



# TN : PREETHI Sales Performance 22/04/2026 9:26 AM

MTD Sales  
370.25 L

Brand Share %  
45.48 %

Information:

MTD : 01-04-2026 To 21-04-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **45.48 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	176.29	59.74 %
Gas-Stov	70.73	35.69 %
Grinder	57.13	34.42 %
Chimney	44.81	66.00 %
Small-Ap	7.50	20.45 %
Iron	6.89	29.96 %
In-Stove	6.22	24.08 %
Cook-Ele	0.69	45.29 %
<b>Total</b>	<b>370.25</b>	<b>45.48 %</b>

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	69.38	49.16 %
SOUTH-03	56.39	48.95 %
CHENNAI-01	53.24	38.22 %
WEST-02	46.03	54.61 %
TRICHY-01	40.61	47.51 %
WEST-01	35.45	46.87 %
CHENNAI-02	28.11	36.80 %
NORTH ARCOT	20.55	43.54 %
SOUTH ARCOT	20.50	41.31 %
<b>Total</b>	<b>370.25</b>	<b>45.48 %</b>

## SOUTH-01

Property	MTD Sales L	Brand Share %
Mixie	31.72	62.40 %
Gas-Stov	13.56	37.95 %
Grinder	12.13	40.27 %
Chimney	7.40	73.38 %
Small-Ap	2.12	30.43 %
Iron	1.48	29.79 %
In-Stove	0.95	43.04 %
Cook-Ele	0.02	10.50 %
<b>Total</b>	<b>69.38</b>	<b>49.16 %</b>

Branch *	MTD Sales L	Brand Share %
NGR1	2.38	28.90 %
VNR2	2.33	35.48 %
TCN1	2.04	39.11 %
TKS1	1.05	22.97 %
STU2	0.86	43.96 %
TYI1	0.80	32.32 %
KGL1	0.75	45.20 %
UDN1	0.67	36.86 %
APK1	0.66	38.08 %
SDI1	0.64	34.75 %
APK2	0.57	25.25 %
ASM1	0.57	38.13 %
ARM1	0.55	29.26 %
ERL2	0.44	22.72 %
KSM1	0.37	21.31 %
COL1	0.35	29.05 %
S2SD	0.09	29.57 %
WHTV		0.00 %
<b>Total</b>	<b>69.38</b>	<b>49.16 %</b>

### SOUTH-03

Property	MTD Sales L	Brand Share %
Mixie	25.16	65.47 %
Grinder	10.36	39.80 %
Gas-Stov	10.36	35.74 %
Chimney	8.07	75.95 %
Small-Ap	1.23	21.53 %
Iron	0.99	25.54 %
Cook-Ele	0.13	41.59 %
In-Stove	0.09	7.13 %
<b>Total</b>	<b>56.39</b>	<b>48.95 %</b>

Branch *	MTD Sales L	Brand Share %
MDU1	5.12	40.93 %
DGL1	4.49	43.96 %
KKD3	2.60	37.94 %
MDU7	0.96	32.89 %
PKM1	0.66	44.10 %
BNR1	0.62	25.35 %
DKI1	0.58	24.46 %
PNI1	0.57	27.10 %
MNM1	0.52	41.90 %
MDU3	0.46	17.97 %
ADP1	0.35	14.51 %
DGL2	0.32	12.13 %
ODM1	0.31	27.05 %
TEN1	0.29	12.72 %
BTU1	0.29	28.55 %
SZSD		0.00 %
WHMD		0.00 %
<b>Total</b>	<b>56.39</b>	<b>48.95 %</b>

### CHENNAI-01

Property	MTD Sales L	Brand Share %
Mixie	24.95	62.15 %
Gas-Stov	10.55	34.85 %
Grinder	8.70	21.43 %
Chimney	5.60	56.75 %
In-Stove	1.90	26.16 %
Small-Ap	0.69	8.62 %
Iron	0.68	23.95 %
Cook-Ele	0.16	53.87 %
<b>Total</b>	<b>53.24</b>	<b>38.22 %</b>

Branch *	MTD Sales L	Brand Share %
CH47	4.87	34.74 %
CH05	4.24	41.69 %
CH49	3.01	35.17 %
CH45	2.20	43.74 %
CH07	1.62	25.91 %
CH28	1.36	28.41 %
CH35	1.03	41.70 %
CGL1	0.80	32.63 %
MRM1	0.77	25.72 %
CH38	0.77	28.40 %
TKM1	0.76	44.23 %
GUD2	0.75	28.50 %
CH30	0.63	19.27 %
CH39	0.54	19.01 %
CZWH	0.27	1.64 %
CH26	0.17	24.31 %
KNR1	0.15	35.02 %
WCHN		0.00 %
<b>Total</b>	<b>53.24</b>	<b>38.22 %</b>

## WEST-02

Property	MTD Sales L	Brand Share %
Mixie	22.28	61.13 %
Gas-Stov	9.65	46.51 %
Chimney	6.67	61.29 %
Grinder	4.91	47.71 %
Small-Ap	0.90	48.48 %
Iron	0.89	43.59 %
In-Stove	0.55	30.32 %
Cook-Ele	0.18	86.03 %
<b>Total</b>	<b>46.03</b>	<b>54.61 %</b>

Branch *	MTD Sales L	Brand Share %
ERD2	2.52	43.87 %
DPR2	1.08	39.31 %
MCR1	0.46	17.61 %
TRM1	0.45	23.50 %
SGG1	0.37	41.46 %
CMI1	0.36	42.71 %
PLC1	0.35	17.19 %
HRR1	0.31	23.66 %
OML1	0.16	7.80 %
KVP1	0.08	4.32 %
EDP1	0.06	5.96 %
WZWH		0.00 %
WHPD	-0.19	10.56 %
<b>Total</b>	<b>46.03</b>	<b>54.61 %</b>

## TRICHY-01

Property	MTD Sales L	Brand Share %
Mixie	20.54	57.26 %
Grinder	7.78	45.25 %
Gas-Stov	7.76	38.74 %
Chimney	2.74	60.43 %
Small-Ap	0.79	21.30 %
Iron	0.79	31.50 %
In-Stove	0.20	13.14 %
<b>Total</b>	<b>40.61</b>	<b>47.51 %</b>

Branch *	MTD Sales L	Brand Share %
KUM1	2.93	44.64 %
MVM1	2.70	38.33 %
TNJ1	2.19	42.45 %
TVR2	1.84	36.23 %
TNJ2	1.38	29.73 %
NMM1	0.97	39.22 %
JKM1	0.67	23.43 %
PBR1	0.60	38.30 %
TVR1	0.57	42.63 %
MSI1	0.52	35.04 %
KUM2	0.46	34.52 %
NCK1	0.35	20.47 %
TRY4	0.26	11.09 %
AYR1	0.24	33.91 %
KRN1	0.18	10.27 %
APM1	0.14	15.49 %
TZSD	0.05	28.39 %
WTRZ		0.00 %
<b>Total</b>	<b>40.61</b>	<b>47.51 %</b>

**WEST-01**

Property	MTD Sales L	Brand Share %
Mixie	16.61	58.33 %
Gas-Stov	6.54	34.40 %
Chimney	6.38	70.70 %
Grinder	4.57	34.90 %
Small-Ap	0.65	20.38 %
Iron	0.48	35.12 %
In-Stove	0.17	12.23 %
Cook-Ele	0.05	46.32 %
<b>Total</b>	<b>35.45</b>	<b>46.87 %</b>

Branch *	MTD Sales L	Brand Share %
CBE2	3.53	41.15 %
KMR1	1.85	29.47 %
MPM1	1.34	35.03 %
TPR2	1.04	27.06 %
PLI1	1.01	28.80 %
CBE6	0.91	30.86 %
AVI1	0.77	28.36 %
PDM1	0.66	37.23 %
SYM2	0.63	35.60 %
TPR3	0.59	38.93 %
CBE5	0.57	26.13 %
DPM2	0.49	34.12 %
KMD1	0.49	40.35 %
CBE3	0.37	40.94 %
PPI1	0.15	14.75 %
WHCB		0.00 %
<b>Total</b>	<b>35.45</b>	<b>46.87 %</b>

**CHENNAI-02**

Property	MTD Sales L	Brand Share %
Mixie	15.13	55.45 %
Gas-Stov	4.89	25.32 %
Grinder	3.06	22.55 %
Chimney	2.72	69.24 %
In-Stove	1.23	19.55 %
Small-Ap	0.54	14.09 %
Iron	0.44	22.27 %
Cook-Ele	0.10	55.55 %
<b>Total</b>	<b>28.11</b>	<b>36.80 %</b>

Branch *	MTD Sales L	Brand Share %
CH15	3.53	34.91 %
CH03	2.63	37.53 %
CH21	1.37	31.09 %
CH12	1.24	30.39 %
PON1	0.55	38.96 %
GPD1	0.52	40.57 %
CH34	0.49	13.15 %
CH27	0.46	33.93 %
CH24	0.46	14.10 %
CH44	0.35	16.64 %
CH41	0.34	22.05 %
MJR1	0.28	9.11 %
CH46	0.23	18.38 %
CH33	0.21	9.11 %
UKI1	0.17	24.11 %
CH51	0.12	9.54 %
CH32	0.10	27.85 %
CH31	0.07	10.44 %
CH01	0.06	40.01 %
<b>Total</b>	<b>28.11</b>	<b>36.80 %</b>

## NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mixie	9.83	52.89 %
Gas-Stov	3.93	30.58 %
Chimney	3.70	63.20 %
Grinder	1.86	47.05 %
Iron	0.53	29.76 %
In-Stove	0.46	21.29 %
Small-Ap	0.22	11.02 %
Cook-Ele	0.02	45.85 %
<b>Total</b>	<b>20.55</b>	<b>43.54 %</b>

Branch *	MTD Sales L	Brand Share %
TRR1	2.07	45.35 %
VEL2	1.68	24.45 %
VSI1	0.97	45.13 %
KPM2	0.78	19.43 %
ARC2	0.56	36.57 %
ABR1	0.55	32.76 %
TRT1	0.52	42.40 %
KPM1	0.49	42.15 %
CPT1	0.39	28.89 %
PLR1	0.38	32.52 %
GDM1	0.32	27.05 %
SLG1	0.27	18.76 %
UGI1	0.13	27.98 %
PTU1	0.12	16.57 %
WHVL		0.00 %
<b>Total</b>	<b>20.55</b>	<b>43.54 %</b>

## SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mixie	10.05	52.89 %
Grinder	3.77	33.78 %
Gas-Stov	3.49	31.08 %
Chimney	1.52	49.37 %
In-Stove	0.68	34.27 %
Iron	0.62	37.10 %
Small-Ap	0.36	24.88 %
Cook-Ele	0.02	25.08 %
<b>Total</b>	<b>20.50</b>	<b>41.31 %</b>

Branch *	MTD Sales L	Brand Share %
CUD1	2.72	36.37 %
POY1	2.14	29.92 %
ULP1	1.00	34.94 %
VPM2	0.91	43.00 %
KML1	0.86	30.31 %
SJI2	0.71	31.05 %
TDM1	0.50	39.52 %
VPM1	0.29	38.53 %
TVM2	0.24	38.03 %
CDM1	0.24	8.33 %
KLM1	0.22	11.15 %
MKM1	0.15	17.96 %
VCM2	0.05	44.47 %
WHUT		0.00 %
<b>Total</b>	<b>20.50</b>	<b>41.31 %</b>