

MTD Sales
311.05 L

Brand Share %
39.90 %

Information:

MTD : 01-09-2026 To 17-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **39.90 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	144.92	55.63 %
Gas-Stov	60.94	27.78 %
Grinder	43.26	30.96 %
Chimney	28.29	50.93 %
In-Stove	26.72	52.43 %
Iron	6.64	29.14 %
Small-Ap	0.30	0.97 %
Total	311.05	39.90 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	64.03	40.65 %
SOUTH-03	47.47	43.43 %
TRICHY-01	40.46	43.54 %
CHENNAI-01	37.75	37.11 %
WEST-02	29.30	49.01 %
CHENNAI-02	22.39	35.07 %
WEST-01	20.98	35.27 %
NORTH ARCOT	17.48	35.39 %
SOUTH ARCOT	16.48	31.36 %
WEST-03	14.73	44.49 %
Total	311.05	39.90 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mixie	35.42	60.61 %
Gas-Stov	10.18	25.54 %
Grinder	8.27	24.67 %
In-Stove	4.81	56.48 %
Chimney	3.98	53.72 %
Iron	1.30	25.67 %
Small-Ap	0.07	1.41 %
Total	64.03	40.65 %

Branch *	MTD Sales L	Brand Share %
KVT1	3.70	30.29 %
TVL1	2.75	34.25 %
NGR1	2.45	31.20 %
RND2	2.16	31.56 %
TKS2	2.00	29.60 %
RND1	1.90	34.35 %
VNR2	1.84	30.09 %
TKS1	1.52	27.85 %
SDI1	0.93	30.79 %
VNR1	0.47	25.82 %
UDN1	0.39	30.49 %
APK2	0.39	13.08 %
KSM1	0.35	28.36 %
APK1	0.32	18.49 %
SGT1	0.23	35.86 %
TYI1	0.06	2.48 %
S2SD		0.00 %
Total	64.03	40.65 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mixie	19.11	57.39 %
Grinder	9.59	39.56 %
Gas-Stov	9.28	30.33 %
Chimney	4.79	60.27 %
In-Stove	3.58	55.47 %
Iron	1.09	31.84 %
Small-Ap	0.02	0.66 %
Total	47.47	43.43 %

Branch *	MTD Sales L	Brand Share %
DGL1	3.55	38.37 %
MDU1	3.50	31.25 %
KKD3	2.26	38.49 %
NKI1	0.94	35.46 %
PN11	0.79	35.21 %
DKI1	0.67	23.32 %
KRR1	0.67	37.10 %
BTU1	0.66	38.32 %
KPT1	0.66	35.62 %
NTM1	0.60	36.81 %
TDI1	0.51	30.30 %
PNV2	0.48	37.74 %
PKM1	0.44	27.10 %
SVG1	0.43	32.51 %
MNM1	0.42	39.74 %
MDU3	0.36	19.02 %
CMR1	0.35	26.83 %
TEN1	0.29	18.23 %
ODM1	0.26	22.41 %
DGL2	0.15	9.39 %
ADP1	0.06	3.00 %
MDU7	0.05	1.65 %
Total	47.47	43.43 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mixie	15.36	53.50 %
Gas-Stov	9.45	34.39 %
Grinder	6.11	34.78 %
In-Stove	5.10	63.18 %
Chimney	3.51	58.02 %
Iron	0.85	36.41 %
Small-Ap	0.09	3.36 %
Total	40.46	43.54 %

Branch *	MTD Sales L	Brand Share %
MVM1	3.06	33.67 %
KUM1	1.94	34.66 %
KIK1	1.87	35.78 %
JKM1	0.80	31.32 %
KUM2	0.70	25.90 %
TRY4	0.68	26.02 %
ORU1	0.63	38.09 %
AYR1	0.43	29.57 %
APM1	0.30	26.06 %
PBR1	0.28	25.71 %
KRN1	0.25	18.92 %
NCK1	0.18	14.19 %
Total	40.46	43.54 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mixie	18.93	57.22 %
Gas-Stov	7.87	27.19 %
Grinder	5.71	30.67 %
In-Stove	2.93	39.01 %
Chimney	1.61	31.67 %
Iron	0.70	29.24 %
Total	37.75	37.11 %

Branch *	MTD Sales L	Brand Share %
CH47	2.16	29.73 %
CH07	1.90	35.09 %
CH49	1.70	20.16 %
CH42	1.60	38.06 %
CH28	1.45	26.10 %
CH08	1.09	36.24 %
CH22	1.06	29.26 %
AVD1	1.04	33.01 %
GUD2	0.74	28.22 %
CH30	0.73	21.67 %
CGL1	0.68	22.91 %
CH39	0.65	19.08 %
SKL1	0.61	33.38 %
MRM1	0.50	21.50 %
CH38	0.31	13.85 %
CH26	0.20	28.66 %
CZWH		0.00 %
Total	37.75	37.11 %

WEST-02

Property	MTD Sales L	Brand Share %
Mixie	11.86	56.77 %
Gas-Stov	7.68	39.19 %
Chimney	4.14	63.32 %
Grinder	2.47	45.26 %
In-Stove	2.43	62.30 %
Iron	0.70	38.57 %
Small-Ap	0.02	1.49 %
Total	29.30	49.01 %

Branch *	MTD Sales L	Brand Share %
SLM1	1.41	29.73 %
MCR1	0.89	28.30 %
PLC1	0.88	26.13 %
BMD1	0.58	39.13 %
HRR1	0.58	30.63 %
SLM3	0.53	18.55 %
PMP1	0.38	38.13 %
KVP1	0.33	23.07 %
EDP1	0.32	28.92 %
DPR2	0.27	18.83 %
SGI1	0.18	14.52 %
WZWH		0.00 %
Total	29.30	49.01 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mixie	12.85	57.39 %
Gas-Stov	3.59	20.73 %
Grinder	2.13	21.61 %
In-Stove	1.87	44.71 %
Chimney	1.34	32.10 %
Iron	0.53	29.00 %
Small-Ap	0.07	1.73 %
Total	22.39	35.07 %

Branch *	MTD Sales L	Brand Share %
CH15	2.21	36.88 %
CH18	1.70	29.70 %
CH03	1.40	29.77 %
CH12	0.59	23.85 %
CH33	0.59	21.58 %
PON1	0.50	30.23 %
CH27	0.46	31.41 %
UKI1	0.46	38.16 %
CH24	0.35	11.65 %
CH44	0.33	24.21 %
CH21	0.33	12.54 %
GPD1	0.29	29.85 %
CH23	0.21	28.10 %
MJR1	0.19	9.61 %
CH46	0.18	17.33 %
CH31	0.16	25.01 %
CH41	0.13	9.19 %
CH01	0.11	38.29 %
CH32	0.10	24.44 %
CH51	0.04	24.27 %
WHC3		0.00 %
Total	22.39	35.07 %

WEST-01

Property	MTD Sales L	Brand Share %
Mixie	9.37	52.77 %
Gas-Stov	3.97	23.27 %
Chimney	2.84	37.11 %
Grinder	2.66	29.15 %
In-Stove	1.78	43.54 %
Iron	0.34	23.74 %
Small-Ap	0.02	1.03 %
Total	20.98	35.27 %

Branch *	MTD Sales L	Brand Share %
KMR1	2.07	33.40 %
CBE2	1.78	19.12 %
CBE4	1.60	36.09 %
PLI1	1.04	27.48 %
SNR1	0.98	29.52 %
UMP1	0.78	35.08 %
CBE5	0.77	34.53 %
KGI1	0.40	36.12 %
DPM2	0.38	19.40 %
KMD1	0.34	21.39 %
CBE6	0.33	7.14 %
PPI1	0.32	25.00 %
CNR1	0.29	23.42 %
PDM1	0.19	19.89 %
WZSD		0.00 %
Total	20.98	35.27 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mixie	7.98	48.28 %
Gas-Stov	3.17	20.82 %
Chimney	2.76	51.26 %
In-Stove	1.67	57.69 %
Grinder	1.37	28.29 %
Iron	0.54	32.39 %
Total	17.48	35.39 %

Branch *	MTD Sales L	Brand Share %
KPM2	1.48	30.02 %
VEL3	1.21	34.39 %
VNB1	0.61	31.54 %
SBR1	0.60	28.59 %
VEL2	0.56	15.05 %
CPT1	0.48	26.38 %
PLR1	0.46	29.20 %
ABR1	0.38	17.68 %
AKM1	0.27	16.92 %
VSI1	0.24	23.23 %
CYR1	0.23	34.48 %
ARC2	0.22	21.82 %
SLG1	0.18	25.89 %
CGM1	0.18	33.49 %
KPM1	0.17	24.96 %
TRT1	0.14	14.11 %
UGI1	0.06	14.09 %
Total	17.48	35.39 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mixie	7.90	44.21 %
Grinder	3.31	28.19 %
Gas-Stov	2.71	19.92 %
In-Stove	1.19	38.65 %
Chimney	0.91	41.23 %
Iron	0.45	22.93 %
Total	16.48	31.36 %

Branch *	MTD Sales L	Brand Share %
CUD1	1.73	26.15 %
POY1	1.43	23.84 %
POY2	1.06	39.68 %
KLM1	0.79	27.19 %
VPM2	0.67	32.09 %
SJI2	0.66	28.65 %
KML1	0.58	26.27 %
PRT1	0.56	26.39 %
TDM1	0.49	23.02 %
ULP1	0.32	14.39 %
CDM1	0.31	7.43 %
STP1	0.23	25.67 %
VPM1	0.21	20.83 %
TVM1	0.18	25.41 %
MKM1	0.11	12.95 %
Total	16.48	31.36 %

WEST-03

Property	MTD Sales L	Brand Share %
Mixie	6.14	53.29 %
Gas-Stov	3.05	31.39 %
Chimney	2.42	77.43 %
Grinder	1.63	34.44 %
In-Stove	1.35	60.43 %
Iron	0.14	16.37 %
Total	14.73	44.49 %

Branch *	MTD Sales L	Brand Share %
AVI1	0.98	32.49 %
TPR2	0.75	22.16 %
KGM1	0.44	32.94 %
SYM2	0.28	22.69 %
TPR4	0.26	39.17 %
TPR3	0.25	26.11 %
SGG1	0.21	30.35 %
PDR1	0.14	22.09 %
W3SD		0.00 %
Total	14.73	44.49 %