



TN : PREETHI Sales Performance 27/04/2026 9:26 AM

MTD Sales
455.70 L

Brand Share %
46.16 %

Information:

MTD : 01-04-2026 To 26-04-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **46.16 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	217.92	59.78 %
Gas-Stov	86.77	35.53 %
Grinder	70.50	35.86 %
Chimney	52.57	66.18 %
In-Stove	9.74	32.75 %
Small-Ap	8.98	20.69 %
Iron	8.46	30.79 %
Cook-Ele	0.76	43.32 %
Total	455.70	46.16 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	84.92	49.71 %
SOUTH-03	69.49	49.01 %
CHENNAI-01	62.73	40.16 %
WEST-02	58.37	53.41 %
TRICHY-01	51.61	48.29 %
WEST-01	42.55	46.36 %
CHENNAI-02	33.00	37.30 %
SOUTH ARCOT	26.74	43.41 %
NORTH ARCOT	26.29	43.61 %
Total	455.70	46.16 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mixie	39.47	62.96 %
Gas-Stov	16.60	38.45 %
Grinder	15.35	41.45 %
Chimney	8.12	71.10 %
Small-Ap	2.46	30.48 %
Iron	1.80	30.69 %
In-Stove	1.11	46.93 %
Cook-Ele	0.02	7.90 %
Total	84.92	49.71 %

Branch *	MTD Sales L	Brand Share %
NGR1	2.92	30.20 %
VNR2	2.82	35.90 %
TCN1	2.43	39.06 %
TKS1	1.49	26.33 %
SDI1	0.99	41.34 %
ASM1	0.96	46.16 %
TYI1	0.85	30.75 %
APK1	0.84	35.40 %
KGL1	0.82	42.34 %
ARM1	0.81	35.45 %
UDN1	0.77	36.99 %
APK2	0.68	26.72 %
ERL2	0.53	21.72 %
KSM1	0.43	22.82 %
COL1	0.35	26.48 %
S2SD	0.09	29.57 %
WHTV		0.00 %
Total	84.92	49.71 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mixie	31.10	64.39 %
Grinder	13.30	40.78 %
Gas-Stov	12.73	36.46 %
Chimney	9.03	74.06 %
Small-Ap	1.43	19.80 %
Iron	1.28	27.74 %
In-Stove	0.49	29.92 %
Cook-Ele	0.13	41.59 %
Total	69.49	49.01 %

Branch *	MTD Sales L	Brand Share %
MDU1	6.48	43.28 %
DGL1	5.08	40.04 %
KKD3	3.59	38.48 %
MDU2	3.38	46.04 %
KPT1	1.22	43.42 %
MDU7	1.09	33.58 %
DKI1	0.91	30.05 %
BNR1	0.87	30.13 %
PNI1	0.80	30.21 %
PKM1	0.73	43.49 %
MDU3	0.71	21.61 %
MNM1	0.61	43.83 %
ADP1	0.51	17.32 %
BTU1	0.40	30.49 %
ODM1	0.36	25.85 %
DGL2	0.36	9.98 %
TEN1	0.30	11.58 %
SZSD		0.00 %
WHMD		0.00 %
Total	69.49	49.01 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mixie	29.08	63.58 %
Gas-Stov	12.31	34.44 %
Grinder	10.06	23.64 %
Chimney	6.82	59.85 %
In-Stove	2.56	32.20 %
Small-Ap	0.87	9.67 %
Iron	0.83	24.25 %
Cook-Ele	0.19	48.56 %
Total	62.73	40.16 %

Branch *	MTD Sales L	Brand Share %
CH47	5.47	34.48 %
CH05	4.86	42.42 %
CH49	4.31	40.59 %
CH45	2.72	45.35 %
CH07	2.17	29.63 %
CH28	1.72	29.44 %
CH35	1.13	39.98 %
CH38	1.06	29.43 %
CGL1	0.90	33.11 %
GUD2	0.86	28.69 %
MRM1	0.84	23.77 %
TKM1	0.82	39.89 %
CH30	0.68	17.18 %
CH39	0.59	19.14 %
CZWH	0.27	1.63 %
CH26	0.17	20.65 %
KNR1	0.15	30.29 %
WCHN		0.00 %
Total	62.73	40.16 %

WEST-02

Property	MTD Sales L	Brand Share %
Mixie	29.58	59.31 %
Gas-Stov	11.94	44.45 %
Chimney	7.96	61.73 %
Grinder	5.35	43.53 %
Iron	1.15	45.40 %
In-Stove	1.14	47.20 %
Small-Ap	1.06	47.80 %
Cook-Ele	0.20	87.43 %
Total	58.37	53.41 %

Branch *	MTD Sales L	Brand Share %
SLM1	4.07	44.42 %
ERD2	3.28	45.63 %
DPR2	1.31	40.92 %
TRM1	0.66	24.52 %
MCR1	0.65	19.83 %
SGG1	0.59	43.96 %
CMI1	0.45	40.32 %
PLC1	0.43	16.06 %
TCG1	0.40	38.19 %
HRR1	0.39	19.48 %
KVP1	0.25	9.21 %
OML1	0.20	7.63 %
EDP1	0.09	5.84 %
WZWH		0.00 %
WHPD	-0.19	10.56 %
Total	58.37	53.41 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mixie	25.39	58.07 %
Grinder	10.03	45.03 %
Gas-Stov	9.78	38.50 %
Chimney	3.83	68.07 %
Small-Ap	1.12	23.06 %
Iron	0.93	30.61 %
In-Stove	0.53	27.99 %
Total	51.61	48.29 %

Branch *	MTD Sales L	Brand Share %
MVM1	3.46	38.60 %
KUM1	3.15	44.62 %
TNJ1	2.72	43.00 %
TVR2	2.33	38.89 %
TNJ2	1.69	28.19 %
NMM1	1.43	45.45 %
KUM2	1.20	44.43 %
JKM1	0.95	26.61 %
PBR1	0.90	37.89 %
TVR1	0.64	41.75 %
TRY4	0.58	16.98 %
MSI1	0.55	34.76 %
NCK1	0.35	17.23 %
KRN1	0.19	9.31 %
APM1	0.18	16.37 %
TZSD	0.05	20.85 %
WTRZ		0.00 %
Total	51.61	48.29 %

WEST-01

Property	MTD Sales L	Brand Share %
Mixie	20.05	57.64 %
Gas-Stov	7.41	31.18 %
Chimney	7.25	71.17 %
Grinder	5.63	37.16 %
Small-Ap	0.85	20.68 %
In-Stove	0.74	36.48 %
Iron	0.55	33.68 %
Cook-Ele	0.08	56.35 %
Total	42.55	46.36 %

Branch *	MTD Sales L	Brand Share %
CBE2	4.25	39.10 %
KMR1	2.26	29.13 %
MPM1	1.86	38.18 %
PLI1	1.20	26.36 %
TPR2	1.19	27.75 %
CBE6	1.01	27.80 %
AVI1	0.81	25.35 %
TPR3	0.74	39.04 %
PDM1	0.67	35.31 %
SYM2	0.63	29.99 %
GBM1	0.59	41.82 %
CBE5	0.57	23.75 %
DPM2	0.52	28.97 %
KMD1	0.51	27.40 %
CBE3	0.37	40.21 %
PPI1	0.22	15.97 %
WHCB		0.00 %
Total	42.55	46.36 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mixie	17.56	55.43 %
Gas-Stov	6.37	27.79 %
Grinder	3.38	21.12 %
Chimney	3.08	64.16 %
In-Stove	1.43	21.89 %
Small-Ap	0.56	13.76 %
Iron	0.52	22.95 %
Cook-Ele	0.10	55.55 %
Total	33.00	37.30 %

Branch *	MTD Sales L	Brand Share %
CH15	4.19	35.81 %
CH03	3.00	37.63 %
CH12	1.77	36.76 %
CH20	1.75	43.24 %
CH21	1.48	30.64 %
PON1	0.73	42.53 %
MJR1	0.63	16.88 %
CH24	0.59	15.92 %
CH34	0.57	12.98 %
CH27	0.54	30.85 %
GPD1	0.52	40.57 %
CH44	0.52	19.24 %
CH41	0.36	20.84 %
CH33	0.32	12.19 %
CH46	0.23	15.55 %
UKI1	0.22	26.71 %
CH51	0.12	9.54 %
CH32	0.11	28.63 %
CH31	0.07	10.19 %
CH01	0.06	40.01 %
Total	33.00	37.30 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mixie	12.80	53.89 %
Grinder	4.94	36.20 %
Gas-Stov	4.90	33.75 %
Chimney	1.72	51.44 %
In-Stove	1.20	47.42 %
Iron	0.75	37.60 %
Small-Ap	0.40	23.53 %
Cook-Ele	0.02	25.08 %
Total	26.74	43.41 %

Branch *	MTD Sales L	Brand Share %
CUD1	3.52	38.09 %
POY1	2.77	33.13 %
ULP1	1.29	35.43 %
VPM2	1.03	43.78 %
KML1	1.01	31.40 %
SJI2	0.94	33.27 %
TDM1	0.73	40.51 %
KLM1	0.36	15.63 %
CDM1	0.29	8.91 %
VPM1	0.29	33.37 %
TVM2	0.27	36.51 %
MKM1	0.15	13.71 %
WHUT		0.00 %
Total	26.74	43.41 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mixie	12.90	53.71 %
Chimney	4.76	62.83 %
Gas-Stov	4.72	27.93 %
Grinder	2.46	49.07 %
Iron	0.66	30.76 %
In-Stove	0.53	22.62 %
Small-Ap	0.24	10.87 %
Cook-Ele	0.02	25.30 %
Total	26.29	43.61 %

Branch *	MTD Sales L	Brand Share %
TRR1	3.02	44.66 %
VEL2	1.95	24.23 %
KPM2	1.24	25.86 %
VSI1	1.03	37.71 %
ABR1	0.90	39.25 %
TRT1	0.64	41.29 %
CGM1	0.60	45.83 %
ARC2	0.60	36.44 %
PLR1	0.57	38.76 %
CPT1	0.55	28.97 %
CYR1	0.53	39.09 %
GDM1	0.52	32.35 %
KPM1	0.49	32.59 %
ANI1	0.39	42.75 %
SLG1	0.35	18.64 %
PTU1	0.23	26.29 %
UGI1	0.20	28.84 %
WHVL		0.00 %
Total	26.29	43.61 %