

MTD Sales
394.83 L

Brand Share %
40.16 %

Information:

MTD : 01-09-2026 To 23-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **40.16 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	185.82	55.65 %
Gas-Stov	77.12	28.37 %
Grinder	54.42	30.89 %
Chimney	34.85	51.52 %
In-Stove	33.66	51.99 %
Iron	8.61	29.47 %
Small-Ap	0.34	0.87 %
Total	394.83	40.16 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	76.61	40.61 %
SOUTH-03	56.82	43.59 %
CHENNAI-01	51.00	37.57 %
TRICHY-01	50.45	43.64 %
WEST-02	38.13	50.08 %
CHENNAI-02	28.16	34.37 %
WEST-01	28.07	35.91 %
NORTH ARCOT	22.91	36.18 %
SOUTH ARCOT	22.38	32.50 %
WEST-03	20.30	45.79 %
Total	394.83	40.16 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mixie	41.57	59.79 %
Gas-Stov	12.93	26.39 %
Grinder	10.40	26.63 %
In-Stove	5.89	56.61 %
Chimney	3.99	49.15 %
Iron	1.74	26.97 %
Small-Ap	0.09	1.45 %
Total	76.61	40.61 %

Branch *	MTD Sales L	Brand Share %
KVT1	4.36	29.62 %
TVL1	3.56	32.41 %
NGR1	2.90	30.82 %
RND2	2.62	31.62 %
TKS2	2.57	31.88 %
RND1	2.33	34.76 %
VNR2	2.31	30.71 %
TKS1	2.06	30.60 %
SDI1	1.01	30.69 %
PKD1	1.00	39.65 %
APK2	0.65	17.20 %
VNR1	0.56	27.36 %
UDN1	0.52	32.47 %
KSM1	0.37	16.88 %
APK1	0.35	17.79 %
SGT1	0.31	38.85 %
TYI1	0.06	2.11 %
S2SD		0.00 %
Total	76.61	40.61 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mixie	23.41	57.38 %
Gas-Stov	11.18	31.28 %
Grinder	11.16	38.02 %
Chimney	5.17	61.09 %
In-Stove	4.53	56.17 %
Iron	1.34	32.70 %
Small-Ap	0.02	0.57 %
Total	56.82	43.59 %

Branch *	MTD Sales L	Brand Share %
MDU1	4.71	34.66 %
DGL1	3.89	35.81 %
KKD3	2.41	35.85 %
MDU5	1.93	40.07 %
DKI1	1.10	29.53 %
NKI1	1.07	35.87 %
KRR1	0.97	38.01 %
PNI1	0.83	33.34 %
BNR1	0.82	39.96 %
KPT1	0.74	34.81 %
PNV2	0.68	39.57 %
PKM1	0.60	28.55 %
TDI1	0.59	31.24 %
CMR1	0.47	30.30 %
MNM1	0.46	38.89 %
MDU3	0.39	16.62 %
TEN1	0.35	20.24 %
ODM1	0.32	22.56 %
DGL2	0.32	14.84 %
MDU7	0.26	7.01 %
ADP1	0.06	2.71 %
Total	56.82	43.59 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mixie	25.83	57.27 %
Gas-Stov	10.39	28.06 %
Grinder	7.59	29.72 %
In-Stove	3.59	39.06 %
Chimney	2.71	36.98 %
Iron	0.89	28.90 %
Total	51.00	37.57 %

Branch *	MTD Sales L	Brand Share %
CH47	3.08	31.37 %
CH49	2.66	23.08 %
CH07	2.36	34.11 %
CH22	1.87	31.75 %
CH42	1.83	34.23 %
CH28	1.72	24.18 %
CH08	1.09	36.24 %
CH30	1.04	22.98 %
GUD2	0.89	28.01 %
SKL1	0.88	36.32 %
MRM1	0.81	22.92 %
CH38	0.79	23.78 %
CH39	0.78	18.58 %
CGL1	0.77	24.75 %
CH26	0.39	39.53 %
CZWH	0.07	33.40 %
MC09		0.00 %
Total	51.00	37.57 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mixie	19.83	54.43 %
Gas-Stov	11.97	35.57 %
Grinder	7.39	32.48 %
In-Stove	6.26	62.84 %
Chimney	3.90	58.59 %
Iron	0.98	33.88 %
Small-Ap	0.11	3.50 %
Total	50.45	43.64 %

Branch *	MTD Sales L	Brand Share %
MVM1	3.88	34.69 %
KIK1	2.39	36.39 %
KUM1	2.36	34.68 %
JKM1	1.22	35.08 %
TRY4	0.86	25.56 %
ORU1	0.82	38.63 %
KUM2	0.78	26.34 %
PDK1	0.63	39.53 %
AYR1	0.46	24.99 %
APM1	0.45	26.42 %
PBR1	0.42	31.24 %
KRN1	0.32	19.95 %
NCK1	0.29	17.36 %
Total	50.45	43.64 %

WEST-02

Property	MTD Sales L	Brand Share %
Mixie	15.65	58.54 %
Gas-Stov	9.73	39.97 %
Chimney	5.13	61.97 %
In-Stove	3.35	62.20 %
Grinder	3.23	46.18 %
Iron	1.01	40.46 %
Small-Ap	0.02	1.26 %
Total	38.13	50.08 %

Branch *	MTD Sales L	Brand Share %
SLM1	1.67	28.83 %
PLC1	1.15	29.23 %
MCR1	1.02	27.58 %
SLM3	1.01	26.19 %
HRR1	0.79	34.96 %
KVP1	0.45	22.33 %
DPR2	0.42	19.11 %
EDP1	0.38	32.19 %
SGI1	0.27	17.82 %
WZWH		0.00 %
Total	38.13	50.08 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mixie	15.88	54.40 %
Gas-Stov	4.25	19.73 %
Grinder	2.81	22.14 %
In-Stove	2.45	44.72 %
Chimney	2.01	38.10 %
Iron	0.70	28.24 %
Small-Ap	0.07	1.34 %
Total	28.16	34.37 %

Branch *	MTD Sales L	Brand Share %
CH15	3.00	36.34 %
CH03	2.11	32.80 %
CH18	1.87	26.32 %
PON1	0.76	28.42 %
CH27	0.69	34.44 %
CH33	0.62	18.52 %
CH12	0.60	18.12 %
CH44	0.58	32.61 %
CH37	0.54	37.19 %
UKI1	0.50	35.70 %
GPD1	0.44	32.43 %
CH24	0.42	13.12 %
CH21	0.39	11.69 %
CH46	0.26	21.54 %
CH23	0.25	29.11 %
CH31	0.21	27.01 %
CH41	0.20	10.57 %
MJR1	0.19	7.52 %
CH32	0.14	28.97 %
CH51	0.04	21.40 %
WHC3		0.00 %
Total	28.16	34.37 %

WEST-01

Property	MTD Sales L	Brand Share %
Mixie	13.97	54.99 %
Gas-Stov	4.53	21.04 %
Chimney	3.58	41.15 %
Grinder	3.42	27.98 %
In-Stove	2.12	42.03 %
Iron	0.43	21.91 %
Small-Ap	0.02	0.74 %
Total	28.07	35.91 %

Branch *	MTD Sales L	Brand Share %
KMR1	2.97	35.67 %
CBE2	2.20	17.72 %
CBE4	1.94	33.28 %
PLI1	1.46	30.29 %
SNR1	1.26	27.79 %
UMP1	1.00	37.43 %
CBE5	0.89	32.49 %
CBE6	0.75	12.64 %
PPI1	0.50	29.22 %
KMD1	0.49	25.11 %
DPM2	0.44	18.13 %
KGI1	0.42	32.72 %
PDM1	0.36	23.74 %
CNR1	0.32	20.71 %
WZSD		0.00 %
Total	28.07	35.91 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mixie	10.07	47.36 %
Gas-Stov	4.48	23.03 %
Chimney	3.80	54.24 %
In-Stove	1.97	53.27 %
Grinder	1.91	29.75 %
Iron	0.69	33.72 %
Total	22.91	36.18 %

Branch *	MTD Sales L	Brand Share %
KPM2	1.87	33.31 %
VEL3	1.41	30.59 %
ABR1	0.84	29.10 %
VEL2	0.79	16.95 %
SBR1	0.78	30.78 %
VNB1	0.77	27.73 %
GDM1	0.75	38.92 %
PLR1	0.59	29.32 %
CPT1	0.57	25.06 %
ARC2	0.44	31.25 %
VSI1	0.41	30.62 %
AKM1	0.40	18.33 %
WJP1	0.39	35.62 %
CYR1	0.36	38.40 %
TRT1	0.30	20.02 %
KPM1	0.30	32.84 %
SLG1	0.20	19.39 %
CGM1	0.18	28.43 %
UGI1	0.06	11.12 %
Total	22.91	36.18 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mixie	10.81	45.53 %
Grinder	4.17	28.71 %
Gas-Stov	3.64	21.03 %
In-Stove	1.74	38.06 %
Chimney	1.44	42.81 %
Iron	0.58	23.31 %
Total	22.38	32.50 %

Branch *	MTD Sales L	Brand Share %
CUD1	2.03	23.19 %
POY1	1.97	25.51 %
VPM2	1.00	33.40 %
TDM1	0.89	30.84 %
KLM1	0.82	21.44 %
SJI2	0.71	24.16 %
PRT1	0.67	26.19 %
KML1	0.67	23.55 %
ULP1	0.59	22.28 %
STP1	0.48	39.16 %
CDM1	0.36	7.73 %
VPM1	0.27	23.60 %
TVM1	0.18	24.11 %
MKM1	0.17	13.44 %
Total	22.38	32.50 %

WEST-03

Property	MTD Sales L	Brand Share %
Mixie	8.80	56.10 %
Gas-Stov	4.02	32.88 %
Chimney	3.13	69.86 %
Grinder	2.34	35.14 %
In-Stove	1.76	59.85 %
Iron	0.24	20.29 %
Total	20.30	45.79 %

Branch *	MTD Sales L	Brand Share %
TPR2	1.44	27.24 %
AVI1	1.24	35.98 %
CMI1	0.64	36.93 %
KGM1	0.57	30.32 %
TPR3	0.32	26.81 %
GBM1	0.32	37.83 %
SYM2	0.29	21.71 %
SGG1	0.24	30.10 %
PDR1	0.15	20.95 %
W3SD		0.00 %
Total	20.30	45.79 %