

MTD Sales
414.20 L

Brand Share %
40.18 %

Information:

MTD : 01-09-2026 To 25-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **40.18 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	195.25	55.70 %
Gas-Stov	80.19	28.28 %
Grinder	57.20	30.81 %
Chimney	36.64	52.11 %
In-Stove	35.57	52.33 %
Iron	8.99	29.22 %
Small-Ap	0.37	0.87 %
Total	414.20	40.18 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	79.46	40.30 %
SOUTH-03	60.07	43.74 %
TRICHY-01	53.13	43.88 %
CHENNAI-01	53.07	37.58 %
WEST-02	39.95	50.35 %
WEST-01	29.58	36.13 %
CHENNAI-02	29.47	34.57 %
NORTH ARCOT	24.13	35.80 %
SOUTH ARCOT	23.47	32.34 %
WEST-03	21.87	46.00 %
Total	414.20	40.18 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mixie	42.75	59.28 %
Gas-Stov	13.64	26.21 %
Grinder	10.78	26.52 %
In-Stove	6.36	57.77 %
Chimney	3.99	48.25 %
Iron	1.84	27.35 %
Small-Ap	0.11	1.76 %
Total	79.46	40.30 %

Branch *	MTD Sales L	Brand Share %
KVT1	4.47	28.84 %
TVL1	3.72	31.96 %
NGR1	2.96	29.95 %
TKS2	2.66	31.88 %
RND2	2.64	30.10 %
VNR2	2.42	30.94 %
RND1	2.38	34.70 %
TKS1	2.10	29.17 %
SDI1	1.04	31.05 %
APK2	0.77	17.55 %
VNR1	0.56	27.36 %
UDN1	0.56	33.89 %
KSM1	0.50	20.69 %
APK1	0.44	20.50 %
SGT1	0.32	38.60 %
TYI1	0.14	4.49 %
S2SD		0.00 %
Total	79.46	40.30 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mixie	24.69	57.74 %
Grinder	11.70	37.78 %
Gas-Stov	11.67	31.16 %
Chimney	5.86	63.04 %
In-Stove	4.75	56.35 %
Iron	1.38	32.34 %
Small-Ap	0.02	0.53 %
Total	60.07	43.74 %

Branch *	MTD Sales L	Brand Share %
MDU1	4.90	34.28 %
DGL1	4.36	36.79 %
KKD3	2.41	34.93 %
DKI1	1.28	32.46 %
NKI1	1.08	35.41 %
PNI1	1.06	37.21 %
BNR1	0.82	39.78 %
KPT1	0.74	33.92 %
SVG1	0.68	39.39 %
PNV2	0.68	39.16 %
PKM1	0.63	28.62 %
TDI1	0.59	29.71 %
CMR1	0.47	29.49 %
MDU3	0.40	15.84 %
TEN1	0.40	21.30 %
MDU7	0.32	8.18 %
ODM1	0.32	19.48 %
DGL2	0.32	14.84 %
ADP1	0.06	2.71 %
Total	60.07	43.74 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mixie	21.11	55.06 %
Gas-Stov	12.40	35.71 %
Grinder	7.79	32.42 %
In-Stove	6.64	64.02 %
Chimney	4.05	56.94 %
Iron	1.03	33.17 %
Small-Ap	0.11	3.34 %
Total	53.13	43.88 %

Branch *	MTD Sales L	Brand Share %
MVM1	4.22	35.70 %
KUM1	2.55	35.77 %
KIK1	2.50	37.08 %
JKM1	1.29	36.25 %
TRY4	0.86	25.10 %
ORU1	0.82	37.14 %
KUM2	0.82	26.15 %
PDK1	0.63	39.53 %
AYR1	0.50	26.10 %
APM1	0.48	27.49 %
PBR1	0.48	33.99 %
KRN1	0.36	21.71 %
NCK1	0.29	15.59 %
Total	53.13	43.88 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mixie	26.71	57.21 %
Gas-Stov	10.88	28.38 %
Grinder	7.94	29.37 %
In-Stove	3.75	39.05 %
Chimney	2.91	38.66 %
Iron	0.89	28.18 %
Total	53.07	37.58 %

Branch *	MTD Sales L	Brand Share %
CH47	3.16	31.25 %
CH49	2.76	22.40 %
CH07	2.45	33.80 %
CH42	2.11	36.75 %
CH22	1.89	31.84 %
CH28	1.72	23.65 %
CH08	1.09	36.24 %
CH30	1.07	23.60 %
GUD2	0.94	27.43 %
MRM1	0.88	23.75 %
SKL1	0.88	34.10 %
CH38	0.79	23.78 %
CH39	0.78	18.30 %
CGL1	0.77	24.75 %
CH26	0.39	39.53 %
CZWH	0.07	33.40 %
MC09		0.00 %
Total	53.07	37.58 %

WEST-02

Property	MTD Sales L	Brand Share %
Mixie	16.75	59.61 %
Gas-Stov	10.16	40.31 %
Chimney	5.13	61.97 %
Grinder	3.42	45.08 %
In-Stove	3.40	61.37 %
Iron	1.05	39.79 %
Small-Ap	0.02	1.21 %
Total	39.95	50.35 %

Branch *	MTD Sales L	Brand Share %
SLM1	1.73	29.17 %
PLC1	1.15	29.23 %
SLM3	1.06	26.25 %
MCR1	1.02	27.41 %
HRR1	0.79	34.56 %
BMD1	0.76	39.63 %
KVP1	0.46	22.28 %
DPR2	0.42	18.98 %
EDP1	0.42	32.36 %
SGI1	0.27	17.35 %
WZWH		0.00 %
Total	39.95	50.35 %

WEST-01

Property	MTD Sales L	Brand Share %
Mixie	14.74	55.22 %
Gas-Stov	4.53	20.30 %
Chimney	3.76	42.33 %
Grinder	3.71	28.49 %
In-Stove	2.33	43.26 %
Iron	0.48	22.77 %
Small-Ap	0.02	0.71 %
Total	29.58	36.13 %

Branch *	MTD Sales L	Brand Share %
KMR1	2.97	34.70 %
CBE2	2.39	18.45 %
CBE4	2.04	32.22 %
PLI1	1.54	31.32 %
SNR1	1.34	29.11 %
UMP1	1.07	38.38 %
CBE5	0.91	31.85 %
CBE6	0.76	12.25 %
PPI1	0.62	34.09 %
DPM2	0.54	21.55 %
KMD1	0.52	25.68 %
KGI1	0.42	32.72 %
PDM1	0.36	22.43 %
CNR1	0.32	20.71 %
WZSD		0.00 %
Total	29.58	36.13 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mixie	16.81	54.69 %
Gas-Stov	4.36	19.71 %
Grinder	3.06	22.88 %
In-Stove	2.45	43.89 %
Chimney	2.01	38.10 %
Iron	0.72	28.17 %
Small-Ap	0.07	1.25 %
Total	29.47	34.57 %

Branch *	MTD Sales L	Brand Share %
CH15	3.21	37.09 %
CH03	2.28	33.41 %
CH18	1.98	27.10 %
PON1	0.83	29.66 %
CH27	0.69	32.54 %
CH33	0.67	18.80 %
CH12	0.60	17.84 %
CH37	0.59	38.97 %
CH44	0.58	31.37 %
UKI1	0.50	35.70 %
GPD1	0.44	31.49 %
CH24	0.42	12.24 %
CH21	0.39	11.65 %
CH46	0.26	21.54 %
CH23	0.25	26.99 %
CH41	0.24	12.13 %
CH31	0.21	27.01 %
MJR1	0.19	7.24 %
CH32	0.19	34.40 %
CH51	0.04	21.40 %
WHC3		0.00 %
Total	29.47	34.57 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mixie	10.94	47.33 %
Gas-Stov	4.54	22.40 %
Chimney	3.80	53.06 %
In-Stove	2.10	53.73 %
Grinder	2.01	29.32 %
Iron	0.74	32.96 %
Total	24.13	35.80 %

Branch *	MTD Sales L	Brand Share %
KPM2	1.91	32.65 %
VEL3	1.46	29.58 %
PLR1	0.93	34.93 %
VEL2	0.84	17.74 %
ABR1	0.84	28.62 %
VEL1	0.83	39.71 %
SBR1	0.78	30.31 %
VNB1	0.77	26.36 %
GDM1	0.75	38.92 %
CPT1	0.63	24.60 %
ANI1	0.55	37.23 %
VSI1	0.48	32.71 %
WJP1	0.46	39.51 %
ARC2	0.44	27.37 %
AKM1	0.40	18.33 %
TRT1	0.30	19.76 %
KPM1	0.30	27.97 %
CGM1	0.21	20.67 %
SLG1	0.20	18.66 %
UGI1	0.06	11.12 %
Total	24.13	35.80 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mixie	11.35	45.14 %
Grinder	4.26	28.14 %
Gas-Stov	3.77	20.91 %
In-Stove	1.87	37.42 %
Chimney	1.62	44.24 %
Iron	0.61	23.02 %
Total	23.47	32.34 %

Branch *	MTD Sales L	Brand Share %
CUD1	2.26	24.25 %
POY1	2.04	25.20 %
KLM1	1.04	24.11 %
VPM2	1.02	33.37 %
TDM1	0.93	30.37 %
SJI2	0.86	27.71 %
PRT1	0.67	24.78 %
KML1	0.67	21.95 %
ULP1	0.59	21.29 %
STP1	0.48	39.16 %
CDM1	0.41	8.35 %
VPM1	0.30	24.24 %
TVM1	0.24	29.21 %
MKM1	0.17	13.01 %
Total	23.47	32.34 %

WEST-03

Property	MTD Sales L	Brand Share %
Mixie	9.41	55.83 %
Gas-Stov	4.23	32.64 %
Chimney	3.52	72.23 %
Grinder	2.54	35.98 %
In-Stove	1.91	61.07 %
Iron	0.25	19.05 %
Total	21.87	46.00 %

Branch *	MTD Sales L	Brand Share %
TPR2	1.44	26.27 %
AVI1	1.24	34.39 %
KGM1	0.69	32.74 %
SYM2	0.33	23.04 %
TPR3	0.32	24.21 %
GBM1	0.32	35.17 %
SGG1	0.24	29.07 %
PDR1	0.15	20.95 %
W3SD		0.00 %
Total	21.87	46.00 %