

MTD Sales
298.30 L

Brand Share %
39.88 %

Information:

MTD : 01-09-2026 To 16-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **39.88 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	138.88	55.60 %
Gas-Stov	58.36	27.79 %
Grinder	41.33	30.83 %
Chimney	27.54	50.69 %
In-Stove	25.56	52.39 %
Iron	6.34	29.14 %
Small-Ap	0.28	0.95 %
Total	298.30	39.88 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	61.61	40.87 %
SOUTH-03	46.39	43.89 %
TRICHY-01	39.23	43.64 %
CHENNAI-01	35.58	36.56 %
WEST-02	28.06	48.91 %
CHENNAI-02	21.27	34.63 %
WEST-01	20.05	35.24 %
NORTH ARCOT	16.46	35.03 %
SOUTH ARCOT	15.45	30.98 %
WEST-03	14.21	44.59 %
Total	298.30	39.88 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mixie	34.26	61.23 %
Gas-Stov	9.83	25.68 %
Grinder	7.75	24.13 %
In-Stove	4.46	55.52 %
Chimney	3.98	55.21 %
Iron	1.24	25.85 %
Small-Ap	0.07	1.54 %
Total	61.61	40.87 %

Branch *	MTD Sales L	Brand Share %
KVT1	3.10	28.32 %
TVL1	2.75	35.33 %
NGR1	2.43	32.94 %
RND2	2.09	31.82 %
RND1	1.82	34.20 %
VNR2	1.82	30.86 %
TKS2	1.80	28.00 %
TKS1	1.41	28.05 %
SDI1	0.93	31.21 %
VNR1	0.47	26.06 %
UDN1	0.42	33.37 %
APK2	0.39	13.65 %
KSM1	0.32	29.27 %
APK1	0.28	16.44 %
SGT1	0.20	33.24 %
TYI1	0.06	2.55 %
S2SD		0.00 %
Total	61.61	40.87 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mixie	18.60	57.32 %
Grinder	9.38	40.41 %
Gas-Stov	9.19	31.15 %
Chimney	4.79	60.27 %
In-Stove	3.39	55.41 %
Iron	1.05	31.53 %
Total	46.39	43.89 %

Branch *	MTD Sales L	Brand Share %
MDU1	3.50	31.56 %
DGL1	3.48	39.85 %
KKD3	2.23	39.19 %
NKI1	0.92	34.90 %
PNI1	0.77	34.57 %
KPT1	0.66	36.38 %
BTU1	0.63	37.30 %
DKI1	0.63	23.18 %
NTM1	0.60	36.81 %
TDI1	0.51	30.60 %
PKM1	0.41	26.75 %
SVG1	0.41	31.41 %
MDU3	0.36	19.02 %
MNM1	0.33	38.43 %
CMR1	0.32	24.91 %
TEN1	0.29	18.75 %
ODM1	0.26	23.79 %
DGL2	0.15	10.36 %
ADP1	0.06	3.05 %
MDU7	0.05	1.72 %
Total	46.39	43.89 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mixie	14.80	53.18 %
Gas-Stov	9.23	34.50 %
Grinder	5.97	35.23 %
In-Stove	5.01	64.25 %
Chimney	3.32	57.92 %
Iron	0.80	36.54 %
Small-Ap	0.09	3.49 %
Total	39.23	43.64 %

Branch *	MTD Sales L	Brand Share %
MVM1	2.98	33.96 %
KUM1	1.87	35.65 %
KIK1	1.78	34.63 %
JKM1	0.80	32.86 %
KUM2	0.70	26.30 %
TRY4	0.68	26.02 %
ORU1	0.60	38.72 %
AYR1	0.42	30.13 %
PDK1	0.41	38.46 %
PBR1	0.28	26.26 %
APM1	0.26	24.98 %
KRN1	0.25	18.92 %
NCK1	0.18	14.67 %
Total	39.23	43.64 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mixie	17.80	57.27 %
Gas-Stov	7.31	26.19 %
Grinder	5.36	29.88 %
In-Stove	2.82	38.60 %
Chimney	1.61	31.67 %
Iron	0.67	29.34 %
Total	35.58	36.56 %

Branch *	MTD Sales L	Brand Share %
CH47	2.12	29.61 %
CH07	1.75	35.66 %
CH49	1.65	20.25 %
CH42	1.46	35.92 %
CH28	1.37	25.83 %
CH08	1.09	36.24 %
AVD1	1.00	33.76 %
CH22	0.95	28.22 %
CH30	0.73	21.90 %
GUD2	0.71	28.47 %
CGL1	0.68	22.96 %
SKL1	0.61	34.54 %
KNR1	0.51	39.57 %
CH39	0.51	15.71 %
MRM1	0.50	21.50 %
CH38	0.22	10.16 %
CH26	0.20	29.10 %
CZWH		0.00 %
Total	35.58	36.56 %

WEST-02

Property	MTD Sales L	Brand Share %
Mixie	11.39	56.86 %
Gas-Stov	7.40	39.34 %
Chimney	3.95	62.24 %
Grinder	2.38	44.99 %
In-Stove	2.24	62.58 %
Iron	0.69	39.05 %
Small-Ap	0.02	1.51 %
Total	28.06	48.91 %

Branch *	MTD Sales L	Brand Share %
SLM1	1.41	29.95 %
MCR1	0.89	29.12 %
PLC1	0.80	25.17 %
HRR1	0.58	34.32 %
BMD1	0.51	36.33 %
SLM3	0.50	17.62 %
KVP1	0.33	23.07 %
EDP1	0.29	27.40 %
DPR2	0.27	19.01 %
SGI1	0.09	8.26 %
WZWH		0.00 %
Total	28.06	48.91 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mixie	12.15	56.90 %
Gas-Stov	3.44	20.73 %
Grinder	1.99	20.87 %
In-Stove	1.77	44.01 %
Chimney	1.34	30.88 %
Iron	0.50	29.00 %
Small-Ap	0.07	1.85 %
Total	21.27	34.63 %

Branch *	MTD Sales L	Brand Share %
CH15	2.07	37.45 %
CH18	1.58	27.03 %
CH03	1.38	29.65 %
CH33	0.57	21.33 %
CH12	0.54	24.07 %
PON1	0.50	31.60 %
UKI1	0.46	38.16 %
CH27	0.39	27.85 %
CH24	0.34	11.69 %
CH44	0.33	24.21 %
CH21	0.33	13.56 %
GPD1	0.29	31.37 %
CH23	0.21	28.10 %
MJR1	0.19	9.84 %
CH46	0.18	17.33 %
CH31	0.16	25.01 %
CH41	0.13	9.19 %
CH01	0.11	38.29 %
CH32	0.10	29.24 %
CH51	0.04	24.27 %
WHC3		0.00 %
Total	21.27	34.63 %

WEST-01

Property	MTD Sales L	Brand Share %
Mixie	8.76	52.57 %
Gas-Stov	3.77	23.36 %
Chimney	2.84	37.82 %
Grinder	2.56	29.10 %
In-Stove	1.76	44.21 %
Iron	0.33	23.52 %
Small-Ap	0.02	1.03 %
Total	20.05	35.24 %

Branch *	MTD Sales L	Brand Share %
KMR1	2.07	35.20 %
CBE2	1.56	18.05 %
CBE4	1.48	35.05 %
PLI1	0.97	26.40 %
SNR1	0.91	28.57 %
UMP1	0.78	36.24 %
CBE5	0.77	35.10 %
KGI1	0.40	36.12 %
DPM2	0.38	20.45 %
KMD1	0.34	21.39 %
PPI1	0.32	25.00 %
CBE6	0.28	6.26 %
CNR1	0.24	22.14 %
PDM1	0.12	15.73 %
WZSD		0.00 %
Total	20.05	35.24 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mixie	7.63	47.76 %
Gas-Stov	2.85	20.29 %
Chimney	2.58	49.60 %
In-Stove	1.62	57.32 %
Grinder	1.27	28.17 %
Iron	0.51	32.29 %
Total	16.46	35.03 %

Branch *	MTD Sales L	Brand Share %
KPM2	1.28	28.00 %
VEL3	1.21	35.48 %
VEL2	0.56	15.69 %
VNB1	0.55	30.26 %
SBR1	0.53	28.50 %
CPT1	0.48	26.38 %
PLR1	0.46	31.18 %
ABR1	0.38	17.68 %
WJP1	0.31	39.65 %
AKM1	0.27	17.10 %
CYR1	0.23	36.71 %
ARC2	0.22	22.19 %
VSI1	0.21	20.48 %
SLG1	0.18	25.89 %
CGM1	0.18	34.58 %
KPM1	0.17	24.96 %
TRT1	0.14	14.46 %
UGI1	0.03	7.09 %
Total	16.46	35.03 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mixie	7.55	43.81 %
Grinder	3.03	27.45 %
Gas-Stov	2.39	19.03 %
In-Stove	1.17	39.17 %
Chimney	0.91	41.23 %
Iron	0.40	21.77 %
Total	15.45	30.98 %

Branch *	MTD Sales L	Brand Share %
CUD1	1.68	26.18 %
POY1	1.27	22.46 %
POY2	1.01	38.90 %
KLM1	0.74	26.25 %
VPM2	0.67	32.98 %
KML1	0.58	26.77 %
SJI2	0.58	27.70 %
PRT1	0.51	25.34 %
TDM1	0.41	22.43 %
CDM1	0.31	7.50 %
ULP1	0.26	12.63 %
STP1	0.23	26.06 %
VPM1	0.21	20.83 %
TVM1	0.18	25.41 %
MKM1	0.11	13.71 %
Total	15.45	30.98 %

WEST-03

Property	MTD Sales L	Brand Share %
Mixie	5.95	52.91 %
Gas-Stov	2.94	31.45 %
Chimney	2.23	80.44 %
Grinder	1.63	35.13 %
In-Stove	1.33	61.80 %
Iron	0.14	17.19 %
Total	14.21	44.59 %

Branch *	MTD Sales L	Brand Share %
AVI1	0.93	33.65 %
TPR2	0.75	22.59 %
KGM1	0.38	33.98 %
SYM2	0.28	22.85 %
TPR3	0.25	26.11 %
SGG1	0.21	30.35 %
TPR4	0.20	35.79 %
PDR1	0.14	23.42 %
W3SD		0.00 %
Total	14.21	44.59 %