



TN : PREETHI Sales Performance 24/04/2026 9:26 AM

MTD Sales
394.78 L

Brand Share %
45.68 %

Information:

MTD : 01-04-2026 To 23-04-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **45.68 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	186.78	59.49 %
Gas-Stov	75.30	35.50 %
Grinder	61.66	35.15 %
Chimney	47.31	66.86 %
Small-Ap	7.92	20.46 %
In-Stove	7.73	28.22 %
Iron	7.37	30.33 %
Cook-Ele	0.71	46.19 %
Total	394.78	45.68 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	73.89	49.44 %
SOUTH-03	60.78	49.37 %
CHENNAI-01	56.08	38.81 %
WEST-02	48.71	53.93 %
TRICHY-01	43.77	47.36 %
WEST-01	37.09	46.72 %
CHENNAI-02	29.65	37.13 %
SOUTH ARCOT	22.95	42.13 %
NORTH ARCOT	21.85	43.13 %
Total	394.78	45.68 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mixie	33.79	62.44 %
Gas-Stov	14.24	37.62 %
Grinder	13.49	41.82 %
Chimney	7.57	73.84 %
Small-Ap	2.20	30.14 %
Iron	1.57	30.04 %
In-Stove	1.02	44.75 %
Cook-Ele	0.02	10.50 %
Total	73.89	49.44 %

Branch *	MTD Sales L	Brand Share %
NGR1	2.47	28.34 %
VNR2	2.39	34.45 %
TCN1	2.12	39.51 %
TKS1	1.05	22.51 %
STU2	0.93	44.37 %
TYI1	0.85	32.33 %
KGL1	0.75	43.70 %
SDI1	0.71	36.97 %
UDN1	0.70	38.10 %
ASM1	0.70	42.08 %
APK1	0.67	36.05 %
ARM1	0.62	31.50 %
APK2	0.62	26.68 %
ERL2	0.49	21.95 %
KSM1	0.37	20.88 %
COL1	0.35	27.16 %
S2SD	0.09	29.57 %
WHTV		0.00 %
Total	73.89	49.44 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mixie	26.73	65.27 %
Gas-Stov	11.43	36.75 %
Grinder	11.40	40.52 %
Chimney	8.50	76.90 %
Small-Ap	1.27	20.92 %
Iron	1.12	27.07 %
In-Stove	0.20	14.75 %
Cook-Ele	0.13	41.59 %
Total	60.78	49.37 %

Branch *	MTD Sales L	Brand Share %
MDU1	5.51	41.45 %
DGL1	4.68	43.39 %
KKD3	2.88	37.74 %
KPT1	1.05	43.57 %
MDU7	0.98	33.44 %
PNI1	0.76	32.21 %
BNR1	0.75	29.27 %
DKI1	0.74	28.63 %
PKM1	0.66	43.01 %
MNM1	0.52	41.90 %
MDU3	0.49	18.25 %
ADP1	0.43	16.06 %
BTU1	0.33	30.57 %
DGL2	0.32	10.87 %
ODM1	0.31	26.37 %
TEN1	0.30	12.94 %
SZSD		0.00 %
WHMD		0.00 %
Total	60.78	49.37 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mixie	25.81	62.13 %
Gas-Stov	11.13	34.90 %
Grinder	9.03	21.84 %
Chimney	6.08	58.72 %
In-Stove	2.40	30.85 %
Small-Ap	0.77	9.25 %
Iron	0.70	23.56 %
Cook-Ele	0.16	53.87 %
Total	56.08	38.81 %

Branch *	MTD Sales L	Brand Share %
CH47	5.01	34.60 %
CH05	4.49	42.60 %
CH49	3.53	38.17 %
CH08	3.03	45.62 %
CH45	2.22	42.95 %
CH07	1.80	27.59 %
CH28	1.45	28.83 %
CH35	1.03	39.38 %
CH38	0.82	29.39 %
TKM1	0.82	44.86 %
CGL1	0.80	32.26 %
MRM1	0.80	25.34 %
GUD2	0.79	29.36 %
CH30	0.63	17.59 %
CH39	0.54	18.93 %
CZWH	0.27	1.63 %
CH26	0.17	24.31 %
KNR1	0.15	35.02 %
WCHN		0.00 %
Total	56.08	38.81 %

WEST-02

Property	MTD Sales L	Brand Share %
Mixie	24.02	60.59 %
Gas-Stov	9.85	44.10 %
Chimney	7.04	62.55 %
Grinder	5.10	46.86 %
Iron	0.97	44.60 %
Small-Ap	0.96	49.18 %
In-Stove	0.59	31.74 %
Cook-Ele	0.18	86.03 %
Total	48.71	53.93 %

Branch *	MTD Sales L	Brand Share %
ERD2	2.82	45.51 %
DPR2	1.18	41.47 %
MCR1	0.57	20.82 %
TRM1	0.49	23.91 %
SGG1	0.37	37.58 %
CMI1	0.36	42.71 %
PLC1	0.35	16.37 %
HRR1	0.32	21.71 %
OML1	0.19	9.01 %
KVP1	0.08	4.08 %
EDP1	0.06	5.13 %
WZWH		0.00 %
WHPD	-0.19	10.56 %
Total	48.71	53.93 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mixie	21.77	57.16 %
Grinder	8.33	44.69 %
Gas-Stov	8.08	37.15 %
Chimney	3.47	65.88 %
Iron	0.86	32.00 %
Small-Ap	0.85	20.32 %
In-Stove	0.42	23.81 %
Total	43.77	47.36 %

Branch *	MTD Sales L	Brand Share %
KUM1	3.06	44.91 %
MVM1	2.88	38.08 %
TNJ1	2.31	41.16 %
TVR2	1.90	35.72 %
TNJ2	1.38	27.99 %
NMM1	1.13	41.20 %
KUM2	0.67	35.70 %
JKM1	0.67	22.64 %
PBR1	0.61	34.66 %
TVR1	0.60	43.00 %
TRY4	0.56	19.27 %
MSI1	0.52	33.69 %
NCK1	0.35	18.22 %
AYR1	0.29	38.33 %
KRN1	0.19	9.68 %
APM1	0.14	13.70 %
TZSD	0.05	28.39 %
WTRZ		0.00 %
Total	43.77	47.36 %

WEST-01

Property	MTD Sales L	Brand Share %
Mixie	17.17	57.66 %
Gas-Stov	6.75	34.13 %
Chimney	6.70	70.75 %
Grinder	4.84	35.07 %
Small-Ap	0.75	21.55 %
Iron	0.49	34.17 %
In-Stove	0.30	20.23 %
Cook-Ele	0.08	56.35 %
Total	37.09	46.72 %

Branch *	MTD Sales L	Brand Share %
CBE2	3.82	43.00 %
KMR1	1.93	28.69 %
MPM1	1.49	35.94 %
PLI1	1.14	27.02 %
TPR2	1.04	26.67 %
CBE6	0.95	31.90 %
AVI1	0.77	25.44 %
PDM1	0.67	37.55 %
SYM2	0.63	34.61 %
TPR3	0.59	37.65 %
GBM1	0.59	44.73 %
CBE5	0.57	26.13 %
DPM2	0.49	34.12 %
KMD1	0.49	40.35 %
CBE3	0.37	40.92 %
PPI1	0.15	14.25 %
WHCB		0.00 %
Total	37.09	46.72 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mixie	16.00	55.56 %
Gas-Stov	5.45	26.60 %
Grinder	3.10	22.07 %
Chimney	2.72	66.54 %
In-Stove	1.30	20.39 %
Small-Ap	0.54	14.03 %
Iron	0.44	21.71 %
Cook-Ele	0.10	55.55 %
Total	29.65	37.13 %

Branch *	MTD Sales L	Brand Share %
CH15	3.55	34.22 %
CH03	2.71	37.14 %
CH21	1.46	31.32 %
CH12	1.35	32.35 %
PON1	0.62	41.01 %
GPD1	0.52	40.57 %
CH34	0.49	12.99 %
CH44	0.46	18.64 %
CH27	0.46	33.05 %
CH24	0.46	13.51 %
MJR1	0.41	12.28 %
CH41	0.36	23.02 %
CH46	0.23	18.38 %
UKI1	0.22	27.91 %
CH33	0.21	9.11 %
CH51	0.12	9.54 %
CH32	0.10	27.85 %
CH31	0.07	10.44 %
CH01	0.06	40.01 %
Total	29.65	37.13 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mixie	10.92	52.63 %
Grinder	4.29	35.61 %
Gas-Stov	4.16	32.32 %
Chimney	1.52	48.23 %
In-Stove	1.02	43.98 %
Iron	0.67	37.80 %
Small-Ap	0.36	23.93 %
Cook-Ele	0.02	25.08 %
Total	22.95	42.13 %

Branch *	MTD Sales L	Brand Share %
CUD1	3.30	38.50 %
POY1	2.32	30.11 %
ULP1	1.12	34.82 %
VPM2	0.94	43.22 %
KML1	0.86	29.04 %
SJI2	0.84	33.08 %
TDM1	0.53	37.69 %
VPM1	0.29	37.46 %
TVM2	0.27	38.89 %
CDM1	0.24	8.01 %
KLM1	0.22	10.90 %
MKM1	0.15	15.00 %
WHUT		0.00 %
Total	22.95	42.13 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mixie	10.57	52.08 %
Gas-Stov	4.20	29.94 %
Chimney	3.70	63.20 %
Grinder	2.09	48.59 %
Iron	0.56	29.52 %
In-Stove	0.48	22.07 %
Small-Ap	0.22	10.68 %
Cook-Ele	0.02	45.85 %
Total	21.85	43.13 %

Branch *	MTD Sales L	Brand Share %
TRR1	2.18	42.91 %
VEL2	1.70	23.57 %
VSI1	0.98	41.58 %
KPM2	0.84	20.39 %
ABR1	0.71	36.16 %
TRT1	0.64	45.62 %
ARC2	0.56	34.99 %
KPM1	0.49	38.46 %
CPT1	0.43	27.17 %
PLR1	0.42	34.45 %
GDM1	0.41	30.27 %
SLG1	0.29	19.69 %
ANI1	0.29	45.03 %
UGI1	0.16	27.56 %
PTU1	0.16	21.17 %
WHVL		0.00 %
Total	21.85	43.13 %