

MTD Sales
370.11 L

Brand Share %
39.92 %

Information:

MTD : 01-09-2026 To 21-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **39.92 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	173.59	55.39 %
Gas-Stov	72.36	28.11 %
Grinder	51.63	30.98 %
Chimney	32.92	50.99 %
In-Stove	31.23	51.76 %
Iron	8.06	29.57 %
Small-Ap	0.32	0.86 %
Total	370.11	39.92 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	72.58	40.63 %
SOUTH-03	53.93	43.58 %
CHENNAI-01	48.26	37.37 %
TRICHY-01	46.90	43.26 %
WEST-02	35.58	49.49 %
CHENNAI-02	26.45	34.65 %
WEST-01	26.01	35.18 %
NORTH ARCOT	21.02	35.52 %
SOUTH ARCOT	20.72	32.03 %
WEST-03	18.66	45.43 %
Total	370.11	39.92 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mixie	39.71	60.18 %
Gas-Stov	11.83	25.82 %
Grinder	9.91	26.63 %
In-Stove	5.41	54.75 %
Chimney	3.99	49.96 %
Iron	1.64	27.41 %
Small-Ap	0.09	1.54 %
Total	72.58	40.63 %

Branch *	MTD Sales L	Brand Share %
KVT1	4.23	30.21 %
TVL1	3.30	33.19 %
NGR1	2.67	30.27 %
RND2	2.51	31.12 %
TKS2	2.42	30.70 %
VNR2	2.20	31.14 %
RND1	2.13	33.82 %
TKS1	1.92	29.57 %
SDI1	0.98	30.16 %
KGL1	0.66	38.86 %
VNR1	0.56	27.89 %
UDN1	0.52	34.15 %
APK2	0.49	14.53 %
ARM1	0.39	35.58 %
APK1	0.35	17.86 %
KSM1	0.35	18.32 %
SGT1	0.28	39.20 %
TYI1	0.06	2.14 %
S2SD		0.00 %
Total	72.58	40.63 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mixie	21.90	56.97 %
Gas-Stov	10.82	31.53 %
Grinder	10.69	38.58 %
Chimney	5.17	61.09 %
In-Stove	4.01	54.61 %
Iron	1.32	33.59 %
Small-Ap	0.02	0.62 %
Total	53.93	43.58 %

Branch *	MTD Sales L	Brand Share %
MDU1	4.25	34.01 %
DGL1	3.82	36.87 %
KKD3	2.31	36.41 %
NKI1	0.96	34.21 %
DKI1	0.96	27.15 %
KRR1	0.95	39.79 %
PNI1	0.79	33.30 %
BNR1	0.77	38.93 %
KPT1	0.72	34.84 %
PNV2	0.60	38.14 %
TDI1	0.54	29.98 %
PKM1	0.50	27.31 %
CMR1	0.47	30.52 %
MNM1	0.46	39.84 %
MDU3	0.39	18.11 %
ODM1	0.32	22.56 %
TEN1	0.30	18.46 %
MDU7	0.26	7.29 %
DGL2	0.19	10.07 %
ADP1	0.06	2.72 %
Total	53.93	43.58 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mixie	24.43	57.14 %
Gas-Stov	9.77	27.97 %
Grinder	7.25	29.46 %
In-Stove	3.44	39.30 %
Chimney	2.54	36.17 %
Iron	0.83	28.24 %
Total	48.26	37.37 %

Branch *	MTD Sales L	Brand Share %
CH47	3.02	31.40 %
CH49	2.65	23.76 %
CH07	2.21	34.44 %
CH42	1.82	34.97 %
CH22	1.72	31.38 %
CH28	1.67	24.22 %
AVD1	1.33	36.46 %
CH08	1.09	36.24 %
CH30	1.04	23.12 %
SKL1	0.88	36.79 %
GUD2	0.87	28.95 %
CGL1	0.77	24.75 %
CH38	0.72	21.96 %
CH39	0.70	17.54 %
MRM1	0.69	21.49 %
KNR1	0.53	35.57 %
CZWH	0.07	33.40 %
MC09		0.00 %
Total	48.26	37.37 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mixie	18.06	53.68 %
Gas-Stov	11.24	35.29 %
Grinder	7.00	33.16 %
In-Stove	5.88	62.25 %
Chimney	3.70	57.34 %
Iron	0.93	34.14 %
Small-Ap	0.09	2.88 %
Total	46.90	43.26 %

Branch *	MTD Sales L	Brand Share %
MVM1	3.62	34.39 %
KIK1	2.21	35.00 %
KUM1	2.19	34.41 %
JKM1	1.09	33.55 %
ORU1	0.76	36.70 %
TRY4	0.73	24.60 %
KUM2	0.73	25.39 %
PDK1	0.60	38.64 %
AYR1	0.46	25.55 %
APM1	0.45	28.28 %
PBR1	0.42	33.02 %
KRN1	0.32	19.95 %
NCK1	0.29	19.28 %
Total	46.90	43.26 %

WEST-02

Property	MTD Sales L	Brand Share %
Mixie	14.28	56.85 %
Gas-Stov	9.10	39.69 %
Chimney	5.13	63.13 %
In-Stove	3.09	63.63 %
Grinder	3.04	45.09 %
Iron	0.92	39.95 %
Small-Ap	0.02	1.31 %
Total	35.58	49.49 %

Branch *	MTD Sales L	Brand Share %
TRM1	1.84	39.17 %
SLM1	1.54	27.48 %
PLC1	1.07	27.94 %
MCR1	0.99	27.03 %
SLM3	0.98	26.74 %
HRR1	0.76	34.83 %
BMD1	0.62	38.91 %
KVP1	0.45	23.26 %
DPR2	0.41	19.08 %
EDP1	0.32	28.09 %
SGI1	0.27	19.63 %
WZWH		0.00 %
Total	35.58	49.49 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mixie	14.86	54.81 %
Gas-Stov	3.89	19.15 %
Grinder	2.72	22.98 %
In-Stove	2.25	45.38 %
Chimney	2.01	40.15 %
Iron	0.65	28.72 %
Small-Ap	0.07	1.45 %
Total	26.45	34.65 %

Branch *	MTD Sales L	Brand Share %
CH15	2.83	37.89 %
CH03	1.91	32.46 %
CH18	1.86	27.68 %
PON1	0.73	31.13 %
CH12	0.60	21.95 %
CH33	0.59	18.47 %
CH44	0.58	35.02 %
CH27	0.58	31.58 %
CH37	0.54	39.90 %
UKI1	0.50	37.25 %
GPD1	0.42	32.24 %
CH24	0.39	12.31 %
CH21	0.37	11.32 %
CH46	0.26	21.54 %
CH23	0.25	29.75 %
CH31	0.21	27.01 %
CH41	0.20	11.21 %
MJR1	0.19	7.76 %
CH32	0.10	21.91 %
CH51	0.04	21.40 %
WHC3		0.00 %
Total	26.45	34.65 %

WEST-01

Property	MTD Sales L	Brand Share %
Mixie	12.76	54.14 %
Gas-Stov	4.41	21.19 %
Chimney	3.22	38.61 %
Grinder	3.17	27.75 %
In-Stove	2.05	42.61 %
Iron	0.37	20.94 %
Small-Ap	0.02	0.77 %
Total	26.01	35.18 %

Branch *	MTD Sales L	Brand Share %
KMR1	2.79	35.69 %
CBE2	1.99	16.61 %
CBE4	1.90	35.25 %
PLI1	1.23	26.98 %
SNR1	1.20	27.52 %
CBE5	0.85	32.79 %
UMP1	0.84	35.36 %
CBE6	0.57	10.10 %
PPI1	0.50	30.66 %
KMD1	0.45	24.52 %
DPM2	0.44	18.13 %
KGI1	0.40	32.32 %
CNR1	0.32	21.83 %
PDM1	0.31	23.25 %
WZSD		0.00 %
Total	26.01	35.18 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mixie	9.38	47.50 %
Gas-Stov	4.14	22.36 %
Chimney	3.27	51.59 %
In-Stove	1.88	55.45 %
Grinder	1.71	28.46 %
Iron	0.64	33.76 %
Total	21.02	35.52 %

Branch *	MTD Sales L	Brand Share %
KPM2	1.69	31.63 %
VEL3	1.41	32.28 %
VNB1	0.73	28.24 %
SBR1	0.72	29.83 %
VEL2	0.72	15.87 %
GDM1	0.64	35.57 %
ABR1	0.60	22.65 %
CPT1	0.53	24.35 %
PLR1	0.51	28.86 %
AKM1	0.40	19.71 %
ARC2	0.40	30.99 %
WJP1	0.38	36.79 %
VSI1	0.35	29.38 %
KPM1	0.30	33.48 %
CYR1	0.29	33.64 %
TRT1	0.22	15.68 %
SLG1	0.20	21.85 %
CGM1	0.18	29.67 %
UGI1	0.06	11.24 %
Total	21.02	35.52 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mixie	10.21	45.18 %
Grinder	3.93	28.97 %
Gas-Stov	3.44	20.81 %
In-Stove	1.49	36.85 %
Chimney	1.11	36.62 %
Iron	0.53	23.32 %
Total	20.72	32.03 %

Branch *	MTD Sales L	Brand Share %
CUD1	1.96	23.15 %
POY1	1.90	25.34 %
KLM1	0.84	23.51 %
VPM2	0.78	28.80 %
SJI2	0.71	25.34 %
KML1	0.67	24.60 %
TDM1	0.66	25.58 %
PRT1	0.62	26.32 %
ULP1	0.47	18.84 %
CDM1	0.36	8.07 %
VPM1	0.21	19.20 %
TVM1	0.18	24.27 %
MKM1	0.14	11.67 %
Total	20.72	32.03 %

WEST-03

Property	MTD Sales L	Brand Share %
Mixie	8.01	55.44 %
Gas-Stov	3.72	32.66 %
Chimney	2.79	73.13 %
Grinder	2.20	34.36 %
In-Stove	1.73	60.74 %
Iron	0.21	19.05 %
Total	18.66	45.43 %

Branch *	MTD Sales L	Brand Share %
TPR2	1.44	28.82 %
AVI1	1.24	36.77 %
CMI1	0.64	37.52 %
KGM1	0.51	28.92 %
TPR3	0.32	27.68 %
SYM2	0.28	21.10 %
SGG1	0.24	32.09 %
PDR1	0.15	20.95 %
W3SD		0.00 %
Total	18.66	45.43 %