



# TN : PREETHI Sales Performance 20/04/2026 9:26 AM

MTD Sales  
336.60 L

Brand Share %  
44.77 %

Information:

MTD : 01-04-2026 To 19-04-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **44.77 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	160.12	59.09 %
Gas-Stov	64.58	35.64 %
Grinder	52.49	33.42 %
Chimney	41.12	66.45 %
Small-Ap	6.90	20.07 %
Iron	6.18	29.32 %
In-Stove	4.59	19.18 %
Cook-Ele	0.62	43.89 %
<b>Total</b>	<b>336.60</b>	<b>44.77 %</b>

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	63.26	48.05 %
SOUTH-03	50.96	48.33 %
CHENNAI-01	49.46	38.94 %
WEST-02	41.47	53.70 %
TRICHY-01	36.10	46.41 %
WEST-01	32.47	46.56 %
CHENNAI-02	26.55	36.60 %
NORTH ARCOT	18.67	41.23 %
SOUTH ARCOT	17.67	39.06 %
<b>Total</b>	<b>336.60</b>	<b>44.77 %</b>

## SOUTH-01

Property	MTD Sales L	Brand Share %
Mixie	28.64	61.74 %
Gas-Stov	12.78	38.67 %
Grinder	11.24	38.08 %
Chimney	6.71	71.31 %
Small-Ap	1.94	29.31 %
Iron	1.34	29.00 %
In-Stove	0.61	32.39 %
Cook-Ele		-0.31 %
<b>Total</b>	<b>63.26</b>	<b>48.05 %</b>

Branch *	MTD Sales L	Brand Share %
VNR2	2.10	33.94 %
NGR1	2.04	27.88 %
TCN1	1.81	39.35 %
TKS1	0.92	22.21 %
STU2	0.75	43.36 %
TYI1	0.73	31.05 %
KGL1	0.67	44.56 %
UDN1	0.60	35.90 %
APK1	0.57	35.51 %
ARM1	0.55	33.90 %
SDI1	0.55	33.47 %
ASM1	0.51	36.75 %
APK2	0.50	26.76 %
ERL2	0.36	19.60 %
KSM1	0.32	19.19 %
COL1	0.29	25.47 %
S2SD	0.09	29.57 %
<b>Total</b>	<b>63.26</b>	<b>48.05 %</b>

### SOUTH-03

Property	MTD Sales L	Brand Share %
Mixie	22.54	64.34 %
Grinder	9.48	39.48 %
Gas-Stov	9.03	34.90 %
Chimney	7.74	76.11 %
Small-Ap	1.11	20.63 %
Iron	0.86	24.62 %
Cook-Ele	0.13	44.55 %
In-Stove	0.09	7.13 %
<b>Total</b>	<b>50.96</b>	<b>48.33 %</b>

Branch *	MTD Sales L	Brand Share %
MDU1	4.94	41.48 %
DGL1	4.08	44.46 %
KKD3	2.40	37.01 %
MDU7	0.91	33.04 %
CMR1	0.73	44.59 %
PNV2	0.55	43.80 %
PNI1	0.55	29.69 %
DKI1	0.54	23.71 %
MNM1	0.46	41.11 %
BNR1	0.41	19.30 %
MDU3	0.35	16.00 %
ADP1	0.34	15.33 %
ODM1	0.31	32.40 %
DGL2	0.29	12.78 %
BTU1	0.27	26.09 %
TEN1	0.26	12.99 %
SZSD		0.00 %
<b>Total</b>	<b>50.96</b>	<b>48.33 %</b>

### CHENNAI-01

Property	MTD Sales L	Brand Share %
Mixie	22.93	62.00 %
Gas-Stov	10.02	35.77 %
Grinder	8.20	22.94 %
Chimney	5.48	60.05 %
In-Stove	1.39	20.78 %
Iron	0.64	24.01 %
Small-Ap	0.63	8.41 %
Cook-Ele	0.16	53.87 %
<b>Total</b>	<b>49.46</b>	<b>38.94 %</b>

Branch *	MTD Sales L	Brand Share %
CH47	4.60	34.98 %
CH05	3.84	40.25 %
CH49	2.88	35.80 %
CH45	2.05	43.94 %
CH07	1.45	25.33 %
CH28	1.34	28.83 %
CH35	0.97	40.43 %
CH38	0.77	32.35 %
CGL1	0.68	34.07 %
MRM1	0.67	24.47 %
GUD2	0.64	25.74 %
CH30	0.57	17.97 %
CH39	0.37	15.06 %
CZWH	0.27	2.00 %
CH26	0.17	26.60 %
KNR1	0.15	37.98 %
WCHN		0.00 %
<b>Total</b>	<b>49.46</b>	<b>38.94 %</b>

## WEST-02

Property	MTD Sales L	Brand Share %
Mixie	20.21	60.93 %
Gas-Stov	8.66	46.22 %
Chimney	5.75	61.39 %
Grinder	4.50	43.40 %
Small-Ap	0.88	48.96 %
Iron	0.80	42.84 %
In-Stove	0.55	30.92 %
Cook-Ele	0.13	81.76 %
<b>Total</b>	<b>41.47</b>	<b>53.70 %</b>

Branch *	MTD Sales L	Brand Share %
ERD2	2.04	40.86 %
DPR2	0.84	36.32 %
MCR1	0.43	18.65 %
TRM1	0.38	23.85 %
SGG1	0.33	39.61 %
PLC1	0.31	18.38 %
HRR1	0.25	27.54 %
OML1	0.16	8.44 %
KVP1	0.08	4.32 %
EDP1	0.06	6.43 %
WZWH		0.00 %
<b>Total</b>	<b>41.47</b>	<b>53.70 %</b>

## TRICHY-01

Property	MTD Sales L	Brand Share %
Mixie	18.26	56.53 %
Gas-Stov	7.14	39.79 %
Grinder	6.94	41.46 %
Chimney	2.21	61.41 %
Iron	0.69	30.89 %
Small-Ap	0.67	19.81 %
In-Stove	0.18	11.85 %
<b>Total</b>	<b>36.10</b>	<b>46.41 %</b>

Branch *	MTD Sales L	Brand Share %
MVM1	2.57	38.76 %
KUM1	2.52	43.31 %
TNJ1	2.04	43.18 %
TVR2	1.45	31.89 %
TNJ2	1.29	29.04 %
NMM1	0.74	37.52 %
TTP1	0.64	43.25 %
PBR1	0.60	42.20 %
JKM1	0.59	22.50 %
MSI1	0.52	35.21 %
TVR1	0.50	42.33 %
NCK1	0.31	18.95 %
TRY4	0.19	8.78 %
AYR1	0.18	31.37 %
KRN1	0.15	9.96 %
APM1	0.10	11.38 %
TZSD	0.05	28.39 %
<b>Total</b>	<b>36.10</b>	<b>46.41 %</b>

**WEST-01**

Property	MTD Sales L	Brand Share %
Mixie	15.41	57.87 %
Gas-Stov	5.95	34.13 %
Chimney	5.69	71.02 %
Grinder	4.24	35.03 %
Small-Ap	0.61	20.56 %
Iron	0.43	33.11 %
In-Stove	0.08	6.49 %
Cook-Ele	0.05	46.32 %
<b>Total</b>	<b>32.47</b>	<b>46.56 %</b>

Branch *	MTD Sales L	Brand Share %
CBE2	3.24	42.17 %
KMR1	1.85	29.84 %
TPR2	1.04	28.81 %
MPM1	1.02	35.44 %
CBE6	0.91	30.86 %
PLI1	0.88	26.66 %
AVI1	0.77	30.88 %
PDM1	0.66	40.27 %
SYM2	0.63	35.60 %
TPR3	0.59	38.93 %
CBE5	0.57	26.13 %
KMD1	0.49	43.31 %
DPM2	0.36	29.29 %
CBE3	0.32	37.49 %
PPI1	0.12	13.04 %
WHCB		0.00 %
<b>Total</b>	<b>32.47</b>	<b>46.56 %</b>

**CHENNAI-02**

Property	MTD Sales L	Brand Share %
Mixie	14.24	55.35 %
Gas-Stov	4.69	25.05 %
Grinder	2.92	23.00 %
Chimney	2.72	69.24 %
In-Stove	1.00	16.63 %
Small-Ap	0.50	14.24 %
Iron	0.39	21.96 %
Cook-Ele	0.10	55.55 %
<b>Total</b>	<b>26.55</b>	<b>36.60 %</b>

Branch *	MTD Sales L	Brand Share %
CH15	3.41	35.30 %
CH03	2.49	36.65 %
CH21	1.37	32.61 %
CH12	1.01	27.12 %
PON1	0.53	37.94 %
GPD1	0.49	41.33 %
CH27	0.46	38.79 %
CH24	0.46	14.24 %
CH44	0.35	16.98 %
CH41	0.25	17.88 %
MJR1	0.25	8.42 %
CH46	0.23	20.29 %
CH33	0.20	9.57 %
UKI1	0.17	25.52 %
CH34	0.14	4.38 %
CH51	0.12	9.54 %
CH32	0.10	27.85 %
CH31	0.07	10.44 %
CH01	0.02	21.82 %
<b>Total</b>	<b>26.55</b>	<b>36.60 %</b>

## NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mixie	8.96	51.16 %
Gas-Stov	3.48	30.10 %
Chimney	3.43	61.41 %
Grinder	1.62	33.15 %
Iron	0.47	28.97 %
In-Stove	0.46	21.29 %
Small-Ap	0.22	11.55 %
Cook-Ele	0.02	45.85 %
<b>Total</b>	<b>18.67</b>	<b>41.23 %</b>

Branch *	MTD Sales L	Brand Share %
VEL2	1.59	24.42 %
KPM2	0.55	15.25 %
ABR1	0.52	31.77 %
ARC2	0.51	36.24 %
TRT1	0.41	39.61 %
CPT1	0.39	29.23 %
KPM1	0.35	34.42 %
PLR1	0.33	32.56 %
GDM1	0.27	25.04 %
SLG1	0.26	18.46 %
ANI1	0.24	42.78 %
UGI1	0.13	30.82 %
PTU1	0.12	16.57 %
WHVL		0.00 %
<b>Total</b>	<b>18.67</b>	<b>41.23 %</b>

## SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mixie	8.92	51.82 %
Grinder	3.35	30.50 %
Gas-Stov	2.84	28.73 %
Chimney	1.39	51.85 %
Iron	0.56	37.30 %
Small-Ap	0.34	25.12 %
In-Stove	0.25	16.06 %
Cook-Ele	0.02	25.08 %
<b>Total</b>	<b>17.67</b>	<b>39.06 %</b>

Branch *	MTD Sales L	Brand Share %
CUD1	2.15	32.76 %
POY1	1.94	28.89 %
ULP1	0.87	36.75 %
VPM2	0.70	38.10 %
KML1	0.69	28.60 %
SJI2	0.63	29.62 %
TDM1	0.50	40.83 %
VPM1	0.29	38.53 %
KLM1	0.22	12.59 %
TVM2	0.22	36.55 %
CDM1	0.13	5.01 %
MKM1	0.09	12.43 %
<b>Total</b>	<b>17.67</b>	<b>39.06 %</b>