



TN : PREETHI Sales Performance 20/05/2026 9:26 AM

MTD Sales
330.43 L

Brand Share %
45.76 %

Information:

MTD : 01-05-2026 To 19-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **45.76 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	150.14	59.72 %
Gas-Stov	64.58	37.12 %
Grinder	50.83	35.67 %
Chimney	37.78	68.22 %
In-Stove	11.79	39.74 %
Iron	6.58	38.40 %
Small-Ap	5.74	19.92 %
Cook-Ele	2.97	83.49 %
Cook-Pre	0.02	0.08 %
Total	330.43	45.76 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	61.71	45.00 %
SOUTH-03	49.96	48.51 %
CHENNAI-01	48.22	42.57 %
WEST-02	42.24	56.52 %
TRICHY-01	36.61	45.52 %
WEST-01	35.94	46.57 %
CHENNAI-02	22.01	38.83 %
SOUTH ARCOT	16.89	39.36 %
NORTH ARCOT	16.86	45.79 %
Total	330.43	45.76 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mixie	29.41	62.31 %
Grinder	11.82	38.65 %
Gas-Stov	10.79	32.39 %
Chimney	5.78	77.03 %
Iron	1.43	35.52 %
Small-Ap	1.23	21.00 %
In-Stove	0.94	25.54 %
Cook-Ele	0.30	61.19 %
Total	61.71	45.00 %

Branch *	MTD Sales L	Brand Share %
TVL1	4.89	42.44 %
KVT1	4.17	41.59 %
RND1	2.90	38.82 %
TKS2	2.57	44.44 %
NGR1	2.39	31.56 %
SVK1	1.96	45.57 %
VNR2	1.93	30.39 %
TCN1	1.83	41.20 %
TKS1	0.84	16.57 %
STU2	0.79	38.66 %
ERL2	0.75	24.30 %
APK2	0.64	18.49 %
KGL1	0.63	34.30 %
SDI1	0.48	33.42 %
APK1	0.46	25.58 %
KSM1	0.38	27.99 %
TYI1	0.35	9.37 %
UDN1	0.35	31.24 %
ARM1	0.25	17.73 %
WHTV	-0.10	4.68 %
Total	61.71	45.00 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mixie	19.34	60.54 %
Gas-Stov	10.50	41.70 %
Grinder	8.55	36.72 %
Chimney	8.39	83.39 %
Iron	1.19	46.85 %
Small-Ap	0.92	19.02 %
In-Stove	0.80	51.86 %
Cook-Ele	0.27	92.35 %
Total	49.96	48.51 %

Branch *	MTD Sales L	Brand Share %
MDU6	2.01	42.96 %
KKD3	1.83	30.63 %
CBM1	1.27	45.30 %
NKI1	0.94	43.78 %
MDU7	0.85	23.96 %
TEN1	0.63	26.00 %
PNI1	0.57	38.51 %
MDU3	0.54	21.90 %
KRR1	0.54	43.34 %
TDI1	0.49	31.72 %
BNR1	0.47	22.18 %
PNV2	0.45	28.81 %
BTU1	0.44	45.13 %
ODM1	0.44	43.71 %
PKM1	0.36	24.80 %
DGL2	0.34	15.43 %
ADP1	0.24	18.51 %
WHMD		0.00 %
Total	49.96	48.51 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mixie	23.91	71.45 %
Gas-Stov	10.11	42.96 %
Grinder	6.32	20.17 %
Chimney	3.36	53.19 %
In-Stove	1.63	23.42 %
Cook-Ele	1.20	92.77 %
Small-Ap	1.01	16.82 %
Iron	0.69	31.02 %
Total	48.22	42.57 %

Branch *	MTD Sales L	Brand Share %
CH08	2.80	39.09 %
CH47	2.39	29.81 %
CH42	2.09	35.44 %
CH07	2.07	36.75 %
CH49	1.90	28.58 %
CH39	0.84	29.10 %
CH30	0.65	34.32 %
CH29	0.56	42.70 %
GUD2	0.55	35.10 %
MRM1	0.46	16.71 %
CGL1	0.31	44.72 %
SKL1	0.30	38.58 %
CH38	0.21	11.89 %
CH26	0.18	36.02 %
KNR1	0.14	36.46 %
CZWH	0.05	0.40 %
WCHN	-0.28	10.05 %
Total	48.22	42.57 %

WEST-02

Property	MTD Sales L	Brand Share %
Mixie	19.46	60.02 %
Gas-Stov	9.07	46.09 %
Chimney	5.74	67.27 %
Grinder	3.47	68.40 %
In-Stove	2.23	83.22 %
Iron	0.79	47.34 %
Cook-Ele	0.74	100.00 %
Small-Ap	0.72	42.67 %
Cook-Pre	0.02	0.70 %
Total	42.24	56.52 %

Branch *	MTD Sales L	Brand Share %
SLM1	1.66	39.58 %
SGI1	1.43	42.54 %
VPD1	0.91	40.15 %
BMD1	0.74	41.76 %
RSP1	0.66	37.30 %
MCR1	0.59	31.56 %
CMI1	0.58	42.87 %
PLC1	0.58	21.49 %
KVP1	0.53	24.68 %
TRM1	0.44	23.82 %
HRR1	0.32	28.31 %
SGG1	0.26	29.53 %
TCG1	0.21	41.78 %
EDP1	0.21	19.18 %
OML1	0.17	14.92 %
PDR1	0.15	34.36 %
WHPD		0.00 %
Total	42.24	56.52 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mixie	16.54	56.47 %
Grinder	7.53	45.61 %
Gas-Stov	7.47	37.40 %
Chimney	3.27	75.62 %
In-Stove	0.66	17.61 %
Iron	0.55	34.23 %
Small-Ap	0.40	14.87 %
Cook-Ele	0.20	65.90 %
Total	36.61	45.52 %

Branch *	MTD Sales L	Brand Share %
TNJ1	2.07	42.35 %
MVM1	2.06	33.67 %
KUM1	1.63	31.93 %
TNJ2	1.54	35.08 %
JKM1	1.06	32.98 %
TVR2	0.78	22.28 %
PBR1	0.66	35.44 %
NCK1	0.61	33.30 %
TTP1	0.52	35.56 %
APM1	0.51	27.92 %
KUM2	0.50	28.02 %
MSI1	0.38	38.98 %
KRN1	0.23	13.26 %
TRY4	0.22	9.09 %
PDK1	0.20	24.12 %
TRY2	0.08	41.92 %
WTRZ		0.00 %
Total	36.61	45.52 %

WEST-01

Property	MTD Sales L	Brand Share %
Mixie	13.80	53.30 %
Chimney	7.17	69.44 %
Gas-Stov	6.10	35.18 %
Grinder	5.19	38.67 %
In-Stove	2.56	58.78 %
Iron	0.45	39.59 %
Small-Ap	0.40	14.38 %
Cook-Ele	0.27	100.00 %
Total	35.94	46.57 %

Branch *	MTD Sales L	Brand Share %
CBE2	4.08	43.05 %
KMR1	1.98	30.12 %
MPM1	1.54	43.58 %
PLI1	1.47	40.84 %
UMP1	0.90	39.03 %
CBE6	0.82	24.96 %
AVI1	0.70	27.96 %
CBE5	0.70	28.17 %
PPI1	0.65	31.30 %
KMD1	0.59	39.69 %
KGI1	0.57	38.44 %
KGM1	0.36	31.56 %
TPR3	0.35	27.23 %
SYM2	0.32	27.92 %
GBM1	0.25	33.39 %
DPM2	0.25	13.85 %
GDR1	0.03	11.12 %
Total	35.94	46.57 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mixie	11.76	58.98 %
Gas-Stov	4.49	30.11 %
Grinder	2.73	26.20 %
Chimney	1.38	36.25 %
In-Stove	0.87	34.79 %
Iron	0.43	30.19 %
Small-Ap	0.35	14.27 %
Total	22.01	38.83 %

Branch *	MTD Sales L	Brand Share %
CH15	2.64	33.24 %
CH12	2.11	43.90 %
CH18	2.09	45.22 %
CH03	1.70	43.61 %
CH21	0.94	36.39 %
CH46	0.48	37.68 %
CH27	0.44	41.78 %
CH24	0.41	15.74 %
PON1	0.40	44.25 %
CH23	0.38	30.88 %
MJR1	0.31	15.74 %
CH34	0.30	15.88 %
CH33	0.26	15.72 %
CH44	0.22	12.74 %
CH36	0.22	20.75 %
GPD1	0.20	26.08 %
CH32	0.14	38.46 %
CH01	0.14	42.48 %
CH41	0.08	10.90 %
CH51	0.04	3.45 %
MC06	0.01	27.32 %
Total	22.01	38.83 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mixie	7.72	47.18 %
Grinder	3.75	39.00 %
Gas-Stov	3.09	31.68 %
Chimney	1.25	67.60 %
Iron	0.64	45.98 %
Small-Ap	0.43	29.78 %
In-Stove	0.02	2.09 %
Total	16.89	39.36 %

Branch *	MTD Sales L	Brand Share %
POY1	1.70	33.88 %
CUD1	1.10	21.65 %
ULP1	0.80	44.58 %
SJI2	0.56	27.64 %
KML1	0.55	32.27 %
KLM1	0.51	19.31 %
TDM1	0.33	32.83 %
CDM1	0.32	9.90 %
VPM2	0.23	19.66 %
STP1	0.20	37.31 %
TVM1	0.19	25.34 %
VPM1	0.11	29.06 %
TVM2	0.08	16.87 %
MKM1	0.05	4.26 %
WHUT		0.00 %
Total	16.89	39.36 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mixie	8.20	55.03 %
Gas-Stov	2.97	28.70 %
In-Stove	2.09	66.97 %
Grinder	1.46	65.70 %
Chimney	1.44	54.12 %
Iron	0.43	36.68 %
Small-Ap	0.28	26.72 %
Total	16.86	45.79 %

Branch *	MTD Sales L	Brand Share %
VEL2	1.42	31.65 %
TRR1	1.18	35.68 %
KPM2	1.04	29.98 %
VNB1	0.84	43.34 %
ABR1	0.51	35.38 %
PLR1	0.46	41.98 %
CGM1	0.46	39.88 %
CPT1	0.41	40.51 %
VSI1	0.33	35.99 %
TRT1	0.30	41.46 %
ARC2	0.29	37.04 %
ANI1	0.26	31.16 %
CYR1	0.26	43.84 %
GDM1	0.15	28.27 %
SLG1	0.14	18.38 %
UGI1	0.09	31.92 %
WHVL		0.00 %
Total	16.86	45.79 %