR1	0.24	20.74 %
W3SD		0.00 %
Total	26.01	45.06 %