

MTD Sales
405.61 L

Brand Share %
40.21 %

Information:

MTD : 01-09-2026 To 24-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **40.21 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	191.09	55.75 %
Gas-Stov	78.80	28.36 %
Grinder	56.08	30.85 %
Chimney	35.82	51.73 %
In-Stove	34.71	52.25 %
Iron	8.77	29.17 %
Small-Ap	0.34	0.84 %
Total	405.61	40.21 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	78.11	40.43 %
SOUTH-03	58.76	43.74 %
TRICHY-01	52.01	43.88 %
CHENNAI-01	51.97	37.59 %
WEST-02	39.26	50.23 %
WEST-01	29.00	36.04 %
CHENNAI-02	28.79	34.41 %
NORTH ARCOT	23.32	35.94 %
SOUTH ARCOT	22.83	32.34 %
WEST-03	21.56	46.19 %
Total	405.61	40.21 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mixie	42.14	59.58 %
Gas-Stov	13.41	26.40 %
Grinder	10.59	26.47 %
In-Stove	6.11	57.24 %
Chimney	3.99	49.15 %
Iron	1.78	26.94 %
Small-Ap	0.09	1.41 %
Total	78.11	40.43 %

Branch *	MTD Sales L	Brand Share %
KVT1	4.44	28.95 %
TVL1	3.72	32.68 %
NGR1	2.92	30.02 %
RND2	2.62	30.59 %
TKS2	2.61	31.63 %
VNR2	2.35	30.44 %
RND1	2.33	34.76 %
TKS1	2.06	29.40 %
SDI1	1.03	31.17 %
APK2	0.77	18.42 %
VNR1	0.56	27.36 %
UDN1	0.56	34.04 %
KSM1	0.50	21.32 %
APK1	0.44	20.74 %
SGT1	0.32	39.61 %
TYI1	0.10	3.50 %
S2SD		0.00 %
Total	78.11	40.43 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mixie	24.11	57.49 %
Grinder	11.60	38.14 %
Gas-Stov	11.46	31.26 %
Chimney	5.55	62.72 %
In-Stove	4.67	56.54 %
Iron	1.35	32.22 %
Small-Ap	0.02	0.55 %
Total	58.76	43.74 %

Branch *	MTD Sales L	Brand Share %
MDU1	4.81	34.64 %
DGL1	4.36	37.75 %
KKD3	2.41	35.40 %
MDU5	1.97	39.74 %
DKI1	1.28	32.46 %
NKI1	1.08	36.09 %
PNI1	0.85	32.23 %
BNR1	0.82	39.78 %
KPT1	0.74	34.81 %
SVG1	0.68	39.39 %
PNV2	0.68	39.16 %
PKM1	0.60	28.55 %
TDI1	0.59	31.24 %
CMR1	0.47	30.30 %
MDU3	0.39	15.74 %
TEN1	0.35	20.24 %
ODM1	0.32	20.38 %
DGL2	0.32	14.84 %
MDU7	0.26	6.64 %
ADP1	0.06	2.71 %
Total	58.76	43.74 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mixie	20.65	55.07 %
Gas-Stov	12.24	36.00 %
Grinder	7.64	32.40 %
In-Stove	6.48	63.47 %
Chimney	3.90	55.98 %
Iron	0.98	33.28 %
Small-Ap	0.11	3.44 %
Total	52.01	43.88 %

Branch *	MTD Sales L	Brand Share %
MVM1	4.14	35.63 %
KUM1	2.39	35.00 %
KIK1	2.39	36.05 %
JKM1	1.26	35.74 %
TRY4	0.86	25.15 %
ORU1	0.82	38.22 %
KUM2	0.82	26.66 %
PDK1	0.63	39.53 %
AYR1	0.50	26.79 %
APM1	0.47	27.40 %
PBR1	0.42	31.24 %
KRN1	0.36	22.16 %
NCK1	0.29	15.59 %
Total	52.01	43.88 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mixie	26.34	57.28 %
Gas-Stov	10.47	27.97 %
Grinder	7.84	29.72 %
In-Stove	3.72	39.54 %
Chimney	2.71	36.98 %
Iron	0.89	28.38 %
Total	51.97	37.59 %

Branch *	MTD Sales L	Brand Share %
CH47	3.16	31.60 %
CH49	2.66	22.41 %
CH07	2.36	33.42 %
CH42	2.11	37.04 %
CH22	1.89	32.03 %
CH28	1.72	24.00 %
CH08	1.09	36.24 %
CH30	1.07	23.60 %
GUD2	0.94	28.33 %
SKL1	0.88	34.65 %
MRM1	0.81	22.34 %
CH38	0.79	23.78 %
CH39	0.78	18.44 %
CGL1	0.77	24.75 %
CH26	0.39	39.53 %
CZWH	0.07	33.40 %
MC09		0.00 %
Total	51.97	37.59 %

WEST-02

Property	MTD Sales L	Brand Share %
Mixie	16.47	59.48 %
Gas-Stov	9.94	39.92 %
Chimney	5.13	61.97 %
In-Stove	3.38	61.45 %
Grinder	3.28	45.05 %
Iron	1.03	40.18 %
Small-Ap	0.02	1.23 %
Total	39.26	50.23 %

Branch *	MTD Sales L	Brand Share %
SLM1	1.73	29.17 %
PLC1	1.15	29.23 %
MCR1	1.02	27.41 %
SLM3	1.01	25.66 %
HRR1	0.79	34.56 %
BMD1	0.72	38.39 %
KVP1	0.45	21.90 %
DPR2	0.42	19.11 %
EDP1	0.38	30.62 %
SGI1	0.27	17.35 %
WZWH		0.00 %
Total	39.26	50.23 %

WEST-01

Property	MTD Sales L	Brand Share %
Mixie	14.38	55.18 %
Gas-Stov	4.56	20.69 %
Chimney	3.76	41.60 %
Grinder	3.61	28.42 %
In-Stove	2.23	42.72 %
Iron	0.44	21.64 %
Small-Ap	0.02	0.72 %
Total	29.00	36.04 %

Branch *	MTD Sales L	Brand Share %
KMR1	2.97	35.29 %
CBE2	2.38	18.13 %
CBE4	2.02	33.67 %
PLI1	1.49	30.54 %
SNR1	1.26	27.79 %
UMP1	1.07	38.97 %
CBE5	0.89	31.99 %
CBE6	0.75	12.40 %
PPI1	0.50	29.22 %
KMD1	0.49	25.11 %
DPM2	0.46	18.86 %
KGI1	0.42	32.72 %
PDM1	0.36	23.11 %
CNR1	0.32	20.71 %
WZSD		0.00 %
Total	29.00	36.04 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mixie	16.37	54.53 %
Gas-Stov	4.30	19.75 %
Grinder	2.90	22.19 %
In-Stove	2.45	44.24 %
Chimney	2.01	38.10 %
Iron	0.70	27.98 %
Small-Ap	0.07	1.28 %
Total	28.79	34.41 %

Branch *	MTD Sales L	Brand Share %
CH15	3.13	36.96 %
CH03	2.11	32.53 %
CH18	1.91	26.69 %
PON1	0.83	29.66 %
CH27	0.69	32.54 %
CH33	0.67	19.53 %
CH12	0.60	17.84 %
CH37	0.59	38.97 %
CH44	0.58	31.37 %
UKI1	0.50	35.70 %
GPD1	0.44	32.43 %
CH24	0.42	12.54 %
CH21	0.39	11.65 %
CH46	0.26	21.54 %
CH23	0.25	27.21 %
CH31	0.21	27.01 %
CH41	0.20	10.12 %
MJR1	0.19	7.35 %
CH32	0.19	34.85 %
CH51	0.04	21.40 %
WHC3		0.00 %
Total	28.79	34.41 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mixie	10.39	47.29 %
Gas-Stov	4.48	22.66 %
Chimney	3.80	53.06 %
In-Stove	2.01	53.50 %
Grinder	1.91	29.28 %
Iron	0.74	34.05 %
Total	23.32	35.94 %

Branch *	MTD Sales L	Brand Share %
KPM2	1.91	33.21 %
VEL3	1.41	29.51 %
ABR1	0.84	28.62 %
VEL2	0.79	16.95 %
SBR1	0.78	30.31 %
VNB1	0.77	27.08 %
GDM1	0.75	38.92 %
PLR1	0.67	31.92 %
CPT1	0.60	25.50 %
ANI1	0.55	39.03 %
ARC2	0.44	28.84 %
VSI1	0.42	30.05 %
AKM1	0.40	18.33 %
WJP1	0.39	35.62 %
CYR1	0.36	38.40 %
TRT1	0.30	19.76 %
KPM1	0.30	32.84 %
SLG1	0.20	18.66 %
CGM1	0.18	25.74 %
UGI1	0.06	11.12 %
Total	23.32	35.94 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mixie	11.02	45.11 %
Grinder	4.22	28.31 %
Gas-Stov	3.70	21.01 %
In-Stove	1.85	38.19 %
Chimney	1.44	42.81 %
Iron	0.61	23.34 %
Total	22.83	32.34 %

Branch *	MTD Sales L	Brand Share %
CUD1	2.19	24.04 %
POY1	2.01	25.73 %
VPM2	1.02	33.37 %
TDM1	0.93	31.71 %
KLM1	0.82	20.62 %
SJI2	0.74	24.72 %
PRT1	0.67	25.42 %
KML1	0.67	22.51 %
ULP1	0.59	21.74 %
STP1	0.48	39.16 %
CDM1	0.41	8.56 %
VPM1	0.30	25.44 %
TVM1	0.19	25.11 %
MKM1	0.17	13.01 %
Total	22.83	32.34 %

WEST-03

Property	MTD Sales L	Brand Share %
Mixie	9.22	55.97 %
Gas-Stov	4.23	32.91 %
Chimney	3.55	72.39 %
Grinder	2.49	35.96 %
In-Stove	1.81	59.85 %
Iron	0.25	19.30 %
Total	21.56	46.19 %

Branch *	MTD Sales L	Brand Share %
TPR2	1.44	27.00 %
AVI1	1.24	34.96 %
CMI1	0.73	39.45 %
KGM1	0.66	32.54 %
TPR3	0.32	24.21 %
GBM1	0.32	37.83 %
SYM2	0.29	21.71 %
SGG1	0.24	29.48 %
PDR1	0.15	20.95 %
W3SD		0.00 %
Total	21.56	46.19 %