

MTD Sales  
477.97 L

Brand Share %  
45.14 %

Information:

MTD : 01-05-2026 To 27-05-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **45.14 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	217.30	59.98 %
Gas-Stov	98.33	36.47 %
Grinder	74.15	35.44 %
Chimney	53.38	68.33 %
In-Stove	14.12	34.65 %
Iron	9.53	40.18 %
Small-Ap	8.17	18.66 %
Cook-Ele	2.97	76.34 %
Cook-Pre	0.02	0.06 %
<b>Total</b>	<b>477.97</b>	<b>45.14 %</b>

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	91.60	44.31 %
SOUTH-03	79.01	48.27 %
CHENNAI-01	63.91	42.07 %
WEST-02	57.30	53.93 %
TRICHY-01	55.85	46.29 %
WEST-01	50.63	45.85 %
CHENNAI-02	29.03	37.25 %
SOUTH ARCOT	26.58	39.19 %
NORTH ARCOT	24.06	44.94 %
<b>Total</b>	<b>477.97</b>	<b>45.14 %</b>

## SOUTH-01

Property	MTD Sales L	Brand Share %
Mixie	42.20	61.33 %
Gas-Stov	17.60	33.03 %
Grinder	17.32	38.57 %
Chimney	8.15	72.99 %
In-Stove	2.11	37.72 %
Iron	2.01	34.59 %
Small-Ap	1.92	18.89 %
Cook-Ele	0.30	58.49 %
<b>Total</b>	<b>91.60</b>	<b>44.31 %</b>

Branch *	MTD Sales L	Brand Share %
TVL1	6.88	42.62 %
KVT1	6.49	42.84 %
RND1	4.32	40.20 %
TKS2	3.91	41.87 %
NGR1	3.72	32.22 %
MAR1	3.48	43.41 %
TCN1	2.92	42.61 %
SVK1	2.85	43.23 %
VNR2	2.78	31.45 %
TKS1	1.46	18.04 %
APK1	1.14	37.16 %
ERL2	1.05	25.89 %
APK2	1.02	20.50 %
STU2	1.01	37.00 %
COL1	0.98	36.36 %
KGL1	0.86	33.74 %
UDN1	0.86	42.81 %
SDI1	0.77	31.57 %
KSM1	0.48	24.87 %
TYI1	0.46	9.24 %
ARM1	0.34	16.87 %
WHTV	-0.10	4.68 %
<b>Total</b>	<b>91.60</b>	<b>44.31 %</b>

### SOUTH-03

Property	MTD Sales L	Brand Share %
Mixie	32.22	63.56 %
Gas-Stov	17.38	40.19 %
Grinder	14.10	37.12 %
Chimney	10.95	83.86 %
Iron	1.84	51.62 %
Small-Ap	1.35	19.08 %
In-Stove	0.90	31.30 %
Cook-Ele	0.27	69.67 %
<b>Total</b>	<b>79.01</b>	<b>48.27 %</b>

Branch *	MTD Sales L	Brand Share %
MDU6	3.53	42.16 %
KKD3	3.22	32.76 %
TEN2	2.22	43.97 %
PNI1	1.29	40.64 %
MDU7	1.21	21.39 %
CMR1	1.00	37.23 %
BNR1	0.98	30.66 %
MDU3	0.95	23.07 %
PNV2	0.84	36.56 %
TDI1	0.82	32.21 %
TEN1	0.75	25.38 %
KRR1	0.70	42.47 %
BTU1	0.65	42.60 %
PKM1	0.48	23.86 %
DGL2	0.48	13.17 %
ODM1	0.47	34.99 %
ADP1	0.34	14.58 %
WHMD		0.00 %
<b>Total</b>	<b>79.01</b>	<b>48.27 %</b>

### CHENNAI-01

Property	MTD Sales L	Brand Share %
Mixie	31.13	70.65 %
Gas-Stov	14.14	40.29 %
Grinder	9.11	23.25 %
Chimney	4.47	49.08 %
In-Stove	1.63	18.41 %
Small-Ap	1.28	15.04 %
Cook-Ele	1.20	86.51 %
Iron	0.96	34.51 %
<b>Total</b>	<b>63.91</b>	<b>42.07 %</b>

Branch *	MTD Sales L	Brand Share %
CH47	3.30	29.52 %
CH08	3.26	39.18 %
CH49	3.12	33.13 %
CH07	2.57	31.94 %
CH42	2.57	32.84 %
CH39	0.96	25.26 %
CH30	0.96	29.33 %
TKM1	0.94	43.41 %
GUD2	0.79	36.74 %
MRM1	0.69	18.96 %
CH38	0.62	19.27 %
CGL1	0.58	38.39 %
SKL1	0.45	38.78 %
KNR1	0.14	34.19 %
CZWH	0.05	0.40 %
WCHN	-0.28	10.05 %
<b>Total</b>	<b>63.91</b>	<b>42.07 %</b>

## WEST-02

Property	MTD Sales L	Brand Share %
Mixie	25.94	59.12 %
Gas-Stov	13.39	45.34 %
Chimney	7.73	67.19 %
Grinder	4.67	50.56 %
In-Stove	2.82	71.54 %
Iron	1.03	48.49 %
Small-Ap	0.96	41.69 %
Cook-Ele	0.74	100.00 %
Cook-Pre	0.02	0.53 %
<b>Total</b>	<b>57.30</b>	<b>53.93 %</b>

Branch *	MTD Sales L	Brand Share %
SLM1	2.79	40.17 %
SGI1	1.57	44.18 %
VPD1	1.49	42.26 %
DPR2	0.87	37.77 %
RSP1	0.82	37.26 %
BMD1	0.79	37.05 %
MCR1	0.75	27.91 %
KVP1	0.67	25.13 %
PLC1	0.64	18.05 %
TRM1	0.55	19.40 %
SGG1	0.44	31.06 %
HRR1	0.44	29.22 %
TCG1	0.37	38.98 %
OML1	0.31	17.16 %
PDR1	0.26	39.43 %
EDP1	0.24	16.32 %
WHPD	-0.02	0.74 %
<b>Total</b>	<b>57.30</b>	<b>53.93 %</b>

## TRICHY-01

Property	MTD Sales L	Brand Share %
Mixie	25.10	56.94 %
Gas-Stov	11.27	36.83 %
Grinder	11.09	44.26 %
Chimney	6.12	83.78 %
Iron	0.87	38.79 %
In-Stove	0.66	14.20 %
Small-Ap	0.56	14.11 %
Cook-Ele	0.20	59.80 %
<b>Total</b>	<b>55.85</b>	<b>46.29 %</b>

Branch *	MTD Sales L	Brand Share %
MVM1	2.95	32.85 %
KUM1	2.90	39.34 %
TNJ2	2.79	37.84 %
JKM1	1.52	34.79 %
TVR2	1.25	22.32 %
TTP1	1.09	43.20 %
PBR1	0.98	38.87 %
KUM2	0.94	29.14 %
NCK1	0.74	27.46 %
APM1	0.69	29.01 %
MSI1	0.47	36.50 %
PDK1	0.39	35.32 %
KRN1	0.24	12.13 %
TRY4	0.23	6.55 %
WTRZ		0.00 %
<b>Total</b>	<b>55.85</b>	<b>46.29 %</b>

**WEST-01**

Property	MTD Sales L	Brand Share %
Mixie	20.11	56.29 %
Chimney	10.15	70.22 %
Gas-Stov	9.23	33.54 %
Grinder	6.84	35.85 %
In-Stove	2.65	47.53 %
Small-Ap	0.73	18.45 %
Iron	0.66	40.25 %
Cook-Ele	0.27	85.52 %
<b>Total</b>	<b>50.63</b>	<b>45.85 %</b>

Branch *	MTD Sales L	Brand Share %
CBE2	5.78	41.83 %
KMR1	3.33	35.46 %
PLI1	1.91	32.45 %
AVI1	1.30	34.92 %
CBE5	1.16	27.35 %
UMP1	1.12	38.46 %
CBE6	1.07	23.80 %
PPI1	0.99	35.94 %
KMD1	0.92	42.68 %
KGI1	0.68	35.02 %
KGM1	0.55	29.57 %
SYM2	0.51	26.52 %
DPM2	0.41	15.57 %
TPR3	0.38	20.45 %
GBM1	0.29	33.07 %
GDR1	0.09	30.13 %
<b>Total</b>	<b>50.63</b>	<b>45.85 %</b>

**CHENNAI-02**

Property	MTD Sales L	Brand Share %
Mixie	16.11	57.25 %
Gas-Stov	5.75	29.42 %
Grinder	3.40	24.59 %
Chimney	1.93	40.10 %
In-Stove	0.87	23.14 %
Iron	0.53	27.82 %
Small-Ap	0.44	10.81 %
<b>Total</b>	<b>29.03</b>	<b>37.25 %</b>

Branch *	MTD Sales L	Brand Share %
CH15	3.38	31.50 %
CH18	2.60	38.98 %
CH12	2.58	41.70 %
CH03	2.52	43.46 %
CH50	2.12	44.84 %
CH21	1.48	36.45 %
CH27	0.64	38.85 %
CH23	0.62	38.72 %
CH46	0.53	38.03 %
CH24	0.48	14.58 %
CH41	0.46	23.40 %
CH33	0.45	19.22 %
CH34	0.40	12.37 %
MJR1	0.36	15.72 %
CH36	0.34	22.80 %
CH44	0.30	12.15 %
GPD1	0.20	24.41 %
CH32	0.18	37.08 %
CH31	0.17	29.11 %
CH01	0.14	39.63 %
CH51	0.04	3.45 %
MC06	0.01	27.32 %
<b>Total</b>	<b>29.03</b>	<b>37.25 %</b>

## SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mixie	12.75	49.36 %
Grinder	5.44	33.74 %
Gas-Stov	4.93	32.34 %
Chimney	1.92	69.92 %
Iron	0.92	46.14 %
Small-Ap	0.58	28.52 %
In-Stove	0.05	2.89 %
<b>Total</b>	<b>26.58</b>	<b>39.19 %</b>

Branch *	MTD Sales L	Brand Share %
POY1	2.54	33.18 %
CUD1	1.86	24.06 %
ULP1	1.16	38.67 %
KML1	0.80	31.05 %
SJI2	0.77	26.69 %
KLM1	0.75	20.17 %
TDM1	0.66	33.46 %
STP1	0.57	34.84 %
TVM1	0.51	37.25 %
CDM1	0.45	8.81 %
VPM2	0.36	21.02 %
TVM2	0.29	26.51 %
VPM1	0.11	25.33 %
MKM1	0.09	4.96 %
WHUT		0.00 %
<b>Total</b>	<b>26.58</b>	<b>39.19 %</b>

## NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mixie	11.74	55.77 %
Gas-Stov	4.65	29.80 %
In-Stove	2.44	62.58 %
Grinder	2.19	56.69 %
Chimney	1.97	49.56 %
Iron	0.71	42.85 %
Small-Ap	0.37	20.46 %
<b>Total</b>	<b>24.06</b>	<b>44.94 %</b>

Branch *	MTD Sales L	Brand Share %
VEL2	1.97	30.76 %
KPM2	1.59	31.72 %
TRR1	1.43	30.98 %
VNB1	0.99	40.35 %
CPT1	0.68	44.34 %
PLR1	0.67	40.46 %
ABR1	0.64	30.66 %
TRT1	0.54	37.96 %
CGM1	0.53	34.16 %
ANI1	0.49	35.62 %
VSI1	0.45	30.98 %
GDM1	0.38	38.20 %
ARC2	0.34	38.93 %
SLG1	0.16	16.81 %
UGI1	0.15	24.27 %
WHVL		0.00 %
<b>Total</b>	<b>24.06</b>	<b>44.94 %</b>