



# TN : PREETHI Sales Performance 28/04/2026 9:26 AM

MTD Sales  
469.43 L

Brand Share %  
46.07 %

Information:

MTD : 01-04-2026 To 27-04-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **46.07 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	224.32	59.57 %
Gas-Stov	90.06	35.49 %
Grinder	72.86	35.98 %
Chimney	53.29	65.73 %
In-Stove	10.12	33.30 %
Small-Ap	9.22	20.78 %
Iron	8.77	30.71 %
Cook-Ele	0.78	43.53 %
<b>Total</b>	<b>469.43</b>	<b>46.07 %</b>

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	87.50	49.30 %
SOUTH-03	71.45	48.85 %
CHENNAI-01	64.03	40.28 %
WEST-02	60.37	53.42 %
TRICHY-01	53.48	48.48 %
WEST-01	43.45	46.16 %
CHENNAI-02	34.17	37.48 %
SOUTH ARCOT	27.77	43.43 %
NORTH ARCOT	27.21	42.67 %
<b>Total</b>	<b>469.43</b>	<b>46.07 %</b>

## SOUTH-01

Property	MTD Sales L	Brand Share %
Mixie	40.99	62.65 %
Gas-Stov	16.91	37.74 %
Grinder	16.05	41.49 %
Chimney	8.12	70.20 %
Small-Ap	2.49	30.06 %
Iron	1.81	29.84 %
In-Stove	1.11	46.93 %
Cook-Ele	0.02	7.90 %
<b>Total</b>	<b>87.50</b>	<b>49.30 %</b>

Branch *	MTD Sales L	Brand Share %
NGR1	3.07	30.35 %
VNR2	2.86	36.16 %
TCN1	2.46	37.78 %
TKS1	1.49	26.10 %
SDI1	1.09	43.70 %
TYI1	0.97	32.53 %
APK1	0.85	34.49 %
UDN1	0.84	36.65 %
KGL1	0.82	41.58 %
ARM1	0.81	31.26 %
APK2	0.73	26.98 %
ERL2	0.55	22.16 %
KSM1	0.43	21.74 %
COL1	0.38	28.09 %
S2SD	0.09	29.57 %
WHTV		0.00 %
<b>Total</b>	<b>87.50</b>	<b>49.30 %</b>

### SOUTH-03

Property	MTD Sales L	Brand Share %
Mixie	31.87	63.69 %
Grinder	13.59	40.52 %
Gas-Stov	13.34	36.79 %
Chimney	9.17	74.35 %
Small-Ap	1.47	20.11 %
Iron	1.33	27.80 %
In-Stove	0.55	32.59 %
Cook-Ele	0.13	41.59 %
<b>Total</b>	<b>71.45</b>	<b>48.85 %</b>

Branch *	MTD Sales L	Brand Share %
MDU1	6.56	42.84 %
DGL1	5.10	39.19 %
KKD3	3.70	38.02 %
KPT1	1.26	43.23 %
MDU7	1.14	34.18 %
BNR1	0.93	30.96 %
DKI1	0.91	29.47 %
PNI1	0.80	29.34 %
PKM1	0.76	44.63 %
MDU3	0.76	22.58 %
MNM1	0.62	44.24 %
ADP1	0.51	16.99 %
BTU1	0.45	31.22 %
ODM1	0.36	24.03 %
DGL2	0.36	9.77 %
TEN1	0.34	12.45 %
SZSD		0.00 %
WHMD		0.00 %
<b>Total</b>	<b>71.45</b>	<b>48.85 %</b>

### CHENNAI-01

Property	MTD Sales L	Brand Share %
Mixie	29.77	63.36 %
Gas-Stov	12.60	34.56 %
Grinder	10.35	23.92 %
Chimney	6.82	59.85 %
In-Stove	2.56	32.20 %
Small-Ap	0.89	9.86 %
Iron	0.86	24.52 %
Cook-Ele	0.19	46.38 %
<b>Total</b>	<b>64.03</b>	<b>40.28 %</b>

Branch *	MTD Sales L	Brand Share %
CH47	5.47	34.07 %
CH05	4.89	42.29 %
CH49	4.46	41.25 %
CH45	2.72	45.35 %
CH07	2.26	29.35 %
CH28	1.72	29.44 %
CH35	1.13	39.98 %
CH38	1.06	28.82 %
MRM1	1.05	27.95 %
TKM1	0.93	42.38 %
CGL1	0.90	31.13 %
GUD2	0.86	27.98 %
CH30	0.68	17.18 %
CH39	0.61	19.76 %
CZWH	0.27	1.63 %
CH26	0.17	20.65 %
KNR1	0.15	27.50 %
WCHN	-0.05	1.42 %
<b>Total</b>	<b>64.03</b>	<b>40.28 %</b>

## WEST-02

Property	MTD Sales L	Brand Share %
Mixie	30.36	59.12 %
Gas-Stov	12.55	45.05 %
Chimney	8.33	61.34 %
Grinder	5.39	42.86 %
Iron	1.24	46.44 %
In-Stove	1.21	48.65 %
Small-Ap	1.08	48.15 %
Cook-Ele	0.20	87.43 %
<b>Total</b>	<b>60.37</b>	<b>53.42 %</b>

Branch *	MTD Sales L	Brand Share %
SLM1	4.08	44.19 %
ERD2	3.35	44.89 %
DPR2	1.38	41.18 %
TRM1	0.67	24.81 %
MCR1	0.66	19.94 %
CMI1	0.45	40.32 %
PLC1	0.43	15.64 %
HRR1	0.39	19.41 %
KVP1	0.25	8.71 %
OML1	0.20	7.23 %
EDP1	0.09	5.53 %
WZWH		0.00 %
WHPD	-0.19	10.56 %
<b>Total</b>	<b>60.37</b>	<b>53.42 %</b>

## TRICHY-01

Property	MTD Sales L	Brand Share %
Mixie	26.23	58.50 %
Grinder	10.31	45.47 %
Gas-Stov	10.30	38.33 %
Chimney	3.83	68.07 %
Small-Ap	1.19	23.77 %
Iron	0.97	30.19 %
In-Stove	0.64	32.14 %
<b>Total</b>	<b>53.48</b>	<b>48.48 %</b>

Branch *	MTD Sales L	Brand Share %
MVM1	3.54	38.32 %
KUM1	3.22	43.62 %
TNJ1	2.85	43.91 %
TVR2	2.47	39.82 %
TNJ2	1.69	28.19 %
NMM1	1.46	44.84 %
KUM2	1.40	44.70 %
JKM1	1.02	27.60 %
PBR1	0.98	39.36 %
TVR1	0.68	43.19 %
TRY4	0.59	16.72 %
MSI1	0.58	34.43 %
NCK1	0.35	17.23 %
KRN1	0.19	9.25 %
APM1	0.18	16.37 %
TZSD	0.05	20.85 %
WTRZ		0.00 %
<b>Total</b>	<b>53.48</b>	<b>48.48 %</b>

## WEST-01

Property	MTD Sales L	Brand Share %
Mixie	20.48	57.56 %
Gas-Stov	7.46	30.58 %
Chimney	7.25	70.11 %
Grinder	5.97	37.96 %
Small-Ap	0.85	20.34 %
In-Stove	0.79	37.81 %
Iron	0.58	34.00 %
Cook-Ele	0.08	56.35 %
<b>Total</b>	<b>43.45</b>	<b>46.16 %</b>

Branch *	MTD Sales L	Brand Share %
CBE2	4.36	39.43 %
KMR1	2.26	28.93 %
MPM1	1.86	37.65 %
PLI1	1.20	25.70 %
TPR2	1.20	26.13 %
CBE6	1.05	27.01 %
AVI1	0.81	24.98 %
TPR3	0.74	37.44 %
PDM1	0.67	34.68 %
SYM2	0.67	30.17 %
GBM1	0.59	41.82 %
CBE5	0.57	23.75 %
DPM2	0.57	30.64 %
KMD1	0.51	27.40 %
CBE3	0.37	40.21 %
PPI1	0.22	15.97 %
WHCB	-0.05	2.65 %
<b>Total</b>	<b>43.45</b>	<b>46.16 %</b>

## CHENNAI-02

Property	MTD Sales L	Brand Share %
Mixie	18.02	55.54 %
Gas-Stov	6.72	28.09 %
Grinder	3.47	20.96 %
Chimney	3.28	65.65 %
In-Stove	1.43	21.89 %
Small-Ap	0.58	14.02 %
Iron	0.54	23.06 %
Cook-Ele	0.12	60.15 %
<b>Total</b>	<b>34.17</b>	<b>37.48 %</b>

Branch *	MTD Sales L	Brand Share %
CH15	4.65	37.49 %
CH03	3.01	37.26 %
CH12	1.81	36.84 %
CH20	1.75	42.75 %
CH21	1.55	31.18 %
PON1	0.73	40.65 %
MJR1	0.63	16.82 %
CH24	0.59	15.17 %
CH34	0.57	12.78 %
CH27	0.54	29.87 %
GPD1	0.52	40.57 %
CH44	0.52	18.89 %
CH41	0.45	23.51 %
CH33	0.32	12.11 %
CH46	0.31	20.09 %
UKI1	0.22	26.71 %
CH51	0.12	9.54 %
CH32	0.11	28.63 %
CH31	0.07	10.19 %
CH01	0.06	40.01 %
<b>Total</b>	<b>34.17</b>	<b>37.48 %</b>

## SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mixie	13.14	53.28 %
Grinder	5.28	37.20 %
Gas-Stov	5.17	34.02 %
Chimney	1.72	51.44 %
In-Stove	1.27	48.80 %
Iron	0.77	37.11 %
Small-Ap	0.40	22.37 %
Cook-Ele	0.02	25.08 %
<b>Total</b>	<b>27.77</b>	<b>43.43 %</b>

Branch *	MTD Sales L	Brand Share %
CUD1	3.56	38.06 %
POY1	2.81	33.05 %
ULP1	1.29	35.12 %
VPM2	1.07	44.03 %
KML1	1.03	31.90 %
SJI2	0.94	32.54 %
TDM1	0.83	42.18 %
KLM1	0.36	13.86 %
VPM1	0.31	35.17 %
TVM2	0.30	38.63 %
CDM1	0.29	8.76 %
MKM1	0.15	13.27 %
WHUT		0.00 %
<b>Total</b>	<b>27.77</b>	<b>43.43 %</b>

## NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mixie	13.45	53.37 %
Gas-Stov	5.02	27.85 %
Chimney	4.76	60.44 %
Grinder	2.46	46.04 %
Iron	0.68	30.54 %
In-Stove	0.56	20.96 %
Small-Ap	0.26	11.01 %
Cook-Ele	0.02	25.30 %
<b>Total</b>	<b>27.21</b>	<b>42.67 %</b>

Branch *	MTD Sales L	Brand Share %
TRR1	3.26	43.98 %
VEL2	2.08	24.34 %
KPM2	1.36	25.96 %
VSI1	1.06	36.76 %
ABR1	0.90	37.64 %
TRT1	0.64	40.78 %
ARC2	0.64	34.69 %
PLR1	0.63	38.76 %
CYR1	0.55	38.11 %
CPT1	0.55	28.39 %
GDM1	0.55	33.23 %
KPM1	0.49	32.47 %
ANI1	0.39	42.75 %
SLG1	0.35	18.44 %
PTU1	0.23	25.76 %
UGI1	0.20	28.84 %
WHVL		0.00 %
<b>Total</b>	<b>27.21</b>	<b>42.67 %</b>