

MTD Sales
485.59 L

Brand Share %
40.41 %

Information:

MTD : 01-09-2026 To 27-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **40.41 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	226.27	55.47 %
Gas-Stov	92.57	28.54 %
Grinder	68.16	31.21 %
Chimney	47.84	51.98 %
In-Stove	40.32	52.94 %
Iron	10.00	29.08 %
Small-Ap	0.44	0.90 %
Total	485.59	40.41 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	91.63	40.26 %
SOUTH-03	68.30	43.66 %
TRICHY-01	64.21	44.49 %
CHENNAI-01	63.61	38.53 %
WEST-02	46.46	49.83 %
CHENNAI-02	36.50	35.72 %
WEST-01	35.21	36.80 %
NORTH ARCOT	28.18	36.03 %
SOUTH ARCOT	26.65	32.01 %
WEST-03	24.84	44.76 %
Total	485.59	40.41 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mixie	47.68	58.11 %
Gas-Stov	15.52	26.04 %
Grinder	12.66	27.26 %
In-Stove	7.62	60.86 %
Chimney	5.93	47.91 %
Iron	2.08	27.80 %
Small-Ap	0.14	1.91 %
Total	91.63	40.26 %

Branch *	MTD Sales L	Brand Share %
KVT1	5.28	29.23 %
TVL1	4.39	30.59 %
NGR1	3.44	29.55 %
TKS2	3.22	32.79 %
RND2	3.06	29.13 %
VNR2	3.01	34.09 %
RND1	2.64	34.63 %
TKS1	2.56	30.46 %
APK2	1.10	19.26 %
SDI1	1.07	30.60 %
VNR1	0.62	25.68 %
UDN1	0.59	32.85 %
KSM1	0.58	22.51 %
APK1	0.55	19.39 %
SGT1	0.35	33.13 %
TYI1	0.24	6.74 %
S2SD		0.00 %
Total	91.63	40.26 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mixie	27.68	57.33 %
Grinder	13.72	38.25 %
Gas-Stov	12.96	31.43 %
Chimney	7.20	58.72 %
In-Stove	5.24	56.67 %
Iron	1.49	31.62 %
Small-Ap	0.02	0.45 %
Total	68.30	43.66 %

Branch *	MTD Sales L	Brand Share %
MDU1	5.41	34.08 %
DGL1	4.89	36.41 %
KKD3	3.29	36.28 %
MDU5	2.18	40.02 %
DKI1	1.33	31.62 %
NKI1	1.20	36.29 %
PNI1	1.11	36.73 %
BNR1	0.82	35.96 %
TDI1	0.79	32.51 %
KPT1	0.77	31.65 %
PKM1	0.72	29.12 %
SVG1	0.71	38.23 %
PNV2	0.70	38.52 %
CMR1	0.47	28.85 %
ODM1	0.45	22.16 %
MDU3	0.45	16.45 %
MDU7	0.44	10.23 %
TEN1	0.40	16.50 %
DGL2	0.35	12.86 %
ADP1	0.06	2.56 %
Total	68.30	43.66 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mixie	25.50	54.94 %
Gas-Stov	13.69	34.98 %
Grinder	9.14	31.32 %
In-Stove	7.54	64.32 %
Chimney	7.09	67.69 %
Iron	1.15	32.56 %
Small-Ap	0.11	2.94 %
Total	64.21	44.49 %

Branch *	MTD Sales L	Brand Share %
MVM1	5.19	37.87 %
TVR2	3.31	40.24 %
KUM1	3.08	36.55 %
KIK1	2.84	37.06 %
JKM1	1.54	32.05 %
TRY4	1.12	27.46 %
ORU1	0.85	35.77 %
KUM2	0.82	24.63 %
PBR1	0.75	36.26 %
PDK1	0.75	38.29 %
MSI1	0.73	37.43 %
APM1	0.64	30.82 %
AYR1	0.64	26.32 %
KRN1	0.39	21.88 %
NCK1	0.38	16.68 %
Total	64.21	44.49 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mixie	32.03	58.18 %
Gas-Stov	13.21	29.46 %
Grinder	9.60	29.55 %
In-Stove	4.16	40.29 %
Chimney	3.58	40.80 %
Iron	1.02	28.67 %
Total	63.61	38.53 %

Branch *	MTD Sales L	Brand Share %
CH47	4.21	34.77 %
CH49	3.36	24.39 %
CH07	3.14	35.36 %
CH22	2.60	36.54 %
CH42	2.45	36.53 %
CH28	2.28	27.06 %
CH30	1.60	29.00 %
CH08	1.09	36.24 %
GUD2	1.05	27.52 %
MRM1	0.97	22.66 %
CH39	0.92	18.24 %
SKL1	0.91	32.83 %
CH38	0.87	20.40 %
CGL1	0.77	24.75 %
KNR1	0.75	38.37 %
CH26	0.39	38.09 %
CZWH	0.07	33.40 %
MC09		0.00 %
Total	63.61	38.53 %

WEST-02

Property	MTD Sales L	Brand Share %
Mixie	19.47	58.62 %
Gas-Stov	11.39	40.45 %
Chimney	6.60	58.69 %
Grinder	4.00	44.78 %
In-Stove	3.76	59.92 %
Iron	1.17	39.31 %
Small-Ap	0.07	2.81 %
Total	46.46	49.83 %

Branch *	MTD Sales L	Brand Share %
SLM1	2.50	34.31 %
TRM1	2.13	39.92 %
ATU1	1.56	39.43 %
SLM3	1.45	28.90 %
MCR1	1.19	29.24 %
PLC1	1.16	26.70 %
HRR1	0.89	35.07 %
KVP1	0.64	21.81 %
EDP1	0.48	32.00 %
DPR2	0.42	15.08 %
SGI1	0.27	13.83 %
WZWH		0.00 %
Total	46.46	49.83 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mixie	20.39	55.09 %
Gas-Stov	5.77	21.59 %
Grinder	4.42	26.91 %
In-Stove	2.75	43.72 %
Chimney	2.34	36.90 %
Iron	0.76	26.56 %
Small-Ap	0.07	1.08 %
Total	36.50	35.72 %

Branch *	MTD Sales L	Brand Share %
CH15	3.86	37.05 %
CH18	2.45	28.76 %
CH03	2.41	32.46 %
PON1	1.06	31.65 %
CH24	0.73	16.78 %
CH33	0.71	18.02 %
CH27	0.69	31.26 %
CH44	0.63	29.52 %
CH12	0.60	14.54 %
GPD1	0.51	31.35 %
UKI1	0.50	33.55 %
CH21	0.45	10.66 %
CH46	0.37	26.32 %
CH23	0.28	24.55 %
CH41	0.24	10.68 %
MJR1	0.19	6.16 %
CH32	0.19	32.54 %
CH01	0.14	39.33 %
CH51	0.04	21.40 %
WHC3		0.00 %
Total	36.50	35.72 %

WEST-01

Property	MTD Sales L	Brand Share %
Mixie	17.06	54.75 %
Gas-Stov	5.60	21.98 %
Chimney	4.92	43.54 %
Grinder	4.37	28.67 %
In-Stove	2.68	43.48 %
Iron	0.56	22.85 %
Small-Ap	0.02	0.63 %
Total	35.21	36.80 %

Branch *	MTD Sales L	Brand Share %
KMR1	3.22	33.28 %
CBE2	2.86	19.12 %
CBE4	2.79	35.14 %
PLI1	1.93	31.69 %
SNR1	1.70	32.22 %
UMP1	1.27	36.55 %
CBE5	1.02	33.22 %
CBE6	0.99	13.32 %
DPM2	0.74	25.04 %
PPI1	0.62	31.35 %
KGI1	0.57	34.08 %
KMD1	0.56	26.22 %
CNR1	0.41	20.95 %
PDM1	0.36	21.69 %
WZSD		0.00 %
Total	35.21	36.80 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mixie	12.52	47.46 %
Gas-Stov	5.40	23.25 %
Chimney	4.85	52.56 %
In-Stove	2.34	52.04 %
Grinder	2.25	28.56 %
Iron	0.82	34.09 %
Total	28.18	36.03 %

Branch *	MTD Sales L	Brand Share %
KPM2	2.67	38.25 %
VEL3	1.57	29.68 %
VEL2	1.15	20.12 %
ABR1	1.06	31.84 %
PLR1	0.98	34.08 %
VNB1	0.97	27.51 %
VEL1	0.92	36.72 %
SBR1	0.78	26.76 %
CPT1	0.64	23.82 %
ANI1	0.63	31.47 %
AKM1	0.61	20.53 %
WJP1	0.52	34.66 %
VSI1	0.50	29.85 %
ARC2	0.47	28.36 %
CYR1	0.45	38.50 %
CGM1	0.37	25.92 %
TRT1	0.37	21.84 %
KPM1	0.34	27.02 %
SLG1	0.21	18.02 %
UGI1	0.12	14.71 %
Total	28.18	36.03 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mixie	12.70	45.39 %
Grinder	5.09	28.57 %
Gas-Stov	4.36	20.73 %
In-Stove	2.19	38.16 %
Chimney	1.62	36.91 %
Iron	0.69	23.44 %
Total	26.65	32.01 %

Branch *	MTD Sales L	Brand Share %
CUD1	2.57	23.83 %
POY1	2.19	23.94 %
KLM1	1.15	22.62 %
VPM2	1.05	29.98 %
TDM1	0.96	29.09 %
SJI2	0.93	27.31 %
PRT1	0.84	27.65 %
KML1	0.77	21.66 %
ULP1	0.67	21.12 %
CDM1	0.54	9.07 %
STP1	0.48	34.05 %
TVM1	0.45	40.21 %
VPM1	0.30	22.13 %
MKM1	0.17	11.91 %
Total	26.65	32.01 %

WEST-03

Property	MTD Sales L	Brand Share %
Mixie	11.23	55.17 %
Gas-Stov	4.69	31.40 %
Chimney	3.70	65.76 %
Grinder	2.92	35.83 %
In-Stove	2.04	60.23 %
Iron	0.26	17.81 %
Total	24.84	44.76 %

Branch *	MTD Sales L	Brand Share %
ERD2	3.52	39.06 %
TPR2	1.55	24.88 %
AVI1	1.29	33.02 %
CMI1	0.84	35.55 %
KGM1	0.82	31.67 %
TCG1	0.50	38.65 %
SYM2	0.48	24.83 %
TPR3	0.32	20.54 %
GBM1	0.32	33.35 %
SGG1	0.28	28.63 %
PDR1	0.24	22.33 %
W3SD		0.00 %
Total	24.84	44.76 %