



TN : PREETHI Sales Performance 30/04/2026 9:26 AM

MTD Sales
497.89 L

Brand Share %
45.96 %

Information:

MTD : 01-04-2026 To 29-04-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **45.96 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	237.61	59.39 %
Gas-Stov	96.27	35.30 %
Grinder	77.25	36.23 %
Chimney	55.67	65.91 %
In-Stove	11.17	33.88 %
Small-Ap	9.83	20.70 %
Iron	9.28	30.66 %
Cook-Ele	0.81	40.33 %
Total	497.89	45.96 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	93.51	49.05 %
SOUTH-03	75.77	48.59 %
CHENNAI-01	67.03	40.24 %
WEST-02	63.96	53.59 %
TRICHY-01	56.41	48.29 %
WEST-01	45.18	46.25 %
CHENNAI-02	36.07	37.67 %
SOUTH ARCOT	30.76	42.71 %
NORTH ARCOT	29.19	42.67 %
Total	497.89	45.96 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mixie	43.84	62.44 %
Gas-Stov	18.11	37.08 %
Grinder	17.30	41.92 %
Chimney	8.49	70.27 %
Small-Ap	2.66	29.44 %
Iron	1.98	30.33 %
In-Stove	1.11	46.93 %
Cook-Ele	0.02	6.81 %
Total	93.51	49.05 %

Branch *	MTD Sales L	Brand Share %
VNR2	3.35	37.94 %
NGR1	3.20	28.58 %
TCN1	2.67	38.37 %
TKS1	1.60	25.86 %
SDI1	1.23	44.63 %
TYI1	0.99	30.40 %
APK1	0.95	34.08 %
ARM1	0.94	30.78 %
KGL1	0.86	39.07 %
UDN1	0.84	35.27 %
APK2	0.77	27.91 %
ERL2	0.55	21.42 %
KSM1	0.43	20.92 %
COL1	0.38	25.43 %
S2SD	0.09	29.57 %
WHTV		0.00 %
Total	93.51	49.05 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mixie	33.47	62.93 %
Grinder	14.53	40.73 %
Gas-Stov	14.26	36.43 %
Chimney	9.73	75.35 %
Small-Ap	1.65	20.74 %
Iron	1.40	27.91 %
In-Stove	0.60	34.44 %
Cook-Ele	0.13	41.59 %
Total	75.77	48.59 %

Branch *	MTD Sales L	Brand Share %
MDU1	6.64	42.19 %
DGL1	5.58	38.42 %
KKD3	4.24	40.15 %
KPT1	1.31	42.49 %
MDU7	1.14	32.87 %
CMR1	1.05	44.97 %
DKI1	0.99	30.41 %
BNR1	0.93	29.86 %
MDU3	0.83	23.00 %
PNI1	0.80	29.24 %
PKM1	0.76	43.19 %
MNM1	0.73	45.90 %
ADP1	0.55	16.50 %
BTU1	0.48	32.40 %
ODM1	0.38	22.65 %
DGL2	0.36	9.24 %
TEN1	0.34	12.93 %
SZSD		0.00 %
WHMD		0.00 %
Total	75.77	48.59 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mixie	31.13	63.14 %
Gas-Stov	13.43	34.69 %
Grinder	10.73	23.99 %
Chimney	7.04	59.16 %
In-Stove	2.70	32.75 %
Small-Ap	0.93	9.76 %
Iron	0.88	24.04 %
Cook-Ele	0.19	38.68 %
Total	67.03	40.24 %

Branch *	MTD Sales L	Brand Share %
CH47	5.59	33.79 %
CH05	5.19	41.86 %
CH49	4.59	41.11 %
CH08	3.40	45.36 %
CH07	2.31	29.08 %
CH28	1.80	30.15 %
CH35	1.20	37.49 %
MRM1	1.08	26.43 %
CH38	1.06	26.07 %
TKM1	1.03	41.39 %
CGL1	0.98	32.69 %
GUD2	0.96	29.12 %
CH30	0.68	17.18 %
CH39	0.64	19.82 %
CH26	0.30	23.58 %
CZWH	0.27	1.63 %
KNR1	0.15	26.22 %
WCHN	-0.17	5.09 %
Total	67.03	40.24 %

WEST-02

Property	MTD Sales L	Brand Share %
Mixie	31.82	59.17 %
Gas-Stov	13.52	44.97 %
Chimney	9.02	62.52 %
Grinder	5.63	43.16 %
In-Stove	1.31	50.61 %
Iron	1.29	45.83 %
Small-Ap	1.14	47.98 %
Cook-Ele	0.23	88.81 %
Total	63.96	53.59 %

Branch *	MTD Sales L	Brand Share %
SLM1	4.24	44.17 %
ERD2	3.51	44.95 %
DPR2	1.43	39.08 %
MCR1	0.70	20.07 %
TRM1	0.67	24.81 %
CMI1	0.49	42.14 %
PLC1	0.46	16.01 %
HRR1	0.41	19.01 %
KVP1	0.29	9.36 %
OML1	0.27	9.07 %
EDP1	0.09	5.40 %
WHPD	-0.19	10.56 %
Total	63.96	53.59 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mixie	28.04	58.60 %
Gas-Stov	10.91	38.10 %
Grinder	10.78	44.96 %
Chimney	3.83	67.13 %
Small-Ap	1.19	22.97 %
Iron	0.99	29.54 %
In-Stove	0.67	32.90 %
Total	56.41	48.29 %

Branch *	MTD Sales L	Brand Share %
MVM1	3.70	38.02 %
KUM1	3.27	43.42 %
TNJ1	2.98	43.09 %
TVR2	2.64	39.93 %
TNJ2	1.69	27.01 %
NMM1	1.53	45.82 %
KUM2	1.52	43.04 %
JKM1	1.07	26.88 %
MSI1	0.86	43.05 %
TRY4	0.59	16.05 %
NCK1	0.40	18.20 %
KRN1	0.24	10.90 %
APM1	0.18	15.16 %
TZSD	0.05	19.78 %
WTRZ		0.00 %
Total	56.41	48.29 %

WEST-01

Property	MTD Sales L	Brand Share %
Mixie	21.24	57.23 %
Gas-Stov	7.87	30.94 %
Chimney	7.25	70.11 %
Grinder	6.20	38.29 %
In-Stove	0.98	43.15 %
Small-Ap	0.95	21.36 %
Iron	0.62	35.27 %
Cook-Ele	0.08	56.35 %
Total	45.18	46.25 %

Branch *	MTD Sales L	Brand Share %
CBE2	4.43	38.68 %
KMR1	2.35	29.63 %
MPM1	1.92	38.31 %
TPR2	1.26	26.74 %
PLI1	1.22	25.75 %
CBE6	1.07	27.06 %
UMP1	1.01	45.09 %
SYM2	0.81	34.47 %
AVI1	0.81	24.85 %
TPR3	0.81	37.95 %
PDM1	0.67	34.27 %
CBE5	0.65	25.26 %
GBM1	0.59	41.82 %
DPM2	0.57	28.18 %
KMD1	0.51	25.39 %
CBE3	0.37	40.21 %
PPI1	0.22	15.12 %
WHCB	-0.05	2.65 %
Total	45.18	46.25 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mixie	18.83	55.69 %
Gas-Stov	6.93	27.31 %
Grinder	3.71	21.64 %
Chimney	3.47	66.87 %
In-Stove	1.87	26.82 %
Small-Ap	0.58	12.82 %
Iron	0.56	22.12 %
Cook-Ele	0.12	60.15 %
Total	36.07	37.67 %

Branch *	MTD Sales L	Brand Share %
CH15	5.08	38.18 %
CH03	3.16	36.98 %
CH20	1.86	44.05 %
CH12	1.84	37.07 %
CH21	1.59	29.27 %
PON1	0.73	40.16 %
CH24	0.66	16.36 %
MJR1	0.63	15.69 %
CH27	0.61	31.09 %
CH34	0.57	12.46 %
CH44	0.55	18.99 %
GPD1	0.52	40.07 %
CH41	0.45	22.87 %
CH33	0.33	11.71 %
CH46	0.31	19.17 %
UKI1	0.22	26.71 %
CH32	0.15	36.56 %
CH51	0.12	9.54 %
CH31	0.07	10.02 %
CH01	0.06	40.01 %
Total	36.07	37.67 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mixie	14.55	53.33 %
Grinder	5.87	37.38 %
Gas-Stov	5.74	33.02 %
Chimney	1.91	50.52 %
In-Stove	1.36	39.28 %
Iron	0.85	37.34 %
Small-Ap	0.46	22.83 %
Cook-Ele	0.02	17.47 %
Total	30.76	42.71 %

Branch *	MTD Sales L	Brand Share %
CUD1	4.27	37.10 %
POY1	3.14	33.11 %
ULP1	1.34	32.99 %
KML1	1.08	31.73 %
VPM2	1.07	41.61 %
SJI2	1.02	33.48 %
TDM1	0.83	40.78 %
KLM1	0.41	14.17 %
VPM1	0.35	36.38 %
TVM2	0.35	36.99 %
CDM1	0.29	8.30 %
MKM1	0.15	12.20 %
WHUT		0.00 %
Total	30.76	42.71 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mixie	14.68	53.30 %
Gas-Stov	5.50	28.77 %
Chimney	4.93	60.68 %
Grinder	2.50	45.46 %
Iron	0.72	30.54 %
In-Stove	0.56	17.23 %
Small-Ap	0.28	11.39 %
Cook-Ele	0.02	25.30 %
Total	29.19	42.67 %

Branch *	MTD Sales L	Brand Share %
TRR1	3.62	45.78 %
VEL2	2.13	23.92 %
KPM2	1.94	29.48 %
VSI1	1.09	35.40 %
ABR1	0.90	37.07 %
TRT1	0.66	41.70 %
ARC2	0.64	34.69 %
PLR1	0.63	37.67 %
GDM1	0.59	34.14 %
CYR1	0.56	38.06 %
CPT1	0.55	27.80 %
SLG1	0.50	23.35 %
KPM1	0.49	31.41 %
ANI1	0.46	42.94 %
UGI1	0.33	35.25 %
PTU1	0.23	25.25 %
WHVL		0.00 %
Total	29.19	42.67 %