



# TN : PREETHI Sales Performance 19/03/2026 9:26 AM

MTD Sales  
366.94 L

Brand Share %  
48.92 %

Information:

MTD : 01-03-2026 To 18-03-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **48.92 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	130.22	57.95 %
In-Stove	92.51	69.49 %
Gas-Stov	59.00	35.47 %
Grinder	45.71	36.20 %
Chimney	24.86	59.84 %
Iron	6.37	27.86 %
Small-Ap	5.76	18.42 %
Cook-Ele	2.52	64.35 %
<b>Total</b>	<b>366.94</b>	<b>48.92 %</b>

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	64.42	52.28 %
SOUTH-03	53.66	49.35 %
WEST-02	49.30	56.15 %
CHENNAI-01	48.45	47.11 %
TRICHY-01	44.16	52.43 %
WEST-01	36.21	47.19 %
CHENNAI-02	32.73	44.83 %
NORTH ARCOT	21.28	42.88 %
SOUTH ARCOT	16.72	38.18 %
<b>Total</b>	<b>366.94</b>	<b>48.92 %</b>

## SOUTH-01

Property	MTD Sales L	Brand Share %
Mixie	24.19	62.91 %
In-Stove	13.36	71.35 %
Gas-Stov	9.76	37.35 %
Grinder	9.47	40.60 %
Chimney	4.22	66.19 %
Small-Ap	1.71	30.13 %
Iron	1.53	37.76 %
Cook-Ele	0.18	37.60 %
<b>Total</b>	<b>64.42</b>	<b>52.28 %</b>

Branch *	MTD Sales L	Brand Share %
NGR1	3.04	40.11 %
VNR2	2.55	39.39 %
RND1	1.70	46.76 %
TYI1	1.10	40.79 %
ERL2	0.91	26.89 %
APK1	0.86	37.84 %
APK2	0.83	31.94 %
ASM1	0.74	40.99 %
SDI1	0.73	41.70 %
STU2	0.67	40.80 %
TKS1	0.47	12.74 %
ARM1	0.34	23.31 %
COL1	0.30	47.36 %
KSM1	0.25	35.27 %
S2SD	0.06	17.31 %
<b>Total</b>	<b>64.42</b>	<b>52.28 %</b>

### SOUTH-03

Property	MTD Sales L	Brand Share %
Mixie	19.06	61.36 %
Grinder	9.20	41.37 %
In-Stove	8.81	66.75 %
Gas-Stov	8.58	34.25 %
Chimney	5.64	69.20 %
Iron	1.29	30.30 %
Small-Ap	0.94	21.39 %
Cook-Ele	0.14	35.62 %
<b>Total</b>	<b>53.66</b>	<b>49.35 %</b>

Branch *	MTD Sales L	Brand Share %
DGL1	3.52	35.02 %
KKD3	2.29	40.49 %
MDU7	1.10	40.91 %
KPT1	1.07	44.17 %
NKI1	1.02	47.67 %
MDU3	0.84	26.97 %
PNI1	0.80	33.36 %
PKM1	0.75	47.05 %
TDI1	0.71	40.40 %
BNR1	0.71	38.71 %
KRR1	0.58	38.23 %
PNV2	0.51	47.83 %
TEN1	0.44	22.23 %
ADP1	0.41	20.01 %
BTU1	0.39	33.58 %
CMR1	0.35	40.31 %
ODM1	0.28	21.68 %
DGL2	0.22	10.69 %
SZSD	0.14	35.80 %
<b>Total</b>	<b>53.66</b>	<b>49.35 %</b>

### WEST-02

Property	MTD Sales L	Brand Share %
Mixie	17.12	58.32 %
In-Stove	12.39	73.26 %
Gas-Stov	9.47	47.01 %
Chimney	4.87	64.75 %
Grinder	3.47	38.35 %
Iron	0.90	33.59 %
Small-Ap	0.72	40.42 %
Cook-Ele	0.36	100.00 %
<b>Total</b>	<b>49.30</b>	<b>56.15 %</b>

Branch *	MTD Sales L	Brand Share %
ERD2	2.86	45.64 %
ERD1	1.94	45.69 %
PLC1	1.09	39.22 %
TRM1	1.07	42.45 %
CMI1	1.00	48.84 %
MCR1	0.97	38.12 %
RSP1	0.91	42.74 %
TCG1	0.62	46.51 %
OML1	0.55	25.14 %
DPR2	0.53	38.65 %
SGG1	0.51	42.44 %
KVP1	0.50	43.82 %
HRR1	0.50	27.66 %
EDP1	0.46	26.08 %
WZWH	0.05	33.08 %
<b>Total</b>	<b>49.30</b>	<b>56.15 %</b>

**CHENNAI-01**

Property	MTD Sales L	Brand Share %
In-Stove	17.18	74.05 %
Mixie	15.52	60.82 %
Gas-Stov	7.42	31.76 %
Grinder	5.28	28.19 %
Chimney	1.38	36.90 %
Small-Ap	0.60	11.36 %
Iron	0.54	24.99 %
Cook-Ele	0.52	61.98 %
<b>Total</b>	<b>48.45</b>	<b>47.11 %</b>

Branch *	MTD Sales L	Brand Share %
CH49	3.03	36.59 %
CH25	2.63	46.11 %
CH07	2.15	27.54 %
CH42	2.00	38.11 %
CH19	1.61	46.16 %
CH28	1.60	35.40 %
CH45	1.48	41.26 %
CH47	0.91	47.10 %
CH39	0.79	31.96 %
CH30	0.58	19.21 %
TKM1	0.57	38.99 %
GUD2	0.46	21.48 %
MRM1	0.46	24.84 %
CZWH	0.16	11.34 %
KNR1	0.10	21.20 %
MC10		0.00 %
WHC3		0.00 %
<b>Total</b>	<b>48.45</b>	<b>47.11 %</b>

**TRICHY-01**

Property	MTD Sales L	Brand Share %
Mixie	13.78	56.34 %
In-Stove	12.48	75.66 %
Grinder	7.45	46.70 %
Gas-Stov	7.10	39.20 %
Chimney	2.18	75.83 %
Iron	0.61	25.18 %
Small-Ap	0.46	12.57 %
Cook-Ele	0.11	35.93 %
<b>Total</b>	<b>44.16</b>	<b>52.43 %</b>

Branch *	MTD Sales L	Brand Share %
MVM1	3.18	48.69 %
TVR2	2.61	46.77 %
KUM1	2.56	43.52 %
TNJ2	2.48	45.79 %
TNJ1	2.03	47.85 %
TYR1	1.63	45.48 %
ORU1	0.85	48.57 %
TRY4	0.71	24.09 %
MSI1	0.67	47.81 %
KRN1	0.64	34.65 %
APM1	0.49	31.27 %
NCK1	0.36	22.79 %
TZSD	0.14	21.01 %
<b>Total</b>	<b>44.16</b>	<b>52.43 %</b>

**WEST-01**

Property	MTD Sales L	Brand Share %
Mixie	11.10	51.96 %
In-Stove	9.91	68.61 %
Gas-Stov	5.88	33.41 %
Grinder	4.28	38.35 %
Chimney	3.64	61.53 %
Small-Ap	0.62	17.76 %
Iron	0.42	18.19 %
Cook-Ele	0.35	76.85 %
<b>Total</b>	<b>36.21</b>	<b>47.19 %</b>

Branch *	MTD Sales L	Brand Share %
CBE2	4.61	45.53 %
MPM1	1.88	46.35 %
KMR1	1.64	30.61 %
TPR2	1.30	38.96 %
CBE6	1.14	29.17 %
PLI1	1.06	38.25 %
AVI1	0.82	28.24 %
TPR3	0.63	30.01 %
CBE5	0.60	33.30 %
DPM2	0.58	32.74 %
SYM2	0.55	32.03 %
KMD1	0.53	43.39 %
KGI1	0.53	40.72 %
TPR4	0.51	42.86 %
CNR1	0.49	44.06 %
KGM1	0.47	44.71 %
UMP1	0.36	29.55 %
PPI1	0.35	20.72 %
GBM1	0.22	23.33 %
WZSD		0.00 %
<b>Total</b>	<b>36.21</b>	<b>47.19 %</b>

**CHENNAI-02**

Property	MTD Sales L	Brand Share %
Mixie	13.98	60.05 %
In-Stove	10.20	64.80 %
Gas-Stov	4.79	30.54 %
Grinder	2.27	20.80 %
Chimney	0.64	35.09 %
Cook-Ele	0.43	95.87 %
Small-Ap	0.22	6.13 %
Iron	0.20	13.36 %
<b>Total</b>	<b>32.73</b>	<b>44.83 %</b>

Branch *	MTD Sales L	Brand Share %
CH15	2.34	32.94 %
CH50	1.74	48.08 %
CH21	0.88	30.89 %
CH36	0.88	48.60 %
CH34	0.75	19.70 %
CH46	0.64	38.28 %
CH24	0.61	14.62 %
CH41	0.59	26.51 %
CH33	0.59	32.99 %
CH44	0.58	35.03 %
GPD1	0.51	38.89 %
MJR1	0.43	19.06 %
CH23	0.40	40.03 %
CH20	0.34	12.47 %
UKI1	0.19	28.46 %
CH01	0.10	35.97 %
<b>Total</b>	<b>32.73</b>	<b>44.83 %</b>

## NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mixie	8.47	50.58 %
In-Stove	5.41	63.36 %
Gas-Stov	3.15	28.16 %
Grinder	1.84	32.36 %
Chimney	1.35	41.20 %
Iron	0.55	30.07 %
Cook-Ele	0.30	67.87 %
Small-Ap	0.22	11.17 %
<b>Total</b>	<b>21.28</b>	<b>42.88 %</b>

Branch *	MTD Sales L	Brand Share %
VEL2	1.66	31.24 %
TRR1	1.47	32.33 %
KPM2	1.27	31.42 %
WJP1	0.75	42.77 %
ARC2	0.64	32.01 %
CPT1	0.60	40.36 %
ABR1	0.55	30.83 %
UGI1	0.52	35.59 %
TRT1	0.51	45.93 %
WJD1	0.50	23.85 %
CGM1	0.41	39.16 %
KPM1	0.37	37.55 %
SLG1	0.35	36.96 %
PTU1	0.35	37.84 %
PLR1	0.34	26.80 %
CYR1	0.22	21.55 %
<b>Total</b>	<b>21.28</b>	<b>42.88 %</b>

## SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mixie	6.98	48.37 %
Gas-Stov	2.86	31.48 %
In-Stove	2.77	47.12 %
Grinder	2.46	26.59 %
Chimney	0.94	50.20 %
Iron	0.33	19.72 %
Small-Ap	0.28	19.24 %
Cook-Ele	0.11	72.30 %
<b>Total</b>	<b>16.72</b>	<b>38.18 %</b>

Branch *	MTD Sales L	Brand Share %
POY2	1.74	45.21 %
POY1	1.62	32.15 %
CUD1	1.17	21.94 %
KLM1	1.15	48.70 %
VPM2	1.03	42.55 %
ULP1	0.95	37.17 %
KML1	0.72	47.26 %
TDM1	0.59	33.52 %
SJI2	0.46	27.08 %
STP1	0.41	46.53 %
CDM1	0.29	9.51 %
TVM1	0.29	47.97 %
VPM1	0.19	28.44 %
MKM1	0.18	11.94 %
TVM2	0.08	10.97 %
<b>Total</b>	<b>16.72</b>	<b>38.18 %</b>