

MTD Sales
459.53 L

Brand Share %
40.35 %

Information:

MTD : 01-09-2026 To 26-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **40.35 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	215.32	55.62 %
Gas-Stov	87.41	28.42 %
Grinder	64.19	30.97 %
Chimney	44.23	51.42 %
In-Stove	38.39	53.03 %
Iron	9.58	29.25 %
Small-Ap	0.41	0.90 %
Total	459.53	40.35 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	87.56	40.20 %
SOUTH-03	65.81	43.86 %
TRICHY-01	61.09	44.54 %
CHENNAI-01	58.71	38.02 %
WEST-02	44.83	50.22 %
CHENNAI-02	33.67	35.19 %
WEST-01	32.71	36.56 %
NORTH ARCOT	26.18	35.60 %
SOUTH ARCOT	25.40	32.18 %
WEST-03	23.57	44.83 %
Total	459.53	40.35 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mixie	46.17	58.71 %
Gas-Stov	14.58	25.71 %
Grinder	12.01	26.69 %
In-Stove	7.12	59.57 %
Chimney	5.60	48.30 %
Iron	1.94	27.37 %
Small-Ap	0.14	2.00 %
Total	87.56	40.20 %

Branch *	MTD Sales L	Brand Share %
KVT1	5.05	28.83 %
TVL1	4.11	30.95 %
NGR1	3.28	30.54 %
TKS2	3.03	31.82 %
RND2	3.02	30.41 %
VNR2	2.86	33.58 %
RND1	2.56	34.44 %
TKS1	2.49	30.03 %
SDI1	1.07	30.82 %
APK2	0.86	17.37 %
VNR1	0.60	26.14 %
UDN1	0.59	33.46 %
KSM1	0.55	22.07 %
APK1	0.54	19.68 %
SGT1	0.35	34.81 %
TYI1	0.24	6.74 %
S2SD		0.00 %
Total	87.56	40.20 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mixie	26.89	57.93 %
Grinder	13.03	37.79 %
Gas-Stov	12.64	31.61 %
Chimney	6.61	59.07 %
In-Stove	5.14	57.91 %
Iron	1.48	32.40 %
Small-Ap	0.02	0.49 %
Total	65.81	43.86 %

Branch *	MTD Sales L	Brand Share %
MDU1	5.15	34.29 %
DGL1	4.77	36.96 %
KKD3	3.07	36.49 %
MDU5	2.10	39.58 %
DKI1	1.31	33.00 %
NKI1	1.16	36.68 %
PN11	1.11	36.73 %
BNR1	0.82	36.49 %
TDI1	0.79	33.21 %
KPT1	0.74	30.97 %
PKM1	0.72	29.12 %
SVG1	0.71	38.38 %
PNV2	0.68	38.08 %
CMR1	0.47	29.49 %
MDU3	0.41	15.70 %
TEN1	0.40	17.15 %
MDU7	0.40	9.53 %
ODM1	0.37	20.39 %
DGL2	0.35	13.07 %
ADP1	0.06	2.58 %
Total	65.81	43.86 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mixie	24.24	55.06 %
Gas-Stov	13.31	35.46 %
Grinder	8.95	32.22 %
In-Stove	7.20	64.10 %
Chimney	6.17	64.99 %
Iron	1.11	32.81 %
Small-Ap	0.11	3.08 %
Total	61.09	44.54 %

Branch *	MTD Sales L	Brand Share %
MVM1	4.95	37.98 %
TVR2	2.99	40.32 %
KUM1	2.99	37.08 %
KIK1	2.64	36.38 %
JKM1	1.43	31.74 %
TRY4	1.12	28.07 %
ORU1	0.85	36.05 %
KUM2	0.82	24.88 %
PDK1	0.75	38.93 %
PBR1	0.72	36.28 %
AYR1	0.61	27.08 %
APM1	0.59	29.87 %
NCK1	0.38	17.24 %
KRN1	0.36	20.69 %
Total	61.09	44.54 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mixie	29.57	57.65 %
Gas-Stov	12.12	29.08 %
Grinder	9.02	29.66 %
In-Stove	4.00	39.97 %
Chimney	3.07	37.37 %
Iron	0.94	28.12 %
Total	58.71	38.02 %

Branch *	MTD Sales L	Brand Share %
CH47	4.07	34.59 %
CH49	2.91	22.56 %
CH07	2.54	33.94 %
CH22	2.53	37.25 %
CH42	2.33	36.76 %
CH28	1.82	24.56 %
CH30	1.53	28.32 %
CH08	1.09	36.24 %
GUD2	0.97	27.49 %
MRM1	0.96	23.30 %
SKL1	0.88	32.78 %
CH38	0.79	20.49 %
CH39	0.78	16.70 %
CGL1	0.77	24.75 %
KNR1	0.75	39.13 %
CH26	0.39	38.09 %
CZWH	0.07	33.40 %
MC09		0.00 %
Total	58.71	38.02 %

WEST-02

Property	MTD Sales L	Brand Share %
Mixie	18.70	59.12 %
Gas-Stov	11.10	40.90 %
Chimney	6.41	59.15 %
Grinder	3.81	44.20 %
In-Stove	3.62	61.20 %
Iron	1.15	40.12 %
Small-Ap	0.05	2.01 %
Total	44.83	50.22 %

Branch *	MTD Sales L	Brand Share %
SLM1	2.33	33.39 %
SLM3	1.38	28.68 %
MCR1	1.17	29.31 %
PLC1	1.16	27.56 %
HRR1	0.89	36.30 %
KVP1	0.64	21.81 %
DPR2	0.42	15.70 %
EDP1	0.42	31.59 %
SGI1	0.27	14.61 %
WZWH		0.00 %
Total	44.83	50.22 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mixie	19.13	55.08 %
Gas-Stov	5.07	20.22 %
Grinder	3.72	25.09 %
In-Stove	2.60	43.37 %
Chimney	2.34	37.99 %
Iron	0.74	27.11 %
Small-Ap	0.07	1.14 %
Total	33.67	35.19 %

Branch *	MTD Sales L	Brand Share %
CH15	3.77	38.05 %
CH03	2.28	32.22 %
CH18	2.23	28.31 %
PON1	0.96	31.60 %
CH33	0.71	18.88 %
CH27	0.69	31.52 %
CH44	0.63	31.52 %
CH12	0.60	15.63 %
CH24	0.54	13.82 %
UKI1	0.50	33.55 %
GPD1	0.48	30.71 %
CH21	0.45	11.96 %
CH31	0.38	38.30 %
CH23	0.28	24.55 %
CH46	0.26	20.51 %
CH41	0.24	11.09 %
MJR1	0.19	6.41 %
CH32	0.19	34.40 %
CH01	0.14	39.33 %
CH51	0.04	21.40 %
WHC3		0.00 %
Total	33.67	35.19 %

WEST-01

Property	MTD Sales L	Brand Share %
Mixie	15.89	54.72 %
Gas-Stov	5.24	21.78 %
Chimney	4.56	42.75 %
Grinder	4.00	28.24 %
In-Stove	2.48	44.15 %
Iron	0.52	23.14 %
Small-Ap	0.02	0.66 %
Total	32.71	36.56 %

Branch *	MTD Sales L	Brand Share %
KMR1	3.06	33.94 %
CBE2	2.71	19.33 %
CBE4	2.35	34.08 %
SNR1	1.67	32.02 %
PLI1	1.66	30.35 %
UMP1	1.27	37.97 %
CBE5	0.99	32.61 %
CBE6	0.76	11.47 %
DPM2	0.67	23.47 %
PPI1	0.62	31.35 %
KMD1	0.53	25.79 %
KGI1	0.50	36.80 %
CNR1	0.41	21.55 %
PDM1	0.36	21.99 %
WZSD		0.00 %
Total	32.71	36.56 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mixie	11.94	47.23 %
Gas-Stov	4.86	22.57 %
Chimney	4.14	50.89 %
In-Stove	2.23	53.26 %
Grinder	2.21	29.01 %
Iron	0.79	34.17 %
Total	26.18	35.60 %

Branch *	MTD Sales L	Brand Share %
KPM2	2.07	34.12 %
VEL3	1.57	29.80 %
ABR1	1.01	31.81 %
PLR1	0.98	34.29 %
VEL2	0.94	18.91 %
VEL1	0.92	37.81 %
VNB1	0.84	25.38 %
SBR1	0.78	26.87 %
CPT1	0.64	24.00 %
ANI1	0.58	35.20 %
AKM1	0.48	19.46 %
VSI1	0.48	32.71 %
WJP1	0.46	33.13 %
ARC2	0.44	27.37 %
TRT1	0.37	21.84 %
KPM1	0.34	27.34 %
CGM1	0.34	26.75 %
SLG1	0.21	18.02 %
UGI1	0.12	15.92 %
Total	26.18	35.60 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mixie	12.20	44.99 %
Grinder	4.77	28.42 %
Gas-Stov	4.11	21.02 %
In-Stove	2.05	38.10 %
Chimney	1.62	39.65 %
Iron	0.66	23.18 %
Total	25.40	32.18 %

Branch *	MTD Sales L	Brand Share %
CUD1	2.40	24.20 %
POY1	2.14	24.60 %
KLM1	1.12	24.06 %
VPM2	1.05	31.91 %
TDM1	0.93	28.46 %
SJI2	0.88	26.70 %
PRT1	0.84	28.12 %
KML1	0.73	21.20 %
ULP1	0.67	21.12 %
CDM1	0.50	8.90 %
STP1	0.48	37.01 %
TVM1	0.35	36.73 %
VPM1	0.30	22.85 %
MKM1	0.17	11.91 %
Total	25.40	32.18 %

WEST-03

Property	MTD Sales L	Brand Share %
Mixie	10.59	55.79 %
Gas-Stov	4.38	30.63 %
Chimney	3.70	65.76 %
Grinder	2.68	35.30 %
In-Stove	1.96	60.29 %
Iron	0.25	18.36 %
Total	23.57	44.83 %

Branch *	MTD Sales L	Brand Share %
ERD2	3.41	39.61 %
TPR2	1.52	24.86 %
AVI1	1.24	33.19 %
CMI1	0.84	36.63 %
KGM1	0.74	32.47 %
TCG1	0.50	38.65 %
SYM2	0.48	28.48 %
TPR3	0.32	20.54 %
GBM1	0.32	33.99 %
SGG1	0.24	26.03 %
PDR1	0.24	23.75 %
W3SD		0.00 %
Total	23.57	44.83 %