



TN : PREETHI Sales Performance 24/03/2026 9:26 AM

MTD Sales
450.72 L

Brand Share %
47.93 %

Information:

MTD : 01-03-2026 To 23-03-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **47.93 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	165.66	57.44 %
In-Stove	101.07	67.64 %
Gas-Stov	73.77	35.22 %
Grinder	57.46	35.43 %
Chimney	33.99	61.19 %
Iron	8.61	29.16 %
Small-Ap	7.30	17.73 %
Cook-Ele	2.87	61.85 %
Total	450.72	47.93 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	80.00	51.20 %
SOUTH-03	66.07	47.74 %
CHENNAI-01	60.16	46.46 %
WEST-02	57.16	54.42 %
TRICHY-01	53.45	50.98 %
WEST-01	46.76	46.79 %
CHENNAI-02	40.55	43.75 %
NORTH ARCOT	26.09	43.40 %
SOUTH ARCOT	20.49	38.24 %
Total	450.72	47.93 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mixie	30.29	61.99 %
In-Stove	14.05	68.85 %
Gas-Stov	12.86	37.86 %
Grinder	12.64	40.89 %
Chimney	5.90	67.13 %
Small-Ap	2.10	28.63 %
Iron	1.98	36.58 %
Cook-Ele	0.18	31.73 %
Total	80.00	51.20 %

Branch *	MTD Sales L	Brand Share %
VNR2	3.55	40.50 %
NGR1	3.44	37.67 %
RND1	2.30	46.70 %
TCN1	2.30	44.21 %
APK1	1.23	37.95 %
TYI1	1.22	39.79 %
ERL2	1.00	24.56 %
APK2	0.99	30.64 %
ASM1	0.89	42.54 %
SDI1	0.80	39.56 %
STU2	0.77	39.71 %
TKS1	0.49	9.08 %
ARM1	0.43	25.87 %
KSM1	0.25	19.96 %
S2SD	0.06	16.16 %
WHTV		0.00 %
Total	80.00	51.20 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mixie	23.69	60.14 %
Grinder	11.72	40.51 %
Gas-Stov	10.52	33.28 %
In-Stove	10.32	62.28 %
Chimney	6.87	69.50 %
Iron	1.60	30.12 %
Small-Ap	1.16	18.76 %
Cook-Ele	0.19	36.82 %
Total	66.07	47.74 %

Branch *	MTD Sales L	Brand Share %
MDU1	6.53	47.21 %
DGL1	4.35	33.79 %
KKD3	2.86	37.94 %
MDU7	1.33	36.34 %
KPT1	1.18	41.09 %
KRR1	0.98	43.76 %
MDU3	0.98	24.28 %
PKM1	0.92	41.50 %
TDI1	0.87	39.42 %
PNI1	0.85	31.51 %
BNR1	0.77	34.20 %
BTU1	0.72	38.65 %
DGL2	0.65	16.58 %
PNV2	0.65	46.33 %
TEN1	0.64	20.90 %
ADP1	0.57	21.18 %
CMR1	0.43	43.25 %
ODM1	0.25	16.08 %
SZSD	0.14	30.64 %
Total	66.07	47.74 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mixie	19.81	60.97 %
In-Stove	19.66	71.33 %
Gas-Stov	9.26	32.12 %
Grinder	6.98	28.58 %
Chimney	2.36	43.75 %
Iron	0.74	26.41 %
Small-Ap	0.70	10.09 %
Cook-Ele	0.65	61.20 %
Total	60.16	46.46 %

Branch *	MTD Sales L	Brand Share %
CH49	4.03	40.42 %
CH25	3.07	43.69 %
CH07	2.51	29.39 %
CH42	2.41	38.69 %
CH28	1.85	33.20 %
CH45	1.73	39.41 %
CH47	1.17	34.72 %
CH30	0.86	21.99 %
CH39	0.84	27.89 %
MRM1	0.79	26.06 %
GUD2	0.67	25.44 %
TKM1	0.63	34.37 %
CH40	0.33	45.42 %
WHC3	0.23	19.33 %
CZWH	0.16	10.56 %
KNR1	0.10	15.68 %
MC09		0.00 %
MC10		0.00 %
Total	60.16	46.46 %

WEST-02

Property	MTD Sales L	Brand Share %
Mixie	21.49	56.53 %
In-Stove	12.64	71.75 %
Gas-Stov	10.93	45.61 %
Chimney	5.66	65.90 %
Grinder	4.00	36.99 %
Iron	1.14	33.69 %
Small-Ap	0.87	39.27 %
Cook-Ele	0.42	100.00 %
Total	57.16	54.42 %

Branch *	MTD Sales L	Brand Share %
ERD2	3.17	42.47 %
ERD1	2.30	45.07 %
PLC1	1.31	39.22 %
RSP1	1.21	45.87 %
TRM1	1.12	35.00 %
MCR1	1.06	32.42 %
TCG1	0.77	43.91 %
OML1	0.75	28.75 %
DPR1	0.67	47.43 %
DPR2	0.64	41.56 %
HRR1	0.54	22.91 %
SGG1	0.54	38.77 %
KVP1	0.50	35.69 %
EDP1	0.47	23.36 %
WZWH	0.05	33.08 %
WHPD		0.00 %
Total	57.16	54.42 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mixie	17.91	56.25 %
In-Stove	14.01	75.22 %
Grinder	8.83	43.55 %
Gas-Stov	8.55	38.13 %
Chimney	2.55	69.64 %
Iron	0.88	28.41 %
Small-Ap	0.59	13.18 %
Cook-Ele	0.11	28.69 %
Total	53.45	50.98 %

Branch *	MTD Sales L	Brand Share %
MVM1	3.55	44.91 %
TNJ2	3.21	47.87 %
KUM1	3.01	39.92 %
TVR2	2.95	42.69 %
TNJ1	2.24	45.15 %
TYR1	1.84	44.96 %
MSI1	0.79	46.64 %
TRY4	0.73	19.68 %
KRN1	0.66	30.39 %
PBR1	0.59	47.29 %
APM1	0.57	31.06 %
NCK1	0.44	20.25 %
TZSD	0.37	35.21 %
Total	53.45	50.98 %

WEST-01

Property	MTD Sales L	Brand Share %
Mixie	15.55	53.89 %
In-Stove	10.05	67.19 %
Gas-Stov	7.82	33.47 %
Chimney	6.38	65.93 %
Grinder	5.01	33.91 %
Small-Ap	0.83	17.28 %
Iron	0.70	23.79 %
Cook-Ele	0.41	79.15 %
Total	46.76	46.79 %

Branch *	MTD Sales L	Brand Share %
CBE2	6.41	42.78 %
MPM1	2.15	42.65 %
KMR1	1.81	28.14 %
TPR2	1.63	39.40 %
PLI1	1.49	41.94 %
CBE6	1.42	29.05 %
PDM1	1.12	42.37 %
AVI1	1.05	27.27 %
TPR3	0.83	30.36 %
CBE5	0.69	32.60 %
SYM2	0.68	29.18 %
KMD1	0.68	45.89 %
DPM2	0.68	32.45 %
CNR1	0.64	45.46 %
KGI1	0.59	42.82 %
TPR4	0.59	42.72 %
ANR1	0.52	42.38 %
UMP1	0.46	33.08 %
GBM1	0.38	33.82 %
PPI1	0.36	18.31 %
WZSD		0.00 %
Total	46.76	46.79 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mixie	17.34	57.51 %
In-Stove	11.74	64.22 %
Gas-Stov	6.45	31.54 %
Grinder	2.90	20.77 %
Chimney	1.00	33.96 %
Cook-Ele	0.46	90.36 %
Iron	0.35	17.20 %
Small-Ap	0.32	7.34 %
Total	40.55	43.75 %

Branch *	MTD Sales L	Brand Share %
CH15	3.92	38.70 %
CH50	2.36	46.23 %
CH21	0.92	25.12 %
CH34	0.82	16.88 %
CH46	0.74	33.17 %
CH41	0.70	26.06 %
CH24	0.66	14.45 %
CH44	0.61	32.74 %
GPD1	0.61	40.08 %
CH33	0.59	28.15 %
CH23	0.47	37.09 %
CH20	0.44	13.44 %
MJR1	0.43	14.40 %
UKI1	0.32	33.64 %
CH01	0.10	35.97 %
Total	40.55	43.75 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mixie	10.80	51.60 %
In-Stove	5.82	64.55 %
Gas-Stov	3.71	27.47 %
Chimney	2.24	49.89 %
Grinder	2.23	32.73 %
Iron	0.67	28.85 %
Cook-Ele	0.35	68.23 %
Small-Ap	0.28	10.87 %
Total	26.09	43.40 %

Branch *	MTD Sales L	Brand Share %
VEL2	2.28	34.45 %
TRR1	1.84	33.96 %
KPM2	1.66	31.58 %
WJP1	0.94	47.27 %
ABR1	0.82	34.17 %
WJD1	0.68	29.24 %
ARC2	0.64	29.75 %
CPT1	0.60	34.99 %
TRT1	0.56	36.68 %
UGI1	0.54	36.14 %
PTU1	0.49	39.87 %
KPM1	0.46	35.64 %
PLR1	0.37	27.31 %
CYR1	0.36	28.17 %
SLG1	0.35	29.74 %
WHVL		0.00 %
Total	26.09	43.40 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mixie	8.76	49.08 %
Gas-Stov	3.67	32.37 %
Grinder	3.16	27.96 %
In-Stove	2.79	43.64 %
Chimney	1.02	48.34 %
Iron	0.54	24.78 %
Small-Ap	0.44	19.51 %
Cook-Ele	0.11	72.30 %
Total	20.49	38.24 %

Branch *	MTD Sales L	Brand Share %
POY2	2.02	46.10 %
POY1	2.00	31.33 %
CUD1	1.56	23.07 %
VPM2	1.10	40.77 %
ULP1	1.04	33.06 %
TDM1	0.62	31.26 %
SJI2	0.59	29.66 %
STP1	0.54	46.72 %
CDM1	0.31	8.91 %
MKM1	0.26	14.11 %
VPM1	0.23	27.11 %
TVM2	0.22	23.68 %
Total	20.49	38.24 %