

MTD Sales  
420.83 L

Brand Share %  
45.47 %

Information:

MTD : 01-05-2026 To 24-05-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **45.47 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	191.04	59.90 %
Gas-Stov	83.78	36.61 %
Grinder	65.25	35.40 %
Chimney	48.32	69.06 %
In-Stove	13.77	37.43 %
Iron	8.43	39.43 %
Small-Ap	7.25	19.63 %
Cook-Ele	2.97	78.39 %
Cook-Pre	0.02	0.06 %
<b>Total</b>	<b>420.83</b>	<b>45.47 %</b>

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	80.21	44.95 %
SOUTH-03	66.57	47.88 %
CHENNAI-01	58.68	42.93 %
WEST-02	51.99	55.58 %
TRICHY-01	47.90	45.67 %
WEST-01	44.73	46.23 %
CHENNAI-02	26.82	38.11 %
SOUTH ARCOT	22.82	38.94 %
NORTH ARCOT	21.12	44.76 %
<b>Total</b>	<b>420.83</b>	<b>45.47 %</b>

## SOUTH-01

Property	MTD Sales L	Brand Share %
Mixie	37.40	62.33 %
Grinder	14.90	38.21 %
Gas-Stov	14.37	31.89 %
Chimney	7.75	76.40 %
In-Stove	2.03	39.28 %
Iron	1.76	33.99 %
Small-Ap	1.70	22.48 %
Cook-Ele	0.30	58.49 %
<b>Total</b>	<b>80.21</b>	<b>44.95 %</b>

Branch *	MTD Sales L	Brand Share %
TVL1	5.98	43.18 %
KVT1	5.52	42.58 %
TKS2	3.52	44.02 %
RND1	3.43	38.60 %
NGR1	3.23	31.97 %
MAR1	3.16	44.55 %
SVK1	2.67	44.73 %
TCN1	2.58	43.97 %
VNR2	2.47	30.57 %
TKS1	1.38	19.28 %
APK1	1.12	39.88 %
STU2	0.98	38.22 %
COL1	0.90	41.63 %
ERL2	0.86	24.73 %
APK2	0.82	19.18 %
KGL1	0.71	33.31 %
SDI1	0.68	33.09 %
UDN1	0.60	39.23 %
KSM1	0.48	27.60 %
TYI1	0.38	8.31 %
ARM1	0.30	15.10 %
WHTV	-0.10	4.68 %
<b>Total</b>	<b>80.21</b>	<b>44.95 %</b>

### SOUTH-03

Property	MTD Sales L	Brand Share %
Mixie	26.88	62.17 %
Gas-Stov	14.26	40.63 %
Grinder	11.96	36.37 %
Chimney	9.49	82.84 %
Iron	1.65	50.47 %
Small-Ap	1.15	18.30 %
In-Stove	0.90	40.88 %
Cook-Ele	0.27	75.96 %
<b>Total</b>	<b>66.57</b>	<b>47.88 %</b>

Branch *	MTD Sales L	Brand Share %
MDU6	2.95	41.43 %
KKD3	2.61	32.57 %
PNI1	1.12	43.44 %
CMR1	0.96	40.56 %
MDU7	0.92	18.55 %
TEN1	0.75	26.63 %
PNV2	0.71	35.53 %
MDU3	0.70	19.84 %
BNR1	0.68	24.65 %
KRR1	0.65	43.77 %
TDI1	0.59	32.72 %
BTU1	0.55	44.31 %
ODM1	0.44	34.88 %
PKM1	0.42	23.40 %
DGL2	0.41	14.21 %
ADP1	0.24	12.19 %
WHMD		0.00 %
<b>Total</b>	<b>66.57</b>	<b>47.88 %</b>

### CHENNAI-01

Property	MTD Sales L	Brand Share %
Mixie	28.50	71.13 %
Gas-Stov	12.79	42.36 %
Grinder	8.46	23.42 %
Chimney	4.10	50.36 %
In-Stove	1.63	19.59 %
Cook-Ele	1.20	91.12 %
Small-Ap	1.16	15.77 %
Iron	0.84	32.28 %
<b>Total</b>	<b>58.68</b>	<b>42.93 %</b>

Branch *	MTD Sales L	Brand Share %
CH08	3.16	38.45 %
CH47	2.80	29.06 %
CH49	2.66	33.94 %
CH42	2.44	34.55 %
CH07	2.34	32.90 %
CH39	0.93	25.91 %
CH30	0.82	29.88 %
TKM1	0.71	44.39 %
GUD2	0.70	37.72 %
MRM1	0.66	20.31 %
CH38	0.61	24.33 %
CGL1	0.54	38.67 %
SKL1	0.45	41.56 %
KNR1	0.14	36.46 %
CZWH	0.05	0.40 %
WCHN	-0.28	10.05 %
<b>Total</b>	<b>58.68</b>	<b>42.93 %</b>

## WEST-02

Property	MTD Sales L	Brand Share %
Mixie	23.50	60.12 %
Gas-Stov	11.23	44.60 %
Chimney	7.73	70.99 %
Grinder	4.33	57.14 %
In-Stove	2.65	77.47 %
Iron	0.94	48.05 %
Small-Ap	0.85	41.12 %
Cook-Ele	0.74	100.00 %
Cook-Pre	0.02	0.60 %
<b>Total</b>	<b>51.99</b>	<b>55.58 %</b>

Branch *	MTD Sales L	Brand Share %
SLM1	2.37	38.28 %
SGI1	1.53	43.97 %
VPD1	1.09	38.64 %
DPR2	0.87	45.33 %
CMI1	0.82	41.63 %
BMD1	0.79	39.65 %
RSP1	0.69	33.83 %
KVP1	0.66	27.25 %
MCR1	0.64	28.28 %
PLC1	0.58	19.70 %
TRM1	0.50	20.46 %
HRR1	0.44	32.72 %
SGG1	0.37	32.54 %
EDP1	0.24	19.23 %
TCG1	0.24	39.47 %
OML1	0.20	13.85 %
PDR1	0.15	31.86 %
WHPD	-0.02	0.74 %
<b>Total</b>	<b>51.99</b>	<b>55.58 %</b>

## TRICHY-01

Property	MTD Sales L	Brand Share %
Mixie	21.30	55.52 %
Gas-Stov	9.83	37.73 %
Grinder	9.55	43.45 %
Chimney	5.10	81.15 %
Iron	0.71	36.57 %
In-Stove	0.66	16.06 %
Small-Ap	0.56	15.76 %
Cook-Ele	0.20	59.80 %
<b>Total</b>	<b>47.90</b>	<b>45.67 %</b>

Branch *	MTD Sales L	Brand Share %
TNJ1	2.82	42.40 %
MVM1	2.67	33.30 %
KUM1	2.42	37.68 %
TNJ2	2.13	35.58 %
JKM1	1.31	33.80 %
TVR2	1.12	24.07 %
PBR1	0.94	39.77 %
TTP1	0.79	38.95 %
NCK1	0.74	30.67 %
APM1	0.67	29.42 %
KUM2	0.60	24.47 %
MSI1	0.43	38.97 %
PDK1	0.32	31.95 %
KRN1	0.24	12.89 %
TRY4	0.22	7.26 %
WTRZ		0.00 %
<b>Total</b>	<b>47.90</b>	<b>45.67 %</b>

## WEST-01

Property	MTD Sales L	Brand Share %
Mixie	17.60	55.24 %
Chimney	8.88	69.89 %
Gas-Stov	7.78	34.05 %
Grinder	6.31	37.12 %
In-Stove	2.65	52.31 %
Small-Ap	0.64	18.02 %
Iron	0.61	42.09 %
Cook-Ele	0.27	85.52 %
<b>Total</b>	<b>44.73</b>	<b>46.23 %</b>

Branch *	MTD Sales L	Brand Share %
CBE2	5.25	41.20 %
KMR1	2.52	32.13 %
PLI1	1.77	41.38 %
AVI1	1.13	34.15 %
UMP1	1.09	38.97 %
CBE6	0.98	25.64 %
PPI1	0.86	33.77 %
CBE5	0.84	24.30 %
KMD1	0.75	40.11 %
KGI1	0.68	36.59 %
KGM1	0.55	33.45 %
SYM2	0.51	30.76 %
TPR3	0.38	22.01 %
GBM1	0.29	34.78 %
DPM2	0.27	13.32 %
GDR1	0.09	30.72 %
<b>Total</b>	<b>44.73</b>	<b>46.23 %</b>

## CHENNAI-02

Property	MTD Sales L	Brand Share %
Mixie	14.72	58.47 %
Gas-Stov	5.42	30.49 %
Grinder	3.35	25.66 %
Chimney	1.56	37.63 %
In-Stove	0.87	25.28 %
Iron	0.50	28.37 %
Small-Ap	0.40	11.80 %
<b>Total</b>	<b>26.82</b>	<b>38.11 %</b>

Branch *	MTD Sales L	Brand Share %
CH15	3.17	33.25 %
CH12	2.40	41.30 %
CH18	2.36	41.55 %
CH03	2.14	42.57 %
CH21	1.30	37.37 %
CH46	0.53	38.59 %
CH27	0.49	35.88 %
CH24	0.48	15.69 %
CH23	0.46	33.26 %
CH41	0.43	25.01 %
CH34	0.40	13.75 %
CH36	0.34	24.04 %
MJR1	0.34	15.35 %
CH44	0.27	13.03 %
CH33	0.26	14.49 %
GPD1	0.20	25.46 %
CH32	0.18	37.08 %
CH31	0.17	34.19 %
CH01	0.14	42.48 %
CH51	0.04	3.45 %
MC06	0.01	27.32 %
<b>Total</b>	<b>26.82</b>	<b>38.11 %</b>

## SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mixie	10.79	48.09 %
Grinder	4.55	34.01 %
Gas-Stov	4.20	32.10 %
Chimney	1.92	69.92 %
Iron	0.83	46.59 %
Small-Ap	0.47	26.89 %
In-Stove	0.05	3.26 %
<b>Total</b>	<b>22.82</b>	<b>38.94 %</b>

Branch *	MTD Sales L	Brand Share %
POY1	2.23	32.80 %
CUD1	1.53	22.99 %
ULP1	1.02	40.08 %
KML1	0.76	32.79 %
SJI2	0.69	26.90 %
KLM1	0.61	19.14 %
TVM1	0.51	37.50 %
TDM1	0.51	31.69 %
STP1	0.43	34.97 %
CDM1	0.40	9.01 %
VPM2	0.29	22.21 %
TVM2	0.29	27.19 %
VPM1	0.11	26.71 %
MKM1	0.08	5.44 %
WHUT		0.00 %
<b>Total</b>	<b>22.82</b>	<b>38.94 %</b>

## NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mixie	10.35	55.30 %
Gas-Stov	3.90	28.75 %
In-Stove	2.33	64.31 %
Grinder	1.83	55.25 %
Chimney	1.78	51.64 %
Iron	0.60	40.83 %
Small-Ap	0.33	22.23 %
<b>Total</b>	<b>21.12</b>	<b>44.76 %</b>

Branch *	MTD Sales L	Brand Share %
VEL2	1.90	32.15 %
KPM2	1.42	31.49 %
TRR1	1.31	30.88 %
VNB1	0.99	42.28 %
PLR1	0.60	42.35 %
ABR1	0.57	33.21 %
CPT1	0.53	38.89 %
CGM1	0.51	38.53 %
TRT1	0.50	39.63 %
VSI1	0.44	33.37 %
ANI1	0.37	35.01 %
GDM1	0.31	33.39 %
ARC2	0.29	35.67 %
SLG1	0.16	16.81 %
UGI1	0.11	23.50 %
WHVL		0.00 %
<b>Total</b>	<b>21.12</b>	<b>44.76 %</b>