

MTD Sales
324.06 L

Brand Share %
39.93 %

Information:

MTD : 01-09-2026 To 18-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **39.93 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	150.91	55.64 %
Gas-Stov	63.45	27.82 %
Grinder	45.04	30.99 %
Chimney	29.64	51.29 %
In-Stove	27.81	52.16 %
Iron	6.91	29.25 %
Small-Ap	0.30	0.93 %
Total	324.06	39.93 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	65.76	40.67 %
SOUTH-03	48.99	43.60 %
TRICHY-01	41.83	43.21 %
CHENNAI-01	40.07	36.99 %
WEST-02	30.69	49.29 %
CHENNAI-02	23.33	35.09 %
WEST-01	22.04	35.30 %
SOUTH ARCOT	18.14	32.53 %
NORTH ARCOT	17.99	35.23 %
WEST-03	15.22	44.21 %
Total	324.06	39.93 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mixie	36.08	60.41 %
Gas-Stov	10.62	25.79 %
Grinder	8.73	25.38 %
In-Stove	4.92	55.81 %
Chimney	3.98	53.72 %
Iron	1.36	25.96 %
Small-Ap	0.07	1.34 %
Total	65.76	40.67 %

Branch *	MTD Sales L	Brand Share %
KVT1	3.94	31.38 %
TVL1	2.83	33.70 %
NGR1	2.64	32.27 %
RND2	2.24	31.14 %
TKS2	2.03	29.36 %
RND1	1.94	34.51 %
VNR2	1.93	30.40 %
TKS1	1.54	27.76 %
SDI1	0.93	29.94 %
VNR1	0.47	25.82 %
UDN1	0.40	30.53 %
APK2	0.39	13.01 %
ARM1	0.37	39.55 %
KSM1	0.35	27.46 %
APK1	0.32	17.44 %
SGT1	0.23	34.95 %
TYI1	0.06	2.36 %
S2SD		0.00 %
Total	65.76	40.67 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mixie	19.72	57.48 %
Grinder	9.78	39.57 %
Gas-Stov	9.66	30.68 %
Chimney	4.99	60.24 %
In-Stove	3.69	55.21 %
Iron	1.13	32.23 %
Small-Ap	0.02	0.65 %
Total	48.99	43.60 %

Branch *	MTD Sales L	Brand Share %
MDU1	3.81	32.60 %
DGL1	3.55	37.64 %
KKD3	2.27	37.68 %
NKI1	0.94	34.80 %
PNI1	0.79	35.21 %
KPT1	0.72	37.14 %
KRR1	0.71	36.46 %
DKI1	0.70	22.84 %
BTU1	0.69	39.25 %
NTM1	0.66	38.90 %
SVG1	0.51	36.26 %
TDI1	0.51	30.20 %
PNV2	0.48	37.03 %
PKM1	0.47	28.46 %
MNM1	0.42	39.74 %
CMR1	0.38	27.41 %
MDU3	0.36	18.85 %
TEN1	0.29	18.23 %
ODM1	0.26	22.41 %
DGL2	0.15	9.16 %
ADP1	0.06	2.92 %
MDU7	0.05	1.60 %
Total	48.99	43.60 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mixie	15.94	53.54 %
Gas-Stov	9.69	33.85 %
Grinder	6.39	34.31 %
In-Stove	5.34	63.01 %
Chimney	3.51	58.02 %
Iron	0.87	36.52 %
Small-Ap	0.09	3.18 %
Total	41.83	43.21 %

Branch *	MTD Sales L	Brand Share %
MVM1	3.16	33.50 %
KIK1	1.96	35.88 %
KUM1	1.96	34.42 %
JKM1	0.85	31.50 %
KUM2	0.70	25.16 %
ORU1	0.69	37.38 %
TRY4	0.68	24.38 %
AYR1	0.43	26.12 %
KRN1	0.32	20.86 %
APM1	0.30	24.11 %
PBR1	0.28	25.71 %
NCK1	0.19	14.69 %
Total	41.83	43.21 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mixie	19.95	57.04 %
Gas-Stov	8.42	27.97 %
Grinder	5.95	29.38 %
In-Stove	3.01	38.55 %
Chimney	2.01	34.91 %
Iron	0.72	28.45 %
Total	40.07	36.99 %

Branch *	MTD Sales L	Brand Share %
CH47	2.54	32.00 %
CH07	1.98	34.54 %
CH49	1.98	21.26 %
CH42	1.60	35.82 %
CH28	1.45	25.10 %
CH22	1.14	30.12 %
CH08	1.09	36.24 %
AVD1	1.04	32.87 %
CGL1	0.77	24.75 %
CH30	0.77	20.75 %
SKL1	0.77	37.56 %
GUD2	0.75	27.52 %
CH39	0.65	19.01 %
CH38	0.58	20.29 %
KNR1	0.51	39.08 %
MRM1	0.50	20.94 %
CH26	0.20	28.25 %
CZWH		0.00 %
Total	40.07	36.99 %

WEST-02

Property	MTD Sales L	Brand Share %
Mixie	12.44	57.46 %
Gas-Stov	8.10	39.10 %
Chimney	4.31	64.30 %
In-Stove	2.58	63.09 %
Grinder	2.47	44.64 %
Iron	0.75	39.62 %
Small-Ap	0.02	1.44 %
Total	30.69	49.29 %

Branch *	MTD Sales L	Brand Share %
SLM1	1.41	29.69 %
MCR1	0.90	28.19 %
PLC1	0.88	25.81 %
HRR1	0.58	30.34 %
SLM3	0.55	18.79 %
KVP1	0.40	26.08 %
DPR2	0.36	23.25 %
EDP1	0.32	28.92 %
SGI1	0.23	17.32 %
WZWH		0.00 %
Total	30.69	49.29 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mixie	13.40	56.94 %
Gas-Stov	3.59	20.03 %
Grinder	2.18	21.45 %
In-Stove	2.02	45.04 %
Chimney	1.51	34.74 %
Iron	0.56	29.70 %
Small-Ap	0.07	1.69 %
Total	23.33	35.09 %

Branch *	MTD Sales L	Brand Share %
CH15	2.33	36.84 %
CH18	1.78	29.45 %
CH03	1.62	31.65 %
CH12	0.60	24.11 %
CH33	0.59	20.59 %
PON1	0.50	29.34 %
CH27	0.46	30.56 %
UKI1	0.46	38.16 %
CH44	0.40	27.63 %
CH21	0.37	13.11 %
CH24	0.35	11.62 %
GPD1	0.32	31.85 %
CH46	0.26	22.89 %
CH23	0.21	27.33 %
CH41	0.20	12.51 %
MJR1	0.19	9.29 %
CH31	0.16	25.01 %
CH32	0.10	22.26 %
CH51	0.04	24.27 %
WHC3		0.00 %
Total	23.33	35.09 %

WEST-01

Property	MTD Sales L	Brand Share %
Mixie	9.88	52.60 %
Gas-Stov	4.12	22.78 %
Chimney	3.03	38.67 %
Grinder	2.74	28.99 %
In-Stove	1.89	43.39 %
Iron	0.35	23.08 %
Small-Ap	0.02	1.02 %
Total	22.04	35.30 %

Branch *	MTD Sales L	Brand Share %
KMR1	2.35	35.59 %
CBE2	1.87	18.80 %
CBE4	1.60	34.68 %
PLI1	1.15	29.15 %
SNR1	1.05	29.42 %
UMP1	0.78	34.70 %
CBE5	0.77	31.81 %
KGI1	0.40	34.21 %
CBE6	0.39	8.26 %
DPM2	0.38	19.40 %
KMD1	0.37	22.11 %
PPI1	0.32	24.64 %
CNR1	0.29	22.34 %
PDM1	0.19	19.69 %
WZSD		0.00 %
Total	22.04	35.30 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mixie	8.85	46.36 %
Grinder	3.55	29.08 %
Gas-Stov	2.89	20.30 %
In-Stove	1.28	39.19 %
Chimney	1.11	40.89 %
Iron	0.45	22.06 %
Total	18.14	32.53 %

Branch *	MTD Sales L	Brand Share %
CUD1	1.76	24.68 %
POY1	1.64	26.45 %
KLM1	0.84	27.69 %
VPM2	0.75	34.07 %
SJI2	0.66	26.64 %
KML1	0.62	27.63 %
PRT1	0.56	26.11 %
TDM1	0.49	21.05 %
ULP1	0.47	19.38 %
STP1	0.44	39.57 %
CDM1	0.31	7.12 %
VPM1	0.21	20.83 %
TVM1	0.18	25.16 %
MKM1	0.14	13.44 %
Total	18.14	32.53 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mixie	8.31	47.90 %
Gas-Stov	3.20	20.30 %
Chimney	2.76	51.26 %
In-Stove	1.69	56.20 %
Grinder	1.46	29.37 %
Iron	0.58	33.63 %
Total	17.99	35.23 %

Branch *	MTD Sales L	Brand Share %
KPM2	1.53	30.70 %
VEL3	1.21	34.12 %
VNB1	0.71	32.95 %
SBR1	0.60	28.28 %
VEL2	0.58	15.27 %
CPT1	0.48	24.40 %
PLR1	0.47	28.40 %
ABR1	0.39	17.07 %
AKM1	0.27	16.32 %
VSI1	0.24	23.23 %
CYR1	0.23	34.48 %
TRT1	0.22	18.09 %
ARC2	0.22	20.94 %
SLG1	0.18	23.93 %
KPM1	0.18	24.79 %
CGM1	0.18	31.43 %
UGI1	0.06	14.09 %
Total	17.99	35.23 %

WEST-03

Property	MTD Sales L	Brand Share %
Mixie	6.33	52.70 %
Gas-Stov	3.17	31.58 %
Chimney	2.42	73.70 %
Grinder	1.78	35.82 %
In-Stove	1.38	59.74 %
Iron	0.14	15.66 %
Total	15.22	44.21 %

Branch *	MTD Sales L	Brand Share %
AVI1	1.04	33.80 %
NKL2	0.84	39.40 %
TPR2	0.75	21.65 %
KGM1	0.44	27.45 %
SYM2	0.28	22.69 %
TPR3	0.25	24.33 %
SGG1	0.21	29.95 %
PDR1	0.14	22.09 %
W3SD		0.00 %
Total	15.22	44.21 %