

MTD Sales
381.02 L

Brand Share %
39.98 %

Information:

MTD : 01-09-2026 To 22-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **39.98 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	178.88	55.38 %
Gas-Stov	74.46	28.24 %
Grinder	52.88	30.92 %
Chimney	33.66	51.25 %
In-Stove	32.48	51.89 %
Iron	8.31	29.45 %
Small-Ap	0.34	0.89 %
Total	381.02	39.98 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	74.53	40.63 %
SOUTH-03	55.34	43.64 %
CHENNAI-01	49.30	37.36 %
TRICHY-01	48.60	43.54 %
WEST-02	36.58	49.80 %
CHENNAI-02	27.38	34.46 %
WEST-01	27.09	35.50 %
SOUTH ARCOT	21.74	32.42 %
NORTH ARCOT	21.57	35.58 %
WEST-03	18.88	44.77 %
Total	381.02	39.98 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mixie	40.50	59.77 %
Gas-Stov	12.51	26.38 %
Grinder	10.10	26.55 %
In-Stove	5.64	55.80 %
Chimney	3.99	49.96 %
Iron	1.71	27.30 %
Small-Ap	0.09	1.50 %
Total	74.53	40.63 %

Branch *	MTD Sales L	Brand Share %
KVT1	4.24	29.75 %
TVL1	3.48	33.18 %
NGR1	2.80	30.69 %
RND2	2.51	30.99 %
TKS2	2.50	31.29 %
VNR2	2.31	31.19 %
RND1	2.20	34.45 %
TKS1	1.98	30.14 %
SDI1	0.98	30.00 %
KGL1	0.68	38.98 %
VNR1	0.56	27.36 %
UDN1	0.52	32.82 %
APK2	0.49	13.57 %
APK1	0.35	17.86 %
KSM1	0.35	17.22 %
SGT1	0.28	39.20 %
TYI1	0.06	2.13 %
S2SD		0.00 %
Total	74.53	40.63 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mixie	22.57	57.07 %
Gas-Stov	10.98	31.47 %
Grinder	10.97	38.62 %
Chimney	5.17	61.09 %
In-Stove	4.28	55.66 %
Iron	1.34	33.41 %
Small-Ap	0.02	0.58 %
Total	55.34	43.64 %

Branch *	MTD Sales L	Brand Share %
MDU1	4.33	34.17 %
DGL1	3.89	36.51 %
KKD3	2.31	35.04 %
NKI1	1.02	34.93 %
DKI1	0.98	27.27 %
KRR1	0.97	39.75 %
BNR1	0.82	39.96 %
PNI1	0.79	33.30 %
KPT1	0.74	34.81 %
TDI1	0.54	29.98 %
PKM1	0.52	27.59 %
CMR1	0.47	30.30 %
MNM1	0.46	39.84 %
MDU3	0.39	17.57 %
TEN1	0.35	20.24 %
ODM1	0.32	22.56 %
MDU7	0.26	7.21 %
DGL2	0.19	9.85 %
ADP1	0.06	2.72 %
Total	55.34	43.64 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mixie	24.95	57.02 %
Gas-Stov	10.04	27.97 %
Grinder	7.40	29.65 %
In-Stove	3.51	39.25 %
Chimney	2.54	36.17 %
Iron	0.85	28.24 %
Total	49.30	37.36 %

Branch *	MTD Sales L	Brand Share %
CH47	3.08	31.79 %
CH49	2.65	23.15 %
CH07	2.25	33.43 %
CH42	1.82	34.97 %
CH22	1.72	31.38 %
CH28	1.67	23.67 %
AVD1	1.37	37.09 %
CH08	1.09	36.24 %
CH30	1.04	22.98 %
SKL1	0.88	36.79 %
GUD2	0.87	28.95 %
MRM1	0.79	22.91 %
CGL1	0.77	24.75 %
CH39	0.73	17.69 %
CH38	0.73	22.20 %
KNR1	0.62	38.70 %
CH26	0.39	39.53 %
CZWH	0.07	33.40 %
MC09		0.00 %
Total	49.30	37.36 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mixie	18.90	54.22 %
Gas-Stov	11.47	35.27 %
Grinder	7.25	33.18 %
In-Stove	6.02	62.05 %
Chimney	3.90	58.59 %
Iron	0.96	33.75 %
Small-Ap	0.11	3.53 %
Total	48.60	43.54 %

Branch *	MTD Sales L	Brand Share %
MVM1	3.81	35.01 %
KIK1	2.33	35.78 %
KUM1	2.29	34.87 %
JKM1	1.17	34.96 %
TRY4	0.78	24.37 %
ORU1	0.76	36.70 %
KUM2	0.75	25.86 %
PDK1	0.63	39.53 %
AYR1	0.46	25.55 %
APM1	0.45	27.07 %
PBR1	0.42	32.21 %
KRN1	0.32	19.95 %
NCK1	0.29	19.28 %
Total	48.60	43.54 %

WEST-02

Property	MTD Sales L	Brand Share %
Mixie	14.62	57.22 %
Gas-Stov	9.51	40.17 %
Chimney	5.13	63.13 %
In-Stove	3.22	64.19 %
Grinder	3.09	45.31 %
Iron	0.98	40.61 %
Small-Ap	0.02	1.29 %
Total	36.58	49.80 %

Branch *	MTD Sales L	Brand Share %
TRM1	1.92	39.94 %
SLM1	1.58	27.82 %
PLC1	1.15	29.41 %
MCR1	0.99	27.03 %
SLM3	0.98	26.22 %
HRR1	0.79	35.69 %
KVP1	0.45	23.26 %
DPR2	0.42	19.46 %
EDP1	0.38	32.19 %
SGI1	0.27	19.63 %
WZWH		0.00 %
Total	36.58	49.80 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mixie	15.51	54.79 %
Gas-Stov	4.00	19.11 %
Grinder	2.72	22.21 %
In-Stove	2.40	44.89 %
Chimney	2.01	39.16 %
Iron	0.67	28.68 %
Small-Ap	0.07	1.37 %
Total	27.38	34.46 %

Branch *	MTD Sales L	Brand Share %
CH15	2.88	36.56 %
CH03	2.02	32.31 %
CH18	1.87	27.06 %
PON1	0.76	30.06 %
CH27	0.64	32.92 %
CH12	0.60	18.91 %
CH33	0.59	18.47 %
CH44	0.58	33.63 %
CH37	0.54	37.43 %
UKI1	0.50	37.25 %
GPD1	0.44	32.43 %
CH24	0.42	13.12 %
CH21	0.39	11.80 %
CH46	0.26	21.54 %
CH23	0.25	29.75 %
CH31	0.21	27.01 %
CH41	0.20	11.06 %
MJR1	0.19	7.70 %
CH32	0.14	28.97 %
CH51	0.04	21.40 %
WHC3		0.00 %
Total	27.38	34.46 %

WEST-01

Property	MTD Sales L	Brand Share %
Mixie	13.30	54.06 %
Gas-Stov	4.47	21.13 %
Chimney	3.58	41.15 %
Grinder	3.27	27.60 %
In-Stove	2.07	42.11 %
Iron	0.39	20.30 %
Small-Ap	0.02	0.76 %
Total	27.09	35.50 %

Branch *	MTD Sales L	Brand Share %
KMR1	2.79	34.93 %
CBE2	2.19	17.71 %
CBE4	1.90	33.62 %
PLI1	1.44	30.03 %
SNR1	1.26	27.90 %
UMP1	0.95	36.39 %
CBE5	0.86	31.90 %
CBE6	0.57	10.10 %
PPI1	0.50	30.66 %
KMD1	0.45	24.44 %
DPM2	0.44	18.13 %
KGI1	0.40	32.32 %
PDM1	0.36	23.74 %
CNR1	0.32	20.71 %
WZSD		0.00 %
Total	27.09	35.50 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mixie	10.66	45.72 %
Grinder	4.07	28.47 %
Gas-Stov	3.54	21.09 %
In-Stove	1.64	37.84 %
Chimney	1.30	40.34 %
Iron	0.53	22.92 %
Total	21.74	32.42 %

Branch *	MTD Sales L	Brand Share %
CUD1	2.00	23.14 %
POY1	1.92	25.36 %
VPM2	1.00	33.51 %
TDM1	0.86	30.51 %
KLM1	0.84	21.91 %
SJI2	0.71	24.46 %
KML1	0.67	24.10 %
PRT1	0.62	25.48 %
ULP1	0.55	21.32 %
STP1	0.48	39.16 %
CDM1	0.36	8.07 %
VPM1	0.27	23.60 %
TVM1	0.18	24.27 %
MKM1	0.17	14.13 %
Total	21.74	32.42 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mixie	9.68	47.29 %
Gas-Stov	4.17	22.32 %
Chimney	3.27	51.59 %
In-Stove	1.97	53.89 %
Grinder	1.82	29.49 %
Iron	0.66	33.57 %
Total	21.57	35.58 %

Branch *	MTD Sales L	Brand Share %
KPM2	1.69	31.29 %
VEL3	1.41	30.90 %
VEL2	0.78	17.11 %
SBR1	0.78	30.78 %
VNB1	0.77	29.25 %
GDM1	0.67	36.16 %
ABR1	0.64	23.94 %
PLR1	0.56	29.79 %
CPT1	0.53	24.35 %
AKM1	0.40	18.98 %
ARC2	0.40	30.99 %
WJP1	0.39	36.18 %
VSI1	0.35	28.79 %
KPM1	0.30	32.84 %
CYR1	0.29	33.64 %
TRT1	0.22	15.68 %
SLG1	0.20	20.50 %
CGM1	0.18	29.67 %
UGI1	0.06	11.12 %
Total	21.57	35.58 %

WEST-03

Property	MTD Sales L	Brand Share %
Mixie	8.18	55.22 %
Gas-Stov	3.77	32.12 %
Chimney	2.79	68.59 %
Grinder	2.20	34.15 %
In-Stove	1.73	60.02 %
Iron	0.21	18.89 %
Total	18.88	44.77 %

Branch *	MTD Sales L	Brand Share %
TPR2	1.41	27.02 %
AVI1	1.24	35.98 %
CMI1	0.64	37.52 %
KGM1	0.57	31.40 %
TPR3	0.32	27.49 %
GBM1	0.32	37.83 %
SYM2	0.28	21.10 %
SGG1	0.24	32.09 %
PDR1	0.15	20.95 %
W3SD		0.00 %
Total	18.88	44.77 %