



TN : PREETHI Sales Performance 25/03/2026 9:26 AM

MTD Sales
461.22 L

Brand Share %
47.20 %

Information:

MTD : 01-03-2026 To 24-03-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **47.20 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	170.77	56.98 %
In-Stove	101.66	67.01 %
Gas-Stov	75.70	35.14 %
Grinder	58.89	33.50 %
Chimney	34.86	61.55 %
Iron	8.87	29.17 %
Small-Ap	7.52	17.65 %
Cook-Ele	2.95	61.48 %
Total	461.22	47.20 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	82.12	51.18 %
SOUTH-03	67.80	47.77 %
CHENNAI-01	61.20	42.17 %
WEST-02	57.99	54.42 %
TRICHY-01	55.01	51.03 %
WEST-01	48.00	46.46 %
CHENNAI-02	41.36	43.50 %
NORTH ARCOT	26.73	43.32 %
SOUTH ARCOT	21.01	38.14 %
Total	461.22	47.20 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mixie	31.22	62.05 %
In-Stove	14.19	68.91 %
Gas-Stov	13.18	37.69 %
Grinder	13.10	41.01 %
Chimney	6.08	67.77 %
Small-Ap	2.14	28.44 %
Iron	2.04	36.65 %
Cook-Ele	0.18	30.16 %
Total	82.12	51.18 %

Branch *	MTD Sales L	Brand Share %
VNR2	3.69	40.92 %
NGR1	3.45	37.26 %
TCN1	2.34	44.17 %
RND1	2.31	46.15 %
APK1	1.23	37.95 %
TYI1	1.22	39.70 %
ASM1	1.03	46.08 %
ERL2	1.00	24.15 %
APK2	0.99	29.10 %
SDI1	0.87	41.09 %
STU2	0.77	39.14 %
TKS1	0.52	9.41 %
ARM1	0.43	25.76 %
KSM1	0.25	18.82 %
S2SD	0.06	16.16 %
WHTV		0.00 %
Total	82.12	51.18 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mixie	24.55	60.02 %
Grinder	12.13	40.83 %
Gas-Stov	10.62	33.04 %
In-Stove	10.59	62.71 %
Chimney	6.87	69.50 %
Iron	1.64	29.85 %
Small-Ap	1.20	18.90 %
Cook-Ele	0.19	35.02 %
Total	67.80	47.77 %

Branch *	MTD Sales L	Brand Share %
DGL1	4.42	33.26 %
KKD3	2.90	38.04 %
MDU7	1.41	37.29 %
KPT1	1.23	41.31 %
MDU3	1.09	26.03 %
KRR1	0.98	43.53 %
TDI1	0.93	39.29 %
PKM1	0.92	41.02 %
PNI1	0.85	31.51 %
BNR1	0.77	33.97 %
BTU1	0.72	38.21 %
DGL2	0.65	16.23 %
PNV2	0.65	45.80 %
TEN1	0.64	20.63 %
ADP1	0.57	20.88 %
CMR1	0.46	44.42 %
ODM1	0.25	15.57 %
SZSD	0.14	30.64 %
Total	67.80	47.77 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mixie	20.28	56.99 %
In-Stove	19.79	68.68 %
Gas-Stov	9.58	32.45 %
Grinder	7.07	20.45 %
Chimney	2.36	42.11 %
Iron	0.76	25.77 %
Small-Ap	0.72	10.16 %
Cook-Ele	0.65	61.20 %
Total	61.20	42.17 %

Branch *	MTD Sales L	Brand Share %
CH49	4.09	39.99 %
CH25	3.08	42.52 %
CH07	2.51	29.01 %
CH42	2.45	38.81 %
CH28	1.85	32.37 %
CH45	1.73	37.77 %
CH47	1.17	34.11 %
CH30	0.91	22.68 %
CH39	0.84	27.89 %
MRM1	0.79	23.53 %
GUD2	0.67	24.73 %
TKM1	0.65	34.65 %
CH40	0.33	45.42 %
WHC3	0.23	19.33 %
CZWH	0.16	1.21 %
KNR1	0.10	15.51 %
MC09		0.00 %
MC10		0.00 %
Total	61.20	42.17 %

WEST-02

Property	MTD Sales L	Brand Share %
Mixie	22.08	56.56 %
In-Stove	12.67	71.64 %
Gas-Stov	11.11	45.66 %
Chimney	5.66	65.90 %
Grinder	4.00	36.99 %
Iron	1.17	34.04 %
Small-Ap	0.87	39.11 %
Cook-Ele	0.42	100.00 %
Total	57.99	54.42 %

Branch *	MTD Sales L	Brand Share %
ERD2	3.25	42.95 %
ERD1	2.37	45.74 %
PLC1	1.31	38.55 %
RSP1	1.21	45.22 %
TRM1	1.12	35.00 %
MCR1	1.06	31.94 %
TCG1	0.88	47.08 %
OML1	0.75	28.20 %
DPR2	0.64	41.56 %
HRR1	0.61	24.01 %
SGG1	0.54	38.77 %
KVP1	0.50	35.69 %
EDP1	0.47	23.36 %
WZWH	0.05	33.08 %
WHPD		0.00 %
Total	57.99	54.42 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mixie	18.97	56.95 %
In-Stove	14.04	75.19 %
Grinder	9.07	43.50 %
Gas-Stov	8.72	37.72 %
Chimney	2.55	69.64 %
Iron	0.92	28.48 %
Small-Ap	0.63	13.83 %
Cook-Ele	0.11	28.69 %
Total	55.01	51.03 %

Branch *	MTD Sales L	Brand Share %
MVM1	3.72	45.57 %
KUM1	3.07	39.43 %
TVR2	2.99	42.63 %
TNJ1	2.36	45.96 %
TYR1	1.85	45.09 %
MSI1	0.79	46.64 %
TRY4	0.73	18.44 %
KRN1	0.66	30.39 %
PBR1	0.60	47.15 %
APM1	0.57	30.78 %
NCK1	0.44	19.80 %
TZSD	0.37	35.21 %
Total	55.01	51.03 %

WEST-01

Property	MTD Sales L	Brand Share %
Mixie	15.98	53.65 %
In-Stove	10.00	67.09 %
Gas-Stov	8.06	33.12 %
Chimney	6.73	67.10 %
Grinder	5.15	34.07 %
Small-Ap	0.88	15.84 %
Iron	0.72	23.94 %
Cook-Ele	0.48	81.92 %
Total	48.00	46.46 %

Branch *	MTD Sales L	Brand Share %
CBE2	6.99	42.39 %
MPM1	2.17	42.53 %
KMR1	1.81	27.33 %
TPR2	1.63	36.99 %
PLI1	1.49	41.46 %
CBE6	1.42	28.67 %
PDM1	1.17	42.61 %
AVI1	1.08	27.22 %
TPR3	0.83	30.36 %
CBE5	0.72	33.02 %
SYM2	0.68	28.35 %
KMD1	0.68	45.89 %
DPM2	0.68	31.84 %
CNR1	0.64	45.46 %
KGI1	0.59	42.82 %
TPR4	0.59	40.75 %
UMP1	0.55	36.93 %
ANR1	0.52	42.38 %
GBM1	0.38	33.82 %
PPI1	0.36	17.73 %
WZSD		0.00 %
Total	48.00	46.46 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mixie	17.47	57.14 %
In-Stove	11.76	62.77 %
Gas-Stov	6.67	31.34 %
Grinder	2.95	20.84 %
Chimney	1.34	40.93 %
Cook-Ele	0.46	90.36 %
Iron	0.37	17.57 %
Small-Ap	0.34	7.70 %
Total	41.36	43.50 %

Branch *	MTD Sales L	Brand Share %
CH15	4.13	39.87 %
CH21	0.92	25.12 %
CH34	0.82	16.88 %
CH46	0.74	33.17 %
CH41	0.70	25.22 %
CH24	0.66	13.80 %
GPD1	0.63	35.14 %
CH44	0.62	31.41 %
CH33	0.59	28.15 %
CH23	0.52	39.48 %
CH20	0.44	13.36 %
MJR1	0.43	14.19 %
UKI1	0.32	31.54 %
CH01	0.10	35.97 %
Total	41.36	43.50 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mixie	11.14	51.43 %
In-Stove	5.82	64.81 %
Gas-Stov	4.01	28.22 %
Chimney	2.24	49.89 %
Grinder	2.23	31.99 %
Iron	0.68	29.03 %
Cook-Ele	0.35	68.23 %
Small-Ap	0.28	10.80 %
Total	26.73	43.32 %

Branch *	MTD Sales L	Brand Share %
VEL2	2.28	33.87 %
TRR1	1.89	34.36 %
KPM2	1.68	30.83 %
ABR1	0.92	36.98 %
WJD1	0.68	28.73 %
CGM1	0.67	46.64 %
ARC2	0.64	29.54 %
CPT1	0.60	34.32 %
TRT1	0.56	36.68 %
UGI1	0.54	35.62 %
PTU1	0.49	39.87 %
KPM1	0.46	35.64 %
PLR1	0.38	27.84 %
CYR1	0.36	28.17 %
SLG1	0.35	29.74 %
WHVL		0.00 %
Total	26.73	43.32 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mixie	9.10	49.01 %
Gas-Stov	3.77	32.61 %
Grinder	3.20	27.39 %
In-Stove	2.79	43.53 %
Chimney	1.02	48.34 %
Iron	0.56	25.02 %
Small-Ap	0.46	19.70 %
Cook-Ele	0.11	63.51 %
Total	21.01	38.14 %

Branch *	MTD Sales L	Brand Share %
POY2	2.02	46.10 %
POY1	2.00	30.47 %
CUD1	1.56	22.96 %
VPM2	1.16	40.67 %
ULP1	1.12	34.03 %
TDM1	0.62	31.26 %
SJI2	0.62	28.79 %
CDM1	0.31	8.61 %
MKM1	0.26	14.11 %
VPM1	0.23	27.11 %
TVM2	0.22	23.68 %
Total	21.01	38.14 %