



TN : PREETHI Sales Performance 29/04/2026 9:27 AM

MTD Sales
484.34 L

Brand Share %
46.08 %

Information:

MTD : 01-04-2026 To 28-04-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **46.08 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	231.86	59.56 %
Gas-Stov	93.12	35.48 %
Grinder	75.01	36.04 %
Chimney	54.59	65.89 %
In-Stove	10.56	33.44 %
Small-Ap	9.40	20.63 %
Iron	8.99	30.62 %
Cook-Ele	0.81	42.06 %
Total	484.34	46.08 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	90.22	49.05 %
SOUTH-03	73.97	48.87 %
CHENNAI-01	65.40	40.27 %
WEST-02	62.64	53.88 %
TRICHY-01	54.87	48.41 %
WEST-01	44.53	46.29 %
CHENNAI-02	34.74	37.40 %
SOUTH ARCOT	29.43	43.16 %
NORTH ARCOT	28.54	42.91 %
Total	484.34	46.08 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mixie	42.29	62.24 %
Gas-Stov	17.44	37.42 %
Grinder	16.65	41.63 %
Chimney	8.31	70.24 %
Small-Ap	2.52	29.12 %
Iron	1.88	29.94 %
In-Stove	1.11	46.93 %
Cook-Ele	0.02	7.32 %
Total	90.22	49.05 %

Branch *	MTD Sales L	Brand Share %
NGR1	3.20	29.38 %
VNR2	3.09	37.02 %
TCN1	2.60	38.56 %
TKS1	1.55	25.79 %
SDI1	1.18	44.12 %
TYI1	0.97	30.87 %
APK1	0.90	34.44 %
UDN1	0.84	36.65 %
KGL1	0.82	39.29 %
ARM1	0.81	29.92 %
APK2	0.77	28.43 %
ERL2	0.55	21.80 %
KSM1	0.43	21.74 %
COL1	0.38	27.16 %
S2SD	0.09	29.57 %
WHTV		0.00 %
Total	90.22	49.05 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mixie	32.93	63.52 %
Grinder	14.11	40.56 %
Gas-Stov	13.99	37.08 %
Chimney	9.34	73.76 %
Small-Ap	1.51	20.33 %
Iron	1.36	27.99 %
In-Stove	0.60	34.44 %
Cook-Ele	0.13	41.59 %
Total	73.97	48.87 %

Branch *	MTD Sales L	Brand Share %
MDU1	6.64	42.87 %
DGL1	5.53	38.95 %
KKD3	4.04	39.92 %
KPT1	1.31	42.91 %
MDU7	1.14	32.87 %
CMR1	1.05	45.36 %
DKI1	0.99	30.86 %
BNR1	0.93	30.96 %
MDU3	0.83	23.71 %
PNI1	0.80	29.24 %
PKM1	0.76	44.19 %
MNM1	0.69	45.31 %
ADP1	0.55	16.75 %
BTU1	0.45	31.22 %
ODM1	0.38	25.30 %
DGL2	0.36	9.64 %
TEN1	0.34	12.39 %
SZSD		0.00 %
WHMD		0.00 %
Total	73.97	48.87 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mixie	30.44	63.04 %
Gas-Stov	13.00	34.65 %
Grinder	10.55	23.98 %
Chimney	6.89	60.08 %
In-Stove	2.56	32.20 %
Small-Ap	0.91	9.96 %
Iron	0.86	23.84 %
Cook-Ele	0.19	42.15 %
Total	65.40	40.27 %

Branch *	MTD Sales L	Brand Share %
CH47	5.59	34.18 %
CH05	4.91	41.69 %
CH49	4.53	41.26 %
CH08	3.44	45.90 %
CH45	2.75	45.62 %
CH07	2.26	28.80 %
CH28	1.80	30.35 %
CH35	1.13	39.98 %
MRM1	1.08	26.92 %
CH38	1.06	27.11 %
TKM1	0.95	41.84 %
GUD2	0.91	28.63 %
CGL1	0.90	30.82 %
CH30	0.68	17.18 %
CH39	0.64	19.87 %
CH26	0.30	26.07 %
CZWH	0.27	1.63 %
KNR1	0.15	26.22 %
WCHN	-0.17	5.09 %
Total	65.40	40.27 %

WEST-02

Property	MTD Sales L	Brand Share %
Mixie	31.27	59.39 %
Gas-Stov	13.16	45.43 %
Chimney	8.85	62.76 %
Grinder	5.44	42.93 %
Iron	1.29	46.88 %
In-Stove	1.28	50.12 %
Small-Ap	1.12	48.74 %
Cook-Ele	0.23	88.81 %
Total	62.64	53.88 %

Branch *	MTD Sales L	Brand Share %
SLM1	4.11	44.01 %
ERD2	3.47	45.64 %
DPR2	1.41	40.51 %
MCR1	0.70	20.35 %
TRM1	0.67	24.81 %
CMI1	0.49	42.14 %
PLC1	0.46	16.50 %
HRR1	0.41	19.33 %
OML1	0.27	9.57 %
KVP1	0.25	8.68 %
EDP1	0.09	5.40 %
WZWH		0.00 %
WHPD	-0.19	10.56 %
Total	62.64	53.88 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mixie	27.27	58.80 %
Grinder	10.54	45.12 %
Gas-Stov	10.40	37.76 %
Chimney	3.83	68.07 %
Small-Ap	1.19	23.49 %
Iron	0.97	29.66 %
In-Stove	0.67	32.90 %
Total	54.87	48.41 %

Branch *	MTD Sales L	Brand Share %
MVM1	3.65	38.76 %
KUM1	3.22	43.40 %
TNJ1	2.85	43.12 %
TVR2	2.52	39.85 %
TNJ2	1.69	27.80 %
NMM1	1.48	44.97 %
KUM2	1.47	43.95 %
PBR1	1.22	44.77 %
JKM1	1.02	26.42 %
MSI1	0.78	41.49 %
TVR1	0.68	42.83 %
TRY4	0.59	16.20 %
NCK1	0.37	17.72 %
KRN1	0.22	10.22 %
APM1	0.18	15.92 %
TZSD	0.05	20.85 %
WTRZ		0.00 %
Total	54.87	48.41 %

WEST-01

Property	MTD Sales L	Brand Share %
Mixie	20.96	57.45 %
Gas-Stov	7.74	30.96 %
Chimney	7.25	70.11 %
Grinder	6.11	38.05 %
In-Stove	0.93	41.86 %
Small-Ap	0.87	20.53 %
Iron	0.59	34.12 %
Cook-Ele	0.08	56.35 %
Total	44.53	46.29 %

Branch *	MTD Sales L	Brand Share %
CBE2	4.43	39.47 %
KMR1	2.32	29.36 %
MPM1	1.90	38.06 %
PLI1	1.20	25.70 %
TPR2	1.20	25.80 %
CBE6	1.07	27.34 %
UMP1	1.01	46.03 %
SYM2	0.81	34.47 %
AVI1	0.81	24.85 %
TPR3	0.74	37.44 %
PDM1	0.67	34.27 %
GBM1	0.59	41.82 %
CBE5	0.57	23.75 %
DPM2	0.57	28.59 %
KMD1	0.51	25.47 %
CBE3	0.37	40.21 %
PPI1	0.22	15.12 %
WHCB	-0.05	2.65 %
Total	44.53	46.29 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mixie	18.40	55.77 %
Gas-Stov	6.72	27.56 %
Grinder	3.56	21.19 %
Chimney	3.28	65.65 %
In-Stove	1.53	23.01 %
Small-Ap	0.58	13.15 %
Iron	0.54	22.18 %
Cook-Ele	0.12	60.15 %
Total	34.74	37.40 %

Branch *	MTD Sales L	Brand Share %
CH15	4.77	37.13 %
CH03	3.09	36.88 %
CH12	1.84	37.17 %
CH20	1.75	42.75 %
CH21	1.55	30.74 %
PON1	0.73	40.16 %
MJR1	0.63	16.78 %
CH24	0.63	15.66 %
CH27	0.61	32.27 %
CH34	0.57	12.77 %
CH44	0.55	19.15 %
GPD1	0.52	40.07 %
CH41	0.45	23.51 %
CH33	0.32	12.11 %
CH46	0.31	20.09 %
UKI1	0.22	26.71 %
CH32	0.15	36.56 %
CH51	0.12	9.54 %
CH31	0.07	10.02 %
CH01	0.06	40.01 %
Total	34.74	37.40 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mixie	13.93	53.79 %
Grinder	5.59	37.26 %
Gas-Stov	5.44	33.50 %
Chimney	1.91	50.52 %
In-Stove	1.32	42.73 %
Iron	0.80	37.05 %
Small-Ap	0.42	22.11 %
Cook-Ele	0.02	17.47 %
Total	29.43	43.16 %

Branch *	MTD Sales L	Brand Share %
CUD1	3.78	38.49 %
POY1	3.13	33.75 %
ULP1	1.29	32.56 %
KML1	1.08	32.11 %
VPM2	1.07	42.39 %
SJI2	0.97	33.09 %
TDM1	0.83	42.18 %
KLM1	0.36	13.53 %
VPM1	0.31	35.17 %
TVM2	0.30	36.87 %
CDM1	0.29	8.30 %
MKM1	0.15	12.89 %
WHUT		0.00 %
Total	29.43	43.16 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mixie	14.35	53.58 %
Gas-Stov	5.23	28.34 %
Chimney	4.93	61.27 %
Grinder	2.46	45.04 %
Iron	0.71	30.83 %
In-Stove	0.56	18.81 %
Small-Ap	0.28	11.51 %
Cook-Ele	0.02	25.30 %
Total	28.54	42.91 %

Branch *	MTD Sales L	Brand Share %
TRR1	3.44	44.74 %
VEL2	2.13	24.53 %
KPM2	1.91	30.21 %
VSI1	1.07	36.51 %
ABR1	0.90	37.36 %
TRT1	0.64	40.78 %
ARC2	0.64	34.69 %
PLR1	0.63	37.85 %
CYR1	0.55	38.11 %
CPT1	0.55	27.80 %
GDM1	0.55	33.23 %
KPM1	0.49	32.47 %
SLG1	0.41	21.12 %
ANI1	0.39	42.75 %
PTU1	0.23	25.25 %
UGI1	0.22	28.88 %
WHVL		0.00 %
Total	28.54	42.91 %